



377 West Liberty Street
Wooster, Ohio 44691

In this Issue: Woosterfest is coming to you virtually from The Chamber! Watch this year's competitions on Facebook or on YouTube. [Page 6](#)

September 2020
woosterchamber.com

Zimmerly named 17th President of Chamber



Samira Zimmerly
17th President,
Wooster Area Chamber
of Commerce

The Wooster Area Chamber of Commerce Board of Directors announced to its membership the appointment of Samira Zimmerly as the organization's 17th President. Zimmerly, an employee with the organization

for more than 10 years and current Director of Events and Programs will assume the President role on September 1 as a transition between outgoing President, Justin Starlin occurs. "The Board of Directors Executive Committee interviewed an impressive slate of candidates for the position, but it was Samira's commitment, dedication and institutional knowledge of the organization that put her at the top of our list. Her impressive track record of professional growth, overall resume of successes over the years and Chamber Industry credentials make her a natural fit for the position," said Board Chair,

Kevin Day - President & CEO of the Western Reserve Group.

"Zimmerly brings immediate value to the position, as she is a resident and stakeholder of the Wooster area and understands the intricacies of the community, a must have for the position. She has impressed me with her desire to make a difference both within and outside of the Chamber." said Outgoing Chamber President Justin Starlin.

Zimmerly has more than 10 years of Chamber experience where she has overseen and managed the organization's highly recognized and successful events and programs. She is an active member of the Chamber of Commerce Executives of Ohio organization and will receive her IOM Graduate recognition from the U.S. Chamber of Commerce Foundation in the coming months. "I am honored to have been selected as the next Chamber President and humbled by the support of the community and our membership. The Wooster area is a special place and I feel truly blessed to be a part of it. I look forward to working with our staff and board on continuing to push our

organization and community forward." said Zimmerly. "The Chamber is here for you and will continue to be in the future. Please do not hesitate to reach out to us with any concerns, ideas, or suggestions" continued Zimmerly.

Past Presidents

- John Shultz1929 – 1930
- Andrew Fabens.....1930 – 1938
- Ralph Stout..... 1938 – 1940
- Guy Richard 1940 – 1948
- Gerald Barker1948 – 1952
- C. E. McCarley.....1952 – 1962
- Fred Neuenschwander 1962 – 1963
- Patrick Fauceglia 1963 – 1965
- T. R. Lugenbeal1965 – 1981
- Charles Manges1982 – 1993
- Jack O'Donnell..... 1993 – 1999
- Dwight Mattias 1999 – 2001
- Al Miller..... 2001 – 2004
- Mike Lezak..... 2004 – 2007
- Jeff Griffin 2008 – 2012
- Justin Starlin 2013 – 2020
- Samira Zimmerly..... 2020 –

New Members



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Forget-Me-Not-Baskets, Inc.
 Forget-Me-Not Baskets® is a nonprofit, founded in 2007, that provides bereavement baskets to parents who have experienced a loss during pregnancy, childbirth or shortly after childbirth. Forget-Me-Not Baskets® focuses on providing grief support, resources and remembrance items for all members of the family, including siblings and grandparents. They support over 20 northeast Ohio hospitals and OB offices and have donated over 4,700 baskets. Forget-Me-Not Baskets® also offers an online store and ships items nationwide. They recently moved into a new office space in downtown Wooster. To learn more, please visit their website: forgetmenotbaskets.com

Apply to be a Member

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact Communications & Events Coordinator, Katie Foster at kfoster@woosterchamber.com with questions.

September Newsletter

36 teams enjoy the 2020 Chamber Golf Outing at the Wooster Country Club on Friday, August 21

The golf course is a great place to build relationships and make connections that can lead to business opportunities. The 2020 Chamber Invitational took place on Friday, August 21 at the Wooster Country Club.



Sponsored by Everything Surplus, the 2020 outing was a great event, with great weather and fun new games. The golfers enjoyed a beautiful day out on the course and the socially distanced camaraderie. Park National Bank took home the trophy for 2020!

2020 Event Winners

- 1st Place: Park National Bank
- 2nd Place: McElroy Packaging
- 3rd Place: Roberts Funeral Home



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| Economic Indicators | May 2020 | | | June 2019 | | | June 2020 | | |
|-----------------------------|----------|--------|------|-----------|--------------------------------------|--------------|----------------|----------------|------|
| | Value | Change | Rate | Value | Change | Rate | Value | Change | Rate |
| Unemployment, United States | 13.0% | - | 3.8% | 11.2% | Labor Force, Employed Wayne County | 56,400 | 60,200 | 57,700 | |
| Unemployment, Ohio | 13.4% | - | 4.3% | 11.1% | Labor Force, Unemployed Wayne County | 5,700 | 2,200 | 4,900 | |
| Unemployment, Wayne County | 9.2% | - | 3.4% | 7.8% | Wayne County Sales Tax by Month | \$958,753.55 | \$1,079,817.50 | \$1,134,371.25 | |

2020 Board of Directors

| | | |
|--|--|--|
| Executive Board | James Small Farmer's National Bank | Tom Pukys Wayne Economic Development Council |
| Kevin Day Chair, Western Reserve Group | Board Members | Jeff Smith The Apple Creek Banking Co. |
| Bill Sheron Past Chair, Wooster Community Hospital | Jon Jameson Schaeffler | Stephen Smyth GOJO Industries |
| Susan Marlar Chair-Elect, Meaden & Moore | Matthew Long Critchfield, Critchfield & Johnston | Martha Starkey Wayne Co. Convention & Visitors' Bureau |
| Dr. John Cook Treasurer Long, Cook, & Samsa, LLC | Armand Massary ArtiFlex Manufacturing | Shannon Waller Main Street Wooster, Inc. |
| Chad Boreman Boreman-Norton-Cook Wealth Partners | Michael McClintock McClintock Electric | Beth Weaver Habitat for Humanity in Wayne County |
| Amy Marinello Marinello Realty | Jack Nebesky BCI Buckeye Division | Wayne Webster The College of Wooster |
| | Don Noble II United Titanium, Inc. | Thomas White |

Chamber Staff

When finished with this newsletter, please recycle it. ♻️

| | |
|---|--|
| Justin Starlin Outgoing President 330-262-5735 jstarlin@woosterchamber.com | Samira Zimmerly President 330-262-5735 szimmerly@woosterchamber.com |
| Katie Foster Communications & Events Coordinator 330-262-5735 kfoster@woosterchamber.com | Michelle Rothgery Administrative Assistant 330-262-5735 mrothgery@woosterchamber.com |
| Lauren Behrendsen Events & Projects Assistant 330-262-5735 lbehrendsen@woosterchamber.com | |

The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram.

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Small Business Counseling

Ohio

Small Business Development Centers

Small Business Counseling
 Wednesday, October 7 at 2:00 PM

A small materials fee applies.

Register online cantonsbdc.org

2020 Hole and Tee Sponsors

- Apple Creek Banking Company
- AultCare
- BCI Buckeye Division
- Buffalo Wild Wings
- Clearwater Systems
- Craig Sanders
- Critchfield, Critchfield & Johnston
- D+S Distribution Services, Inc.
- Eagle Advisor Group
- FocusCFO
- Giordano's
- LifeCare Hospice
- Long, Cook & Samsa
- McClintock Electric
- McElroy Packaging
- Meaden & Moore
- MW Robinson Co.
- Park National Bank
- Pregnancy Care Center
- Rea & Associates
- Roberts Funeral Home
- Tekfor
- The College of Wooster
- The Oaks Lakeside
- The Wooster Brush Company
- United Titanium
- Wayne Insurance Group
- Wayne Savings Community Bank
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- Western Reserve Group
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Educational Series

PPP Forgiveness Application Time – Are You and Your Bank Ready?

Please join the Wooster Chamber and Meaden & Moore for a session discussing the most recent SBA and Treasury rules updates, along with an update on where banks are at with the forgiveness process and accepting applications. Speakers, Carlin Culbertson and David Knuff will cover tips on organizing your information to help reduce processing time from the bank and/or the SBA, and discuss the pros and cons of waiting to apply and building up more expenses.

If a decision is made by the time of this webinar, our speakers will discuss where Congress is with passing a blanket forgiveness law allowing full forgiveness for loans under a certain dollar amount (\$150,000 is being discussed), without needing to go through the entire current application and calculation process, along with any other legislative updates concerning another round of PPP loans or similar programs.

WHEN: September 10, 2020 from 9 AM - 10 AM



Educational Series Presenters



Carlin Culbertson, CPA
Vice President, Assurance Services Group,
Meaden & Moore

Carlin is responsible for planning, executing, and managing audits and reviews of large privately held companies and small publicly held companies, with a focus on providing an exceptional client experience and adding value outside of the assurance work. In addition, Carlin serves as a mentor and role model for our staff and conducts training programs to aid in their development.



David Knuff, CMI
Senior Manager, State and Local Tax Services Practice Group,
Meaden & Moore

David excels at providing excellent client service to multi-state companies with state and local tax issues, including extensive experience in planning and managing audits and has represented numerous clients through the administrative appeal process in many states. In addition to his sales and use tax expertise, he has a strong working knowledge in state and local income tax, personal property tax, unclaimed property, and Canadian taxes.

Register online at: bit.ly/woochamberpppapplication

September Newsletter

Control your healthcare costs!

In early August, the Wooster Chamber hosted a webinar focusing on the newly formed Wayne Partners DirectCare program. The Chamber has partnered with certified local brokers, Wooster Community Hospital and Roundstone to give your business the opportunity to finally address the rising cost of healthcare and take control of your health insurance spend. Representatives from Roundstone, Wooster Community Hospital and Huntington Insurance discussed details on the program and how it could benefit your business.

For more information, this session can be viewed on the Wooster Area Chamber of Commerce page on YouTube.



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September Newsletter

COME JOIN THE FUN VIRTUALLY

TUNE-IN & WATCH TEAMS COMPETE

1983 2020

Woosterfest

Saturday, Oct. 3rd

2020 VIRTUAL EVENT

WATCH ON FACEBOOK OR YOUTUBE

WE ARE LOOKING FOR PARTICIPANTS!

| | | | | |
|---|--|---|--|---|
|  CORNHOLE TOURNAMENT |  SAUSAGE TOSS |  WIENER DOG RACE |  EATING COMPETITION |  STEIN HOLDING COMPETITION |
|---|--|---|--|---|

Although you can't attend in person, we are bringing Woosterfest to you virtually from the Chamber! Watch this year's competitions on the Woosterfest Facebook page or on YouTube.

Dan Pyne will provide live music for the event!

TO LEARN MORE ABOUT THIS YEARS EVENT, VISIT WOOSTERFEST.COM.

INTERESTED IN SUPPORTING THE CAUSE? GO TO WOOSTERFEST.COM TO MAKE A DONATION.

Save the Date: Saturday, Nov. 28, 2020

JOIN THE MOVEMENT IN THE PLACE YOU CALL HOME!

You get your morning coffee there. You get your haircut there. You find that certain thing you are looking for right here in Wooster! But actually, you get so much more. When you shop at local small businesses, you support all the things that make Wooster and Wayne County great. The money you spend there, stays there. Right here in this place you call your neighborhood.

Small Business Saturday is a movement encouraging people to shop at small businesses; millions of individuals, businesses and communities have embraced it nationwide! It is celebrated annually on the Saturday after Thanksgiving. This year, Shop Small Saturday will take place on November 28, 2020. As a business, we invite you to participate by actively promoting Small Business

Saturday in your business. As a neighbor, go out and support your local community.

There are several good ways to get involved in Small Business Saturday. You can go shopping or dining at a local small business. You can tell others to be a part of the movement or share with your own network how you're supporting small businesses in our neighborhood. Anything you can do helps to give small businesses the support they need to keep creating jobs, powering the economy and invigorating Wooster.



The Chamber staff thanks you for shopping local all year long!

For more information contact Katie Foster, at kfoster@woosterchamber.com or (330) 262-5735.

September Newsletter

Local Small Business Relief Grant seeks additional Applicants

To reach additional small businesses that have been negatively impacted financially by the coronavirus pandemic, the Wayne County Commissioners have reduced the restrictions and are seeking additional applicants for the Wayne County Small Business Relief Program grant. "We are pleased to have awarded \$126,550 to 27 area small businesses," said Commissioner Sue Smail. "This was a great initial response." The commissioners dedicated \$500,000 to the grant program as part of the Coronavirus Aid, Relief and Economic Securities (CARES) Act that was signed into law earlier this year. Of that amount, approximately \$373,450 is still available to small businesses.

The Chamber is pleased to be part of the application review team and encourage small businesses to apply for these funds. "We commend the County Commissioners for establishing this grant fund, and are eager for businesses to apply" said Chamber President, Justin Starlin. Applicants may receive up to \$5,000 in



the form of non-repayable grants. The deadline to apply has been extended through September 4. Those who have already applied are not required to submit another application. If you are interested in learning more or would like to apply, please visit woosterchamber.com/covid19resources.

DORA supported locally, awaits Ohio Liquor Control approval



Through a collective effort led by the Wooster Chamber, Main Street Wooster and City Administration the application for the establishment of a Designated Outdoor Refreshment Area downtown district received support from Wooster City Council on Monday, August 17. The final step requires Ohio Liquor Control to approve the local application and certify the proposed area as an active Ohio DORA. "We are pushing for local approval as expeditiously as possible and want to thank

all of the partners of this process for making the implementation a priority. Restaurants are one of the key components to our vibrant downtown and we are hopeful that the DORA will provide for an increase in sales and foot traffic for these businesses." said Chamber President Justin Starlin. Look for details and specifics on the roll out of the DORA in the coming weeks and get ready to raise a cheers with family and friends in Downtown Wooster!



Save on your natural gas and electric costs with the Chamber!

The Wooster Chamber recently held a webinar in partnership with Community Energy Advisors to share how easy it can be to save on your businesses natural gas and electricity costs! Now more than ever, we all recognize the importance of saving where we can. The Chamber Energy Program can do just that! Rick Davidson with Community Energy Advisors shared in depth how the program works and how simple it is for businesses to receive a no obligation quote.



For more information, this session can be viewed on the Wooster Area Chamber of Commerce page on YouTube.

Thank you to all who joined us. We look forward to seeing you in the near future!



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Young Professionals

2020 YP Professional Development session!

On August 25, 2020, Rodd Welker of Eagle Advisor Group led the Wooster Young Professionals through a session on **Thriving Through Change**, a very relevant topic in today's world!

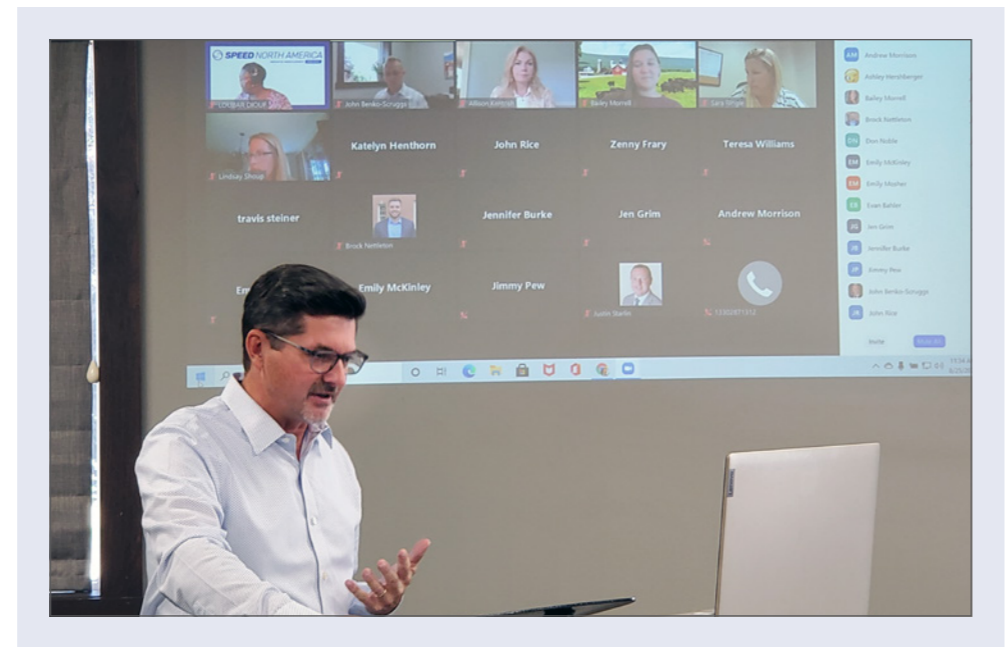
Rodd discussed how to view change in a different way and consider the real possibility that you can thrive through the changes of 2020. "Thriving is not jumping up and down with glee every time we are faced with a change. Rather it is to grow and develop despite the circumstances."

Rodd shared strategies to use in order to have a "change success story." For more information, this session can be



viewed on the Wooster Area Chamber of Commerce page on YouTube.

Thank you to all who joined us. We look forward to seeing you in the near future!



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Live Webinar Series on PERRP Focus Four Inspections

Ohio BWC's Education and Training Services continues its live webinar series with **PERRP Focus Four Inspections** presented from **1 to 2 pm** on **Thursday, September 10**. Learn the how, when, and where these unannounced inspections will take place.

This webinar will be instructed by BWC's Kimberlie Mitchem, a Senior Compliance Safety and Health Officer for the Ohio Public Employment Risk Reduction Program (PERRP).

To receive one hour of online training credit for BWC Programs, provide a BWC policy number during registration.

When your registration is complete, you will receive a confirmation email with instructions for joining the webinar. You can click the link at any time and go to the log-in page.

For more information or assistance when registering, contact BWC's Alyssa Smith at alyssa.s.1@bwc.state.oh.us.



To attend for this live webinar visit: bit.ly/ohiobwcfocusfour



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