



Chamber Newsletter

September 2023



In this Issue: Woosterfest 2023 event schedule including live music and entertainment, food vendors and contests. Pages 6 – 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com   

Don't miss out on the 40th Anniversary of Woosterfest in downtown Wooster on September 29 & 30!

We are excited to bring Woosterfest to the community at the end of this month on Friday, September 29 & Saturday, September 30! This free, Oktoberfest-style festival offers live music, unique food vendors, an ever-expanding Bier and Weingarten, and activities for the young and the young at heart. We are thrilled to celebrate 40 years of Woosterfest with an event that will be bigger and better than ever!

The weekend is filled with fun from start to finish. Kicking off on Friday at noon with the official keg-tap, you can walk the streets and enjoy food from any of our 12 vendors ranging from traditional German dishes to classic American BBQ. There will also be over 40 art & craft vendors with unique gifts, décor, products & more. Each afternoon and evening features different artists and bands who are sure to get your feet tapping with their live music.

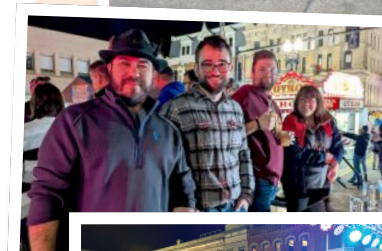
Friday night will speak to your competitive spirit with the Woosterfest Cornhole Tournament, Stein Holding Competition and the BG's Pig Mac Eating Competition. Saturday brings everyone's favorite event for our furry friends; the Wiener Dog Race & Costume Contest! Watch it live when it kicks

off at noon on South Market Street, stream it on Facebook or watch it in the Biergarten to see which wiener will be the winner! The wild and fun Sausage Toss will follow that afternoon and the Beer Stein Race caps off the contests for the weekend when teams of two race through an obstacle course to fill the barrel faster than their opponents.

If you get thirsty, the Biergarten and Weingarten have you covered! We will have a variety of craft and domestic beers available as well as various wines from local wineries. The Guardians games will be on the big screens on both Friday and Saturday so you don't have to miss the game while enjoying the festival.

There will be plenty of activities for kids on Saturday too! Kinderplatz will be open from 11 a.m. to 4 p.m. with inflatables, crafts, pumpkins, and more! Also that day, there will be the Free Throw Shootout for both youth and adults and the Cruise-In.

We can't wait to see you in just a few weeks in downtown Wooster!



● TO LEARN MORE ABOUT THIS EVENT, VISIT WOOSTERFEST.COM. ●

❖ New Members



ANDERSON MEYER LLC

Anderson Meyer, LLC

At Anderson Meyer, they are in the business of developing and administering Salesforce CRMs for SMB and nonprofits. This includes new implementations, customization/development, integrations with other systems, day-to-day administration, user training, etc.

Their love for SMBs and nonprofits comes from their ability to make a huge difference with these clients and their ability to function efficiently.

Instead of focusing on the "How," allow them to be your "Who" and spend more time focused on your mission.



Cornerstone Talent Solutions

Cornerstone Talent Solutions partners with organizations to design winning game plans as the foundation for your talent and organizational success. Through non-traditional recruitment partnerships for professional and skilled trade positions, succession planning tools, and virtual and in-person training programs, Cornerstone Talent Solutions works to prepare organizations for success, all while retaining talent through employee engagement strategies and managing performance. With over 20 years of Human Resources experience in a variety of industries, they are excited to join your winning team today! Contact them at 330-465-7691.



Creativate

Create, cultivate, innovate, that's Creativate. Their goal is to bring best-in-class marketing practices and tactics to small and medium-sized businesses to help them thrive. They work closely with their clients to craft customized marketing plans that perfectly complement their business goals and those willing to do the work to achieve growth. Whether you are looking for an extension of your marketing department, outsource your marketing, or need a little backup on a project, Creativate is here to help. They are thrilled to be part of the Wooster community. Learn more at: growwithcreativite.com



Crystal Clinic Orthopaedic Center

Nationally renowned for orthopaedic care, Crystal Clinic Orthopaedic Center is a physician-owned, orthopaedic specialty hospital system with board-certified/board-eligible surgeons, most with advanced fellowship credentials in their orthopaedic specialty, who collectively perform thousands of surgeries annually. Crystal Clinic Orthopaedic Center is one of just four out of the 6,093 hospitals in the nation and the only one in Ohio to receive The Joint Commission certifications. Crystal Clinic's highly advanced, state-of-the-art surgical hospital is devoted exclusively to orthopaedics and plastic/reconstructive care.



Protag Logistics

Protag Logistics is a service-based logistics company that leverages industry leading technology and hands on service that tailors solutions to their customers' supply chain. Their investment in supply chain technology and a dedicated staff allows them to provide competitive rates and a better customer experience.

They specialize in LTL, expedited services, FTL, freight forwarding, middle mile & multi stop solutions, air charter, and intermodal services.

Their high-quality service allows for an increase in efficiencies to your supply chain, reduced expenses, and exceeding your customers' expectations.



Video Galaxy

They recognize the fact that not every business has the cash flow to onboard, train, insure, and pay an in-house videographer and photographer, but that the need for these types of assets is crucial in 2023 – introducing Video Galaxy. Video Galaxy is a different approach to your traditional video production agency. Video Galaxy is a subscription-based model, offering unlimited video and photo projects per month, quarter or annually. It's time to stop thinking about the next project you need to hire a videographer for and think about all the incredible possibilities – as we launch into the galaxy.

Wayne County Fair Event Center hosts August BAH event

In August, we held a Business After Hours at the Wayne County Fair Event Center to offer a preview of the Wayne County Junior Livestock and Dairy Products auctions. Attendees enjoyed the famous fair milkshakes and delicious beef sundaes. There were a variety of fair animals on display and raffle drawings.



Don't miss your chance to support our young 4-H and FFA leaders during the fair this year. The Dairy Products Auction will be held in the Coliseum on September 13 at 9 a.m. The livestock auctions will be held in the Event Center on September 13 at 11 a.m. and September 14 starting at 8:30 a.m. Learn more at <https://wayne.osu.edu/jrfair>.



ECONOMIC INDICATORS							
	May 2022	June 2022	June 2023		May 2022	June 2022	June 2023
Unemployment, United States	3.4%	3.8%	3.8%	Labor Force, Employed Wayne County	58,900	58,400	59,100
Unemployment, Ohio	3.7%	4.4%	3.8%	Labor Force, Unemployed Wayne County	1,700	2,200	1,800
Unemployment, Wayne County	2.8%	3.6%	2.9%	Wayne County Sales Tax by Month	\$1,200,791.97	\$1,453,965.74	\$1,458,829.79

2023 Board of Directors

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UPCOMING DATES

Tuesday, Sept. 26

Wednesday, Nov. 1

A small materials fee applies.

Register online at sbdcksut.org



Join the YPs on the square for mingling and more

Join the Wooster Young Professionals in downtown Wooster on the square on September 20 from 5 – 7 p.m. for mingling and some fun activities! With the DORA (designated outdoor refreshment area), the YPs can stop by one of the participating establishments to purchase a drink and hang out with the group outside before the fall season officially kicks off!



Wooster Young Professionals is sponsored by:

CRITCHFIELD

CSB The Commercial & Savings Bank

Register at woosterchamber.com/young-professionals.

Members join us for Business After Hours at the new Wooster Brush North Building!



Join us for a Business After Hours at the new Wooster Brush North Building on October 18 from 4-6 PM! Located at 2550 Daisy Way, this new 608,400 square-foot building is the largest single building ever to be built within the city of Wooster!



For over 170 years, The Wooster Brush Company has crafted the highest quality paint applicators and tools in Wooster, Ohio. This new facility doubles as a warehouse and another manufacturing plant to support their growing business. We hope you can join us to tour this impressive new addition that spans almost 14 acres! Learn more and register at www.woosterchamber.com/business-after-hours.

Learn more and register at woosterchamber.com/business-after-hours.

❖ 2023 Chamber Golf Outing

The 2023 Chamber Golf Outing was a PAR-TEE!

On Friday, August 11, we had a beautiful day at the Wooster Country Club for the 39th Annual Wooster Chamber Golf Outing! Thank you to Everything Surplus for sponsoring and making the day possible!

We had a variety of fun games, amazing volunteers, and delicious breakfast and lunch, courtesy of Buehler's Fresh Foods and Wayne Savings Community Bank. We also appreciate Pallotta Ford Lincoln for sponsoring the beverage carts and all of our hole sponsors!

First place went to Roberts Funeral Home, second place to Park National Bank, and third place to GOJO Industries Inc. Thank you to all of our participants for a fun day!



Event sponsor: **EVERYTHING SURPLUS**

A special thank you to: **Buehler's Fresh Foods**, **Wayne Savings Community Bank**, and **Pallotta Ford Lincoln**

2023 Hole Sponsors:

- The Apple Creek Banking Company
- ArtiFlex Manufacturing
- Auer Towing and Recovery
- Barbara A. Knapic, Attorney at Law, LLC
- Boreman Norton Cook Wealth Partners
- Bosco's Pizza Kitchen
- Buffalo Wild Wings
- Canaan Meats
- Certified Angus Beef
- Compak
- Cooper Digital
- Cornerstone Talent Solutions
- Craig Sanders
- D+S Distribution Services
- Danbury Senior Living
- Eagle Advisor Group
- Farmers National Bank
- Freeman Building Systems
- Make the Impact
- Meaden & Moore
- Metals USA
- Ohio Contract Carriers
- Re/Max Showcase
- Schaeffler
- Scott Dental Group
- Sprenger Healthcare Systems/Smithville Western Care Center
- The Connection Conference & Event Center
- Metals USA
- Ohio Contract Carriers
- Toyrifix
- United Titanium
- Weaver Custom Homes
- West View Healthy Living
- Western Reserve Group
- The Wooster Brush Company
- Wooster Glass Company
- Wooster Hydrostatics
- Wooster Motor Ways



2nd Place: Park National Bank



1st Place: Roberts Funeral Home



3rd Place: GOJO Industries Inc.

❖ Wayne Economic Forum

Register now for the 2023 Wayne Economic Forum taking place on Thursday, October 26!

Join us at Greystone Event Center on Thursday, October 26 at noon for the 2023 Wayne Economic Forum! You will hear four different presentations from five dynamic speakers, ranging from the economic impact of remanufacturing to the impacts of technology in the banking industry.



We are excited to welcome these leaders to the community to share their expertise and perspectives. The Wayne Economic Forum is an opportunity to network and engage with local business leaders while learning from individuals with additional knowledge and experience. Registration can be found at www.woosterchamber.com/wayne-economic-forum.

2023 Wayne Economic Forum Speakers

Four topics and presentations with five different speakers!



Jack Stack
President & CEO, SRC Holdings



Scott Dalenberg
EVP, SRC Holdings



Amy Brady
CIO, KeyBank



Jodi Berg
Retd. President & CEO, Vitamix



VIP, Name to be soon disclosed



Sponsored by:



The Wayne Economic Forum is presented by the Wooster Area Chamber of Commerce.

To register for the Wayne Economic Forum, please visit woosterchamber.com/wayne-economic-forum.



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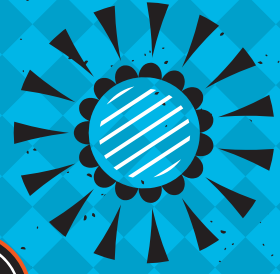
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FRIDAY, SEPT. 29TH SCHEDULE

CEREMONIAL KEG TAP 12 P.M.
TIM CRANK 3 - 5 P.M.
THOMAS NEPTUNE BAND 5-6 & 8-9 P.M.

CORNHOLE
TOURNAMENT 6 P.M.

TYLER REID 6 - 8 P.M.

PIG MAC EATING
COMPETITION 8 P.M.

STEIN HOLDING
COMPETITION 8:30 P.M.

WET BANDITS 9 - 11 P.M.

PLUS ARTS AND CRAFTS,
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1983



Woosterfest

2023



40TH ANNIVERSARY

FRIDAY & SATURDAY

SEPT. 29TH & 30TH

DOWNTOWN WOOSTER

OUR 2023 PLATINUM SPONSORS



SATURDAY, SEPT. 30TH SCHEDULE

FREE THROW SHOOTOUT
11 A.M. - 3 P.M.
KINDERPLATZ 11 A.M. - 4 P.M.
CRUISE-IN 11 A.M. - 7 P.M.

WIENER DOG
RACE 12 P.M.

DAN PYNE 2 - 4 P.M.
SAUSAGE TOSS 4 P.M.
BRONX COUNTRY 5-6 & 8-9 P.M.

BEER STEIN
RACE 6 P.M.

KEROSENE 6 - 8 P.M.
RED BALL JETS 9 - 11 P.M.

TO LEARN MORE, VISIT WOOSTERFEST.COM

❖ Leadership Wooster

Leadership Wooster Class of 2024 kicked off at CCHO!

In August, we kicked off the 2023 – 2024 Leadership Wooster Class with Orientation Day at Christian Children's Home of Ohio (CCHO)! The day was filled with icebreakers, team-building activities, good conversation, and an Intro to Leadership session led by Rodd Welker of Eagle Advisor Group.



We are excited to watch this new group of 39 leaders from various backgrounds and industries grow throughout this program over the next nine months!

The mission of Leadership Wooster is to enhance leadership skills among business professionals in Wayne County. By providing educational and networking opportunities, Leadership Wooster brings the "best and the brightest" together to address local issues and needs.

Thank you so much to CCHO for welcoming us to your campus and being so accommodating!



Leadership Wooster is sponsored by:



❖ Ribbon Cuttings

Auer Towing celebrates opening their new Wooster location



Congratulations to Auer Towing & Recovery LLC on their ribbon cutting at their new Wooster location at 608 Freedlander Road! Since their inception in 2011, they have provided quality service to their customers in Ashland and expanded to Wooster last year.



Auer Towing and Recovery offers Light, Medium, and Heavy Duty vehicle towing, along with towing for Motorcycle, RV, and Equipment towing. They have 24-hour roadside assistance, including jumpstarts, fuel services, lockouts, and tire changes. If you are in need of repairs, their shop services batteries, belt repairs, brakes and rotors, clutch replacements, diagnostics, electrical services, and much more.

Whether you have run out of gas, had an accident, or your car won't start, Auer Towing can get you going. With the latest trucks and equipment, their fleet is capable of towing everything from motorcycles to semi-trucks. The safety of your vehicle is of utmost importance to them, so they take every precaution.

Their staff is available 24/7 whenever you have a need. Whether you have questions about the services they provide, or need someone to help you ASAP, give them a call at 419-281-5000! Learn more on their website at <https://auertowing.com/>

Flourish Beauty Bar is officially open in downtown Wooster

Congratulations to Flourish Beauty Bar on their grand opening celebration and ribbon cutting in downtown Wooster. They offer an array of exclusive services, including custom color and cuts for men and women, texturizing services, skincare (including custom facials and chemical peels), hair removal, nail services, and pedicures. They also offer lash lifts, tints, extensions, and spray tanning! They are committed to providing an elite environment for clients and peers alike, cultivating a sense of community presence, and flourishing every year.



Visit them at 333 E. Liberty Street in downtown Wooster or call 330-264-4661.





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❖ Safety Council

Wooster Area Safety Council will tour the WCFRA Regional Training Facility in September

The Wayne County Fire & Rescue Association Regional Training Facility got its start in 1987 when a group of WCFRA Firefighters wanted to improve local fire training. Their goal was to have a facility where area Fire Departments could send members to train with equipment, props, and buildings that would qualify as a first-rate fire training program. The WCRTF was officially in operation in 1992 when the Survival Maze was completed. Today, the Facility spans 60 acres and contains 12 buildings used for training and storage.

MEETING DETAILS

Topic: WCFRA Regional Training Facility Tour
Date: Wednesday, September 20
Time: 11:30 a.m. – 1:00 p.m.
Location: Wayne County Fire & Rescue Association Regional Training Facility, 2725 Millborne Rd, Apple Creek, OH 44606
Cost: \$20 for Chamber members \$25 for non-members. Lunch will be provided.

Wooster Area Safety Council will meet on Wednesday, September 20 to tour and learn more about how the facility is used to train first responders in the area. Attendees will have the opportunity to tour the oil and gas area, which is used to host classes in partnership with the Ohio Natural Energy Institute; watch the Wooster Division of Fire complete one of their training scenarios at the Kirila Burn Building; tour the Grain Bin building to see the new farm rescue training area;

Register for this event online at bit.ly/woochambersafetysept2023

and tour the survival maze, which is used to build the confidence of new firefighters as they maneuver through obstacles with limited or no vision, similar to an actual fire.



WASC will hear from a variety of staff members throughout the session. Bob Ballentine, retired Chief from Orrville Fire Department, who was the first full time Chief for Orrville and is a fire instructor at the training facility. Ron Browning, who is a retired Chief from Chippewa Township in Wayne County and is a fire instructor as well as a fire safety inspector instructor. He also assists in the EMS classes. Mark DelPropost is a retired Chief from Wooster Township. Although he is no longer a fire instructor, Mark is actively involved in the training facility's day-to-day operations. Patty Glessner is an Advanced EMT and an EMS instructor for the facility and also is the clinical coordinator for the EMT and Advanced EMT courses where she coordinates the students ride time with local fire department squads and clinical time students need at a local hospital Emergency Departments. Dick Glessner is a past Chief of the Sterling Fire District and is currently the Assistant Director of the Training Facility. He is also a fire instructor and assists with EMS classes. The Executive Director is Asst. Chief Nathan Murphy from Wooster Division of Fire will be on the grounds training at the Kirila burn building.

❖ Loyal to Local



Ready, Set, SHOP LOCAL!

The Loyal to Local Holiday Passport will kick off the holiday shopping season on Monday, November 20. This year's passport will feature our unique local businesses and encourage shoppers to think local all throughout the holiday season. If you are a Wooster Chamber member and would like to be included in the 2023 Loyal to Local passport, contact Michelle Rothgery at mrothgery@woosterchamber.com by Friday, October, 13 to let her know that you would like to be included as a stop for shoppers or to donate an item for the Grand Prizes. There is no cost to participate.



How It Works: Shoppers will earn stamps equal to the amount of their purchase at any participating establishment. When shoppers have collected enough stamps, a total of \$250, completed passports can be turned in to the Wooster Area Chamber of Commerce for a chance to win prizes from participating local businesses. Each completed passport increases the chance of winning a Grand Prize!



To learn more, visit woosterchamber.com/loyaltolocal.

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