



Chamber Newsletter

April 2024



In this Issue:

Hey Kids! Squeeze the most out of Lemonade Day and attend one of our workshops on May 28 and May 30. To learn more go to page 11

377 West Liberty Street • Wooster, Ohio 44691

When finished with this newsletter, please recycle it. ♻️



Join us at the 33rd Annual Wayne County Home & Garden Show on April 27 & 28!



Get ready to spring into action at the 33rd Annual Wayne County Home & Garden Show! This one-stop shop for home improvement takes place on April 27th and 28th at the Wayne County Fairgrounds. Find everything you need to create your dream home, from experts in exterior protection and interior design to landscapers ready to transform your lawn and garden.

FREE admission and FREE parking make it easy to bring the whole family! Explore a wide variety of exhibits, keep the kids entertained with fun activities, and grab delicious fair food. You'll even find tractors, cars, a plant sale, and more! Don't miss this fun-filled family weekend!



Wayne County Home & Garden Show

FREE ADMISSION

**Saturday, April 27, 10 a.m. - 5 p.m.
& Sunday, April 28, 10 a.m. - 4 p.m.
at the Wayne County Fairgrounds**

Thank you to our 2024 Event Sponsors:

Presenting Sponsor:



Children's Garden Sponsor:



Platinum Sponsor:



Silver Sponsors:



☀️ To learn more and register to be a vendor, visit woosterchamber.com/wayne-county-home-garden-show. ☀️

❖ New Members



Brookdale Senior Living Wooster

Brookdale Wooster is a senior living community offering a 47 apartment Assisted Living with 4 different apartment styles to choose from, and Wayne County's only fully secured, purpose-built Memory care with 38 apartments. Located in town conveniently at 1615 Cleveland Road. Close to Wooster Community Hospital and the College of Wooster. They take pride in their amazing care staff, award-winning dining and activity program and the best residents and families around. Learn more about them by calling 330-262-1615 or visiting them on the web. www.brookdale.com/en/communities/brookdale-wooster.html



CHC Photos LLC

CHC's award winning photographs are in homes across the US. Dennis began photography as a form of mental health exercise before and during the pandemic. CHC Photos is part of his other business called Compassionate Home Care, LLC. His photographs are of scenes from the walks he still does in local parks. He adds extra dimension to the photographs by putting them on canvas. They are also available in single prints that can be framed and matted. CHC's prints and canvases are for sale at Local Roots in Wooster, Ohio. CHC Photos' website is currently under construction and will be available soon.



East Holmes Concrete

At East Holmes Concrete LLC, they specialize in a comprehensive range of services, with expertise in all types of flatwork, from Residential, Agricultural & Commercial, decorative stamped, and exposed aggregate concrete. Their commitment to quality craftsmanship, attention to detail, and customer satisfaction sets them apart in the industry.

With East Holmes Concrete LLC, you can trust that your project will be handled with professionalism, integrity, and a dedication to excellence. Contact them today to explore how they can transform your concrete dreams into reality.



Hickory Barrel Mobile Bar

The Hickory Barrel Mobile Bar is a full-service mobile bar specializing in mocktails, cocktails and specialty, smoked cocktails. There are several packages to choose from and if alcohol isn't your thing, they also offer craft teas, lemonades and coffee bars for your events. Let's connect and get your event on the calendar.

"Sip Sip Hooray, The Barrel is on its way"

Connect with us on Social Media

The Wooster Area Chamber of Commerce is on Facebook at fb.com/woosterchamber, YouTube, LinkedIn and [@woosterchamber](https://www.instagram.com/woosterchamber) on Instagram.

❖ New Members



Main Stream Auto Sales

Main Stream Auto Sales is a family owned and operated used car dealership selling everyday reliable and affordable vehicles. They provide their customers with a wide variety of vehicles as well as many off-road and on-road powersports such as golf carts, dirt bikes, trailers, side by sides, and four wheelers. Providing financing options for everyone. They strive to keep their customers coming back for years and years to come!

Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.



Orrville Area Boys & Girls Club

The Orrville Area Boys & Girls Club has been serving the community for 53 years. Their Clubs provide Trauma-informed programs in the areas of academic success, the arts, sports & recreation, workforce readiness, character & leadership development, and health and wellness to students from Orrville, Smithville, Dalton, Rittman and the Apple Creek areas. Their sports programs serve students all over the county.

They are open to everyone but keep the cost of everything they do with "Those who need us most" in mind.



SDG Business Consultants

A Wooster business owner, Jim Hansen, has a combined 50 years of business experience with proprietary software that puts your business through 497 million algorithms which creates a road map to find and reclaim lost revenues and lost profits. He then coaches you step by step to implement the plan. Visit his website at www.sdgbusinessconsultants.com or call 203-258-9860. He looks forward to serving the fine community of Wooster, Ohio.



Sign Gypsies

Looking for a unique way to celebrate any occasion? Sign Gypsies Wayne County is locally owned and ready to help you celebrate with customizable yard signs. Whether it is a birthday, anniversary, graduation, birth announcement, retirement or anything in between we have you covered. Now serving Wayne County, Ashland, Holmes, part of Medina, Richland and Stark Counties. Log onto www.signgypsies.com to book your greeting today. They look forward to serving you.

ECONOMIC INDICATORS							
	December 2023	January 2023	January 2024		December 2023	January 2023	January 2024
Unemployment, United States	3.5%	3.9%	4.1%	Labor Force, Employed Wayne County	58,900	57,400	58,800
Unemployment, Ohio	3.1%	4.2%	4.2%	Labor Force, Unemployed Wayne County	1,400	2,100	1,900
Unemployment, Wayne County	2.3%	3.5%	3.1%	Wayne County Sales Tax by Month	\$1,266,390.08	\$1,442,850.97	NA

2024 Board of Directors

- EXECUTIVE BOARD**
- Amy Marinello, Chair, Berkshire Hathaway HomeServices Professional Realty
 - Michael McClintock, Past Chair, McClintock Electric
 - Dr. Sharon Marcanthony, Chair-Elect, Bloomington Women's Care
 - Susan Marlar, Treasurer, Meaden & Moore
 - Stephen Smyth, GOJO Industries
 - John Stika, Certified Angus Beef
 - Rodd Welker, Eagle Advisor Group
 - Seth Buckwalter, Whitaker-Myers Group
 - Maribeth Burns, Wayne Economic Development Council
 - Jason Carrick, Xcess Limited
 - Rich Fishburn, E&H Hardware
 - Kimberly Hall, Critchfield, Critchfield & Johnston
 - Chad Kauffman, Kitty Poo Club
 - Armand Massary, ArtiFlex Manufacturing
 - Dr. Andrew Michel, The Ohio State University CFAES Wooster Campus
 - Don Noble II, United Titanium, Inc.
 - Chris Shamie, Schaeffler
 - Shannon Waller, Main Street Wooster, Inc.

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Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691

Our Partners



Visit us online at woosterchamber.com

Small Business Development Centers



Small Business Development Centers at Kent State University at Tuscarawas
UPCOMING DATES

Tuesday, April 9
Thursday, May 2

A small materials fee applies.

Register online at sbdcksut.org



The Eyeglass Gallery

A fun, fashionable and unique optical boutique has arrived in Wooster! Not your average eyeglass store, Eyeglass Gallery is a full-service Optical boutique located on the square in historic downtown Wooster specializing in unique and beautiful eyewear from Gucci, Alexander McQueen, Ray Ban, Oakley, Etnia Barcelona, Ovvo and many more. Featuring the absolute cutting-edge digital free-form technology from Varilux, Zeiss, and Hoya lenses including the newest Transitions sun adaptive lenses and Crizal anti-reflective coatings.



Wayne County Towing

At Wayne County Towing, they strive to provide their customers with the most reliable and affordable care. They are there 24 hours a day, 7 days a week, and 365 days a year. For any service you may need including but not limited to lockouts, jump starts, tire changes, towing, recovery and much much more! Wherever you go, we tow!

Connect with us on Social Media

The Wooster Area Chamber of Commerce is on Facebook at fb.com/woosterchamber, YouTube, LinkedIn and [@woosterchamber](https://www.instagram.com/woosterchamber) on Instagram.

The Chamber Welcomes Sarah as Event Coordinator



Sarah McFarland
Event Coordinator,
The Wooster Area Chamber of Commerce

Welcome Sarah!

The Wooster Chamber announces Sarah McFarland as the new Event Coordinator. She is a graduate of Triway Local schools and holder of a bachelor's degree from the Art Institute of Pittsburgh, and she's spent the past 15 years building her career right here in Wooster. Now, she's thrilled to take on this new role, fueled by her passion for planning community events that everyone can enjoy. Having witnessed Wooster's growth over the years, she's eager to connect with Chamber members and contribute to the community's continued success.



Recognizing our 110% Membership supporters helping our business community in 2024

We recognize how challenging the past few years have been for our members and that is why we are so grateful for our 110% membership supporters. Your generosity is greatly appreciated and will help the chamber continue to assist our business community as we move through 2024. The chamber team would like to thank our 110% members and acknowledge your dedication to the community and our organization.

Join us for Business After Hours on April 10 at E&H Ace Hardware



E&H Ace Hardware will host the next Business After Hours from 4 p.m. - 6 p.m. on Wednesday, April 10! Stop by to see everything that E&H Ace Hardware has to offer at their 115 S. Market Street location in downtown Wooster. When you arrive, head to the 4th floor for all of the festivities.

As the flagship corporate headquarters for E&H Hardware, this location features new products not yet seen in other Ace Hardware locations, with three floors filled to the brim with everything you'll need for your home—and more! The Nook offers a wide array of specialty items, including handcrafted products made by Wooster artisans and Woo gear. We hope you can join us!

Register at woosterchamber.com/business-after-hours

Dr. Sharon Marcanthony Will Share Daily Habits for Leadership Success

The Young Professionals will meet on Wednesday, April 17 from noon - 1 p.m. to hear from Dr. Sharon Marcanthony on "A Doctor's Daily Habits for Leadership Success". She will share habits that will have the most impact on your daily life. Her discussion will focus on key leadership components that will put you on the pathway to greater well-being.



Register at woosterchamber.com/young-professionals

Ohio EPA to present at Wooster Area Safety Council on Regulations, Common Violations, and How to Prevent Them

Many small businesses and communities are subject to environmental regulations. Ohio EPA regulates sources of air pollution, waste handling, wastewater, storm water discharges, and more. On Wednesday, April 24, Miranda Garritano, Environmental Specialist 2, and Ynes Arocho, Ohio Environmental Protection Agency will discuss EPA Regulations, Common Violations, and How to Prevent Them. This presentation will provide an overview of the environmental regulations affecting both large

and small businesses, common compliance violations and tips to prevent them. You will also hear more about Ohio EPA's free and confidential compliance assistance services that can help you better understand and manage these regulations.



The Wooster Area Safety Council meets each month at the First Presbyterian Church in Wooster from 11:30 a.m. - 1 pm.

Register at woosterchamber.com/wooster-area-safety-council

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❖ CONGRATULATIONS TO ALL 2024 AWARD RECIPIENTS ❖



Bill DeRodes

Wall of Fame Recipient



Leo Miller

Leadership Wooster Distinguished Alumni Award Recipient



Freeman Building Systems

*Business of the Year
Accepted by: Dan Freeman*



Ashley Hershberger

Jack O'Donnell Award Recipient for Community Service



Joyful Café

*WorthyWorks Award Recipient | Accepted by: Robin Wisner
In partnership with Wayne County Community Foundation*



Smetzer's Tire Center, Inc.

*Small Business of the Year Award - Greater than
15 Employees | Accepted by: Chad Kiefer*



Andrew Guidetti

Mike Lezak Award Recipient for Volunteer Service



Kitty Poo Club

*Board of Directors Award
Accepted by: Chad Kauffman*



JAFB Wooster Brewery

*Small Business of the Year Award - Less than
15 Employees | Accepted by: Paul Fryman*

❖ 124th Annual Dinner

A Special Thank you to our 2024 Event Sponsors!

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EVENT PARTNERS



Thank you for your sponsorship and patronage of the 124th Wooster Chamber Annual Dinner!

❖ 124th Annual Dinner




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to everyone
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❖ Leadership Wooster

Submit your applications for Leadership Wooster by the end of the month!

Leadership Wooster runs from August through May and is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprises. Participation is open to anyone employed by a Wooster Chamber member who aspires to or has a talent for leadership positions. Tuition is \$1,650 for Chamber members and covers all costs associated with the program. Submit your application by April 30, 2024 to be considered for the upcoming class.



To apply, visit www.woosterchamber.com/leadership-wooster.



Leadership Wooster Tours Manufacturers, Hears from Leaders During Large Enterprise Day

Brian Sayre kicked off the March session of Leadership Wooster with breakfast at Greystone Event Center and an overview of Sayre Hospitality Group. Wooster Brush was the next stop of the day for a tour and an overview of their more than 170 year history of making paint applicators and tools in Wooster. Then the class traveled to Frito-Lay for a tour and an overview of the products they are producing in Wooster. Schaeffler provided the

last tour of the day and shared an overview of their history along with details on their most recent expansion projects. The class heard from a panel of Leaders in Manufacturing which included Jason Carrick, Xcess Limited; William Galonski, Western Reserve Group; Tammy Hoffman, Seaman Corp.; Stephen Smyth, Gojo Industries; and Lauren Schneider, Frito-Lay. Rodd Welker with Eagle Advisor Group wrapped up the day with a leadership activity.



❖ Lemonade Day



Squeeze the most out of Lemonade Day and attend one of our workshops!

Through the Lemonade Day experience, kids have the ability to develop attributes of an entrepreneurial mindset by learning and acting as an entrepreneurs.

Join us on Tuesday, May 28 at 7:15 p.m. or on Thursday, May 30 at 5:30 p.m. for an educational Lemonade Day workshop presented by Chad Kauffman, Co-Founder, Kitty Poo Club and Rodd Welker, President, Eagle Advisor Group. They will offer some insight into what it means to be an entrepreneur and what it takes to operate a successful business. During this hour-long class, kids and their mentors will have the opportunity to brainstorm ideas for their stands in ways that relate to the lessons in the My Lemonade Day app. Both sessions will be hosted at the Wooster Area Chamber of Commerce located at 377 W. Liberty St., Wooster, OH 44691. It is encouraged that you register for Wayne County Lemonade Day and start the lessons in the My Lemonade Day app prior to the workshop.



WORKSHOP DETAILS

Dates and Times: Tuesday, May 28 at 7:15 p.m. and Thursday, May 30 at 5:30 p.m.

Location: Wooster Area Chamber, 377 W. Liberty St., Wooster, OH 44691

Important: Register for Wayne County Lemonade Day and start the lessons in the My Lemonade Day app prior to attending the workshop.

THANK YOU TO OUR GENEROUS INVESTORS!

Main Squeeze Investor:



Fresh Squeeze Investors:



Lemon Drop Investors:



Pucker Pal Investors:



Lemon Zest Investors:



For more info and registration, visit woosterchamber.com/lemonade-day



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