



# Chamber Newsletter

## September 2022



**In this Issue:** Woosterfest 2022 event schedule including live music and entertainment, food vendors and community events. Page 6 & 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at [woosterchamber.com](http://woosterchamber.com)   

## Don't miss out on Woosterfest 2022 taking place September 30 and October 1 in Downtown Wooster

The Chamber is excited for Woosterfest to return to Downtown Wooster this year on September 30 and October 1! This Oktoberfest-style festival has something fun for everyone with activities and contests that cater to all age groups.

We are excited to feature 13 delicious food options this year, ranging from traditional German dishes to classic American BBQ.

We additionally have a variety of art and craft vendors to help you find the perfect piece for your home or a gift for someone you care about. And we hope you'll bring your dancing shoes when it comes to the live entertainment that will cover different eras and genres!

Friday night will feature the competitive and fun Woosterfest Cornhole Tournament, Stein Holding Competition, and Pig Mac Eating Competition. Saturday brings the 6th annual Wiener Dog race. Make sure you tune in at noon to see which wiener will be the winner! Saturday night features the wild

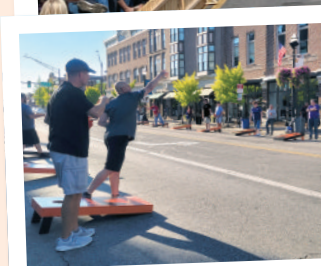


and fun Sausage Toss and the Beer Stein Race with new obstacles to heighten the competition.

We didn't forget about the kids! Kinderplatz is open Saturday, October 1 from 11 a.m. – 4 p.m. with bounce houses, pumpkins, and a craft area for them to enjoy. Also on Saturday will be the Free Throw Shootout for both kids and adults, and the Cruise-In!

The Biergarten will once again feature a wide variety of craft and domestic beers and the Weingarten will feature delectable local wines.

We are looking forward to the 39th Woosterfest coming up at the end of this month! We hope to see you there for a fun-filled weekend!



**TO LEARN MORE ABOUT THIS EVENT, VISIT [WOOSTERFEST.COM](http://WOOSTERFEST.COM).**

# ❖ New Members



**Catholic Charities of Wayne County**

As one of the largest comprehensive health and human services organizations in the region, Catholic Charities, Diocese of Cleveland carries out Christ's healing mission in Northeast Ohio. In Wayne County, Catholic Charities offers a number of programs encompassing several service areas including Parenting Education, Mental Health Counseling Services for all ages, Psychiatric services for children and adolescents, and Wraparound services for those with mental health and developmental disabilities, Older Adult assistance as well as specialized programming in partnership with the Wayne County Juvenile Court. They are a funded agency of the Mental Health and Recovery Board of Wayne & Holmes Counties and a United Way of Wayne & Holmes Counties partner agency.



**Fierce Creative Solutions**

Fierce Creative Solutions is a local full service marketing agency that covers every area of your marketing needs! They build websites, manage social media, and omnichannel marketing plans.

What sets them apart is their relationship based approach, they become an extension of their clients teams. This allows them to stay in tune with their client's goals, pivot quickly, and create marketing messages that look and feel like them! If you feel that your marketing efforts aren't well defined they would love to sit down with you to see if you are a good fit for each other!



**Spray Foam Solutions**

At Spray Foam Solutions, they believe in challenging the status quo with everything. From your first phone call to the follow-up after completion of your project, they are professional and will not settle for anything less than exceeding your expectations.

The believe that spray foam is the insulation that best serves their core beliefs. Spray Foam Solutions sees a future of homes that are affordable to heat and cool helping us toward our goals and financial freedom. They believe in changing the world, one job at a time. One person at a time. Spray Foam Solutions believes in inspiring those around them by showing the world that good wins and we are called to make a difference every day to everyone we meet.

# ❖ September Newsletter



**Spring Valley Floors**

Spring Valley Floors is based in Fredericksburg. They offer top-quality material and installation of linoleum, click-in vinyl tile, carpet, and more. Their main products are Mannington Adura Max and Congoleum sheet vinyl. They bring samples to your house and present you with pricing etc. They also have a showroom-office where they can meet clients to look at options.



**Summit IT Solutions**

Summit IT can offer your business the experience and expertise with any upcoming IT decisions or implementations. So whether it's a custom application or database developed for your specific needs. Summit IT can assist with making the right decisions, implementing that decision correctly, and ensuring your business thrives. They are excited to announce a second location at 3873 Cleveland Rd., Wooster, OH 44691, serving Wooster and surrounding communities. To learn more, visit [www.summititsolutions.com](http://www.summititsolutions.com).



**Swigart-Braunschudel Insurance Agency**

Located in downtown Wooster, the Swigart-Braunschudel Insurance Agency, Inc. was established in 1994 and their agents have been servicing the Wooster area's insurance needs since 1979. They are a full-lines agency specializing in providing quality service and competitive rates for Property, Casualty, Life, and Medicare insurance for individuals and businesses. Their products and case designs can help meet almost any insurance need.



**Voice Solutions and Consulting**

The specialized team at Voice Solutions and Consulting, LLC (VSC) is your local partner that possesses vast experience in providing business communications for 25 years. Whether it's on-site or hosted Voice Over IP solutions or servicing your traditional telephone, they work with you to provide the best solution for your business. In addition to business communication needs, VSC can assist your business with installing and serving paging systems and network cabling/fiber optic cabling installation and testing.

## ECONOMIC INDICATORS

	May 2022	June 2021	June 2022		May 2022	June 2021	June 2022
Unemployment, United States	3.4%	6.1%	3.8%	Labor Force, Employed Wayne County	58,900	58,100	58,000
Unemployment, Ohio	3.6%	6.0%	4.5%	Labor Force, Unemployed Wayne County	1,500	2,600	2,100
Unemployment, Wayne County	2.5%	4.3%	3.5%	Wayne County Sales Tax by Month	\$1,200,791.97	\$1,312,380.01	\$1,453,965.74

## 2022 Board of Directors

- Executive Board**
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  - Susan Marlar**  
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Meaden & Moore
  - Michael McClintock**  
Chair-Elect,  
McClintock Electric
  - Dr. John Cook**  
Treasurer,  
Meaden & Moore
  - Amy Marinello**  
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  - Dr. Sharon Marcanthony**  
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  - Jeff Smith**  
The Apple Creek Banking Co.
  - Stephen Smyth**  
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  - Rich Fishburn**  
E&H Hardware
  - Jon Jameson**  
Schaeffler
  - Greg Logsdon**  
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  - Matthew Long**  
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  - Armand Massary**  
ArtiFlex Manufacturing
  - Don Noble II**  
United Titanium, Inc.
  - Martha Starkey**  
Wayne County Convention & Visitors' Bureau
  - John Stika**  
Certified Angus Beef
  - Shannon Waller**  
Main Street Wooster, Inc.
  - Beth Weaver**  
Habitat for Humanity in Wayne County
  - Wayne Webster**  
The College of Wooster

## Chamber Staff

When finished with this newsletter, please recycle it. ♻️

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[ghowell@woosterchamber.com](mailto:ghowell@woosterchamber.com)

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### OUR PARTNERS



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## September Business After Hours 'goes the extra smile'

Join the Wooster Area Chamber of Commerce at MCTV in Wooster for a Business After Hours on September 8 from 4:30-6:30 p.m. Come mingle and enjoy refreshments at 444 W. Milltown Rd!



MCTV "goes the extra smile" for its customers, adding high-touch service to high-tech telecommunications. Since 1965, MCTV's 165+ local employees have been serving their neighbors with a full complement of advanced broadband products for home and business, including High-Speed Internet, Digital TV, Phone, television advertising, dedicated fiber optic connections and security systems. Approximately 53,000 homes and businesses in Stark, Wayne, Summit, Holmes, Carroll, Monroe, Jefferson, Columbiana, Tuscarawas, Belmont, Harrison, Brooke and Ohio counties rely on MCTV for their telecommunications needs. We look forward to seeing you there!

Register at [woosterchamber.com/business-after-hours](http://woosterchamber.com/business-after-hours)

**Apply to be a Member today!**

1. Apply online at [woosterchamber.com](http://woosterchamber.com)
  2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
  3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.
- Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

## Wooster Young Professionals social meetup at Muddy's!

Join the Wooster Young Professionals at Muddy's in Downtown Wooster on September 21 from 5-7 p.m.! The Young Professionals is a group open to anyone aged 21 – 40 who lives or works in Wayne County. The program provides opportunities for young professionals to network, socialize and expand their professional horizons.



Muddy's is a local neighborhood hangout and place to get your grub on. It began as Muddy Waters Cafe in the lower level of Liberty Street Commons in Downtown Wooster over 15 years ago. In 2015 they opened Muddy's in its current location, the old Art Bucher Cadillac Dealership.

We hope all our Young Professionals can join us for a night with good food, networking, and mingling! Register online at [www.woosterchamber.com/young-professionals](http://www.woosterchamber.com/young-professionals).

Wooster Young Professionals is sponsored by:





# ❖ 2022 Chamber Golf Outing

## The 2022 Chamber Golf Outing was a PAR-TEE!

We could not have asked for better weather for the 2022 Chamber Golf Outing on Friday, August 12 at the Wooster Country Club! It was a sellout day with plenty of food, games, and fun. The McElroy Packaging, Inc. team took home first place after a competitive day on the course!

The day would not have been possible without our main event sponsor, Everything Surplus!

We would also like to thank Buehler's for providing the early morning breakfast, Consumers National Bank for sponsoring lunch, and Pallotta Ford Lincoln for sponsoring the beverage carts.

We greatly appreciate all of the hole sponsors, volunteers, and golfers for their participation. It really was a great day and we are already counting down the days until next year's event!



Event sponsor: **EVERYTHING SURPLUS** A special thank you to: **Pallotta** LINCOLN, **Buehler's Fresh Foods** An Employee Owned Company, **CONSUMERS National Bank**

### 2022 Hole and Tee Sponsors

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- BCI Wooster Division
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- Buffalo Wild Wings
- Campbell Construction
- Compak
- Critchfield, Critchfield & Johnston
- D+S Distribution Services
- D+S Distribution, Inc.
- Eagle Advisor Group
- Freeman Building Systems
- Heartland Promotional Products
- Hummel Group
- JK Gift Shop
- Killbuck Savings Bank
- M.W. Robinson
- McClintock Electric
- McElroy Packaging
- Meaden & Moore
- Metals USA
- Park National Bank
- Rea & Associates
- Summit IT Solutions
- The Commercial & Savings Bank
- True North Wealth Partners
- United Titanium
- Weaver Custom Homes
- Western Reserve Group
- Wooster Glass Co.
- Wooster Motor Ways



2nd Place: Whitaker Myers Group



1st Place: McElroy Packaging



3rd Place: Compak

# ❖ Economic Forum

## Engaging speaker line-up for the 2022 Wayne Economic Forum on November 3

The Wooster Chamber is excited to feature these five extraordinary speakers at the ninth annual Wayne Economic Forum! Join us at Greystone Event Center on November 3 to listen to these presenters and gain new insights. To register, visit [woosterchamber.com/wayne-economic-forum](http://woosterchamber.com/wayne-economic-forum).

### 2022 Wayne Economic Forum Speakers



Marcie Merriman  
Managing Director  
Americas, EY

Marcie is EY America's Cultural Insights & Customer Strategy Leader. She is an internationally recognized leader in cultural anthropology and brand strategy. For over 25 years, she has been working with teams to anticipate disruption and propel growth through human-centric strategies. She leads practices to help organizations understand the nuances of human behaviors and organizational implications that can be addressed through improved experiences.



JP Nauseef  
President &  
CEO, JobsOhio

JP is the President and CEO of JobsOhio, a private nonprofit corporation designed to drive job creation and new capital investment in Ohio. JP leads a team responsible for business attraction, retention, and expansion efforts across the state. JP has received numerous awards and honors, including the DDC's Dave Hobson Dayton Region Advocate Award, and a Distinguished Public Service Award and a Community Ambassador Award from the Air Force.



Tom Hassfurthur  
Executive VP,  
Packaging Corp.  
of America

Tom is the Executive VP of Packaging Corporation of America, the fourth largest producer of containerboard and corrugated products in the U.S. He previously served as Senior VP - Sales & Marketing, Corrugated Products and also held several senior-level management and sales positions at PCA and Tenneco Packaging. He has been with the company since 1977. Tom also served as chairman of the Fibre Box Association (FBA) for two consecutive terms from 2008-2010.



Pat Finley  
Founder &  
Chairman, Vitalia

Pat is the founder and chairman of Vitalia, a colorful spectrum of eight senior living communities in NE Ohio. Pat aims to bring the fullness of life to everyone he encounters. With a background in finance, real estate, developments and construction, and consulting, Pat has chaired the Cleveland Young Professionals Organization, served as president of Cleveland's Commercial Real Estate Association, and chaired the board of North Coast Community Homes.



Carey Jaros  
President &  
CEO, GOJO  
Industries



Carey has led GOJO Industries as President and CEO since January 2020. Her focus is on continuously extending GOJO leadership as a market-making, growth-oriented company that cares about the health and well-being of people both out in the world and within its own walls. She joined GOJO full-time back in 2016 to lead Innovation, Marketing, and Enterprise Strategy, and shortly thereafter was promoted to Chief Operating Officer.

Sponsored by:



To register for the Wayne Economic Forum, please visit [woosterchamber.com/wayne-economic-forum](http://woosterchamber.com/wayne-economic-forum).



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FRIDAY, SEPT. 30TH SCHEDULE

CEREMONIAL KEG TAP 12 P.M.  
DAN PYNE 3 - 5 P.M.

CORNHOLE  
TOURNAMENT 6 P.M.

TYLER REID 6 - 8 P.M.  
CLEVELAND GUARDIANS 7:10 P.M.

PIG MAC EATING  
COMPETITION 8 P.M.

STEIN HOLDING  
COMPETITION 8:30 P.M.

JUKEBOX HEROES 9 - 11 P.M.

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1983

# Woosterfest

2022

## FRIDAY & SATURDAY

### SEPT. 30TH & OCT. 1ST

## DOWNTOWN WOOSTER

### OUR 2022 PLATINUM SPONSORS



SATURDAY, OCT. 1ST SCHEDULE

FREE THROW SHOOTOUT  
11 A.M. - 3 P.M.

KINDERPLATZ 11 A.M. - 4 P.M.  
CRUISE-IN 11 A.M. - 7 P.M.

WIENER DOG RACE 12 P.M.

DAN PYNE 3 - 5 P.M.  
OHIO STATE VS. RUTGERS 3:30 P.M.  
SAUSAGE TOSS 5 P.M.

BEER STEIN RACE 6 P.M.  
CLEVELAND GUARDIANS 6:10 P.M.  
CREAM PUFF STUFF 8 P.M.

DUSTIN KINES 6 - 8 P.M.  
NEW WAVE NATION 9 - 11 P.M.

TO LEARN MORE, VISIT WOOSTERFEST.COM



# ❖ Leadership Wooster

## Leadership Wooster Class of 2023 ready for a year of growth and camaraderie



The Leadership Wooster Class of 2022-2023 kicked off in August at Christian Children's Home of Ohio (CCHO)! The class got to know each other through fun ice breakers and team-building activities, led by Rodd Welker of Eagle Advisor Group. Rodd also led an Intro to Leadership Session.



We are excited to watch this new group of 36 community-minded individuals grow throughout this program over the next nine months!

The mission of Leadership Wooster is to enhance leadership skills among business professionals in Wayne County. By providing educational and networking opportunities, Leadership Wooster brings the "best and the brightest" together to address local issues and needs.



Leadership Wooster is sponsored by:



# ❖ September Newsletter

## Safety for your eyes, ears and toes

A proper fitting boot is the best way to save your feet from falling objects or slips and falls. Even "minor" eye injuries can cause long-term vision problems. An estimated 90 percent of eye injuries can be prevented through the use of proper protective eyewear. Hearing loss is a common workplace injury, but wearing the proper protection can prevent irreversible damage. Tricor Industrial, along with Steel Blue and 3M will share the importance of wearing the proper protective gear on the job site.



### MEETING DETAILS

**Topic:** Safety for your eyes, ears and toes

**Date:** Wednesday, September 21

**Time:** 11:30 a.m. - 1 p.m.

**Location:** First Presbyterian Church  
621 College Avenue,  
Wooster, Ohio 44691

Tricor Industrial has been in business for over 35 years. They are a distributor of industrial fasteners and supplies. They have over 50,000 line items in inventory. They are a partnership with Induserve Supply. Tricor is a First Tier Distributor for an additional 700 vendors with over 2,000,000 products available.

The philosophy at Tricor is to continue quality improvements to help build a stronger partnership with our partners.

To register, visit [bit.ly/woochambersafetysept2022](http://bit.ly/woochambersafetysept2022)



## Upcoming Meetings

- Wednesday, October 26  
**Substance Use Recovery and Workplace Safety Program - Lorrie Goodnight, Regional Business Consultant Ohio Bureau of Workers' Compensation**
- Wednesday, November 23  
**Forklift and Equipment Safety - Wayne County Schools Career Center**

Wooster Area Safety Council meetings will be held at the First Presbyterian Church located at 621 College Ave. Wooster, OH 44691.

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## ❖ September Newsletter



## Wayne County Businesses Show Support for Service Members

The Wooster Area Chamber of Commerce was honored to facilitate a Statement of Support Drive in partnership with the Employer Support of the Guard and Reserve (ESGR) at the Wayne County Fair Event Center. This event brought in employers from all across Wayne County to show support for service members and to learn more about ESGR and the value that employers bring to the strength and readiness of the Nation's Guard and Reserve units.

The Statement of Support is a symbolic pledge. It is not a legally binding statement. By signing a Statement of Support, a company provides a public statement demonstrating support for our nation's service members.

It was exciting to witness 91 Wayne County employers collectively signing their own Statements!

Maj. Gen. Deborah A. Ashenhurst, Director, Ohio Department of Veterans Services and Maj. Gen. Steve Stivers, CEO, Ohio Chamber of Commerce, spoke at the event about the importance of supportive employers to the Guard and Reserve, as well as the



benefits that military employees bring to the workforce. Additionally, Mike Bamber, State Chair of the ESGR Ohio Committee, talked specifically about the importance of this program to Ohio.

The Wooster Area Chamber of Commerce was additionally honored to receive a Seven Seals Award from Ohio ESGR Awards Director Chaker Fidel and Ohio ESGR Employer Outreach Director, Ernie Stone. The Seven Seals Award is presented in recognition of a significant individual or organizational achievement, initiative, or support that promotes and supports the ESGR mission.

To learn more, visit The Chamber Blog at: [woosterchamber.com/chamber-blog](http://woosterchamber.com/chamber-blog)



## ❖ Loyal to Local

### Be Loyal to Local this holiday season!

By shopping locally, you are making an investment in your community all while supporting your friends and neighbors!

Loyal to Local will feature our unique local businesses and encourage shoppers to think local all throughout the holiday season. Visiting local businesses keeps more money in the local economy, strengthens local jobs, helps the environment while also shaping the character and personality of the community. The holiday passport program will kick off on Monday, November 21 and continue through Thursday, January 5.

STAY TUNED for more details in our October newsletter!



Sponsored by:



### HAVE YOUR BUSINESS FEATURED ON THIS YEAR'S PASSPORT!

If you are a Wooster Chamber member and would like to be included in the 2022 Loyal to Local passport, send an email to Michelle Rothgery at [mrothgery@woosterchamber.com](mailto:mrothgery@woosterchamber.com) to let her know that you would like to be included on the passport as a stop for shoppers or to inquire about being involved in the Grand Prize Giveaways.



For more information contact the Wooster Area Chamber of Commerce at (330) 262-5735.



Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit [woosterchamber.com/benefits](http://woosterchamber.com/benefits).



## CONSUMERS National Bank Commercial Lending

Richard Hoy  
VP, Business Banking Officer  
[richard.hoy@consumers.bank](mailto:richard.hoy@consumers.bank)

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