

chambermonthly A PUBLICATION BY THE WOOSTER AREA CHAMBER OF

377 West Liberty Street Wooster, Ohio 44691

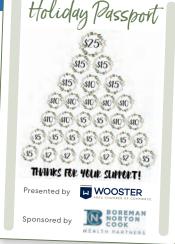
In this Issue: Cards for a Cause is back for the holiday season! Accepting orders through November 10! Page 8

November 2020 woosterchamber.com

Join us in being #LoyaltoLocal this holiday season!

This year, the Wooster Chamber plans to rally around small businesses the ENTIRE holiday season through the Loyal to Local Holiday Passport Program. This program will be held Thursday, November 26 - Monday, January 4. Passports can be picked up at the Wooster Chamber or at participating businesses. For additional details visit woosterchamber.com/loyaltolocal.





A Cut Above

- Hair Design
- Acres of Fun
- Artfind Tile
- Basil Asian Bistro
- · Bay Lobsters II Café & Fish Market
- Boots, Shoes and More LLC
- Broken Rocks Café & Bakery/Rox Gastropub
- Buchwalter Greenhouse
- C R Blooms Floral

- Clothing Warehouse
 - Clow9 Hair Studio
 - Dollar 1
 - Auntie Anne's
 - Everything Engraved
 - Everything Rubbermaid
 - Everything Surplus
 - Expert T's
 - Flex Yoga Studios
 - Friendtique/Nest
 - Goodwill
 - Graham & Burns

• Green Thumb Floral · Leroy's

Participating Businesses Include

- H&R Fotostudio Hartzler's Ice
- Cream Shop House of Silva
- JAFB-Wooster
- Brewery • Jerry's Home
- Furnishings JK Gift Shop
- Joyful Café
- Jump n Shout LLC
- · Larry's Music

- Lincoln Way Vinevards
- Local Roots Market and Café
- Silver Lining

- Center. Inc.

- MacKenzie's
- Meatheads Union
- Distilling Co.
- **Bakery LLC**

- Minglewood
- Miss Amy's
- - Omahoma Bobs BBQ Ray Crow Cleaners

- ReStore
- Rhimix Salon
- Sheer Professionals
- Spoon Market & Deli
- St. Paul Hotel
- The City Square Steakhouse
- The Leaf The Salt & Serenity
- Grotto

- Tignor's Hometown Hardware
- Toyrifix
- Troutman Vineyards Inc.
- Uptown/Downtown Emporium
- Vertical Runner of Wooster
- White Jewelers
- Wooster Gift
- Corner, Inc.
- "Your" Pizza Shop

For more information contact Katie Foster, at kfoster@woosterchamber.com or (330) 262-5735.

- and Spa
- Ride On
 - Roomscapes

New Members

New Members



Affordable Healthcare Partners

Affordable Healthcare Partners is a primary care medical clinic for adults and teens. Affordable Healthcare Partners opened in February 2020 with the vision of providing high quality healthcare that is both affordable and convenient for those paying without insurance. They work with small business owners to design self-pay packages that provide high quality basic healthcare for their employees at a fraction of the cost of traditional insurance. In addition to office-based care, Affordable Healthcare Partners offers telehealth, house calls, and DOT physicals



Keller Williams Legacy Group Realty

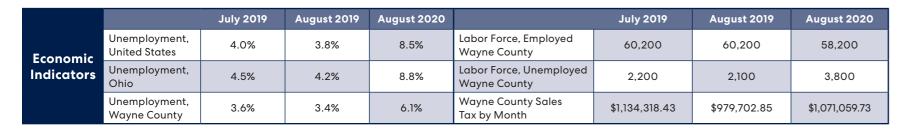
Keller Williams Legacy Group Realty is excited to be more fully rooted in Wooster. As the #1 real estate company in the world, Keller Williams provides the training, technology, culture, and resources to enable its agents to be at the forefront of innovation while providing expert care for their clients, buyers or sellers, residential or commercial. Whether you are interested in buying, selling, or a career in real estate, Keller Williams Legacy Group Realty is here to serve! Contact their team today at (330) 433-6005!

Leighty Auto Electric, Inc.

Leighty Auto Electric, Inc.

Leighty Auto Electric has been in town for 50+ years specializing in the rebuild of starters. alternators, and generators on cars, boats, trucks, tractors, and more! Leighty Auto Electric is located at 331 E North Street in Wooster. Contact their shop today at (330) 264-9869.





2020 Board of Directors Executive Board James Smail Tom Pukvs Wayne Economic Farmer's Kevin Day Development Council National Bank Jeff Smith Western **Board Members** The Apple Creek **Reserve** Group Bankina Co. Jon Jameson **Bill Sheron** Schoeffler Stephen Smyth Past Chair. GOJO Industries Wooster Matthew Lona Community Hospital Martha Starkey Critchfield, Critchfield Wayne Co. Conventior Susan Marla & Johnston & Visitors' Bureau Chair-Elect, Meaden & Moore Armand Massary Shannon Waller ArtiFlex Main Street Dr. John Cook Manufacturina Wooster, Inc Treasurer Long, Cook, Beth Weaver Michael McClintock & Samsa, LLC Habitat for Humanity McClintock Electric in Wayne County Chad Boreman Jack Nebesky Boreman-Norton-Wayne Webste **BCI Buckeve Divison** Cook Wealth Partne The College of Wooster Don Noble II Amy Marinella Marinello Realty United Titanium. Inc. Thomas White

Chamber Staff When finished with this newsletter, please recycle it. (recycle				
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Town Money Saver

Town Money Saver specializes in direct mail throughout the state of Ohio. Currently hitting every address in the Wooster 44691 area with their monthly mailer. They also handle inserts, postcards and mailing lists. Saving people money each month with great deals from local businesses in a convenient, easy-to-read magazine format that is packed with coupons and savings. This ensures you'll always be able to find a deal close to home. So whether you're looking for a great meal, a haircut, or an oil change, use Town Money Saver to shop locally and save locally.

Interested in becoming a member? Visit us online at woosterchamber.com.

Chair,



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S T U D I O 2 1 7

STUDIO 217

Located in the beautiful and historic downtown Wooster (217 East Liberty), STUDIO 217 is a private 1200 square foot studio rental for classes, events, and meetings. Built in 1911 and renovated in 2020, this historic, single-story building is located just east of Wooster's downtown square. Available for rental by the hour or by event, the charming and versatile space of STUDIO 217 is perfect for your next class, event, or gathering. Fitness classes, master classes, special events, corporate events and meetings can all be held comfortably at STUDIO 217.

Visit studio217wooster.com/rentals to schedule your hourly rental TODAY!

SAVE ON YOUR BUSINESSES GAS AND ELECTRIC TODAY!

Community Energy Advisors (CEA) is a Public Utilities Commission of Ohio certified energy management firm that educates and empowers organizations of all sizes to maximize the economics of their energy assets.

Education – The regulated and deregulated energy markets are increasingly complex. To aid you in remaining proactive, making informed decisions, and budgeting your utility expenses, CEA provides timely and relevant information.

Protection - To help protect you from scams, fraudulent activity, and unexpected costs, CEA provides informative emails, blog posts, and seminars and manages your contracts to ensure you avoid monthly variable rates

Savings - Paying more than you should for electricity and natural gas can add up to thousands of lost dollars that you could



be investing back into your business. The Chamber Energy Program creates "market power" by shopping members together, driving suppliers to compete for their business and ultimately reducing energy prices. Ensure you are paying the most competitive market rates by enrolling in the program!

Contact Katie Foster at kfoster@woosterchamber.com TODAY!





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Creating a Workplace that Retains and Attracts the Best Talent

As many employers struggle to scale up or down according to business needs, leaders must look at the employee experience from a



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and other sites

holistic perspective. Focusing on how to keep existing employees engaged and productive is the first step to attracting more talent.

Join the Wooster Chamber and DS Benefits Group Speakers, Matthew Baker, and Angie Mosher on November 4, beginning at 12PM!

Register at: bit.ly/woochamberbesttalent2020

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Speaker Petia A.

Abdur-Razzaaa to



Petia A. Abdur-Razzaag

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How Google helps businesses reach customers	Resources to help you appec across Google	
Learn how Google works and how your business can be found.	Learn how to use Google Trends to increase visibility.	

ou appear **Reach customers with** online advertising Learn how to use Google How to advertise on Gooale

My Business, Google Trends, Search Console, Google

Register for this session at: bit.ly/woochambergooglenov2020

Analytics, Google Ads, and more.

Chamber congratulates PRC-Saltillo on completion of their building renovation!



The Wooster Chamber would like to congratulate PRC-Saltillo on the completion of their building renovation!

This project was the next step in the merging of the Prentke Romich Company and Saltillo. The goal for this project was to get all of the employees under one roof.

PRC-Saltillo is a worldwide developer of speech-generating devices (SGDs), market-leading apps and several innovative AAC language systems that enable individuals with complex communication disorders the ability to express themselves.

"Our community is fortunate to have such a unique and important business headquartered in Wooster while also creating an international footprint. Chamber staff had the privilege to see firsthand how these devices allow clients the opportunity to communicate," said Chamber President, Samira Zimmerly.





can be found online with Google. This workshop explains how Google Search works and how you can improve a website's visibility with Search Engine Optimization (SEO). The session also introduces products like Google

Grow with Google Speaker

	AGENDA
helps businesses customers	Resources to help ye across Goog

4 Wooster Area Chamber of Commerce

2 prc-saltillo

Established in 1966 by Ed Prentke and Barry Romich as the Prentke Romich Company, the company formally merged in 2019 with sister company Saltillo, Founded in 1998, Saltillo was the brainchild of current PRC-Saltillo President & CEO Dave Hershberger, then Director of Research & Development at PRC.

Today PRC-Saltillo's AAC solutions enable children and adults worldwide to achieve spontaneous, independent, and interactive communication regardless of their disability, literacy level or motor skills.

With several of the most effective and intuitive AAC solutions through unmatched training and personalized support, formerly nonverbal children, teens and adults the world over are developing language skills for a lifetime of communication.

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November Newsletter

Woosterfest 2020 Recap

Chamber Heroes will support more than 30 memberships



Ben

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In honor of National Support Your Local Chamber of Commerce Day, Wednesday, October 21, the Wooster Chamber set a goal to gather sponsorships for small

Support Local **CHAMBER HERO**

business memberships. The Chamber team is grateful for the support we have received for the Chamber Hero program!

Chamber Heroes will provide assistance to small businesses that have been impacted this year and may not have the funds to maintain Chamber membership through 2021.

Because of the generous support we have received, over 30 small businesses will remain connected to the Chamber in the coming year! The staff is thankful for our Chamber Heroes and their continued support of the Wooster Community.

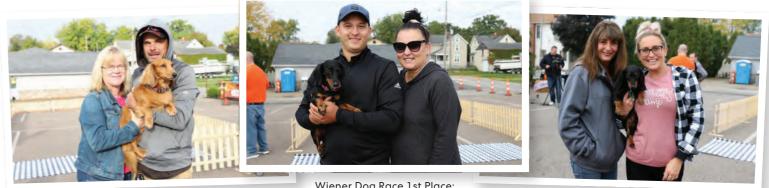




For more information on this program visit the Wooster Area Chamber's website at woosterchamber.com/chamberhero.



Your Woosterfest Event Champions!



Wiener Dog Race 2nd Place: Frankie



Sausage Toss Winners: Kyle Adams & Ernie Adams







Wiener Dog Race 1st Place: Porter May

Wiener Dog Race 3rd Place: **Gretchen Wieners**





Eating Competition Winner: **Randy Johnson**

Steinholding Winner: **Ben Ogle**

Cornhole Winners: Brian Crawford & Stan Maxwell **Team Beers n' Bags**



Save the dates for 2021: Friday, October, 1st & Saturday, October, 2nd!

November Newsletter

Young Professionals

Cards for a Cause is back just in time for the holidays!

The Chamber is currently accepting online orders for card boxes.

Whether you would like to send a holiday greeting, birthday wishes, a thank you, or a personalized message, we have a variety of options available. Each box contains 30 cards, with the exception of the holiday box, which contains 50 cards, and the cost is just \$30 per box. Any of these boxes would make a thoughtful gift or provide a selection of cards to have on hand for any occasion.

By purchasing a Cards for a Cause box you will receive 30-50 beautiful cards to send to friends and family and also help the Chamber continue to support the local community.

Cards for a Cause will run through November 10. All purchases will be pick up only at The Wooster Area Chamber of Commerce. Chamber staff will notify you when your purchase is available for pick up. We anticipate orders will be ready by the end of the month



To order or find additional information visit **woosterchamber.com/cardsforacause**.



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Wooster YP's enjoy DORA drinks with outdoor social on the square



The Wooster Young Professionals met for an outdoor social on the square in October.

The YPs grabbed DORA drinks from their favorite WOOSTER • OHIO downtown restaurants. Everyone then met on the newly renovated quad of the square to mingle, while social distancing, and enjoy the fall weather.

We hope to see you all again soon! Young Professionals is open to anyone age 21-40 who lives or works in Wayne County.



Understanding the National Labor Relations Act

The Wooster Chamber, Ohio Chamber, and Steptoe & Johnson PLLC recently partnered on a virtual Lunch & Learn focusing on the National Labor Relations Board itself, including its members, its decisions concerning collective bargaining, unfair labor practices, union elections and their timing, and employment



handbooks and policies under the current Board, for union and non-union employers. Thank you to our speakers and to everyone who joined us!

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Get to know the Wooster **Chamber Board members!**



Executive Vice President/

The Apple Creek Banking

Chief Lending Officer,

Company

Jeff Smith is Executive Vice President/ Chief Lending

Dependence Creek BANKING CO.

Officer of The Apple Creek Banking Company. The Apple Creek Bank is a true community bank with associates that are dedicated to the best service possible to our communities, customers and small businesses through genuine partnerships.

Jeff has been with the Bank since 2005

and was previously with Wayne County National Bank where he served for twenty years in many community banking functions. He has completed a wide range of courses and programs through Community Bankers Association of Ohio, Ohio Bankers League and American Bankers Association, including Bank Leadership Institute and Ohio School of Banking.

Jeff has volunteered with various committees and boards in organizations where he is active such as the Wayne-Holmes Association of Realtors, Home Builders Association of Wayne & Holmes Counties and The Wooster Area Chamber of Commerce, which includes many years on the Wayne County Home & Garden Show Committee

"It's been an honor to be involved with the Wooster Area Chamber of Commerce, not only as a board and committee member, but ultimately by truly benefitting from the relationships. It's been amazing to witness all the accomplishments of the Chamber members and as an organization, but especially by Justin, Samira and the teamthey are absolutely the most dedicated people our community could ask for!"

Jeff is a Wayne County native and lives near Smithville where he and his family raise beef cattle and are active in the community.

November Newsletter



Annually, the Wooster Chamber not only sponsors the lighting of the Community Christmas tree, but it is also honored to select an individual or family to flip

the big switch at the square during Window Russell McQuate and Charlie Holt inspect the electrical service on the Community Christmas Tree Wonderland. Though it's the individual located at the Wooster Cemetary and event that receive the fanfare, it's the and sockets along with the conversion of behind the scenes work on the Community older and less efficient incandescent bulbs Christmas Tree that makes this tradition a to highly efficient LED bulbs. This upgrade possibility. The Wayne Amateur Radio Club decreases the power consumption from has been a quiet yet pivotal component to 20,000 watts to around 3,750 watts. the lighting of the Community Christmas tree located on the grounds of Wooster Led by Tim Zilko and Russell McQuate, the Cemetery. For 13 of the more than 30 years WARC has announced that 2020 will be the of the Tree lighting, this dedicated group of last season that they coordinate the lighting volunteers has gathered to string the more than 1.300 highly efficient LED bulbs off the enormous Norway Spruce. Their work begins by individually inspecting each bulb for proper functionality, which is followed by the hoisting of each strand to the top of the tree. This all-day job has been a great way for the WARC to remain connected with their community.

Through the years, the WARC has improved the process of lighting the tree, including removing and inspecting the lights each year as opposed to leaving the lights out yearlong as they had in the past. WARC initiated an installation method using cables fastened around the treetop and pulleys that are used to raise and lower each strand. Additionally, WARC built custom light strands

2020 Community Tree Lighting in honor of the Wayne Amateur Radio Club



efforts in conjunction with the Wooster Area Chamber of Commerce. As they transition the duties over to McClintock Electric in 2021, there are many club members that are sad to see their involvement go.

"The WARC is aging and it has become increasingly difficult to climb the tree and maintain the pulley system," said WARC member Russel McQuate.

In recognition of their years of dedicated volunteerism, this year's tree is being lit in honor of the members of the WARC. Thank you for your dedication and commitment to the Community Christmas Tree throughout the years. Beginning on Friday, November 20, citizens and passersby will be able to witness the well-lit tree at the Wooster Cemetery.



Eric Mast, Russell McQuate, Duane Hart, Tom Zilko and Garry Foster - utilize a pulley system for light installation





