

# March Newsletter

In this Issue...

Advertise with us in the first edition of the **Members First publication!** 

# Register today for the 29th Annual Home & Garden Show at the Wayne County fairgrounds!

WoosterChamber.com



Saturday & Sunday • April 27th & 28th, 2019









Come to the 2019 Home & Garden Show to see the latest in lawn care, home repair, and seasonal plants.

Spring is right around the corner, and The Wayne County Home and Garden Show is back for its 29th season on April 27th and 28th, 2019, at the Wayne County Fairgrounds. Our Home and Garden Show is known for providing the perfect place for over 200 exhibitors to feature their products and services to the general public at the lowest exhibit price in the region. And, with the largest attendance in the region with 20,000 visitors, the Wayne County Home and Garden show allows your business to reap the benefits of increased brand awareness, sales leads, merchandise sales, and the opportunity to network with other trades.

Exhibitors will receive exhibit space, backdrops and side curtains, electric and water, plus advertising to over 40,000 households through our various promotions throughout surrounding counties including radio, local cable TV, billboards, flyers, posters, and newspaper advertisements. In addition to exhibits, the Home and Garden Show will feature new car displays, floral displays, a floral competition, a children's garden with free activities, plant sale, traditional fair food concessions from a variety of our local vendors, and new to the show, music and a winegarten!

Don't delay! Register now to secure your booth space by visiting our website www.woosterchamber.com/events/whg for a copy of the event contract.



In partnership with



WoosterChamber.com Wooster Area Chamber of Commerce

### New Members



#### **Ackerman Auto & Tire**

Established in 2018, owner, Chad Ackerman, purchased the A&J Tire Center located on Cleveland Road in Wooster. Ackerman Auto & Tire has 5 bays to service multiple vehicles at once. They service all makes and models and treat every car like it is their own. Chad's team specializes in brakes, suspension, steering, tune ups, tires, oil changes, alignments, A/C repair, starting and charging systems, battery replacement, drivetrain, differentials, and lighting.



#### **Professional Carpet Systems**

Professional Carpet Systems began more than 30 years ago as Sherman's Carpet Cleaning. Today, it is owned by third generation Certified Master Cleaner, Thomas Cooper. The team at Professional Carpet Systems services every aspect of the restoration industry for both residential and commercial applications, as well as luxury cruise boats and rental properties. Their company goal is to build a loyal customer base through value priced, high quality services and products on a consistent and ongoing basis.

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#### Henley's Driving School

Henley's Driving School has been providing professional driver training, education, and instruction to students and adults of all ages since 2003. Their goal is to provide an enjoyable learning environment with the highest level of safety, while empowering their students with the knowledge and skills necessary to become safe and competent drivers. Henley's Driving School, owned and operated by Jack Henley, is located at 1398 Old Columbus Road in Wooster. If you are looking for a great driving school for your son or daughter, or need to take a course yourself, give Jack a call at 330-345-5698.

Small Business **Development Centers** 

The Ohio Small Business Development Center at Kent State University at Stark conducts a workshop each month at the Chamber office for individuals interested in starting a small business or those in the early stages of business formation.

This information-packed program provides an overview of all issues related to starting a business.

#### When & Where

Wednesday, April 3rd

@ The Wooster Area

377 West Liberty Street, Wooster

A small materials fee applies

egister online cantonsbdc.org

Economic Indicators										
	Dec 2018	Nov 2018	Dec 2017		Dec 2018	Nov 2018	Dec 2017			
Unemployment, U.S.	3.7%	3.5%	3.9%	Labor Force, Employed Wayne County	58,300	59,700	58,200			
Unemployment, Ohio	4.8%	4.1%	4.5%	Labor Force, Employed Wayne County	2,400	2,000	2,300			
Unemployment, Wayne County	3.0%	3.2%	3.8%	Wayne County Sales Tax by Month	\$943,700.47	\$960,381.59	\$933,722.74			
Labor Force, Wayne County	60,700	61,700	60,600							

from 5:30 - 7:30 PM

Chamber of Commerce

recycle When you have finished with this newsletter please recycle it.

#### 2019 Board of Directors

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330-262-5735





Samira Zimmerly 330-262-5735



**Grant Delaney** 330-262-5735

Katie Foster Events Coordinate 330-262-5735







The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram

Visit us online at WoosterChamber.com

# Leadership Wooster

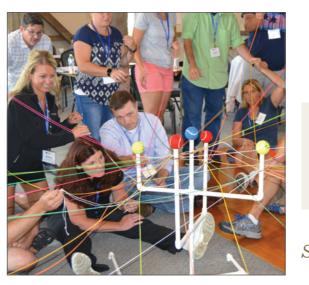


Leadership Wooster graduation class of 2018

## Apply for the 2019 – 2020 Leadership Wooster class!

Leadership Wooster is the Chamber's premier leadership program designed to identify leaders and motivate them to take a leadership role in the community. Now in it's 23rd year, and with an alumni network totaling over 600 community members, the program has become a network of business leaders who contribute to the area through a variety of ways including volunteering and serving on the boards of local agencies.

Leadership Wooster is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to, or has talent for leadership positions. Tuition is \$1,200 for Chamber members and \$1,500 for non-members and covers all costs associated with the program. To apply, visit www.woosterchamber.com/programs/ leadership-wooster for an application.



# 23 YEARS







WoosterChamber.com/board-of-directors

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## Leadership Wooster



A dynamic leadership panel of (L to R) Ron Nagy, President of Nagy's Collison Centers; Tami Hoffman, VP of Finance & Controller at Seaman; Katherine Gessner, Director of Strategic Planning & Policy at MCTV; Dan Shanahan, Chairman & CEO of Buehler's Fresh Food and Brian Zaugg, Product Development Director for Schaeffler present to Leadership Wooster.



Guy Papp of BCI Buckeye Division explains the design process for displays and packaging to the class.

# Leadership Wooster explores Large Enterprise Businesses

The Leadership Wooster (LW) class spent Wednesday, February 6th focusing on large enterprise. The day began



at Sprenger Health Care Systems with a tour and overview of the facility. The day continued at The Wooster Brush Company. Students enjoyed learning about the company and experiencing all of the work that goes into making Wooster Brush products. Next, on the agenda was a tour and overview of BCI Buckeye Division. The class then traveled to Schaeffler for a tour and overview of the major operation that occurs right here in Wooster. LW students heard various perspectives from Buehler's Fresh Foods, MCTV, Nagy's Collision Specialists, Seaman Corporation & Schaeffler during a leadership panel. The day concluded with a leadership development session held by Rodd Welker on the topic of conflict management.



Whitaker Myers Seth Buckwalter Account Executive. Whitaker-Myers Group

#### What is your favorite thing about Wooster/Wayne County?

I absolutely love the small town feel Wooster maintains as it continues to grow, and the sense of pride Wooster residents feel about our city is an amazing thing. I also enjoy riding my bike, and the roads in this area are incredible for riding.



Alexis Gunn Recreation Coordinator, City of Wooster



#### What do you hope to get out of the program?

I hope to gain a better understanding of all of the entities that make our community what it is! This is such a great way to meet new people and find a way to become involved.



Damon Hitchcock Sales Manager, Pallotta Ford Lincoln

#### Where's your favorite place to go in Wooster & why?

To the Chamber of Commerce. Why? Because they are always so inviting and happy.



Ammey Frank Marketing Supervisor, Seaman Corporation

#### Why did you decide to participate in Leadership Wooster?

I decided to participate in Leadership Wooster to learn more about the community and learn critical skills of leadership to apply in my daily role at Seaman Corporation.



**Pallotta** 



## Members First Publication

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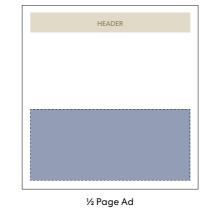
Are you looking to promote a special or sale? Do you have something you would like to share with other Chamber members? Are you wanting to highlight new or important services that your business offers? Advertising in the April edition of our Members First Savings Publication gives you the opportunity to accomplish all of these goals at a fraction of the price! The Members First publication is not only a way for us to promote our members, but also a way for our members to utilize their membership to save money and get the word out about their business. The publication will be distributed to over 20,000 households in Wayne County, as well as promoted on our website and Chamber Facebook page.

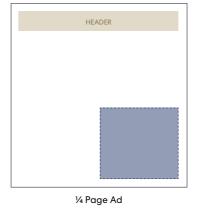


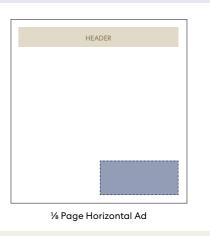
### **Advertisement Opportunities**

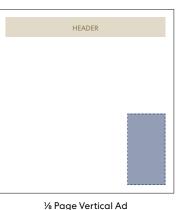
Ad	Ad Size	Ad Price	Design Service Cost
½ Page Ad	9.5278 in. wide x 4.25 in. high	\$200	Content Provided ** Additional \$50 Content Not Provided *** Additional \$100
1/4 Page Ad	4.6806 in. wide x 4.25 in. high	\$85	Content Provided ** Additional \$50 Content Not Provided *** Additional \$100
⅓ Page Horizontal Ad	4.6806 in. wide x 2.0417 in. high	\$50	Content Provided ** Additional \$50 Content Not Provided *** Additional \$100
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For more information, or to purchase an ad, contact Grant Delaney at gdelaney@woosterchamber.com or visit woosterchamber.com/members-first-publication.

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## Health Care Day

# Health Care Day 2019: Friday, March 22nd – Linking youth with today's industry and tomorrows opportunities

The Wooster Area has realized some of the lowest unemployment rates in the last five years, while also being recognized as a high ranking job growth area. While these are positive indicators for the area, it is vitally important that local businesses remain confident that they will be able to find the necessary workforce

required to effectively operate locally. With a tight labor market, the Chamber has been a leader in recognizing that a strong Workforce will lead to prosperity on Main Street and throughout the greater Wooster area. The Chamber believes that an effective approach to this issue is the development of a strong "Education to Industry" relationship. Specifically, the Wooster Chamber has led this portion of the overall Work in Wayne

- Workforce Development network, by building close relationship with teachers, administrators and school boards throughout the County and in-turn utilizing these relationships to build positive connections with local Industry.

From an annual Manufacturing Day event (first Friday of October), which provided more than 600 local students with personalized site visits to Industry partners, to the development of a County-wide Health Care Day (now in its fourth year), your Chamber in partnership with the Wayne Economic Development

> Council and Orrville Chamber are creating lasting and impressionable opportunities for local youth, by letting them see the inter workings of businesses throughout Wayne County. Recognizing that the retention and engagement of our youth can lead to positive developments for all involved, we are proud to share that 2019 Wayne County Health Care Day is set to be larger and more effective then ever before. Positive events such

as this, are not capable without strong support from participating Industry partners, Local School District Support and various Event supporters. Keep your eyes open for more details related to Health Care Day 2019!

### **Participating Businesses**













#### **Event Sponsors**









Any interested students should contact their high school guidance counselor to participate!

## Chamber Golf Invitational

### Register for the 2019 Golf Invitational at Wooster Country Club

Friday, May 17th, 2019 · Wooster Country Club · 1251 Oak Hill Road, Wooster



2018 Chamber Invitational Champion, from L to R: Eric Shank, Jay VanSickle, Jeff Wenger, and Howard Wenger.



2018 Pallotta Ford Lincoln team from L to R: Bob Cortelezzi, Mike Pallotta, Nick Cristino

#### **Four Person Scramble**

Registration 9am Tee Off Time 10am \$600 Per Team

### **Entry Fee Includes**

- Continental Breakfast
- Hot Dog Cookout
- Buffet Dinner

- Complimentary Drinks
- Proximity Prizes



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7067 Cleveland Road, Wooster www.robertsfuneralhome.com

#### **Sponsorship Opportunities**

Sponsor a hole or donate a prize or giveaway for this event.

Hurry & Register Today! Space is limited to the first 36 teams! Contact Samira at 330-262-5735 or by email at szimmerly@woosterchamber.com



Chamber Invitation volunteers pose for a photo in front of the Wooster Country Club.



2018 Roberts Funeral Home team from L to R: Weslev Roberts, Alex Roberts. Jarad Roberts, and Michael Tefs.

### Women in Business



Over 30 local women gathered for the Wooster Chamber's first ever Women in Business event!



Tiffany Sustar from Buchwalter Greenhouse led the group on how to care and choose items for a terrarium.



Women gathered, mingled, sipped wine and created their very own terrarium!

### WOMEN IN BUSINESS

#### Wooster Area Chamber of Commerce

# Women in Business: Plant & Pour

Over 30 local women gathered for the Wooster Chamber's first ever Women in Business event! Hosted in the Wooster Chamber Schaeffler Conference Room, women gathered, mingled, sipped wine and created their very own terrarium. Tiffany Sustar from Buchwalter Greenhouse led the group on how to care and choose items for a terrarium. Jim Borton from Lincoln Way Vineyards held a wine tasting and shared the history of what foods best pair with Lincoln Way wines. Thank you to everyone who participated in making this event a success. We look forward to holding these quarterly!

The event featured Lincoln Way Vineyards, Spoon Market and Miss Amy's Bakery.









# Have an idea for the next Women in Business event?

The Wooster Chamber will coordinate Women in Business events on a quarterly basis. These events will allow women to network, meet local, like-minded individuals and participate in an interactive activity. We want to continue having successful events that interest our local women in business. Be on the lookout for future events as they fill up fast!



Have an idea for the next Women in Business event? Contact Katie Foster at kfoster@woosterchamber.com

## **Business After Hours**

### A special thank you to People to People Ministries!

On Thursday, February 7th, members of the Wooster Area Chamber of Commerce gathered at People to People Ministries for Business After Hours. Guests mingled and toured the facility



while savoring a wonderful spread prepared by Village Catering and generously sponsored by CSB & Rea & Associates. We would like to thank everyone who attended! The Chamber would also like to thank Joe and his staff at People to People for their hospitality.









Members gather to learn more about People to People Ministries in Wooster

### **Upcoming Business After Hours at Westfield Bank**

Join us at Westfield Bank in Downtown Wooster on Thursday, April 18th from 4:30 PM - 6:30 PM



WESTFIELD BANK

CHAMBER EDUCATIONAL SERIES PRESENTS

### How to maximize the value of your ERP or CRM system



This seminar will help businesses maximize the value of their Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) systems, as well as learn approaches to managing and controlling their systems improvement activities.



With over 20 years in manufacturing and technology consulting, Scott Holter, Director of Meaden & Moore Business Solutions will educate the group on various topics to maximize their buisinesses value!



#### When

Thursday, March 14th, 8:00 – 9:30 AM

#### Where

Wooster Chamber of Commerce 377 W. Liberty Street, Wooster Breakfast catered by



For more information on event topics and our presenter, visit the registration link at: goo.gl/yzEbgA



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# Wooster YP's tour Minglewood Distilling Co. & network at Muddy's

The Wooster Young Professionals met at Minglewood Distilling Co. on Tuesday, February 12th. Attendees toured and tasted spirits all while learning the history and processes of Minglewood products. The group then traveled to Muddy's for social hour. We saw many new and familiar faces! The Wooster Chamber would like to thank Minglewood Distilling and Muddy's for hosting us!



Wooster YP's tour Minglewood Distilling Co. and network at Muddy's for February's YP event.

# Pre-St. Patrick's Day \*\* celebration at Spoon Market!

The Wooster Young Professionals (WYP) will gather at Spoon Market on March 14 from 5 PM - 7 PM. Join us for a pre-St. Patrick's Day Celebration! Appetizers will be provided and a cash bar with festive mixed drinks will be available. And don't forget to **WEAR YOUR GREEN!** 



Visit the Wooster Young Professionals Facebook page to connect with like-minded individuals in Wayne County!

Sponsored by







# Market your business on the Chamber's Facebook page!

Looking for a way to market your business? Participate in one of the Wooster Chamber's Facebook Giveaways. The Chamber features members on our Facebook page to strengthen relationships with our members and the community. We want to feature your business in the next giveaway!

If you are interested in sponsoring a giveaway or would like more information about Wooster Chamber Facebook Giveaways, please contact us at 330-262-5735 or by emailing gdelaney@woosterchamber.com.

Recent Giveaways
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Find us by searching Wooster Area Chamber of Commerce on Facebook!





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# Safety Council

# Upcoming meeting: Education on First Aid/CPR from the American Red Cross



Phil Ormany Lake Erie/Heartland Chapter of the Amerian Red Cross



Lara Kiefer
Lake Erie/Heartland
Chapter of the
Amerian Red Cross





The Wooster Area Safety Council will meet on Wednesday, March 27th at First Presbyterian Church in Wooster. Phil Ormandy and Lara Kiefer from the Lake Erie/Heartland Chapter of the American Red Cross will educate the Wooster Safety Council group on the topic of first aid/CPR.

Phil has served as a volunteer instructor with the American Red Cross since 1992. Prior to joining the American Red Cross as an employee, Mr. Ormandy ran Elyria Arts Inc., a nationwide wholesale framing company, in addition to West Wind Moving in Wellington, Ohio. After the sale of his companies, Phil moved to Maryland in 2006 to fill a position with the Chesapeake Chapter of the American Red Cross. Ten years later, he returned to Ohio as the Strategic Account Executive in Training Services with the Lake Erie/Heartland Chapter. Phil's wife also works for the American Red Cross as an Accounts Receivable Analyst.

Lara Kiefer joined the Lake Erie/Heartland
Chapter as Executive Director in 2016.
Lara received a degree in Organizational
Management from Malone University. She
has 17 years of experience in behavioral
healthcare, assisting domestic violence
survivors and individuals seeking mental
health and addiction treatment. Lara is an
experienced leader of a volunteer driven
workforce. She is involved with several nonprofits in Wooster such as Kiwanis and United
Way of Wayne County.

Lunch will be catered by Bella Bleu's and served at 11:30 AM with the presentation



beginning at noon. If you have any questions, please contact Grant Delaney at 330-262-5735 or gdelaney@woosterchamber.com.

Register for the March safety council event online at goo.gl/KGyhjj



# Improve Workplace Safety & Reduce Workers' Comp Claims

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Call the Wooster Area Chamber of Commerce at 330-262-5735 to join today!

### Get to know the Wooster Chamber Board members!



Beth Weaver Executive Director, Habitat for Humanity 2019 Wooster Chamber Board Member

Beth is the Executive Director of Habitat for Humanity in Wayne County and a new Chamber Board member in 2018. She has come to the position of Director through an interesting and inspiring path. Beth and Ray, her late husband of which they have five children and fourteen grandchildren, purchased their first home through Habitat for Humanity in 1994.

Habitat for Humanity hired Beth as their part-time Church Liaison Director in 2000. Through her years at Habitat for Humanity,

Beth assumed roles ranging from Office Manager, ReStore Manager and eventually Executive Director in 2015. Beth states "I know as much or more about Habitat for Humanity in Wayne County as anyone in our community. I'm in a place now where I'm directing the ship, so to speak and every day I learn something new about being

in this position. One of the big factors to moving forward is having good people around you and I feel as though I have the very best."

When asked about being Chamber Board Member Beth States. "It has always been important for our Non-Profit and ReStore to be a member of the Chamber of Commerce. Successful businesses breed successful non-profits. It's all about making our community better and the Chamber plays an important leadership role in that. I feel like our Community collaborates well and the more we communicate the better we are. I see the Chamber as an important place for vital communication to happen. As I have the opportunity to serve on the Board I appreciate all of the varying voices that need to be heard. The Chamber does a great job of getting Board representation from different aspects of our Community. I am humbled to be able to serve on the Wooster Area Chamber of Commerce Board and I hope that non-profits and small businesses who want to be heard on certain issues can reach out to me or anyone on our Board and make those issues known."



# Vienna Boys' Choir

Sunday, March 24, 2019 - 7 PM Ticket's start at \$35 Tickets by phone (330) 263-5509

Fisher Auditorium 1680 Madison Avenue Wooster, OH 44691



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### **Joyful Cafe celebrates opening** with an official ribbon cutting

Joyful Cafe concluded their grand opening week with an official ribbon cutting on Friday, February 22nd. Community members and supporters gathered at the coffee shop, located inside HealthPoint, to celebrate what has become one of Wooster's most "joyful" destinations! Barry Romich, President of the Romich Foundation, presented owner, Heather Yates, with a framed newspaper clipping to commemorate the occasion. Aside from serving hot coffee, delicious snacks, and refreshing smoothies, Joyful Cafe gives adults with disabilities the opportunity to work and get involved in the community. If you are looking to brighten up your day, a visit to Joyful Cafe is the way to go! The Chamber would like to congratulate Heather and the rest of the Joyful Cafe team on all of their success and we look forward to seeing them continue to make their mark on the Wooster community.



Joyful Cafe Developers (L to R) Barry Romich, Robin Wisner, and Heather & Amanda Yates.



Joyful Cafe staff and community members cheer and celebrate as the ribbon is cut.

### What's happening March 2019

#### March 2

#### Westwood Ruritan & Wooster Twp. Fire & Rescue Pancake Day

Triway High School 7 AM - 7 PM 330-264-9786 www.woostertwpfire.org

#### Voices from the Past: "Ryanhood"

Wayne County Historical Society 2 PM 330-264-8856 · www.waynehistoricalohio.org

March 2

#### **Machinery Sale**

Kidron Auction 9 AM 330-857-2641 www.kidronauction.com

#### **Wooster Chamber Music Series American Chamber Players**

Gault Recital Hall, College of Wooster 3 PM 330-263-2115 · www.woosterchambermusic.com

March 20

#### March 3 **Scot Symphonic Band Concert**

McGaw Chapel, College of Wooster 2:30 PM 330-263-2419 · www.wooster.edu

Music on Market: "Clark Wilson, Silent Film Organist - Harold Lloyd in Girl Shy" Wooster United Methodist Church 7 PM

330-262-5641 www.fb.com/MusiconMarketWooster

March 6 - 8

#### **UA Wayne College Multicultural Festival**

Wayne College Wed-Thu 10 AM - 2 PM & 5 - 7 PM. Fri 7 – 9 PM 330-684-8973 www.wayne.uakron.edu

#### Lehman's Ladies' Night Out

Lehman's Hardware 6 - 8 PM 800-438-5346 · www.Lehmans.com

March 7

#### **Pruning Workshop**

Secrest Arboretum, OARDC 9 AM - Noon 330-263-37614 · secrest.osu.edu

March 23

#### **Wooster Kiwanis Pancake Day**

Wooster High School 7:30 AM-3 PM 330-439-2093 · woosterkiwanis.ora

March 9

#### The Inspirations & The McKamey's Concert

Fisher Auditorium, OARDC 7 PM 330-893-2523

#### March 24

#### The Vienna Boys' Choir

Fisher Auditorium, OARDC 7 PM 330-263-5509 · www.shislercenter.com

March 9

#### 50th Annual Northwestern **Ruritan Pancake Day**

Northwestern High School 7 AM – 7 PM 330-345-5547

March 29 - March 31 **Triway Capers** 

Benefit show for the Triway Music Boosters. Triway High School Fri & Sat 7 PM, Sun 2 PM

March 10 - October 26

#### **Exhibit: "Wayne County Coverlets** and Their Weavers"

Extended summer hours. Wayne County Historical Society Fri & Sat 1-4 PM 330-264-8856 • fb.com/Wayne-County-Historical-Society-WoosterOH

March 30

#### Once Upon A Time,

#### Celebrating Life's Stories Benefit Shisler Conference Center 5:30 PM

330-264-4899 · www.LifeCareHospice.org

March 13

#### **Guided Tree Walk**

Secrest Arboretum, OARDC 1 PM http://secrest.osu.edu

March 30

#### **Shreve Migration Sensation**

Full day of events centering around the annual start of birding in the Killbuck Marsh Wildlife Area. Shreve Elementary School 8 AM- 4 PM 330-201-2342 · www.shreveohio.com

March 16 - April 14

#### **Functional Ceramics Workshop Exhibit**

Wayne Center for the Arts Daily, 330-264-2787 www.wayneartscenter.org



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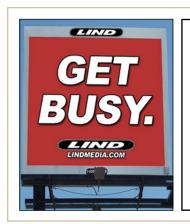


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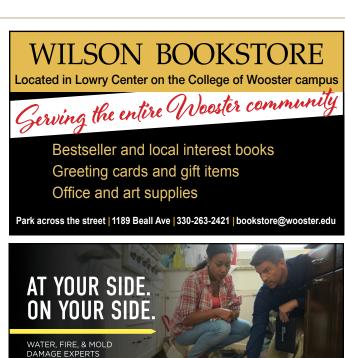
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