

JOIN US FOR THE **2017 ANNUAL DINNER!**

Thursday, January 18th, 2018 Greg and Kathy Long - Inductees for Wall of Fame Award

PAGES 8 & 9

NOVEMBER 2017 NEWSLETTER



Remember to Shop Small!

Believe it or not, the holidays are just around the corner! The Wooster Chamber would like to remind our community how important it is to Shop Small on Saturday, November 25th. In its eighth year, the Shop Small Saturday initiative continues to grow as it competes against other sales events such as Black Friday & Cyber Monday. Shop Small Saturday has become a holiday tradition with a focus on supporting local businesses! Whereas other shopping days place an emphasis on getting "Great deals" at big box stores and corporations, Shop Small Saturday brings you deals at local establishments which in turn helps to support our community. Our friends, family, and neighbors are the same people who own or work at locally-owned small businesses. And, events like Shop Small Saturday help keep our local economy strong!

So be sure to save the date and make plans to Shop Small! Don't forget to check out The Daily Record and Wooster Weekly to get your copies of the Shop Small Coupon book and the Wayne County Bargain Hunter. These will be your passport to savings on Saturday, November 25th when you shop small in Wooster and all of Wayne County! Also, be sure to "like" the Shop Small Woo page on Facebook to get additional updates and reminders: fb.com/ShopSmallWoo #ShopSmallWoo # LoveLocal

LOOK FOR THE LOCAL SHOP SMALL COUPON BOOK IN THESE PUBLICATIONS











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Samira Zimmerly Event & Program

377 West Liberty Street Wooster, Ohio 44691

Grant Delaney

Membership & Marketing Coordinator

Rachel Messenger

330-262-5735 woosterchamber.com

Upcoming **Chamber Events**



 Business After Hours: Thursday, Nov. 2nd from 5-7pm LifeCare Hospice 1900 Akron Rd. Wooster, OH 44691



 Chamber Educational Series: CareWorks - Workers Comp 101 Friday, Nov. 3 from 7:30-9am Wayne County Public Library 220 W Liberty St, Wooster, OH 44691



 Wooster Area Safety Council Wednesday, Nov. 15 from 11:30am-1pm Memories Party and Conference Center 2437 Back Orrville Rd. Wooster, OH 44691







 Small Business Saturday Saturday, Nov. 25 - All Day Event Wayne County, Ohio



 Ribbon Cutting Thursday, Nov. 30 at 12pm CR Blooms 1494 E Smithville Western Rd. Wooster, OH 44691





Congratulations Wooster! named #37 "best place to live" by Money Magazine





Small Business

The Ohio Small Business Development Center at Kent State University at Stark conducts a workshop each month at the Chamber office for individuals interested in starting a small business or those in the early stages of business formation. This information-packed provides an overview of all issues related to starting a business.

WHEN & WHERE

Wednesday, January 3rd, 2018 5:30 - 7:30pm

WOOSTER AREA CHAMBER OF COMMERCE 377 West Liberty Street Wooster, OH 44691

> Register online at: www.cantonsbdc.org A small materials fee applies

2 Wooster Area Chamber of Commerce woosterchamber.com •

Candidates Night a Big Success in the Community!

The Wooster Area Chamber of Commerce would like to thank all of the candidates and community members who attended Candidates Night. The Chamber, as well as the League of Women Voters, were thrilled with the number of concerned citizens who showed up and engaged in the debate. With three important positions on the ballet, we urge all citizens to exercise their right as Americans and get out and vote on November 7th!

SPECIAL THANKS TO













The Chamber encourages you to Vote on Nov. 7th!

Voting is both a Right and a Responsibility – Get out the Vote!



Good Luck to All Candidates!

Highlighted Wooster Area Races:

- · Wayne County Municipal Judge
- Barb Knapic
- Michael Rickett
- Suzanne Waldron
- Wooster City School Board
- Hilary Carroll
- Erik Coblentz
- William Gantz
- Brad Gowins
- Dan Stavnezer

Let your voice be heard on Tuesday, Nov. 7th



- Wooster City Council: At-Large
- Jon Ansel
- BIll Bostancic
- Greg Gehris
- Wooster City Council: Ward 2
- MacKenzie Haiss
- Jennifer Warden
- Wooster City Council: Ward 4
- Joe Churpek
- Scott Myers

Leadership Wooster Focuses on Agriculture

Leadership Wooster was held on Wednesday, October 4th and focused on agriculture in the community. The class started at Ohio State's Wooster Campus to learn about about the OARDC, ATI, and leadership in agriculture. The class then learned about different technologies that are important to agriculture and horticulture. Then the class traveled to Certified Angus Beef to enjoy lunch and learn about brand overview and global food production. The next stop was Green Field Farms which is an organic co-op. Last, the class visited Troutman Vineyards for a tour and wine tasting.





New Leadership Wooster Featured Students



SAVANNAH CHASTAIN RBB, Production Supervisor

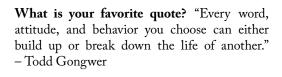


Community Involvement? At RBB we are involved in community charities. Bake sales and all proceeds go to local Veterans. Last month we built "Blessing Buckets" filled with everyday necessities for hurricane victims in Texas and Florida and do several Goodwill donations throughout the year.



TYLER KEENER

Wooster City Schools, Wooster High School Principal





JACOB DEAN



Critchfield, Critchfield & Johnston, Associate Attorney

Why did you decide to participate in Leadership Wooster? I wanted to get to know other leaders in various industries and learn more about the Wooster business community. I had only heard great things about the program.



MARJORIE SHAMP



THE COLLEGE OF

The College of Wooster,
Director of Campus Dining and Conference Services

What do you hope to get out of the program? There are so many people in need of job skills, encouragement and direction, and many available job opportunities in the food service industry, that I hope to determine what I can do to assist people in finding their path and providing them with the knowledge and skills to succeed.

SPONSORED BY



Wooster Area Chamber of Commerce woosterchamber.com

Ribbon Cutting at Clow9 Hair Studio

A ribbon cutting was held on Friday, October 27th to officially welcome Clow9 Hair Studio to their new location in the heart of downtown Wooster. Clow9 is a full-service hair salon that offers haircuts as low as \$10 for both men and women.



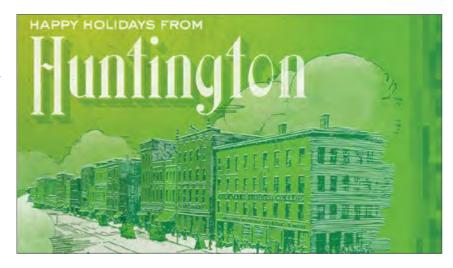
Interested in a **Chamber Ribbon Cutting Event?**

Call us today! Our Ribbon Cutting events are a great way to promote your local business or a location change. The Chamber promotes these events to increase community involvement.

BAH enjoys Networking at **Blue Barn Winery!**

Members of the Wooster Area Chamber of Commerce met at Blue Barn Winery for October's Business After Hours event on what turned out to be a perfect fall night. Those in attendance enjoyed a glass of Blue Barn's own wine as they took in the beautiful sights and Blue Barn Wine sounds offered at the winery. Apart Wooster, Ohio from the view, attendees enjoyed a wide arrange of food catered by Buehler's as well as live music from Brandon Doty. The Chamber would like to thank Brett and Marcia of Blue Barn Winery for hosting us, as well as Buehler's for catering the event!





Join us at **Huntington Bank** in **Downtown Wooster**

Kick-off the holiday season with a wonderful tradition in downtown Wooster. Huntington Bank colleagues are looking forward to welcoming you on Tuesday, December 5,



2017 for an evening of networking, delicious food and exciting prizes.

REGISTER ON Eventbrite

huntingtonbah.eventbrite.com

2017 Wayne Economic Forum A Success!

The annual Wayne Economic Forum took to the airwaves for its fifth season Thursday the 26th of October with the theme of "How High Do You Want to Go?"

The event, presented by the Wooster Area Chamber of Commerce, features business leaders throughout the nation, that offer their personal insights into their professional experiences and and business generally.

This year, local business leaders were treated with presentations from Matt Voorhees, chief executive officer and co-founder of Anybill Inc.; Marc Byrnes, chairman, Oswald Companies; Robert Gessner, president, MCTV; Sandra Pierce, senior executive VP, Huntington Bank.

The Wayne Economic Forum was founded in January 2013 by a group of business people in Wayne County, Ohio. On the heels of being recognized seven consecutive years as a micropolitan area in the nation for new business growth, county leadership committed to supporting such success by establishing an annual forum of top executives. The speakers of the forum offer attendees perspectives and ideas on business challenges and opportunities along with the presenters' views and analysis of recent economic developments throughout the world.











2017 SPEAKERS INCLUDED



SANDRA PIERCE Senior Executive VP, Director and Chair of Michigan, The Huntington National Bank





MARC BYRNES Chairman, Oswald Companies

oswald

CATERED BY





ROBERT GESSNER President of MCTV





MATT VOORHEES Chief Executive Officer and Co-Founder, Anybill, Inc.



SPECIAL THANKS TO



OUR 2017 EVENT SPONSORS























YPs Annual Costume Party at Long Cook & Samsa!

The YPs met up at Long, Cook & Samsa for the 7th Annual Costume Party. Attendees enjoyed the delicious appetizers and beverages generously provided by LCS. Prizes were awarded to Paul Kelby & Mackenzie Bedlion who were dressed as Bert & Mary Poppins, Megan Besancon who dressed as a Flapper Girl, and Kyle Wheeler who dressed as Rick from the Rick & Morty Show. We would like to express our gratitude to Greg Long & the entire Long, Cook & Samsa team for hosting us!





UPCOMING EVENTS

Tuesday. November 14 gouda

150 West Liberty Street, Wooster

YP Professional Development Tuesday, December 12



377 West Liberty Street, Wooster

Wednesday, December 13



764 Pittsburgh Avenue, Wooster

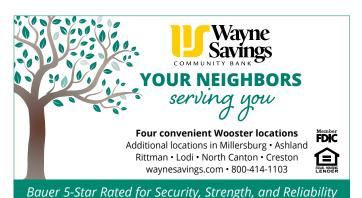
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2018 ANNUAL DINNER

Event



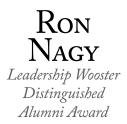
GREG & KATHY LONG
Wall of Fame

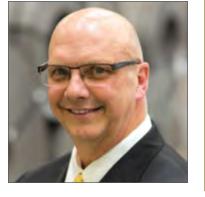






ASHLEY
BRILLHART
Mike Lezak Award







The Wooster Area Chamber of Commerce invites you to join the organizations 118th Annual Dinner Meeting.

WHEN

Thursday, January 18, 2018

WHERE

GoJo Wooster Campus 1147 Akron Road, Wooster

Social Hour 5pm • Dinner 6pm Awards 7pm • After Party 8pm

Desserts, Cocktails, Entertainment RSVP by December 14, 2017

2018 AWARD RECIPIENTS

Wall of Fame
Greg & Kathy Long

Business of the Year
Schaeffler

Jack O'Donnell Award
Scott Allen

Mike Lezak Award

Ashley Brillhart

Board of Directors Award Robert Gessner Ron Nagy
WorthyWorks Award

Wayne County Childrens
Advocacy Center

Leadership Wooster

Distinguished Alumni Award

Small Business of the Year More than 15 Employees **Pine Tree Barn**

Small Business of the Year Fewer than 15 Employees Broehl Law Office Marc McGrath Business of the Year

























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WOOSTER AREA CHAMBER OF COMMERCE

YOUNG PROFESSIONAL LUNCHEON



Are You The Ideal Team Player?



RODD WELKER, Eagle Advisor Group

The Wooster Young Professionals is offering a **FREE LUNCHEON** that will cover topics on how to be an ideal team player.

- Understand the three virtues that make you a better team player
- · Learn strategies to become an invaluable team player
- · What are the five questions every team member should ask themselves
- Self-assessment included

Rodd Welker, a human relations expert, possesses a unique blend of managerial and administrative experience in business, higher education and non-profit organizations. He has more than 25 years of educating employees and students and has taught collegiate classes in business, leadership, and adult development. His experience also includes seven years as a college basketball coach. As a co-founder of Eagle Advisor Group, Rodd is a licensed professional business coach and certified trainer, providing one-on-one advising, group and executive coaching, workshops and seminars in a variety of topics and is a specialist in strategic planning, executive leadership development and adventure-based teambuilding. Rodd also serves as the area's Entrepreneur-in-Residence.

WHEN & WHERE

Tuesday, December 12th 11:30am - 1pm

WOOSTER AREA
CHAMBER OF COMMERCE

377 West Liberty Street Wooster, OH 44691

Eventbrite

Register for this event at ypidealteamplayer.eventbrite.com Limited Seating Event



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What's Happening Nov. 2017

SATURDAY, NOV 4 NATURE FEST ARTS & CRAFTS SHOW

Arts and crafts show depicting nature. Join us for great holiday shopping. The Wilderness Center 9 AM-4 PM 330-359-5235 wildernesscenter.org

SATURDAY, NOV 4 **BUCKEYE BOOK FAIR**

Book lovers, readers, and holiday shoppers will have the opportunity to meet 100 Ohio authors and purchase autographed copies of their latest works, \$2 admission. Fisher Auditorium, OARDC 9:30 AM-4 PM 330-262-3244 buckeyebookfair.com

SATURDAY, NOV 4 - 5 **OPEN HOUSE** & CHRISTMAS PREVIEW

All our nooks and crannies are decorated for the holidays. See over 35 amazingly decorated trees. Great gift ideas. Pine Tree Barn & farm 9 AM-5 PM 330-264-1014 pinetreebarn.com

THURSDAY, NOV 9 **HOLIDAY ART SHOW**

Local artists showcase unique, hand-crafted artwork. Complimentary snacks and holiday mulled wine samples. Silver Run Vineyard & Winery 5:30-8:30 PM 330-671-1115 silverrunwinery.com

THURSDAY, NOV 9 - 11 **CHRISTMAS OPEN HOUSE**

Explore our thrift shop and quilt room for handmade gift ideas. MCC Connections Thrift Shop Thu 9 AM-8 PM, Fri & Sat 9 AM-5 PM 330-857-7802

SATURDAY, NOV 11 THE COLLECTION-CREATIVE **HANDMADE CRAFTS & TREATS**

Holiday crafts, jewelry, handpainted gourds, cloth dolls, tote bags, penny rugs, quilted items, and more. First Presbyterian Church 9 AM-3 PM 330-264-9686

SATURDAY, NOV 11 - 12 HOLIDAY MAGIC CHRISTMAS **OPEN HOUSE**

Holiday food, music, special guest artists, and gifts of the season. Quailcrest Farm Sat 9 AM-5 PM. Sun 11 AM-4 PM 330-345-6722 quailcrest.com

FRIDAY, NOV 17 - 18 SEASON'S SPLENDOR ARTS & CRAFTS SHOW

New date and location. Juried art and craft show with 115 booths on one floor of iewelry, baskets. floral, wood craft, dolls, pet items, primitive and holiday decor. Sponsored by the Wayne County Arts and Crafts Guild. Shisler Conference Center Fri 5-9 PM, Sat 9 AM-4 PM 330-345-5962

FRIDAY, NOV 17 **MEET THE DEALER OPEN HOUSE**

Fun evening with dealers meeting customers, holiday refreshments and live music. Uptown/Downtown Antique Emporium 6-8 PM 330-262-9735

FRIDAY, NOV 17 WINDOW WONDERLAND

Santa comes to Downtown Wooster with activities, live music and holiday fun for all! Downtown Wooster 7-9:30 PM 330-262-6222 mainstreetwooster.org

FRIDAY, NOV 17 **WOOSTER SYMPHONY ORCHESTRA BENEFIT LUNCHEON & AUCTION**

Memories Party Center 10:30 AM 330-264-6434

FRIDAY, NOV 17 - 18 **WOOSTER POTTER'S GUILD HOLIDAY SALE**

Great sale of local handmade pottery. Wayne Center for the Arts Fri 4-9 PM, Sat 9 AM-2 PM 330-465-9534

SATURDAY, NOV 18 **ROUTE 30 EXPRESS TOUR**

Tours of 1868 Railroad Station now a museum. Held in conjunction with Route 30 Express, a driving tour of train stations. Orrville Depot Museum 10 AM-4 PM 330-683-2426 orrvillerailroad.com

SATURDAY, NOV 18 **CHRISTMAS VILLAGE OPENS**

Pine Tree Barn & farm 9 AM-5 PM 330-264-1014 pinetreebarn.com

SUNDAY, NOV 19 SHOPPING EXTRAVAGANZA

Annual holiday shopping event benefitting a different group each year. Schmid Hall, Orr Park 1-5 PM 330-465-7950

FRIDAY, NOV 24 - JAN 1 SANTA'S CHRISTMAS IN MOTION

A walk-up Christmas display with over 200 animated figures-a wonderful holiday family tradition! 1400 E. Milltown Rd., Wooster 5-9:30 PM 330-345-7119

FRIDAY, NOV 24 **HOLIDAY OPEN HOUSE**

Hartzler Family Dairy 330-345-8190 hartzlerfamilydairy.com

FRIDAY, NOV 24 **DEPOT OPEN HOUSE**

Tours of 1868 Railroad Station. Model trains on display. Railroad Gift Shop open for your holiday shopping. Orrville Depot Museum 5 PM-8 PM 330-683-2426 orrvillerailroad.com

FRIDAY, NOV 24 LEHMAN'S BLACK FRIDAY IN THE COUNTRY

Free snacks and refreshment served all day. Special lunch in the Cast Iron Café. Lehman's Hardware 8 AM-7 PM 888-438-5346 lehmans.com

FRIDAY, NOV 24 CHRISTMAS ON THE FARM **OPENING DAY**

TwinsBerry Tree Farm Weekdays NOON-6 PM, Sat 9 AM-9 PM, Sun Noon-6 PM 330-201-6471 twinsberrytreefarm.com

FRIDAY, NOV 24 **HOME FOR THE HOLIDAYS**

A seasonal mix of entertainment and holiday open house events at downtown merchants. A full evening of family fun in downtown Orrville. Sponsored by the Commercial and Savings Bank. Downtown Orrville 5:00 - 8:00 PM 330-682-8881 orrvillechamber.com

SATURDAY, NOV 25 SMALL BUSINESS SATURDAY

Celebrate Shop Small Saturday, and the rest of the holiday shopping season, with specials and promotions at local Wayne County merchants.

SATURDAY, NOV 25 CHRISTMAS AT THE DEPOT

Tours of 1868 Pennsylvania Railroad Depot now a museum. Visit with Santa. Orrville Depot Museum NOON-4 PM 330-683-2426 orrvillerailroad.com









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Join us in **Downtown Wooster** for Window Wonderland!

Main Street Wooster, United Titanium, Wayne Savings Community Bank, The Daily Record, Cutler Real Estate, The Wooster Area Chamber of Commerce, and the downtown Wooster merchants welcome children of all ages to Window Wonderland in downtown Wooster on Friday, Nov. 17 from 6:30 p.m. until 9:30 p.m.

The highlights on the evening's program include the lighting of the Children's Tree on Public Square simultaneously with the lighting of the Community Tree at the Wooster Cemetery and, of course, the appearance of Santa. Special this year, Ohio Magazine will present Mayor Breneman and the City of Wooster with the "Best Hometown" award. This ceremony will begin at 6:30pm!

This year's Children's tree will be lighted by Michael & Stephanie Reardon of United Titanium and is brought to the square with the assistance of Public Properties, City of Wooster and Davey Tree. The tree has been donated by Barb Jeffers and Twinsberry Tree Farm and will be decorated by CenturyLink. Paper chains for the tree are provided by Ida Sue School.

Santa will make his descent from the rooftop of the Briggs Building (with assistance from the Wooster Fire Department), following a musical program at 7 p.m. which will feature The Christmas Brass, Wayne County Choral Union, and SignSations. Some very special elves – the College of Wooster Cheerleaders – will be assisting Santa this year.

In addition, there are free horse-drawn wagon rides, courtesy of Wayne Savings and Spring Mist Farms of Brunswick Hills, and two very live reindeer, which are sponsored by Cutler Real Estate. Children can have their pictures taken with Santa at the gazebo or with Mrs. Claus at Huntington Bank. Caricature artist Scott Hall will be at White Jewelers, and throughout downtown, you can get a cup of hot chocolate, coffee, and hot apple cider. There's cookie decorating, ornament making, plenty of music & open houses at most of the stores – not to mention an excellent time to begin your holiday shopping!

Be sure to look at the windows that have been beautifully decorated by the downtown merchants! And don't forget to drop off your letter to Santa at Everything Rubbermaid and look for the Buehler's Pineapples walking throughout the downtown!

Visit www.mainstreetwooster.org for a full listing of merchant specials!





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2017 Christmas Tree Lighting

Features Pete Bogner

For the fourth year, the Community Christmas Tree and the Children's Christmas tree will be illuminated together for the holiday season in conjunction with Window Wonderland. This year, we are honored to announce that Pete Bogner, retired president of Bogner Construction will be flipping the switch to simultaneously light the Community Christmas Tree at the Wooster Cemetery.

The Christmas tree tradition in Wooster dates back to 1847, when German immigrant August Imgard cut down a tree and brought it to his Wooster home to be decorated. Imgard is entombed near the entrance to the Wooster Cemetery and each year a small Christmas tree is decorated nearby as a tribute to the man who brought this area the symbol of peace, love and hope that is Christmas.



PETE BOGNER Retired President of Bogner Construction

The Wooster Chamber encourages everyone to join in on this long-standing tradition during the 2017 Window Wonderland event, presented by Main Street Wooster, beginning at 6:30 p.m.. Santa is scheduled to arrive on the rooftops of downtown Wooster by 7:30 p.m..





Come Downtown on November 17th!

6:30pm - Best Hometown Ceremony







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Upcoming Safety Council Topic – Preventing Cuts at Work

The Wooster Area Safety Council will meet on Wednesday, November 15th at Memories Party & Conference Center to hear from Tarry Alberini of U.S. Safety Gear. Tarry will address the topic of Preventing Cuts & Lacerations. Tarry is the CEO of U.S. Safety Gear, a Warren-based business established in 1991. U.S. Safety Gear employs over 80 people and has several locations throughout Ohio including Apple Creek, Canton, Chillicothe, Cleveland, Leavittsburg, and Wintersville. The company has been providing occupational safety products for over 20 years, carrying many of the top industrial brands.

To register to November's Safety Council meeting, please use the Eventbrite link below. Lunch will begin at 11:30am with the presentation starting at noon. We would also like to remind all Wooster Area Safety Council participants that starting in January, we will be moving our meetings to First Presbyterian Church in Wooster.

REGISTER ON Eventbrite

wascnovember2017.eventbrite.com



October Safety Council Recap – Addiction & Drug Abuse



Dr. Labor discusses the biology behind addiction

The Wooster Area Safety Council met at Memories Part & Conference Center on Wednesday, October 25th to hear from Dr. Nicole Labor. Dr. Labor, Associate Medical Director of Addiction Medicine for Summa as well as Medical Director for both the Interval Brotherhood Home and OneEighty, educated the group on the science behind addiction and how it affects the brain.

Dr. Labor explained that addiction is not a lack of willpower or morality, but it is, in fact, a disease. When someone uses drugs, the brain receives a high level of dopamine that tells the body that the drugs they are using bring pleasure. Because the level of dopamine released when using drugs is so much higher than other activities, the threshold of dopamine needed to feel pleasure is raised. Dr. Labor explained that this is why drug addicts choose drugs over things like their family or job. The drug users are not bad people or morally weak, the high level of dopamine released causes the brain to prioritize the drugs over everything else. She informed the audience that most people

who become clean without proper treatment will not remain clean for more than a few months. Her advice to employers who see an employee with addiction is to get them treatment as soon as possible.

We would like to thank Dr. Labor for taking the time out of her day to present to our Wooster Area Safety Council. We look forward to another great presentation next month.





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7.200 providers



Let us show you.



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