



2017 WAYNE ECONOMIC FORUM THURSDAY. OCT. 26. 2017

RICHARD SMUCKER
The J.M. Smucker Company

PAGE 3

WOOSTERCHAMBER.COM / 330-262-5735



Join us at the Wayne County Fairgrounds April 29th & 30th

Spring has sprung! Warmer weather is just around the corner and it's time to get items on your "to do" list done. At the 2017 Wayne County Home & Garden Show, you can turn your home improvement projects into reality. With over 200 exhibitors, the show offers a myriad of services that will transform your home & lawn into your castle! The event is the longest running spring show with an amazing variety of the area's newest and innovative home products and services.

Both admission and parking are free for the Home & Garden show which will be held Saturday, April 29th 10 am - 6 pm & Sunday, April 30th 10 am - 4 pm at the Wayne County Fairgrounds.



The Wayne County Home & Garden Show features something for everyone with free children's activities, new car displays, floral display & competition, food concessions, and more. New to the show this year, is a plant sale with a variety of plants, flowers & garden supplies from local retailers, and a presentation stage with various topics being covered. We hope you will join us for this free family fun weekend!

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The Daily Record







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377 West Liberty Street Wooster, Ohio 44691

Samira Zimmerly 330-262-5735 woosterchamber.com Event & Program

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Welcome **New Members**



Brownfield Management Services LLC: 12421 Lincolnway East, Orrville, OH 44667. Brownfield Management Services assists the energy, manufacturing and real estate business sectors in solving their environmental compliance and pollution challenges. BMS specializes in comprehensive solutions for private and public owners of contaminated property. BMS also provides support to other firms needing specialized environmental services.



 C-Consulting, LLC: 405 Juniper Path, Dovlestown, OH 44230. C-Consulting, LLC is a small business that is woman owned and operated. We offer thirty years of experience to benefit your company. And saving money for our clients is our number one goal! We offer remote office support and specialized telecommunication services. If you have a business need that we do not currently offer, let us know. We will be happy to customize a solution for you.



Bella Bleu's at the Water's Edge: Bella Bleu's restaurant is located at the Water's Edge Event Center in Ashland, Ohio. We offer private dining by appointment. Bella Bleu's is also a full-service caterer for events large and small whether at our facility or yours. From large weddings to boxed lunches for your business meeting Bella's can make your event special.



• H2 Wine Merchants: 211 South Market St., Wooster, OH 44691. A venue to experience libations, tapas and friends while in a refined casual atmosphere. We offer a vast selection of wines, craft beers, bourbons and house prepared tapas to enjoy while here in our historic establishment. Our wines are available for retail as well, at very competitive pricing. In addition we offer 10% discounts on full case purchases.

BENTLEY

Bentley Mills:

www.bentleymills.com.
One of the world's premier
modular carpet tile,
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 Ohuddle, Inc.: 558 N. Market Street, Wooster, OH 44691. OHuddle's Mission is to awaken youth to their unique value through hope filled relationships and one to one Mentorship.

| F.C.O. | NOMIC IND | | |
|---|----------------|--------------|----------------|
| ECO | JAN. 2017 | DEC. 2016 | JAN. 2016 |
| Unemployment, U.S. | 5.1% | 4.7% | 5.3% |
| Unemployment, Ohio | 6.0% | 4.9% | 5.6% |
| Unemployment, Wayne County | 5.0% | 3.9% | 4.4% |
| Labor Force, Employed Wayne County | 59,600 | 57,1 | 58,400 |
| Labor Force, Unemployed Wayne County | 3,000 | 2,300 | 2,700 |
| | | | |
| Wayne County Sales Tax by Month | \$1,110,283.28 | \$983,869.62 | \$1,265,741.36 |





Small Business Development Centers

The Ohio Small Business Development Center at Kent State University at Stark conducts a workshop each month at the Chamber office for individuals interested in starting a small business or those in the early stages of business formation. This information-packed program provides an overview of all issues related to starting a business.

WHEN & WHERE

Wednesday, May 3rd 5:30 - 7:30pm

WOOSTER CITY HALL 538 North Market Street Wooster, OH 446911

> Register online at: www.cantonsbdc.org
>
> A small materials fee applies.

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Join us for Business After Hours at Wayne Savings

Celebrate the beginning of spring and the end of tax season by joining us at the downtown branch of Wayne Savings Community Bank for Business After Hours on Thursday, April 20th. April is



also "Community Bank Month" which makes it a perfect time for members to hear from Leadership of Wayne Savings Community Bank about what's new at the locally-based bank. Come and enjoy appetizers, desserts and refreshments catered by Greenbriar, meet new contacts, promote your business and build business relationships in the community. You could also win great door prizes from one of Wooster's local merchants, so grab a coworker, associate or friend to join you at this event. It's going to be a great night - you can bank on it!



waynesavingsbah2017.eventbrite.com





Safety Council Awards Luncheon on April 19th



LORRIE GOODNIGHT BWC Representative

The Wooster Area Safety Council will Wednesday, meet April 19th where BWC representative Lorrie Goodnight will give a BWC update and BWC awards will be presented. The luncheon will begin at 11:30am at Memories & Conference Party Center located at 2437 Back Orrville Rd.

Lorrie Goodnight is a Business Consultant for

the Ohio Bureau of Workers' Compensation. In her capacity with BWC, Lorrie partners with the Akron and Ashland area Governor's Economic Development Representative, local chambers of commerce and business associations to resolve issues affecting business expansion or retention. Her duties also include working with employers in Medina, Portage, Summit, Stark and Wayne counties to implement proven risk-management strategies through various cost-control programs.

Lorrie's background and experience are in personnel and benefits administration. She joined BWC in 1994 as a regional administrative manager, responsible for human resources, fiscal, claims, automation, and labor and real estate functions in the Northeast region. Prior to joining BWC, Lorrie served as personnel manger for the Village of St. Edwards and had previous personnel management experience with a Texas construction company. Lorrie is a graduate of Kent State University with majors in both business administration and personnel management and industrial relations.

Lorrie and her husband, Michael, and their dog, Isabel, live in Massillon. They have two grown daughters and six grandchildren. She is a member of the Massillon and McKinley Fraternal Order of Eagles.

April also marks the annual awards luncheon, which honors companies that work hard every day to keep employees safe. The Chamber, along with BWC, is proud to recognize these companies and their achievements.

REGISTER ON Eventbrite

wasc2017awards.eventbrite.com

UPCOMING EVENTS

APRIL 19

BWC Awards Ceremony Lorrie Goodnight

MAY 24

Conceal and Carry Rules and Regulations - Joshua Heiney, Three Sixty Defense



March Recap: 10 Most Common Mistakes Employers Make

The Wooster Area Safety Council was pleased to have Jim Wirth, a Client Services and Account Executive with CareWorksComp as their guest speaker on Wednesday, March 22. Jim's presentation focus on the 10 most common mistakes employers make in managing their workers' compensation programs. Examples of these mistakes range from lack of knowledge, lack of communication or lack of involvement and action. Jim suggested that employers become better informed about the worker's compensation system become more involved in the overall process of implementing a Workers Compensation Program and communicate with their employees about issues that they might be experiencing at their workplace or in the field. Jim explained that having a close relationship with your Managed Care Organization and your thirdparty administrator will pay dividends in running an effective Workers Compensation Program. Jim also gave guidance on what you should do should an accident occur at your workplace. He provided the group with examples of a supervisor incident report, witness incident statement documents along

with an Incident Document Checklist that will assist businesses in the incident process.

Jim concluded his presentation by offering an overview of various cost-saving programs and initiatives that local businesses could take advantage of through their Third Party Administrator and the Bureau of Workers Compensation.

We thank Jim for presenting to the Wooster Safety Council and are optimistic that his tips on managing a workers compensation claim along with an overview of cost-saving measures and programs will benefit our local membership.





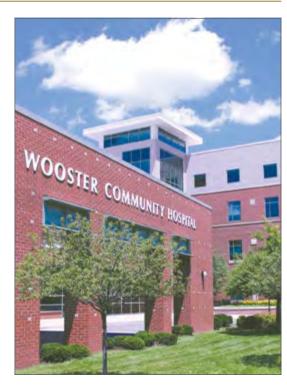
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Connecting Students to Local Health Care Providers

The Chamber, in partnership with the Orrville Chamber of Commerce and the Wayne Economic Development Council, is excited to organize the 2017 Wayne County Health Care Day on Thursday, April 6th. This initiative, which started last year aims to connect educational institutions and students with Wayne County Health Care providers. Recognizing that Health Care is a leader in economic output and future employment opportunities, the Chambers and Development Council have created Health Care Day that will not only strengthen relationships between education and industry but also highlight future job opportunities for students that are interested in the Health Care field. Health Care Day has expanded outside of the Wooster area to health care providers in the Orrville area as well, this year will also see the addition of three new school districts as participants. Modeled after the Wayne County Manufacturing Day, the primary focus of Health Care Day is educating students, instructors, and school board members on the importance of linking today's youth with tomorrow's opportunities. As explained by Wooster Chamber President, Justin Starlin, "By highlighting that Wayne County has a number of job opportunities for students post high school and college, we feel that positive connections can be made that will result in the retention of our talented vouth here in the community."

A special THANK YOU to Buehler's Fresh Foods for their continued support of not only Health Care Day, but Wayne County Manufacturing Day as well. Their partnership in this endeavor is greatly appreciated by the Industry and Educational Institutions.







Now Seeking Leadership Wooster Students - Apply Today!

Leadership Wooster is the Chamber's premier leadership program designed to identify leaders and motivate them to take a leadership role in the community. Now in it's 21st year, and with an alumni network totaling over 500 community members, the program has become a network of business leaders who contribute to the area through a variety of ways including volunteering and serving on the boards of local agencies.

Leadership Wooster is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to, or has talent for, leadership positions. To apply, visit woosterchamber.com/programs/leadership-wooster for an application.





Leadership Wooster participate in a panel discussion at the College of Wooster

Our Featured Students



MATT CRUISE Patrolman, Wooster Police



Hobbies/Interests: I like to garden & landscape, work in my yard & fish.

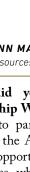


MICHELLE HANN Executive Administrative Assistant. Western Reserve Group



Why did you decide to participate in Leadership Wooster? My employer suggested I join Leadership Wooster. I was not familiar with the program, but after reading about it, I decided it was definitely something from which I could benefit. I thought it would be a great way to network and meet others in the community and learn from their experiences and different leadership roles and styles, all of which will help me to be a better leader within my company as well as in my personal life.





JEFF SCHLEICH



SARA-ANN MATHIAS Human Resources Generalist, Akron Brass Company

Why did you decide to participate in **Leadership Wooster?** When I was offered the chance to participate in Leadership Wooster through the Akron Brass Company, I jumped at the opportunity. I had heard from other colleagues what an amazing experience and eye-opening look into our local community Leadership Wooster afforded them in years past; so I was eager to join the ranks of Leadership Wooster participants. And honestly, I have not been disappointed!



Your favorite quote: "Most people are about as happy as they make up their minds to be." — Abraham Lincoln



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LW learns about **Small Businesses**

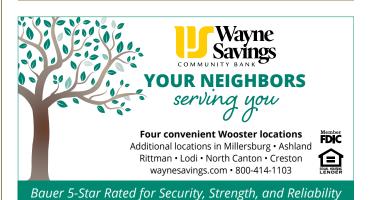
The Leadership Wooster class met on Wednesday, March 1st, to focus on small enterprise in the community. The day started with a tour and overview of Morrison Custom Welding and continued on to Cleveland Road Animal Hospital & Pet Hotel to hear about their facility and all they have to offer. The class traveled downtown to learn about the variety of businesses with stops at Weaver Custom Homes, Broken Rocks, Meatheads Union, Matsos, Ride On and JAFB Brewery. Next on the agenda, the class heard from a panel of small business leaders discussing both the challenges and the rewarding aspects of small enterprise. The Panel featured: Brigid O'Conner with Artfind Tile, Mike McClintock with McClintock Electric, Pat Neyhart with Wooster Glass, and Natasha Wood with Jump N Shout. The day ended with a leadership activity facilitated by Rodd Welker. The students really enjoyed learning about the variety of small businesses Wooster has to offer!













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27TH ANNUAL WAYNE COUNTY HOME & GARDEN SHOW

Saturday, April 29th & Sunday, April 30th Wayne County Fairgrounds

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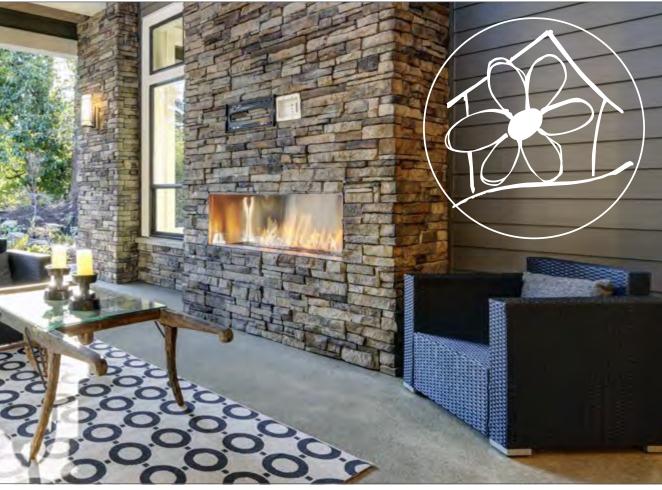




PLANT SALE

Ferns, Hanging Baskets, Pansies, Herbs, Miniature Gardens, Succulents, Vegetable Plants, Perennials, Gardening Supplies & More!





Plant Sale Participants Include







Rural King



2017 DEMONSTRATIONS & PRESENTATIONS







Miniature Gardening

Saturday at 10:30am
These tiny gardens are fun and easy to create! Learn which plants work well and tips to making your own.
Presenter: Tiffany Sustar, Buchwalter Greenhouse

The Big Green "Egg"sperience

Saturday at 12:00pm Learn how to take outdoor dining way beyond grilling! Mike will demonstrate how you can grill, roast, smoke & even bake desserts in your backyard.

Presenter: Mike Anderson, Coalway

Benefits of Using a Realtor

Saturday at 1:30pm
Learn more about the benefits
of using a realtor when
buying or selling.
Presenter: Linda Geitgey, President

Elect Wayne Holmes Association of Realtors & Realtor at ReMAX

Planning for a Year Round Garden Harvest

Saturday at 4:30pm
Lehmans local gardener, Karen
Geiser, will share ideas on how to
plant for a continual harvest from
your garden.

Presenter: Karen Geiser, Lehman's

Growing Bountiful Veggies

Sunday at 12:00pm Learn the tricks to successfully growing vegetables in containers or in the ground.

Presenter: Bob Buchwalter, Buchwalter Greenhouse

Introduction to Beekeeping

Sunday at 1:30pm
Learn the importance of the honeybee in everyday life.

Presenter: Randall Westfall, President of Tri-County Beekeepers

Association, Inc.

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WE GO THE EXTRA SMILE

What's Happening **April 2017**

APRIL 18 ANTIQUES ROGUES SHOW

Reservations required for this dinner with wine pairing. Bring your antiques for an appraisal. Silver Run Vineyard & Winery 6:30 PM 330-289-7252 chippewarogueshollow.org

APRIL 18 CIVIL WAR ROUNDTABLE PROGRAM

"Lincoln Scholar" Norman Schmidt will speak on President Elect Abraham Lincoln's interesting trip to Washington City in Feb. of 1861. Wayne County Public Library, Wooster 6:30 PM 330-345-5547

APRIL 20 4-H LEGACY DINNER

6PM Reception, 7PM Dinner and program. Tickets \$50 per person. Shisler Conference Center, OARDC 6PM 330-264-8722 wayne.osu.edu

APRIL 21 JAZZ ENSEMBLE CONCERT

The College of Wooster's Jazz Ensemble will present their spring concert. Freedlander Theatre, College of Wooster 7:30 PM 330-263-2419 wooster.edu

APRIL 22 PERFORMANCE SERIES: SCOTT AINSLEE, RAGTIME & DELTA BLUES GUITAR MUSIC

Musician Scott Ainslee will play Blues music. Sonnenberg Village 2:00 PM 330-857-9111 kidronhistoricalsociety.org

APRIL 22 WOOSTER CHORUS & WOOSTER SINGERS CONCERT

Gault Recital Hall, College of Wooster 7:30 PM 330-263-2419 wooster.edu

APRIL 22 EARTH DAY CELEBRATION

Earth Day Celebration A full day of celebrating the great outdoors! Vote for your favorite photo at FotoFest, take a bird walk or play at Playscape. The Wilderness Center 8 AM-4 PM 330-359-5235 wildernesscenter.org

APRIL 22 KID'S GARDENING

Start them young in the garden. We will have kid-friendly hands on projects to inspire your children to grow their own plants. We will look at seeds and sprouting, plant care, cook heirloom varieties plus make newspaper pots and plans seeds in one of the raised beds in the Lehman's patio. RSVP at bit.ly/LehmansEvents Cost: \$10 Lehman's Hardware 2-3PM 800-438-5346 lehmans.com

APRIL 22 – 23 ENCHANTED TOY SHOP & OTHER DANCES

Saturday 7PM and Sunday 2PM.
Adults \$12, Students, Senior,
Children \$8 Watch as the Blue
Fairy brings to life all the toys in
a toy shop! But how will the story
end? Will the customers buy a
doll? Will the lost child be found?
Will the shopkeeper discover the
secret magic in her toy shop?
Wooster High School Performing
Arts Center 7PM 330-988-8811
balletwooster.org

APRIL 23 VOICES FROM THE PAST: SCOTT AINSLIE, RAGTIME & DELTA BLUES GUITAR MUSIC

Tickets available at the Historical Society or the Wooster Book Company. Wayne County Historical Society 2:00 PM 330-264-8856 waynehistoricalohio.org

APRIL 29 MUSIC ON MARKET: "AROUND THE WORLD IN 80 MINUTES"

A whirlwind tour of global organ music, images and stories touching six continents. Free-will offering collected. Wooster United Methodist Church 7:00 PM 330-262-5641 fb.com/MusiconMarketWooster

APRIL 27 CHILD ABUSE PREVENTION MONTH BREAKFAST

Community breakfast to promote child abuse prevention. Shisler Conference Center, OARDC 7:00 AM 330-345-5340 waynecsb.org

APRIL 28 GUIDED SPRING WALK

Free guided Spring walk. Please dress for the weather. Seaman Orientation Plaza-Secrest Arboretum 2:00 PM secrest.osu.edu

APRIL 28 – APRIL 29 OPERA WORKSHOP PERFORMANCE

Annual year-end Opera Workshop performance. Gault Recital Hall, College of Wooster 7:30 PM 330-263-2419 wooster.edu

APRIL 28 – APRIL 29 CUPCAKE TOUR

APRIL 29 WOOSTER WINE AND ART FESTIVAL

An exhibit and sale of ceramics by artists. Wayne Center for the Arts Daily, 330-264-2787 wayneartscenter.org

APRIL 29 HEALTHY KIDS DAY

Race starts at 9:30AM, Event starts at 10AM, free health screening for kids, food demonstrations. YMCA of Wooster 10:00 AM 330-264-3131 woosterymca.org

APRIL 29 – 30 SMITHVILLE VILLAGE YARD SALES

Over 100 yard sales. Smithville 9 AM-4 PM 330-669-2781

APRIL 29 WAYNE COUNTY HOME & GARDEN SHOW

Over 150 exhibits for your home and garden. New car display, children's activities. Food Concessions. Wayne County Fairgrounds Sat 10 AM-6 PM, Sun 10 AM-4 PM 330-262-5735 woosterchamber.com

APRIL 29 – 30 NATIVE PLANT SALE & GARDENING SEMINARS

View the plant sale catalog on our website. The Wilderness Center Sat 9AM-5PM Sun 1-5PM 330-359-5235 wildernesscenter.org

APRIL 30 SCOT SYMPHONIC BAND CONCERT

The College of Wooster's Scot Symphonic Band will present its year-end concert. McGaw Chapel, College of Wooster 2:30 PM 330-263-2419 wooster.edu

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Chamber Complex Poised for **Significant Improvements**

THE PROJECT

The Chamber is excited to announce plans to improve and update the Chamber Complex Facility, which houses the Chamber, Farm Bureau and Main Street Wooster. Purchased by the Chamber in 1992, the facility lacks the functionality and image that visitors would expect from such organizations within a vibrant community. With the growth of our community in recent years, the Chamber facility has become a hub of activity for new community members, new businesses, and various community meetings. After a thorough analysis of available downtown properties and future needs of the above agencies, it was determined that revitalizing and reconfiguring the Chamber facility was a financially prudent plan that would serve all agencies well. The project includes the complete reconfiguration of the offices for the three organizations, the creation of an updated community lobby that will welcome visitors and members alike, along with the creation of a 50 person conference room. The organizations are seeking voluntary contributions from their memberships toward the \$385,000 project through naming right opportunities, recognized tiered donations and in-kind contributions.

BENEFITS OF THE PROJECT

This project will create a professional and aesthetically pleasing space that the Community and Membership can be proud of, all while creating an efficient reconfigured floor plan that will support the current day and future growth needs of the Chamber, Farm Bureau and Main Street Wooster. The project will also offer non-profit organizations and business members the opportunity to utilize the 50 person conference room during and after business hours. With a lack of available conference rooms throughout the community, this room will meet the needs of many.

PROJECT COST

of which the project includes a number of naming \$385,000.00 right opportunities and recognized donation levels.

If you have interest in supporting the improvement project, please feel free to contact the Chamber, Farm Bureau or Main Street Wooster offices.











YP's enjoy Festive Food & Beverage for St. Patty's Day

The Wooster Young Professionals gathered to celebrate St. Patrick's Day on Thursday, March 16th at Spoon Market & Deli. The group enjoyed the generous spread of festive appetizers & themed beverages prepared for the event! It was also a great opportunity for many to network with new people and reconnect with old friends. We want to express our gratitude and appreciation to Spoon Market & Deli for hosting these festivities.



Join the YP's for Networking at TJ's

Join us for an evening of networking & socializing at Tj's, Melvins.

This is a great way to mingle with other YP's in our area. Please be sure to invite a friend or co-worker!

You will enjoy fresh samplings from Tj's upcoming menu created by their new chef all in their redesigned space. A cash bar will be available.

We hope to see you there!

UPCOMING EVENT

Thursday, April 13th, 2017



359 W. Liberty St., Wooster, OH 44691

SPONSORED BY





WOOSTER AREA CHAMBER OF COMMERCE

2017 **Small Business** Reception

Tuesday, June 20th, 2017

Muddy's 335 East Liberty Street, Wooster

SPONSORED BY







The 2017 Small Business of the Year Finalists will be announced in May!

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Highlight Your Business in our Facebook Giveaways

Check out some of our latest Facebook giveaways! Each week we highlight a new member of the Chamber by featuring them as our weekly giveaway! We enjoy getting out in the community and learning more about the services and products that our local members offer. Reach out to us if you would like to be featured on Facebook!







WHITEFEATHER MEATS

Whitefeather Meats offers locally sourced Bison, Elk, Venison, 100% Grass-fed Beef, Non-GMO Pork, Free Range Chicken, Hickory Smoked Meats, Homemade Sausages and Bratwursts, Pet Foods, & Seasonally available Organic Produce. They are also a certified Green Egg retailer. Check them out - they are just north of Wooster on Route 3!



HILTON GARDEN INN

The Hilton Garden Inn is open for breakfast & dinner. If you are looking for meeting space, they can accommodate your group. They also have over 90 beautiful rooms for out of town quests or business travelers to enjoy!

WOOSTER AREA CHAMBER OF COMMERCE

2017 INVITATIONAL

FOUR PERSON SCRAMBLE

Registration 9am / Tee Off 10am \$600 Per Team

ENTRY FEE INCLUDES

Continental Breakfast Golf & Buffet Dinner Hot Dogs off the Grill

ALL GOLFERS RECEIVE FREE ONE DAY PASS

to return to the Wooster County Club

Complimentary Beverages **Proximity Prizes**

Hurry & Sign Up Today! Space is limited to the first 36 teams! To register call 330-262-5735 or email szimmerly@woosterchamber.com



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Attorneys at Law

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* Serving the community since 1925



A partnership with Main Street Wooster, Inc

Main Street Wooster, The Wayne County Public Library, and participating merchants invite you to "Check it Out", April 10-15th, in downtown



Wooster in honor of National Library Week. Show your library card at participating businesses to enjoy deep discounts and with every purchase you get entered to win a Kindle or one of two \$35 gift cards to downtown Wooster restaurants, donated by the Wooster Friends of the Library.

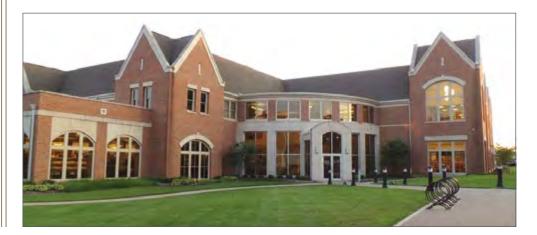
Don't have a library card? Stop in at the library, located at 220 W. Liberty Street and get one today!

The Wayne County Library, Main Branch, is a beautiful and important anchor in downtown Wooster. The attractive structure adds to the ambiance of the downtown. The more than 7,000 people, per week, that visit the library also have the downtown shops, services and restaurants to enjoy. This year, the Wooster Branch is celebrating their 10 year Anniversary and the library system as a whole is celebrating 120 years!

The residents in the many lofts and condominiums view the library as a real plus to their living in the downtown. With diverse and continuous programming the library creates excitement and enthusiasm.

The Friends of the Library are an additional plus for the community; their support of the WC Library is a key to its success. The downtown Wooster community is fortunate to have such a fine library as an integral part of its visual and viable economic success!

Visit <u>mainstreetwooster.org</u> or <u>fb.com/MainStreetWooster</u> for a full listing of participating merchants and specials offered for Check it Out 2017!



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Wayne County Mini Maker Faire®

Saturday, May 20, 2017 10am - 5pm

The University of Akron Wayne College

Wayne County's 1st

waynecounty.makerfaire.com

Make **Connections**, **Play** & have **Jun!**

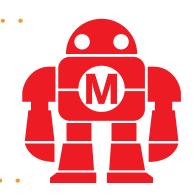
We are a family-friendly celebration of invention & creativity! Join the Maker revolution and encounter amazing projects created by hobbyists, inventors, crafters. hackers and more!

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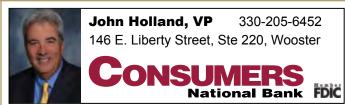
(330) 262-7111 email: cpa@lcs-cpa.com website: www.lcs-cpa.com















Proudly expanding our footprint in the Wooster Market.



CASH OR CHECK

AnshutzMovers.com