



November Newsletter

WoosterChamber.com

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10th Annual Shop Small Saturday! JOIN US ON NOVEMBER 30 AND #ShopSmallWoo

Shop small businesses and support a big dream!

Believe it or not, the holidays are just around the corner! The Wooster Chamber would like to remind our community how important it is to Shop Small on Saturday, November 30. In its tenth year, the Shop Small Saturday initiative continues to grow as it competes against other sales events such as Black Friday and Cyber Monday. Shop Small Saturday has become a holiday tradition with a focus on supporting local businesses! Whereas other shopping days place an emphasis on getting "great deals" at big box stores and corporations, Shop Small Saturday brings you deals at local establishments which in turn helps to support our community. Our friends, family, and neighbors are the same people who own or work at locally-owned small businesses. Events like Shop Small Saturday help keep our local economy strong! Be sure to save the date and make plans to Shop Small! #ShopSmallWoo #LoveLocal



Visit Chamber's Facebook Page for more details!



Like

Find and Like us on Facebook by searching "The Wooster Area Chamber of Commerce"

View our Shop Small Savings section showcasing area small businesses on pages 6 – 9.

New Members



FocusCFO
FocusCFO is a fractional CFO company dedicated to helping small to medium sized businesses achieve their company's financial goals. FocusCFO's highly diverse and experienced CFOs become a part of a client's senior management team, helping to manage three key business areas: increasing cash flow, reducing business risk and creating scalable growth.



Hilscher-Clarke
Hilscher-Clarke Electric approaches each job with a finely tuned combination of smart execution and commitment to customer objectives. Around for over a century, Hilscher-Clarke will remain a contributing force in their local communities and continue to be a sound, growing and respected leader in the industry. Contact Hilscher-Clarke Electric at (330)452-9806.



Hinton Machine
Hinton Machine is a machine shop specializing in quick-turnaround prototyping and small to mid-sized production runs. Through the years the business has expanded into the aerospace, automotive, and tool and die industries. Located in Sterling, Ohio, Hinton Machine is expected to expand in 2020 to better serve their customers needs. Contact Hinton Machine today at (330) 317-5480.



Regain Life Balance
Regain Life Balance is an integrative and behavioral and nutritional health services clinic committed to providing comprehensive behavioral healthcare services to our community members and veterans that suffer from depression, anxiety, PTSD, sexual trauma, personality disorders and relationship issues. To learn more about their services, visit regainlifebalance.com.



Wrought Designs LLC
Wrought Designs is a custom steel fabricator/erector, specializing in small structural, bridges, catwalks, mezzanines, stairways, and railings. The team at Wrought Designs has worked on projects for hospitals, ODOT buildings, court houses, schools, and numerous other projects. Wrought Designs team can provide engineering, detailing, fabricating, and erecting services. Give them a call today at (330) 275-2975.

Economic Indicators

	July 2018	August 2019	August 2018		July 2018	August 2019	August 2018
Unemployment, U.S.	4.1%	3.8%	3.9%	Labor Force, Employed Wayne County	59,100	62,300	59,400
Unemployment, Ohio	4.9%	4.2%	4.5%	Labor Force, Unemployed Wayne County	2,400	2,100	2,100
Unemployment, Wayne County	3.8%	3.6%	3.5%	Wayne County Sales Tax by Month	\$1,008,229.46	\$979,702.85	\$985,983.46

2019 Board of Directors

Executive Board

- Bill Sheron**
Chair
Wooster Community Hospital
- Louise Keating**
Past Chair
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- Kevin Day**
Chair Elect
Western Reserve Group
- Dr. John Cook**
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- Chad Boreman**
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- Susan Marlar**
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- James Smail**
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- Sandra Hull**
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- Jon Jameson**
Schaeffler

- Matthew Long**
Critchfield, Critchfield & Johnston
- Amy Marinello**
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- Michael McClintock**
McClintock Electric
- Jack Nebesky**
BCI Buckeye Division
- Don Noble II**
United Titanium, Inc.
- Tom Pukys**
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- Dan Shanahan**
Buehler's Food Markets

- Jeff Smith**
The Apple Creek Banking Co.
- Martha Starkey**
Wayne Co. Convention & Visitors' Bureau
- Tim Swift**
The Wooster Brush Company
- Beth Weaver**
Habitat for Humanity in Wayne County
- Wayne Webster**
The College of Wooster
- Thomas White**

Chamber Staff

- Justin Starlin**
President
330-262-5735
jstarlin@woosterchamber.com
- Samira Zimmerly**
Director of Events & Programs
330-262-5735
szimmerly@woosterchamber.com
- Katie Foster**
Communications & Events Coordinator
330-262-5735
kfoster@woosterchamber.com
- Michelle Rothgery**
Administrative Assistant
330-262-5735
mrothgery@woosterchamber.com

377 West Liberty Street - Wooster, Ohio 44691

The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram.

Visit us online at WoosterChamber.com

November Newsletter

Happy 111th Birthday Wooster Chamber of Commerce



Originally known as the Wooster Board of Trade in the early 1900s the Wooster Chamber of Commerce is honored that the organization's rich tradition of playing an active role in the betterment of the Wooster Area continues today. Composed of several hundred of the city's primary movers and shakers around 1900, the board of trade's primary purpose was to shake things up and move initiatives forward. These focus areas remain for The Wooster Area Chamber of Commerce, as current-day Board Leadership challenges the staff and organization to remain a leader in Community and Economic Development efforts. **On December 1, 2020, YOUR CHAMBER turns 111 years old** and the organization would like to thank its members and the Wooster Area citizenry alike for the continued support.

Ohio

Small Business Development Centers

When & Where

Small Business Counseling
Wednesday, January 15
Appointments available
9:00 a.m., 10:30 a.m.,
1:00 p.m. and 2:30 p.m.

@ The Wooster Area Chamber of Commerce
377 West Liberty Street, Wooster

A small materials fee applies.

Register online cantonsbdc.org

recycle When you have finished with this newsletter please recycle it.

GET OUT AND VOTE!

The Chamber encourages all registered voters to make their voice heard by casting a vote on Tuesday, November 5. Details for the election, including precinct locations, sample ballots and poll hours, can be found by visiting the Wayne County Board of Elections webpage at www.votewayne.org or by calling their office at **330-287-5480**.

Ohio's County-Level General Election Day is Tuesday, November 5

Hershberger recognized as 2019 Chamber Bright Star

Ashley Hershberger of the City of Wooster was recognized on Tuesday, October 22 as the 2019 Chamber Bright Star of the Wooster Chamber. Ashley was nominated for her significant impact on the Chamber through her dedicated behind-the-scenes volunteering efforts and commitment as a committee member. Ashley has been a crucial part of the Wooster Young Professionals, Leadership Wooster and Woosterfest for several years. Our Chamber depends on support from our volunteers and members. Thanks for all you do, Ashley!



LAST CHANCE to register for 2nd Grow with Google event on Nov. 14!

National Google Digital Coach, Angelina Darrisaw, wants to help Wooster businesses thrive with Google. During this workshop, Angelina will share best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions. Please bring your laptop to follow along!



This event will be held at the Best Western Crown Ballroom, 243 East Liberty Street Wooster, OH 44691.

Breakfast will be served from 7:45 a.m. to 8:00 a.m. and the Grow with Google Workshop will be from 8:00 a.m. - 9:00 a.m.

Register at bit.ly/WooChamberGrowGoogle

Leadership Wooster

Leadership students focus on agriculture in Wayne County

Leadership Wooster was held on Wednesday, October 2 and focused on agriculture in the community.



The class began their day at The Ohio State University – Wooster Campus. Dr. Kris Boone, Director of The Ohio State University – Wooster Campus, kicked off the day with an overview of the University. Kurt Steiner of Steinhurst Farms spoke about leadership in agriculture and updated the class on what is happening in the dairy industry. The class learned about different technologies that are important to agriculture and horticulture at OSU. Next, the class toured the Secrest Arboretum where Dr. Laura Deeter, Professor, spoke about the Importance of Horticulture in Agriculture. The class traveled to Hartzler Dairy to learn about the Hartzler history & focus of the company. Tracey Erickson, VP of Marketing at Certified Angus Beef LLC (CAB) shared the company’s brand overview and leadership style with the class. The next stop was the Wayne County Fairgrounds to hear about the new facilities, the impact of 4-H and an overview of swine farming. To wrap up the day, the class visited Troutman Vineyards for a tour and explanation of wine making by Owner, Andy Troutman. The Wooster Chamber would like to thank everyone who made this day possible!



Kim Cardace
Quality Engineer,
ArtiFlex Manufacturing

What is something most people don't know about you?

I am a Potter. I went to an auction and accidentally bought a kiln & decided to give pottery a try. I love that I can turn a handful of clay into a functional cup, bowl or even just a crazy critter that makes you smile.



Jimmy Williams
Comm. & Farm Underwriting
Western Reserve Group

What is your favorite thing about Wooster/Wayne County?

Just one thing? That is difficult. First and foremost, the people in this community are amazing. We are not originally from Wooster, but we have been welcomed with open arms and this has become our hometown.



Jen Reeder
Parts and Service Director,
Pallotta Ford Lincoln

What is your favorite quote?

Vince Lombardi: People Who Work Together Will Win.



Zach Wilson
Logistics Coordinator,
Wooster Motor Ways

Why did you decide to participate in Leadership Wooster?

I decided to participate in Leadership Wooster to help gain knowledge of the Wooster area and build a network with the working professionals in the area. Being relatively new to area, it is sometimes difficult to find opportunities to get involved with and build relationships with people.



Ribbon Cuttings

Farmers National Bank opens new branch in Shreve



Congratulations to Farmers National Bank on the opening of the new Shreve branch. Farmers National Bank was recently named the #1 Top Performing Bank in the state of Ohio and #30 in the nation of banks in the \$1-5 billion asset size.



This location will offer traditional retail banking services as well as mortgage lending, commercial lending, business banking, private banking and wealth management services. The grand opening brings the total number of branches to 41 locations throughout its nine-county footprint. The new branch is located at 201 N. Market St. Shreve, OH 44676. To contact someone at this location call 330-496-2981.

Congratulations to RES Auction Services on opening new facility!



The Chamber would like to congratulate RES Auction Services on their official ribbon cutting and for hosting Business After Hours on October 17. Guests were able to tour the offices and enjoyed refreshments in the new facility.

RES Auction Services is located at 375 Fry Road Wooster, OH 44691. To contact them call 833-765-3737 or email bid@resauctions.com.



Crossbridge Marketing & Media acquires Orrville Printing

Crossbridge Marketing & Media recently held an official ribbon cutting to celebrate the acquisition of Orrville Printing. The change allows the company to expand its services to include commercial and consumer print products.



The Crossbridge team can be reached at crossbridgemarketing.com or by calling 330-473-4154. Crossbridge Marketing & Media is located at 1645 N. Main St. Orrville, OH 44667.



Chamber celebrates opening of Thrivent Financial with ribbon cutting

The Chamber would like to congratulate Ryan Spengler from Thrivent Financial on holding an official ribbon cutting!



Thrivent Financial is located at 127 East Liberty Street, Suite 395 in downtown Wooster! Ryan works with an experienced team to meet your holistic financial services needs ranging from insurance, investments, retirement planning and long term care needs. Visit connect.thrivent.com/ryan-spengler for more information today!



SHOP SMALL WOO #ShopSmallWoo #LoveLocal

SMALL BUSINESS SATURDAY

REMEMBER TO SHOP SMALL ON NOVEMBER 30!

TOYRIFIX
TOYS FOR TOTS, TEENS, & A TAD BEYOND

SHOP SMALL WOO #ShopSmallWoo

SHOP SMALL WITH US ON NOV. 30!

WIN A \$100 TOYRIFIX GIFT CARD
For every \$25 you spend, your name will be put in a drawing for a chance to win!
The first 20 customers to spend \$25 or more will receive a goody bag! (one per customer)

Located by the Barn Restaurant in Smithville
Hours: Mon-Thurs 9-6, Fri-Sat 9-8, Sun 12:30-5:30

4642 Akron Rd • Smithville, OH • 330-669-3737 • toyrifix.com

Holiday Sale

SALE \$119 *Oval ring, REG \$169
SALE \$119 *Oval pendant, REG \$169
SALE \$159 *Oval earrings, REG \$229

Jewel Tones Collection
Sterling silver and cubic zirconia pair with synthetic rubies, sapphires or emeralds in these colorful, fashion styles. *All colors are available in this style.

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SHOP SMALL WOO #ShopSmallWoo #LoveLocal

SMALL BUSINESS SATURDAY

REMEMBER TO SHOP SMALL ON NOVEMBER 30!

MacKenzie's Silver Lining

One of a kind jewelry for that one of a kind person. 20% off one item Nov. 30th

147 E. Liberty St.
Downtown Wooster

Holiday Hours
Tues.-Sat. 10am - 6pm

GREEN THUMB Floral

Oldest family-owned and operated florist in Wooster. Arrangements for all occasions, holistic health & oils, and so much more!

Give us a call at 330-264-4011

Save tons in our rummage sale!
1583 Madison Ave • Wooster, Ohio
facebook.com/greenthumbfloral
greenthumbfloralandgifts.com

SHOP SMALL WITH US ON NOVEMBER 30!

UNDERGROUNDS CAFE @undergrounds_cafe

146 E. LIBERTY ST. • WOOSTER, OHIO
330.804.8400

SHOP SMALL WOO #ShopSmallWoo

Buy a \$25 gift card Get a \$5 gift card for yourself!

\$1 OFF ALL SPECIALTY DRINKS!

Undergrounds Cafe & Coffeehouse serves up fresh coffee, a full espresso bar, delicious baked goods, and healthy breakfast and lunch options! Come on down!

Eco Friendly • Vegan Friendly • Gluten Free Options

OPEN 7:30AM - 5PM • MONDAY - SATURDAY!

BOOTS SHOES AND MORE RED WING SHOES

HOLIDAY HOURS
November 27th 10am-4pm
November 28th Closed
November 29th 10am-5pm
November 30th 9am-3pm

3777 CLEVELAND RD
WOOSTER, OH 44691
PHONE: 330-601-1301

CELEBRATE SMALL BUSINESS SATURDAY WITH US!

Thanksgiving Week Sale November 23 - 30th

\$10 OFF Any Boot under \$100 • \$25 OFF Any Boot over \$100
25% OFF Accessories

Kick off for our first annual 25 days of giving!

Engaging the Spirit...where love, creativity, and spirit thrive!

SHOP SMALL SATURDAY
November 30 from 10-4
Class Cost: A Donation to Benefit The Wayne County Humane Society

Check our website for class listings!

2098 Portage Road, Suite 150
Wooster, Ohio 44691

www.engagingthespirit.com

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Award-winning, restored historic barn featuring 25,000 sq. ft. of fantastic gifts, boutique, beautiful home furnishings and gourmet lunch restaurant overlooking the spectacular Killbuck Valley and lakes.

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Open 7 Days a Week Lunch Served Daily 11 - 2:30

SHOP SMALL Wooster **SMALL BUSINESS SATURDAY** **REMEMBER TO SHOP SMALL ON NOVEMBER 30!** #ShopSmallWooster #LoveLocal

SHOP SMALL Wooster **SMALL BUSINESS SATURDAY** **REMEMBER TO SHOP SMALL ON NOVEMBER 30!** #ShopSmallWooster #LoveLocal

20% OFF ANY 1 ITEM **BEST. GIFT. EVER** JK GIFT SHOP

At the JK Gift Shop Wooster
Not valid with any other promotion. Coupon expires November 16, 2019.

THE PERFECT GIFT FOR ALL YOUR SPECIAL MOMENTS
Shop our unique baby selection of clothes and toys, birthday gifts for him and her, or our large wedding section filled with thoughtful must haves!

207 S Court St, Medina | 114 E Liberty St, Wooster | (330) 725-7623

WE PROUDLY OFFER NEUROPTIMAL SESSIONS **THE BRAIN TRAINING INSTITUTE**
WHAT WOULD YOU LIKE YOUR BRAIN TO DO BETTER?

VISIT US ON NOVEMBER 30 FOR SHOP SMALL SATURDAY!
THE FIRST 15 CUSTOMERS RECEIVE A **FREE** FIFTEEN MINUTE SESSION!

DON'T MISS THE CHANCE TO HELP YOURSELF AND YOUR LOVED ONES UNWIND AROUND THE HOLIDAYS!

GIFT CARD SPECIALS:
BUY ONE, GET ONE FREE OR
25% OFF A SINGLE GIFT CARD

LOCATED AT
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FOR MORE INFORMATION VISIT
WWW.THEBRAINTRAININGINSTITUTE.COM

THE SALT & SERENITY GROTTTO **TOTAL RELAXATION OF MIND & BODY**
Visit us to enjoy the health benefits of Himalayan Salt Therapy in an atmosphere of calmness.

#SHOPSMALL WITH US! **SMALL BUSINESS SATURDAY DISCOUNTS** **SHOP SMALL Wooster**

- Purchase a Gift Certificate**
Purchase a gift certificate for \$25 or more and receive \$5.00 OFF!
Limit 2 per person
- Loyal Customer Punch Cards**
Buy 2 Loyal Customer Punch Cards and get 1 FREE.
- \$2.00 off**
Any 8oz Old Whaling Company Body Butter or Belham & Co. Coastal Lotion

We feature 2 salt caves with over 4 tons of Himalayan Salt from a salt mine in foothills of the Himalayan Mountains.

111 S. Buckeye St. • Wooster, Ohio • 330.804.SALT • saltgrottolife.com

HOURS: TUES. - FRI. 10AM - 7PM • SAT. 9AM - 3PM

Graham & Burns *Mindful Home Specialties*

Kitchenware
Home Decor
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Gift Cards!

142 E. Liberty St.
Downtown Wooster
330-804-0400
grahamandburns.com

& NOW Cooking Classes!

Chantal 5 Qt Dutch Oven
SALE \$89.95 reg. \$119.95
Shop Small Saturday only!
Enameled Cast Iron
NO SEASONING NEEDED!!

www.missamysbakery.com / 330-804-0000 f @missamysbakery

Miss Amy's BAKERY **Shop Small with us on November 30!**
Shop Small Saturday hours: 8 am - 2 pm

- ♥ 10% off Christmas Pre-Orders
- ♥ Free Cookie with any purchase over \$10

We are a small batch gourmet bakery offering a wide variety of pastries, cookies, macarons, custom cakes, cupcakes, breads and specialty desserts! Custom orders are always welcome! We offer gluten free, keto and vegan as well!

Located at 1494 E Smithville Western Rd. Suite C. Wooster

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CANAAN MEATS LTD
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SHOP SMALL Wooster **VISIT CANAAN MEATS ON SMALL BUSINESS SATURDAY SATURDAY, NOVEMBER 30!** #SHOPSMALL WITH US!

11970 CANAAN CENTER RD - CRESTON, OHIO - 330.435.4778
www.canaanmeats.com

★ ★ ★

THIS HOLIDAY SEASON LETS GIVE THE GIFT OF ECONOMIC STRENGTH TO OUR COMMUNITY!

SMALL BUSINESS SATURDAY NOVEMBER 30

CHECK OUT THESE STATS!

1. Over 99% of U.S. employers are small business owners. (Cision, 2016)
2. Small businesses in the U.S. employ 57 million people. (StartBlox, 2018)
3. There are 9.9 million women-owned businesses in the U.S. and 14.8 million male-owned businesses. (StartBlox, 2018)
4. 53% of small business owners ranked their happiness at 9 or above in their roles of owning a business. (Guidant Financial, 2019)
5. Over one-third of small business owners feel very confident about the future of their business. (NSBA, 2017)

SHOP SMALL Wooster BY **WOOSTER AREA CHAMBER OF COMMERCE**

Help support Wooster's Small Businesses!

For more information about next years event please contact the Wooster Area Chamber of Commerce.

2020 ANNUAL DINNER

Join us for a Roaring Good Time!



2020 Award Recipients

MIKE STEINER
Wall of Fame



ALICIA WALLACE
Jack O'Donnell Award

MIKE TEPE
Mike Lezak Award



ARMAND MASSARY
Leadership Wooster Distinguished Alumni Award

Business of the Year



Accepted by:
Dave Hershberger,
President/CEO



DEE VAIDYA
Board of Directors Award

*Small Business of the Year
More than 15 Employees*



Accepted by:
Mark Robinson,
Owner



*Small Business of the Year
Fewer than 15 Employees*



Accepted by:
Lorrie Tignor,
Owner

WorthyWorks Award



Accepted by:
Stan Popp,
Executive Director

The Wooster Area Chamber of Commerce invites you to join the organizations 120th Annual Dinner Meeting.

Event Details	WHEN Thursday, January 23, 2020	2020 AWARD RECIPIENTS	Jack O'Donnell Award Alicia Wallace	Leadership Wooster Distinguished Alumni Award Armand Massary	Small Business of the Year More than 15 Employees M.W. Robinson Co.
	WHERE Wayne County Fairgrounds Event Center 199 Vanover Street, Wooster, Ohio		Wall of Fame Mike Steiner	Mike Lezak Award Mike Tepe	Small Business of the Year Fewer than 15 Employees Tignor's Hometown Hardware
	Social Hour 5pm - Dinner 6pm Awards 7pm - After Party 8pm		Business of the Year PRC-Salttillo	Board of Directors Award Dee Vaidya	WorthyWorks Award Wayne Metropolitan Housing Authority
	Desserts, Cocktails and Entertainment RSVP by December 13, 2019				

Platinum Event Sponsor **Wooster Community Hospital**
HEALTH SYSTEM

Wayne Economic Forum

2019 Wayne Economic Forum a resounding success



The seventh annual Wayne Economic Forum was held on Thursday, October 24 at The Wooster Campus of The Ohio State University's Shisler Center. Opening the forum, was John Stika, President of Certified Angus Beef, who shared how the company has grown its market, from humble beginnings in the late 1970's to today. He highlighted how the CAB brand has built a reputation that has resulted in consistent growth, especially in the last 15 years and overall market share in the international beef consumption market. Known as a top employer in the Wayne County area, Stika also shared how the company has been able to grow its workforce and retain talent through a focus on company culture, employee relations, and a comprehensive benefits package, that is both monetary and non-monetary.

Following Stika was Ohio's 51st Attorney General, Dave Yost, who shared an update on the political landscape in Columbus and how not only Federal, but State and Local Government can affect business. Attorney General Yost explained that businesses rely on consistency and predictability at all

levels of government, and much of this is dependant on the representatives in office.

The forum's third speaker was Jerry Grisko, President & CEO of CBIZ a leading provider of professional advisory services, focused on accounting, benefits and insurance and HR and payroll solutions. Jerry shared how he led an impressive 145 acquisitions in just 30 months in establishing CBIZ. He explained that CBIZ faced a number of challenges through its history including the lack of a corporate-wide culture and vision that employees could recognize. The company primarily focused on growth and scale its first 5 years and during that time the company struggled to secure talent and to retain employees. Recognizing that the success of the company hinged on its most important asset, keeping employees, the company shifted to focus on being a quality employer that offered unmatched corporate culture. Focus areas included educating employees on the values of the company, offering opening communication for all levels of employees and investing in the employees through benefits, support of

employee community involvement and workplace flexibility.

The Last speaker was Bernie Moreno, President of Bernie Moreno Companies. He shared his personal story of coming to America with his mother and father from Columbia and working odd end jobs as a teenager to being a national leader in the development of blockchain technology in the greater midwest. Bernie shared that business success is not a magical equation, but rather the product of hard work, positive connections and following a gut instinct. Moreno shared how he has placed a significant amount of value on the development of the Greater Cleveland Area and that the acceptance of an alternative workplace environment and culture has led to securing the interest of many talented young professionals to his blockchain company. Originally a car salesman, Bernie shared many examples of his professional growth through the years and his investment in ventures at the right time and with the right people.



The forum is presented annually by the Wooster Area Chamber of Commerce and is supported by



Young Professionals

YP's enjoy October event at City Square Steakhouse



The Young Professionals met at City Square Steakhouse to enjoy Tapas and Tinis, which was generously hosted by Long, Cook & Samsa.



More than 40 YPs gathered on the patio to mingle with other professionals from the Wooster area.

We look forward to seeing everyone again for the November social.

The Chamber would also like to thank The Commercial & Savings Bank as well as Critchfield, Critchfield & Johnston for sponsoring this program.

Next Young Professionals to be held at JAFB!

Join the Wooster Young Professionals at JAFB for a cold one and a tour of the brewery on November 20 from 5-7 p.m. JAFB will provide a \$1 discount on beers and light appetizers will be available.



We have loved seeing so many new and familiar faces at our recent socials! We hope you will join us!

The Wooster Young Professionals group is comprised of 21-40-year-olds living or working in Wayne County.

Register for this Young Professionals event online at bit.ly/WooChamberYPNov2019

Professional Development: From Followership to Leadership

Rodd Welker, President of Eagle Advisor Group wants to help you examine what makes a good follower and why you should continue to practice followership as a leader! As important as leadership, followership moves organizations forward. As it is said often... there are no leaders without followers. Though following is not a passive role. In fact, followers are essentially people who have all the leadership skills that leaders have. Rodd will share his knowledge to help us on our journey of followership and leadership. A light lunch will be provided.



DATE AND TIME
Tuesday, November 19
11:30 AM - 1:00 PM

LOCATION
Wooster Area
Chamber of Commerce
377 W. Liberty Street,
Wooster, Ohio

Space is limited! Register online at bit.ly/YPLuncheonFall2019

Sponsored by



Safety Council

Upcoming November Safety Council on Mental Wellness



Rev. Brook Winkler
MSSA, LISW-S, CHt,
RYT-200. Owner,
Engaging the Spirit

Reverend Brooke Winkler, MSSA, LISW-S, CHt, RYT-200 will present at November's Safety Council meeting on the topic of Mental Wellness and the Power of Holistic Healing.

Brooke has spent the last 20 years working in mental health. Intrigued with the connection between the mental, physical, and spiritual, Brooke immersed herself in the study of the mind, body, and spirit, and how to bridge them together. In this presentation, Brooke will provide a learning experience, share stories and laughter, and help you connect holistically.

Brooke is the owner and creator of Engaging the Spirit, a place where love, spirit, and creativity thrive! Founded in 2016, Engaging the Spirit is the unification of mind, body, and spirit. She offers workshops, art,

blogging, and much more!

"It brings all my training and experiences together, and for me, it's like lighting a million candles and enjoying the glow - I am so excited to share with you and support you on your soul path!"



Safety Council is scheduled for November 20 from 11:30 a.m.-1 p.m. at the First Presbyterian Church in Wooster.

Register for the November Safety Council event online at bit.ly/WooChamberSCNovember2019

October Safety Council Recap: Using Drones Safely

October's Safety Council was all about drones. Josh Grappy, Digital Forensic Analyst - UAS Program Coordinator, spoke on the topic of Accident Investigation & the Use of 21st Century Technology.



Drones have proven helpful to perform bridge and tower inspections, volume calculations, and precision spraying on agricultural crops as well as numerous other uses.

There are some public safety concerns that come with flying drones. Therefore, a remote pilot certification is required according to FAA regulations. Drones must be operated in the daylight, right of way must be yielded to any manned aircraft and flight over people is prohibited.

The use of drones has allowed for images to be gathered while people stay in safer locations. For example, roof damage can be assessed without someone having to climb to the top of a house or building. If damage or an accident occur at a construction site, a drone may be useful to document where the damage is located. This has proven helpful

on sites where damage occurred in a location deemed unsafe for a person to inspect.

BWC offers drone program assistance where they will review policies and procedures, FAA regulations, provide equipment demonstrations among other services at no cost.

Josh Grappy can be reached at joshua.grappy@bwc.state.oh.us or at 419-227-6907 to answer any questions regarding drones and safe flying practices.



Manufacturing Day

Manufacturing Day 2019 attended by over 600 students!

2019 Wayne County Manufacturing Day was held on Friday, October 11th and featured 17 manufacturers and over 600 students from 12 school districts. Recognized as the largest MFG Day in the State of Ohio, the event allowed students to visit two sites of their choosing. This individualized approach is unique to Manufacturing Days throughout the nation and is only possible through the support of area school districts and coordination from the event organizers. For students participating in the day, they experienced a red-carpet tour of the manufacturers and were given details on the various career opportunities that exist in the manufacturing industry. With record-low unemployment in Wayne County, and a large number of employees reaching retirement years, the vitality of our local economy rests on assuring that the Manufacturing sector remains strong and that employers can find and attract the workforce needed for their respective operations. Most recently, the Chamber has been able to identify connections that have been made, which have resulted in both employment opportunities for student participants and filled jobs for industries. Plans have already begun for the implementation of Manufacturing Day 2020, which stands to be even bigger and better than in 2019.



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Easy checkout! Use your Advantage® card and earn Reward Points with your catering orders!

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Get to know the Wooster Chamber Board members!



Wayne Webster
VP for Advancement,
The College of Wooster
2019 Wooster Chamber
Board Member

Wayne Webster serves as Vice President for Advancement at The College of Wooster, a position he has held since June 2017.

THE COLLEGE OF
WOOSTER

Prior to his arrival in Wooster, Wayne held similar positions at the University of Northern Colorado and Ripon College in Wisconsin. During his 20 years in higher education, he also worked at Gettysburg College in Pennsylvania and his alma mater, Doane College in Nebraska.

Wayne holds a Doctor of Education degree in higher education administration from George Washington University and a certificate in fundraising management from the University of Indiana Lilly School of Philanthropy.

"Wayne has a genuine love for and commitment to the mission of liberal arts colleges, reflected in his cumulative experience of 15 years with Ripon, Gettysburg, and Doane College in Nebraska," said Wooster President Sarah R. Bolton.

Wayne and his wife, Sally, have two children (Stella and Reid). The Webster family has fully embraced the activities and benefits of living in Wooster.

In his role at the College, Wayne oversees fundraising, alumni and family engagement, and works with colleagues across campus on various matters relevant to internal and external constituencies as a member of the President's Cabinet. Wayne oversaw the public phase and celebration of the \$190 million Wooster's Promise campaign and is playing an active role in the College's strategic planning, board governance, and campus master planning work as it looks toward its future.

When asked about being a Wooster Area Chamber Board Member, Wayne stated "my family and I have really grown to think of Wooster as our home over the past two years and I view my service on the board as a way to give back to this community and contribute to its long-term success and growth. As a representative from the College, I'm keenly aware of how important the relationship between town and campus is to the long-term success of both entities. I'm very pleased to play a small part in helping both the city and the College prosper."

Women in Business

Sheer Professionals hosts Women in Business event on Oct. 1

Sheer Professionals hosted approximately 50 women on October 1 for the Chamber's third Women in Business event.

Various stations were setup for guests to enjoy. Hairstyling, makeup application, a paraffin wax dip for smoother hands and a photo booth were just a few of the options. Makeup and hair care products were available for purchase. Numerous gift baskets were raffled for those in attendance. Sheer Professionals provided a gift bag with samples of their products for each of the guests.

Check the Chamber website and future newsletters for information on upcoming Women in Business events. Thank you to Buehler's for providing drinks and appetizers.

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IN BUSINESS**
Wooster Area
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2019 Christmas Tree Lighting features Mary Alice Streeter and chambers own Samira Zimmerly



Mary Alice Streeter
CPA, CMPE

The Community Christmas Tree located at the Wooster Cemetery and the Children's Christmas tree will be illuminated together on Friday, November 22, in conjunction with the annual Window Wonderland event in downtown Wooster. This year, the Chamber is honored to announce that Mary Alice Streeter, will light the Community Christmas Tree and our own Samira Zimmerly and family will light the Children's Christmas tree. Mary Alice graduated from Geneva College and received her master's degree from the University of Pittsburgh. She is a Certified Public Accountant and a Certified Medical Practice Executive. She is recognized as a successful businesswoman and has served on the boards and governing committees of over 20 local organizations including Hospice, Main Street Wooster, Salvation Army, STEPS, Viola Startzman Free Clinic, and Wooster Community Hospital Board of Governors.



Samira Zimmerly
Director of Events & Programs,
Wooster Area Chamber of Commerce

The Sponsor of the Main Street Children's Garden Christmas Tree selected the Chambers own Samira Zimmerly and Family to flip the switch on the tree. Zimmerly is the Director of Events & Programs for the Wooster Chamber and has worked tirelessly on the betterment of the Chamber of Commerce and the Wooster Area. Zimmerly is a native of Medina, and moved to Wooster after starting at the Chamber in June of 2010. She is active many community initiatives and the Norwayne school district where her two sons Treyton and Jaxton attend. In her spare time, you can find her attending events and fundraisers throughout the community. One of her favorite events to volunteer for is Night to Shine, which is an unforgettable prom night experience, centered on God's love, for people with special needs ages 14 and older.



What's happening Nov. 2019

November 1 Gregg Kallor, Piano 7 PM at the Wayne Center for the Arts, 237 S. Walnut Street, Wooster 330-264-2787 • www.wayneartscenter.org	November 17 Shopping Extravaganza 1 - 5 PM at Schmid Hall, Orr Park 330-465-7950
November 2 - 3 Buckeye Adult Skating Competition Alice Noble Ice Arena 330-345-8686 • www.nobleice.com	November 22 Wooster Potter's Guild Pottery Sale Fri Noon - 8 PM Sat 9 AM - 2 PM Westminster Church House • 330-465-9534
November 2 Open House & Christmas Preview 9 AM - 5 PM at Pine Tree Barn & farm 330-264-1014 • www.pinetreebarn.com	November 22 Window Wonderland 7 - 9:30 PM in Downtown Wooster 330-262-6222 • www.mainstreetwooster.org
November 2 NatureFest Arts & Crafts Show 9 AM - 4 PM at The Wilderness Center 330-359-5235 • www.wildernesscenter.org/	November 22 Uptown Downtown Open House 6 PM • Uptown/Downtown Antique Emporium 330-464-6305 • fb.com/UptownDowntownAntiques
November 2 Buckeye Book Fair 2019 9:30 AM - 4 PM in Fisher Auditorium, OARDC 330-262-2103 • www.buckeyebookfair.com	November 23 Christmas Village Opens 9 AM - 5 PM • Pine Tree Barn & farm 330-264-1014 • www.pinetreebarn.com
November 7 The Collingsworth Family 7 PM in Fisher Auditorium, OARDC 330-893-2523	November 29 Holiday Open House Hartzler Family Dairy 330-345-8190 • www.hartzlerdairy.com
November 13 Tree Walk 1 PM at the Secret Arboretum - OARDC 740-485-0129 • secrest.osu.edu	November 29 Christmas on the Farm - Opening Day Weekdays Noon - 6 PM, Sat 9 AM - 6 PM, Sun Noon - 6 PM • TwinsBerry Tree Farm 330-201-1452 • www.twinsberrytreesfarm.com
November 14 Holiday Art Show 5:30 - 8:30 PM at Silver Run Vineyard & Winery 330-671-1115 • www.silverrunwinery.com	November 29 Christmas at the Depot Open House Fri 5 - 8 PM, Sat Noon - 4 PM Orrville Depot Museum 330-683-2426 • www.orrvillechamber.com
November 14 Christmas Open House Thu 9 AM - 8 PM, Fri & Sat 9 AM - 5 PM MCC Connections Thrift Shop 330-857-7802	November 29 Home for the Holidays 5 - 8 PM in Downtown Orrville 330-682-8881 • www.orrvillechamber.com
November 15 - 16 UUFWC Madrigal Feaste Friday 6:30 PM and Saturday 5:30 PM UU Fellowship of Wayne County 330-262-9194 • www.uufwc.org	November 29 - 30 Black Friday Sale & Food Drive P. Graham Dunn 866-922-0306 • www.pgrahamdunn.com
November 15 Wooster Symphony Orchestra Benefit Luncheon & Auction Preview at 10 AM. Reservations required for 11 AM lunch. Auction at Noon. 10 AM	November 29 Lehman's Black Friday in the Country 8 AM - 7 PM at Lehman's Hardware 800-438-5346 • www.lehmans.com
November 15 Season's Splendor Arts & Crafts Show Fri 5 - 9 PM, Sat 9 AM - 4 PM Shisler Conference Center, OARDC • 330-345-5962	November 30 Small Business Saturday Celebrate Shop Small Saturday, and the rest of the holiday shopping season, with specials and promotions at local Wayne County merchants.



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