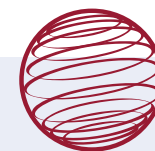




CHAMBER NEWSLETTER



**NATIONAL
CHAMBER OF THE YEAR
2021 WINNER**

November 2021 – News and Updates from the Wooster Area Chamber

IN THIS ISSUE

The Wooster Area Chamber of Commerce announces the 2022 award recipients to be recognized on January 27! Page 8 – 9

377 West Liberty Street • Wooster, Ohio 44691

woosterchamber.com    

Join us in being #LoyaltoLocal this holiday season!

This year, the Wooster Chamber plans to rally around small businesses the ENTIRE holiday season through the Loyal to Local Holiday Passport Program. This program will be held Thursday, November 25 – Wednesday, January 5. Passports can be picked up at the Wooster Chamber or at participating businesses.

For additional details visit woosterchamber.com/loyaltolocal.

Generously
sponsored by:



LOYAL TO LOCAL GRAND PRIZES

His & Hers Pampering

- \$50 gift certificate to Sport Clips
- GIBS (guys into beard stuff) products
- 2 1/2 hour Hairapy Session at A Cut Above Hair Design
- Hairapy Essentials products
- 1 hour couples aromatherapy relaxation massage at The Salt & Serenity Grotto

Gifts & Goodies

- \$250+ worth of gifts and goodies from local favorites!

Tattoo Session

- \$250 gift certificate for a session at Embellish Tattoo Company



Participating Businesses

A Cut Above Hair Design	Boots, Shoes and More	Canaan Meats	Everything Surplus	HighPoint Furniture	Local Roots Market and Café	Pulp Juice & Smoothie Bar	St. Paul Hotel	of Wooster
Acres of Fun	Broken Rocks Café & Bakery/Rox	City Square Steakhouse	Expert T's	JAFB – Wooster Brewery	Matsos Family Restaurant	Ray Crow Cleaners	Sure House Coffee Roasting Co.	Walnut Street Gallery
Artfind Tile	Gastropub	Clothing Warehouse	Flamingo Jacks	JK Gift Shop	Miss Amy's Bakery	Ride On	The Salt & Serenity Grotto	White Jewelers
Ashley's Artistry	Buchwalter Greenhouse	Cookie Snob	Flex Yoga Wooster	Joyful Café	Muddy's	Roomscales	TJ's Restaurant	Wooster Gift Corner, Inc.
B. Radiant Lash Studio	Bullseye's Axe Throwing	Dollar 1	Friendtique/Nest	Jump n Shout	Omahoma	Sheer Professionals	Toyrifx	Wooster Natural Foods
Bay Lobsters Café & Fish Market	Embellish Tattoo Company	Emblish Tattoo Company	Graham & Burns	Lincoln Way	Bobs BBQ	Son Apothecary	Tulipán Hungarian Pastry & Coffee Shop	Yellow Door Bird Store
Boba Bowl	Engraved	Everything Engraved	Hartzler Family	Vineyards	Plume & Paper	Spoon Market & Deli	Vertical Runner	"Your" Pizza Shop

For more information contact the Wooster Area Chamber of Commerce at (330) 262-5735.

❖ New Members



B. Radiant Lash Studio

B. Radiant Lash Studio was established in June 2019 by owner Brittany Morris. Their new location is very calm and relaxing. Offering a variety of services such as eyelash extensions, eyelash lift and tint, eyebrow henna and tint, nails and facial waxing. B. Radiant Lash Studio currently has three lash techs and one nail tech. Hours are 7 days a week by appointment only.

Visit vagar.com/bradiantlashstudiollc to make your appointment!



Cheeky's Twisted Eatz

Cheeky's takes foods we all enjoy and love and put their own spin on them. For example, their totchos are tater tots topped with savory ingredients. Most popular being the Korean pulled pork totchos covered in homemade Korean pulled pork and creamy coleslaw and Korean BBQ sauce. Also offering eggrolls filled with crab rangoon, churro cheesecake and original doughnut bites, which they have been making for the past six years.

Book Cheeky's Twisted Eats catering for your birthdays or other events! View their menu at facebook.com/cheekystwistedeatz as it updates weekly. Give them a call today (330) 749-2409.



Delaware Building Systems

Delaware Building Systems started in 1988 and was incorporated in 1996. Delaware Building Systems is a family-run business that takes pride in serving valued clients throughout central Ohio and the mid-Atlantic states with personal attention, skill and detail.

Whether you are developing ground-up on a vacant land parcel, require demolition, expanding or renovating an existing building, creating or remodeling an interior, or executing a tenant improvement project Delaware Building Systems has the expertise to accomplish your goals. Call (330) 804-0195 for more information.



G&S Bar and Wire, LLC

New technology, old-school work ethic. That's G&S Bar and Wire, a Fort Wayne Metals company. G&S Bar and Wire knows that when you're on the cutting edge of your field, you need a partner who always has your back. Their knowledge of titanium and other high-performance alloys has been earned through decades of work in the American Midwest, part of a network of other metals manufacturers who believe that good things come. G&S Bar and Wire expertise in manufacturing and conversion work allows them to help solve your problems – so that you can continue to lead from the front, knowing that they've got your back.

For more information go to www.barandwire.com



Medical Mutual

Through extensive experience and expertise, Medical Mutual has built a strong reputation for providing access to high-quality health insurance to help members improve their overall health and better manage healthcare expenses.

Offering group health insurance coverage, individual and Affordable Care Act (ACA) plans, as well as Medicare options to over 1.6 million members. Medical Mutual also has affordable dental, vision and life plans to help members achieve the best health and quality of life.

For more information, visit MedMutual.com



Shady Lawn Nursing & Rehabilitation

Shady Lawn's goal is to provide you or your loved one with quality comprehensive care to ensure the best clinical outcomes. The Oaks at Shady Lawn is a pet friendly assisted living. Residents are able to live in their own apartment while receiving 3 home cooked meals a day plus weekly housekeeping and laundry service. From the moment you walk through the front you'll see their team has prepared for every aspect of your stay. Shady Lawn genuinely cares about their residents and each other, and are willing to go above and beyond to provide exceptional care every single day.

For more information call Carrie Horst, Administrator at (330)828-2278.

ECONOMIC INDICATORS

	July 2020	August 2020	August 2021		July 2020	August 2020	August 2021
Unemployment, United States	10.5%	8.5%	5.3%	Labor Force, Employed Wayne County	60,400	60,900	58,600
Unemployment, Ohio	9.5%	8.6%	5.1%	Labor Force, Unemployed Wayne County	4,400	3,900	2,300
Unemployment, Wayne County	7.3%	6.5%	3.9%	Wayne County Sales Tax by Month	\$1,257,641.09	\$1,071,059.73	\$1,213,574.38

2021 Board of Directors

- EXECUTIVE BOARD**
- Susan Marlar, Chair, Meaden & Moore
 - Kevin Day, Past Chair, Western Reserve Group
 - Chad Boreman, Chair-Elect, Boreman-Norton-Cook Wealth Partners
 - Dr. John Cook, Treasurer, Meaden & Moore
 - Amy Marinello, Marinello Realty
 - Michael McClintock, McClintock Electric
 - Jeff Smith, The Apple Creek Banking Co.
 - Jack Nebesky, BCI Buckeye Divison
 - Don Noble II, United Titanium, Inc.
 - Stephen Smyth, GOJO Industries
 - Martha Starkey, Wayne County Convention & Visitors' Bureau
 - Shannon Waller, Main Street Wooster, Inc.
 - Beth Weaver, Habitat for Humanity in Wayne County
 - Wayne Webster, The College of Wooster
 - Thomas White
- BOARD MEMBERS**
- Maribeth Burns, Wayne Economic Development Council
 - Jason Carrick, Xcess Limited
 - Jon Jameson, Schaeffler
 - Matthew Long, Critchfield, Critchfield & Johnston
 - Armand Massary, ArtiFlex Manufacturing
 - Dr. Sharon Marcanthony, Bloomington Women's Care

Chamber Staff

When finished with this newsletter, please recycle it. ♻️

- Samira Zimmerly**, President, 330-262-5735, szimmerly@woosterchamber.com
- Katie Foster**, Membership Services Manager, 330-262-5735, kfoster@woosterchamber.com
- Michelle Rothgery**, Communications & Office Coordinator, 330-262-5735, mrothgery@woosterchamber.com
- Grace Howell**, Events & Marketing Coordinator, 330-262-5735, ghowell@woosterchamber.com

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OUR PARTNERS



Visit us online at woosterchamber.com

Small Business Orientation Remote Sessions



November 1, 2021
December 1, 2021

A small materials fee applies.

Register online cantonsbdc.org



Wooster Township Fire Department

The Wooster Township Fire Department provides fire protection and emergency medical services for the citizens in Wooster Township and through contractual agreements portions of Franklin, Plain and Wayne Townships covering a total of 52 square miles. A combination department of 7 full-time FF/Paramedics and 29 volunteer FF/EMT's. Wooster Twp. Fire also has 16 certified Rescue Divers and the department is capable of handling a large assortment of different water-related emergencies. Volunteers have a diverse background and expertise so if you've been looking for a calling to serve your community, they would love to talk. No experience is needed, training and equipment is 100% paid for.

WE ARE HIRING!

Visit woosterchamber.com/chamber-team and stay tuned for information on available positions!



OUR MISSION

The mission of the Wooster Area Chamber of Commerce is to foster economic prosperity in the Wooster area by advancing community leadership & supporting the interests of our members and the business community.

Apply to be a Member

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership. Contact the Wooster Chamber team at (330) 262-5735.

❖ November Newsletter

LET IT *Glow* is back to light up Wooster this holiday season!

There's nothing better than seeing thousands of twinkling lights on a cold, frosty night. Join us this holiday season by beautifying your home in our second annual Let it Glow Competition! The Wooster Area Chamber of Commerce encourages you to deck your homes with lights, lawn ornaments, wreaths, and more to help bring holiday cheer to families in Wooster. You even have a chance of winning one of the three cash prizes!



REGISTRATION INFO:

- Deadline to register: **Monday, November 29.** It's **FREE** to register!
- **Hurry space is limited!**
- Homes **MUST** be decorated by: **Thursday, December 16**
- Contact the Chamber to register: Email Michelle at mrothgery@woosterchamber.com
- To learn more visit: woosterchamber.com/let-it-glow

VOTING INFO:

- A map will be available marking the location of each participating house.
- Each house entry will have a number displayed on a yard sign.
- Vote anytime from **Friday, December 17 – January 2**
- Winners will be contacted as well as posted on social media.

PRIZE CATEGORIES:

- **Best in Show: \$100 prize**
Chosen by: MCTV
- **Clark Griswold (most lights): \$100 prize**
Chosen by: HER Realtors – Jen Wiles Realtor
- **People's Choice: \$100 prize**
Chosen by: Community Vote

The Let It Glow Chamber Holiday Light Competition is generously sponsored by:



Register Today! Contact the Chamber by emailing Michelle at mrothgery@woosterchamber.com.

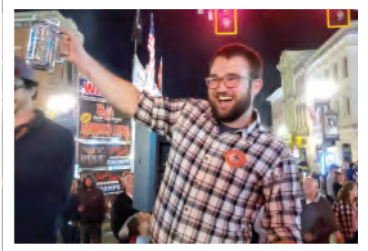
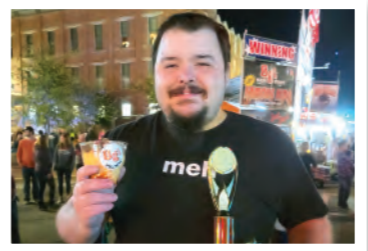
❖ Woosterfest Recap



YOUR 2021 WOOSTERFEST EVENT CHAMPIONS!



Wiener Dog Race Grand Champion:
Porter May

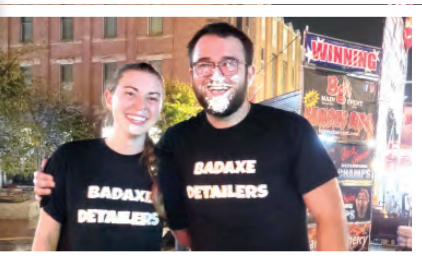
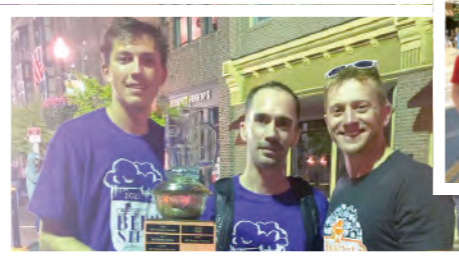


Pig Mac Eating Competition Winner:
Alex Murphy

Cornhole Tournament Winners:
Carl Roush & Cody Byelene

Sausage Toss Winners:
Mitch Flickinger & Adam Nussbaum

Stein Holding Competition Winner:
Forrest Lang



Beer Stein Race Winners:
BCI Buckeye Division

Free Throw Shootout Winners:
Youth Division:
1st – Kolt Stewart
2nd – Kara Cannon
3rd – Blake Terakedis

Adult Division:
1st – Ryan Chenevy
2nd – Rob McCarter (pictured)
3rd – Tony Bowen

Cream Puff Stuff:
Morgan Lang

Save the Date for the **2022 Woosterfest – Friday, Sept 30 and Saturday, Oct. 1!**
To learn more about this event, visit woosterfest.com.

THANK YOU TO OUR 2021 WOOSTERFEST SPONSORS!

Platinum Sponsors



Gold Sponsors

3D Meats	Bogner Construction Company	Gateway Dental Care	Schaeffler	Troutman Vineyards
Aire Serve Heating and Air Conditioning	Boreman Norton Cook Wealth Partners	Giordano's – Chicago Style Pizza	Seaman Corporation	Wayne Insurance Group
Albright Welding Supply Co.	Broken Rocks/Rox Gastropub	H&R Block	Simonson Construction Services	Western Reserve Group
ArtiFlex Manufacturing	Canaan Meats	Marinello Realty	SPEED North America	Wooster Community Hospital
BCI Buckeye Division	Celina Moving & Storage	MCW Metal Fabrication	Stahl/Scott Fetzer Company	Wooster Fraternal Order of Eagles
Boba Bowl	David M. Todaro Co., LPA	Ports Petroleum	The Oaks Lakeside Restaurant	Wooster Hydrostatics
		R & R Appraisal Service	Triple "S" Energy Management	

Silver Sponsors

Becker Farms Trucking and Maintenance	D+S Distribution Inc	GWC Federal Credit Union	McIntire, Bradham and Slek Funeral Home	Wayne-Holmes Association of Realtors
Briggs Financial Group	Danbury Senior Living	Holiday Inn Express & Suites	RDM Equipment Company	Weaver Custom Homes
Critchfield, Critchfield & Johnston	Frontz Drilling	Wooster	Village Catering Company	
	Greystone Event Center	JK Gift Shop		

Bronze Sponsors

A Cut Above – Schnitzel & More	Don Walton, Insurance Agent – Health Markets	MacKenzie's Silver Lining	Paullin Sealcoating	The City Square Steakhouse
Barbara Knopic, Attorney at Law	First Presbyterian Church	Martin Interiors Flooring America	Ross & Storck	Wayne Co. Commissioner
Best Western Plus	Flex Yoga Studios	Murr Printing and Graphics	Smetzer's Tire Center	Wayne Holmes Health
Career Center- Adult Education	Graham & Burns	MW Robinson Co.	Sport Clips	Wooster Orthopaedic & Sports Medicine Center
Clearwater Systems	Leach's Garage	NAMI Wayne and Holmes Counties	Staffing Partners	
Cleveland Plumbing Supply		Nick Amster Inc	Staley Technologies	

To learn more about this event, visit woosterfest.com.

Leadership Wooster class takes an agricultural tour of Wayne County



From the campus of The Ohio State University CFAES to Certified Angus Beef's meat lab to Troutman Vineyards, the Leadership Wooster class received a snapshot of the range of agriculture in the Wooster area.

The class began the day at The Ohio State University - CFAES Wooster campus to hear from Dr. Cathann Kress, VP Agricultural Administration and Dean about the impact the university has had on the community as well as the agricultural industry. Kurt Steiner of Steinhurst Farms shared what life is like when your family operates a dairy farm and the importance of planning and leadership to their operation.

The class learned about the advancements in technology related to agriculture and how that is improving farming

for all generations. Dr. Laura Deeter, Professor, Landscape Horticulture and Horticultural Science taught the class about Secret Arboretum and the work that is being done to study plants in the area.

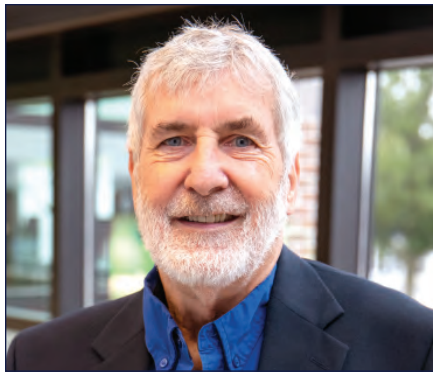
The class learned about the Certified Angus Beef brand from Tracey Erickson, VP Marketing and enjoyed Roasting 101 with the Certified Angus Beef Professional Chef team.

Chad and Erin Lucci shared an overview of farm operations when the class traveled to Lucci Farm to see an active cow-calf farm.

The day concluded with a wine tasting and tour at Troutman Vineyards. Owner Andy Troutman shared the story of how he began growing grapes, which led to the winery he operates today.



THE WOOSTER AREA CHAMBER 2022 AWARD RECIPIENTS



BARRY ROMICH
Wall of Fame Recipient



MATTHEW LONG
Jack O'Donnell Award Recipient
for Community Service



DAVE DIETRICH
Mike Lezak Award Recipient
for Volunteer Service



CHIEF MATT FISHER
Leadership Wooster
Distinguished Alumni
Award Recipient



The Wooster Area Chamber of Commerce is pleased to announce the 2022 Award Recipients.

SAVE THE DATE
Thursday,
January 27, 2022

WHERE
Greystone Event Center
50 Riffel Road, Wooster, Ohio 44691

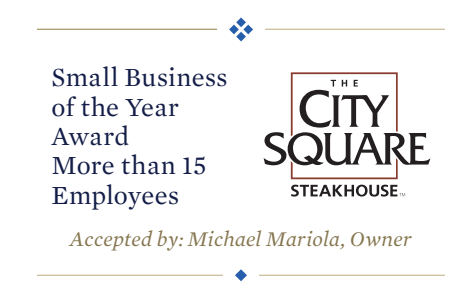
**PLATINUM
EVENT SPONSOR**



Business of the Year
CSB The Commercial
& Savings Bank
Accepted by: Eddie Steiner, President & CEO



Board of Directors Award
STIFEL | Adams Reichert
Wealth Management Group
Accepted by: Kyle Adams, CRPC,
Managing Director/Investments



Small Business
of the Year
Award
More than 15
Employees
THE CITY SQUARE
STEAKHOUSE
Accepted by: Michael Mariola, Owner



Small Business of the Year Award
Fewer than 15 Employees
WALNUT STREET GALLERY
Accepted by: Loren Fedorowicz, Owner



WorthyWorks Award
FORGET-ME-NOT BASKETS
Accepted by: Sara Ringle, Founder/President
In partnership with Wayne County Community Foundation





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❖ Safety Council

OSHA Enforcement Update to be presented at November Safety Council Meeting




Howard Eberts
Compliance Assistance Specialist with the U.S. Department of Labor/OSHA

Howard Eberts, Compliance Assistance Specialist with the U.S. Department of Labor/OSHA is set to present an OSHA Enforcement Update at the November 17 Wooster Area Safety Council meeting.

During his presentation, he will cover OSHA inspection statistics and results, review recent significant OSHA enforcement actions, explore results from a study of OSHA inspections, and present OSHA's enforcement plans and initiatives for the upcoming year.

Currently, Eberts oversees the Cleveland Area Office, an OSHA enforcement office with 28 people, including 18 Compliance Officers and three Whistleblower Investigators. The Cleveland Area Office is one of four OSHA Area Offices in Ohio, with Toledo, Columbus, and Cincinnati, and it covers 12 counties in the northeast corner of the state.

❖ Please note there is not a meeting scheduled for December. The next meeting will be January 26, 2022.

Register at bit.ly/woochambersafetycouncilnov2021.

EDUCATIONAL SERIES RECAP: Ashton Tech highlights cybersecurity and how to protect your data

Ashton Technology Solutions Executive Vice President, Travis Grundke and Systems Engineer, Adam Burley shared three key cybersecurity takeaways with attendees.



1. Understanding how the cyber threat landscape has changed
2. Understanding the difference between "old school" cybersecurity and how it needs to be handled moving forward
3. Seven key takeaways for secure computing that can be used to evaluate the effectiveness of your existing technology provider's security plan.

For answers to follow up questions or to watch the entire presentation visit www.woosterchamber.com/educationalseries

❖ November Newsletter

Open House shows appreciation for Wooster Chamber's members



The Chamber team is so thankful to our supportive community and dedicated members! We couldn't do what we do without all of you.

We enjoyed having an open house to thank our members for all of their support. We are grateful for everyone who was able to attend and to celebrate with us.

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❖ November Newsletter

Business After Hours returned with evening at The Connection

In September, The Connection Conference and Event Center hosted the first Business After Hours of 2021. The Wooster Business Community spent the evening touring the facility and networking.



The Connection is equipped to host large or small meetings as well as family gatherings like weddings, anniversary and birthday celebrations, and many more events. For more information visit www.theconnectioninwooster.com.



Western Reserve Group to host November Business After Hours

Members are invited to join the Wooster Area Chamber of Commerce and Western Reserve Group on November 11 from 4:30 p.m. – 6:30 p.m. for Business After Hours.



Meet with the team and the Wooster business community for an evening of refreshments and networking. Take a tour of the new Wooster headquarters located at 2865 Benden Drive.

The Western Reserve Group operates exclusively through more than 3,500 independent agents located in over 650 locations throughout Ohio and Indiana, providing insurance protection to over 174,000 households, businesses, and farms. We look forward to having you!

Register online at bit.ly/woochamberbahnov2021

❖ October Newsletter

Pregnancy Care Center of Wayne County is open at new location on West Liberty Street in Wooster

Congratulations to our friends at the Pregnancy Care Center of Wayne County on officially opening their new location at 331 West Liberty Street.



The Pregnancy Care Center offers education, adoption, parenting classes, infant loss support, and many other services. The medical professionals at The Pregnancy Care Center specialize in helping women through their pregnancy journey. They are available to answer any questions in a caring and confidential manner.

For more information or to schedule an appointment visit pcwayneoh.org.

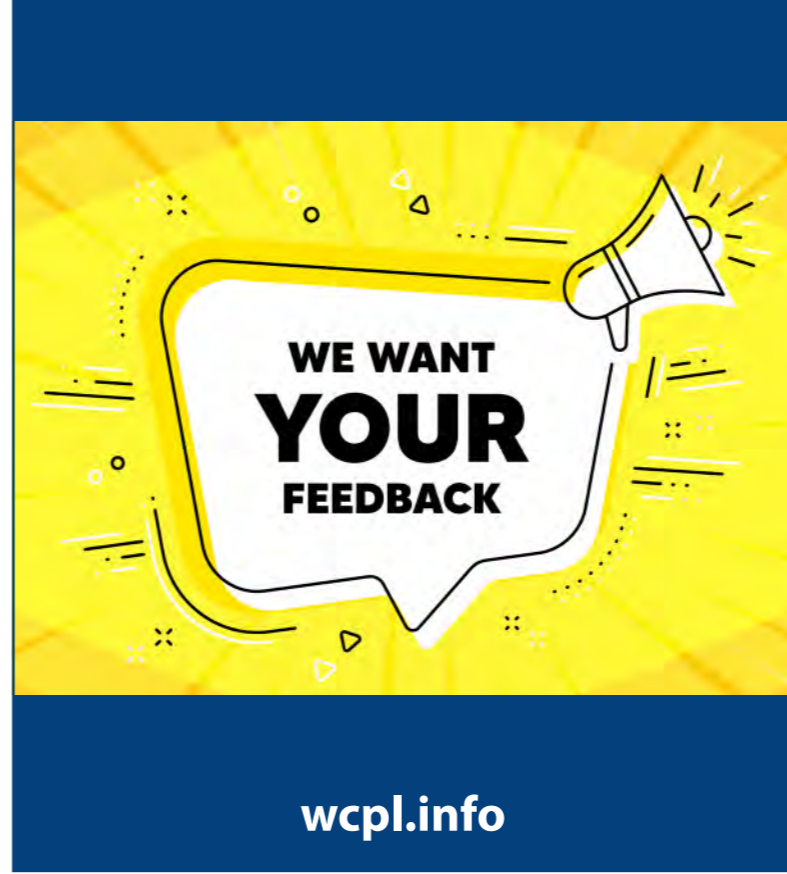


WE'RE HIRING

Full-time plumber/laborer

Experience is preferred but not necessary! On-the-job training is offered. Dave's Plumbing's shop is based in Wooster, serving most of Northeast Ohio. We do mostly new construction-custom builders. Competitive wages dependent upon experience, health and vision insurance, holiday & vacation pay offered. Valid Ohio driver license required, must pass drug test.

PLEASE CALL DAVE ENNIS AT 330.465.1062 FOR INQUIRIES



wcpl.info



Wayne County Public Library

TELL US WHAT YOU THINK!

Complete the Library Survey between Sept. 27th & Nov. 5th for your chance to win a \$50 gift card!

Take the survey electronically using this URL:

bit.ly/WCPL_survey

Or by scanning this code:



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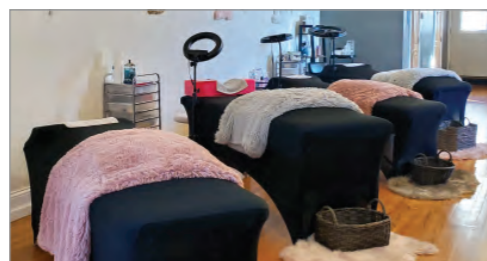
❖ Ribbon Cuttings

Congratulations to B. Radiant Lash Studio on opening in Wooster



The Chamber is excited to welcome B. Radiant Lash Studio, LLC to downtown Wooster.

❖ B. Radiant Lash Studio is located at 131 North Market Street in Wooster. Owner Brittany Morris is a trained and certified lash artist. Brittany was trained and certified by Minky's Lash Academy in June of 2017. Specializing in Classic, Hybrid, Volume, and Mega Volume Lashes. Offering Lash Lift and tint, Brow Tint, Brow Henna, and Facial Waxing. B.



Radiant Lash Studio strives to make the customer's experiences comfortable and professional.



The B. Radiant Lash Studio team is growing and offering additional services such as body waxing and dip powder nails. Be sure to follow their Facebook page to stay up to date on their new offerings!



❖ November Newsletter

The Wooster Brush Company breaks ground on new facility!



In a partnership with Freeman Building Systems, The Wooster Brush Company broke ground on an additional manufacturing, warehousing, and distribution facility on October 20.



The new facility will be the largest expansion in the company's 170-year history. Notable details about this expansion include:

- Address: 2550 Daisy Way, Wooster, Ohio 44691 (in Wooster's innovation park)
- Site will be built on newly acquired 44-acre plot of land
- Building Dimensions: 676 feet wide by 900 feet long (608,400 square feet)
- Will be staffed by up to 60-70 full-time employees
- Plans allow for additional expansions up-to 200,000 square feet
- Largest single building ever-to-be built within the city of Wooster

- Being built by the oldest company in Wooster, Ohio
- Completion Date: December 2022

Ben Maibach, President of The Wooster Brush Company said, "We're excited to grow in Wooster. We're even more excited that our growth will benefit the city where we were founded 170 years ago. We appreciate so much to be a part of this great community."

Established in 1851, The Wooster Brush Company is the oldest manufacturer of paint applicators in the USA. Based in Wooster, Ohio, the privately held company with approximately 650 employees produces nearly 2,000 products for both professional and DIY painters.

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