



# CHAMBER NEWSLETTER

May 2021 – News and Updates from the Wooster Area Chamber



## IN THIS ISSUE

The Chamber is pleased to recognize the 2021 Award Recipients on Thursday, May 20, 2021. Page 6 – 7

377 West Liberty Street • Wooster, Ohio 44691

woosterchamber.com

## The 30th Annual Wayne County Home & Garden Show was a success – offers new event atmosphere

Although the 30th Annual Wayne County Home & Garden Show looked different, the Wooster Chamber is excited the event was able to return this year. The utilization of the Event Center and Livestock Facility at the Wayne County Fairgrounds provided a new atmosphere for the show.

Over 100 exhibitors showcased their products and services to the many visitors in attendance. The show was a huge success linking consumers with local and regional service providers. In addition to the vendors, visitors had the opportunity to

get a close look at new cars from local car dealers, enjoy fair-style food and purchase new plants and garden decorations at the plant sale.

We look forward to having a full return of the Home & Garden Show in 2022!

A special thanks to the Home and Garden Show committee Fred Troyer, Jeff Smith, Stephanie Campbell, Travis Mills, Mike Tepe, Heather Kiner, Jenny Myers, Esther Kulenich, Vicky Puster, Jean Self and Kim Cardace for all their hard work to ensure this year's event was once again a success.

### Wayne County Home & Garden Show



2021 Wayne County Home & Garden Show  
Sponsors & Contributors



# ❖ New Members



## The Connection Conference & Event Center

The Connection Conference and Event Center is located at 1034 Country Club Drive in Wooster.

The Connection Conference and Event Center features an Executive Board Room, Conference Room, three Multi-Purpose Rooms, a Large Event Hall featuring a Demonstration Kitchen for private parties, each room has state-of-the-art audiovisual equipment, wireless connection, and Zoom Meeting technology in the Executive Board Room.



## The Insurance Centre Agency

The Insurance Centre Agency located at 347 West Milltown Road, Suite A, has been serving the Northeast Ohio region since 1983. Their insurance agency offers a strong background in business lines, personal lines, and life insurance products. Their experienced staff is fully committed to assisting individuals, families, and businesses of Ohio. Their knowledge of products can provide you with a personalized experience and customized policy. Some of their specialty lines include auto insurance, home insurance, life insurance, as well as contractors insurance, garage repair shop insurance, and many other niche markets. Contact their team today at (330) 345-3111.



## Salsaraja Bar & Grill

Salsaraja is located conveniently in downtown Wooster at 150 West Liberty Street. Open 7 days a week offering a casual, quick dining experience with authentic Tex-Mex flavors in a variety of ways. The custom "BYOT" menu allows you to build a taco, burrito, quesadilla, or bowl to your liking. The "Especiales de la casa" menu has plenty of delicious choices including a fiesta burrito that is topped with Queso dip. Don't forget to keep up with the Taco of the Month! Happy Hour is Monday-Friday 3PM-6PM.

Follow them on Instagram @salsarojabarwoo or Facebook @salsarojabar150 and visit their website salsarojabar.com

# ❖ New Members



## Smokin' Dave's Meats

Smokin' Dave's Meats is your local butcher shop and deli offering specialty smoked meats, fresh cuts, deli, and deer processing. Located at 1712 Armstrong Road in Wooster, Smokin' Dave's Meats a great local option as grilling season approaches! Visit @SmokinDavesMeats on Facebook or call (330)804-1111 for more information!



## West View Wellness Center

West View Healthy Living is proud to announce the opening of its new West View Wellness Center. This facility is designed for individuals who are over the age of 55.

This will be the perfect place for you to exercise, socialize and just have fun while visiting with others. They are partnering with another strong non-profit in the community, The YMCA, to provide all the programming and services. West View Wellness will be offering, training, exercise, and stretching classes. In addition, they will also be offering classes in the new pool. All fitness levels welcome. They accept Silver Sneakers, Silver and Fit and Renew Active.

Call today for more information. 330-264-7673.

## Apply to be a Member

1. Apply online at [woosterchamber.com](http://woosterchamber.com)
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact Katie Foster at [kfoster@woosterchamber.com](mailto:kfoster@woosterchamber.com) with questions.

ECONOMIC INDICATORS							
	January 2021	February 2020	February 2021		January 2021	February 2020	February 2021
Unemployment, United States	6.8%	3.8%	6.6%	Labor Force, Employed Wayne County	56,100	60,200	56,900
Unemployment, Ohio	6.0%	5.0%	5.6%	Labor Force, Unemployed Wayne County	2,500	2,400	2,500
Unemployment, Wayne County	4.3%	3.8%	4.1%	Wayne County Sales Tax by Month	\$1,233,882.89	\$901,803.36	\$950,850.72

## 2021 Board of Directors

- EXECUTIVE BOARD**
- Susan Marlar, Chair, Meaden & Moore
  - Kevin Day, Past Chair, Western Reserve Group
  - Chad Boreman, Chair-Elect, Boreman-Norton-Cook Wealth Partners
  - Dr. John Cook, Treasurer, Long, Cook, & Samsa, LLC
  - Amy Marinello, Marinelio Realty
  - Michael McClintock, McClintock Electric
- BOARD MEMBERS**
- Jeff Smith, The Apple Creek Banking Co.
  - Jason Carrick, Xcess Limited
  - Jon Jameson, Schaeffler
  - Matthew Long, Critchfield, Critchfield & Johnston
  - Armand Massary, ArtiFlex Manufacturing
  - Dr. Sharon Marcanthony, Bloomington Women's Care
  - Jack Nebesky, BCI Buckeye Divison
  - Don Noble II, United Titanium, Inc.
  - Tom Pukys, Wayne Economic Development Council
  - Stephen Smyth, GOJO Industries
  - Martha Starkey, Wayne Co. Convention & Visitors' Bureau
  - Shannon Waller, Main Street Wooster, Inc.
  - Beth Weaver, Habitat for Humanity in Wayne County
  - Wayne Webster, The College of Wooster
  - Thomas White

## Chamber Staff

When finished with this newsletter, please recycle it. ♻️

- Samira Zimmerly**, President, 330-262-5735, [szimmerly@woosterchamber.com](mailto:szimmerly@woosterchamber.com)
- Katie Foster**, Membership Services Manager, 330-262-5735, [kfoster@woosterchamber.com](mailto:kfoster@woosterchamber.com)
- Michelle Rothgery**, Communications & Office Coordinator, 330-262-5735, [mrothgery@woosterchamber.com](mailto:mrothgery@woosterchamber.com)

The Wooster Area Chamber of Commerce is on Facebook at [fb.com/woosterchamber](https://fb.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

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### OUR PARTNERS



Visit us online at [woosterchamber.com](http://woosterchamber.com)

## Small Business Orientation Remote Sessions



### Small Business Development Centers

May 5, 2021  
5:00 PM – 7:00 PM

June 1, 2021  
5:00 PM – 7:00 PM

A small materials fee applies.

Register online [cantonsbdc.org](http://cantonsbdc.org)

## WHY JOIN THE CHAMBER

*Let us help your business!*



### VISIBILITY

STAND OUT and get noticed as an active member of your community!



### GROWTH

Economic Growth in bringing people to the area by promoting tourism and events.



### VOICE

We advocate on your behalf! Gain access to legislatures through Chamber efforts.



### CREDIBILITY

Your reputation matters! Chamber Membership is respected by the community!



### MEMBER DISCOUNTS

Member to Member Discounts increase your buying power.



### NETWORK

It's not just who you know, it's who others know! Networking is powerful!

For more information on membership with the Wooster Chamber please call (330) 262-5735.





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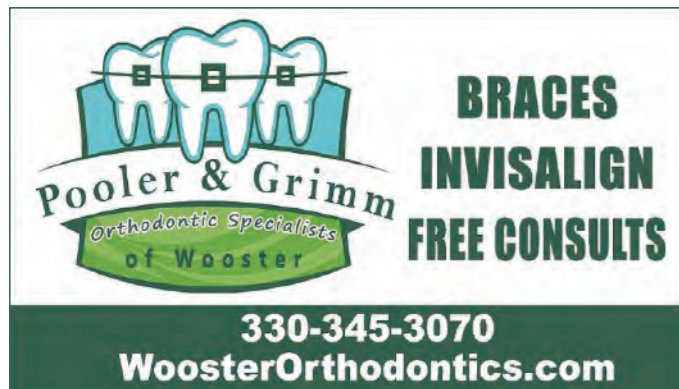
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## ❖ Educational Series

### PPP Updates with The Commercial & Savings Bank



Wendy Yoder with The Commercial & Savings bank will be presenting on the very relevant topic of PPP. Some items Wendy plans to cover include:

1. Purpose and eligibility for PPP Loans
2. Recent PPP Loan changes in 2021
3. Schedule C and Schedule F filer Loan Amount Calculation which widen eligibility
4. Expanded non-payroll cost expenses
5. Extension to apply until 5/31/2021
6. What happens if I applied for a first draw in 2021 and want to apply for a second draw in 2021?
7. Forgiveness application process overview
8. Provide resources to SBA rules and procedural notices



We hope you will join us for this informative webinar!

Register online at: [bit.ly/woochamberPPPupdates](https://bit.ly/woochamberPPPupdates)

### ❖ Chamber developing booklet to assist members with workforce needs

The Wooster Area Chamber of Commerce is dedicated to assisting its members with their workforce needs. Whether you have summer job openings, part-time or full-time openings, we want to help get the word out.

A digital version of the Wooster is Hiring publication will be available on the Chamber's website at [www.woosterchamber.com/local-job-opportunities](http://www.woosterchamber.com/local-job-opportunities).

Hard copies are being delivered to the local school districts, colleges, community organizations and will be inserted in The Daily Record. Copies are also available to pick up at the Chamber office.

We understand the challenges related to the local workforce market and want to help you get the word out about the job opportunities you have available.

Members are encouraged to utilize the Chamber's Wooster Area Job Postings Facebook page to share open positions as well.



## ❖ Chamber Gets Involved

### Chamber participates in the Forget-Me-Not's Annual Zumbathon!

The Wooster Chamber team has been increasing community relations and showing support for local non-profits.

The Chamber enjoyed participating in the Forget-Me-Not Baskets 11th Annual Zumbathon!

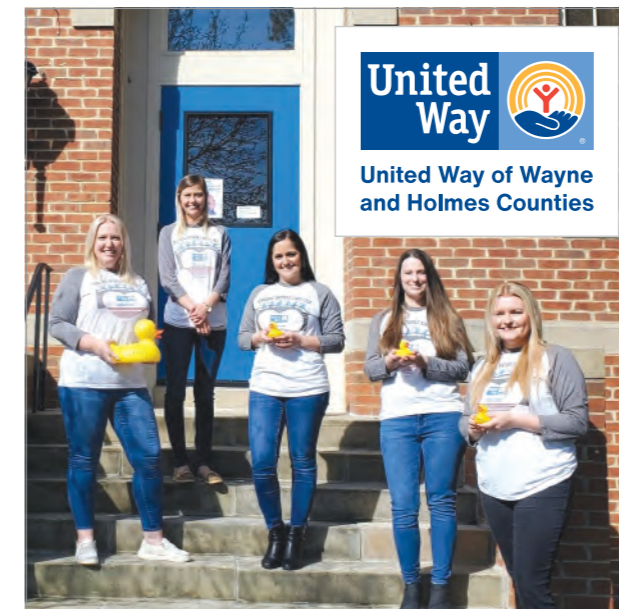
Forget-Me-Not Baskets provides items of comfort, peace, and remembrance to families who have experienced loss during pregnancy, birth or soon after. To learn more, visit [forgetmenotbaskets.com](http://forgetmenotbaskets.com). We love to see our members work together! Thanks to Acres of Fun for hosting!



### ❖ Chamber team enters United Way's Wacky, Quacky Duck Derby

In support of United Way's 2nd Annual Wacky, Quacky Duck Derby, the Chamber team each purchased a duck for the race. Adopt your Duck TODAY by texting Quack to 44-321. The Derby will be held on May 23 at Freedlander Pool! All proceeds will benefit United Way of Wayne and Holmes Counties and their partner organizations.

United Way of Wayne and Holmes Counties helps people improve their lives and make the community better!



A special thank you to Western Reserve Group for supporting the Chamber's Community Outreach.

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# CONGRATULATIONS TO ALL 2021 AWARD RECIPIENTS



**MARY ALICE STREETER**  
Wall of Fame Recipient



**GREG TIECHE**  
Jack O'Donnell Award Recipient  
for Community Service



**VICKY PUSTER**  
Mike Lezak Award Recipient  
for Volunteer Service



**BEN MAIBACH**  
Leadership Wooster  
Distinguished Alumni  
Award Recipient



The Wooster Area Chamber of Commerce is pleased to recognize the 2021 Award Recipients.

**WHEN**  
Thursday, May 20, 2021

**WHERE**  
Greystone Event Center  
50 Riffel Road, Wooster, Ohio 44691

A full recording of the event will be posted on the Chamber's YouTube channel.

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Business of the Year  
**Wooster Community Hospital**  
HEALTH SYSTEM  
Accepted by: Bill Sheron



Board of Directors Award  
**FARMERS**  
NATIONAL BANK  
Accepted by: Kevin Helmick

Small Business of the Year Award  
More than 15 Employees  
**BROKEN ROCKS**  
CAFE & BAKERY  
Accepted by: Glen Grumbling



Small Business of the Year Award  
Fewer than 15 Employees  
**RAY CROW**  
CLEANERS  
Accepted by: Cyd Pleska

WorthyWorks Award  
**NAMI** Wayne and Holmes Counties  
National Alliance on Mental Illness  
Accepted by: Helen Walkerly



Presented by Wayne County Community Foundation



# ❖ Ribbon Cuttings

## Boba Bowl officially welcomed in downtown Wooster with ribbon cutting celebration

A BIG CONGRATULATIONS to Boba Bowl on officially opening in April! The Wooster Chamber team was fortunate enough to officially welcome their team with a Ribbon Cutting.



**HOURS**  
 Tuesday – Thursday:  
 7:00am – 7:00pm  
 Friday: 7:00am – 8:00pm  
 Saturday:  
 9:00am – 8:00pm  
 Sunday – Monday: Closed

Boba Bowl is located at 127 West Liberty Street in downtown Wooster. Offering a variety of drink options such as bubble fruit tea, bubble milk tea, and bubble milk coffee! Their crum bowls include one base, granola, two fruits, one topping, and a sweet drizzle! Visit their website [mybobabowl.com](http://mybobabowl.com) to view the variety of menu options waiting for you!



# ❖ Young Professionals

## Mulch & Mingle!

The Wooster Young Professionals is excited to bring you our first service project of 2021! We will be holding a Mulch & Mingle at Ohio Hospice LifeCare. The Wooster Young Professionals will be helping Ohio Hospice LifeCare complete mulching throughout their grounds. Please bring gloves, wheelbarrows, large shovels, etc. to help make this a success!



If you are unable to arrive at 4 PM or stay until 7 PM please email Katie Foster at [kfoster@woosterchamber.com](mailto:kfoster@woosterchamber.com)

After we complete the project, Ohio Hospice LifeCare will provide a light bar and appetizers. The large property will allow for social distancing.

WHEN: May 12, 2021 4 PM – 7PM

Sponsored by:

## Picking Wise Battles – Mountains and Molehills

Bruce Hendrick is a Senior Business Trainer and Coach with over 32 years of experience running companies and teams of all kinds.



Bruce developed powerful trust-building and leadership insight, which he used to launch Building Trust, LLC, in 2008. He trains, coaches, and speaks nationally on these subjects, strengthening business relationships and getting more done with less stress. He has taught and consulted with thousands of people.

Audiences enjoy Bruce's down-to-earth style, as he weaves practical takeaways into every event. We hope you will join us!

WHEN: May 25, 2021 at 12 PM

To register, please visit [woosterchamber.com/young-professionals](http://woosterchamber.com/young-professionals)



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❖ **May Newsletter**

**Congrats to STAHL Truck Bodies on celebrating 75 years and official groundbreaking on chassis yard!**



Ron Messner, project manager at Bogner Construction (left), Wayne County Commissioners Sue Smal and Ron Amstutz, Mike Stuckey, Stahl general manager, Commissioner Becky Foster and Samira Zimmerly, president of the Wooster Area Chamber of Commerce get a shovel full of dirt to break ground on Stahl Truck Bodies new chassis yard.

Congratulations to STAHL Truck Bodies and Arbortech on celebrating 75 years in business and holding the official groundbreaking for their chassis yard.

Stahl Truck Bodies manufactures a variety of commercial truck equipment ranging from service truck bodies and ARBORTECH chip bodies to cranes. The increasing demand from customers has created a strong market, leading to the need for a chassis yard.

“We see strong growth potential. We’re really looking forward to investing in the Wooster community. This has been our home for a long time and we want to continue to grow here,” said Michael Stuckey, the company’s general manager. “It’s a great way to celebrate 75 years and we hope for 75 more.”

“We are excited about the investment, especially during these times when we recognize the labor market is tight. Their expansion shows their strong commitment to Wayne County and their current workforce. We look forward to having Stahl continue to grow here in Wooster,” said Samira Zimmerly, president of the Wooster Area Chamber of Commerce.

A big thank you to Emily Morgan and Mike Schenk with The Daily Record for covering this groundbreaking event. Thank you to the Wayne County Commissioners for joining us. We know great work will be done by our friends at Bogner Construction Company.

❖ **May Newsletter**

**Broken Rocks Cafe & Bakery and Omaha Bob’s receive \$2,500 tip as part of the #RestaurantChallenge**

Broken Rocks Cafe & Bakery and Omaha Bob’s Barbeque were both selected to receive a \$2,500 tip as part of the Certified Angus Beef #RestaurantChallenge. These local establishments were chosen as part of a national campaign to support restaurants as they manage the lingering effects of the pandemic. Patrons were asked to nominate their favorite restaurant by sharing a photo on social media and using the #RestaurantChallenge.



The Chamber is proud to have been given the opportunity to promote the campaign locally and support Certified Angus Beef’s efforts to help local restaurants.



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