



CHAMBER NEWSLETTER



June 2021 – News and Updates from the Wooster Area Chamber

IN THIS ISSUE

Congrats to all of our 2021 Award Recipients recognized at the 121st Annual Dinner event on May 20th, 2021. [Page 8 – 11](#)

377 West Liberty Street • Wooster, Ohio 44691

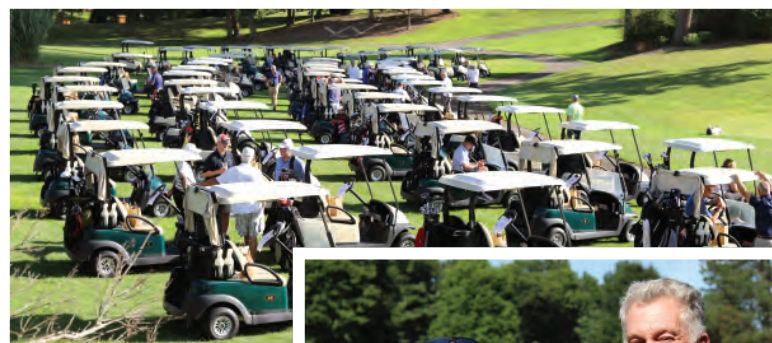
woosterchamber.com

Register today for the 2021 Golf Invitational on Friday, August 13th at the Wooster Country Club!

Register today for the 2021 Wooster Area Chamber of Commerce Golf Invitational on Friday, August 13 at the Wooster Country Club. The \$600 entry fee for a four-person scramble includes a continental breakfast, hot dog cookout, banquet dinner, complimentary drinks, proximity prizes and treat bags.

You can also be a part of the 2021 Chamber Golf Outing by sponsoring a hole or donating items for the goodie bags. To become a hole sponsor for \$100, contact ghowell@woosterchamber.com.

Sponsored by



The 2020 Chamber Golf Invitational Champions, Park National Bank

FOUR PERSON SCRAMBLE

ENTRY FEE INCLUDES

Registration: 8am

- Continental Breakfast
- Complimentary Drinks
- Tee Time: 9am
- Lunch
- Proximity Prizes
- \$600 Per Team
- Post Round Banquet
- Treat Bags

Hurry and register today! Space is limited to the first 36 teams. Contact Grace at 330-262-5735 or by email at ghowell@woosterchamber.com

❖ New Members



Bullseye's Axe Throwing

Bullseye's brings a unique and fun experience to Wooster's North End. Axe Throwing has increased in popularity over the past few years, and it has now landed in Wooster! Bullseye's provides the perfect atmosphere for date night, a night out with friends, private parties, and company events! Everyone is welcome to come see what axe throwing is all about. Plus, you can bring your own food to enjoy while you're throwing! Hang out, share some grub, and throw some iron! Please visit www.bullseyesaxethrowing.com for more information or to book your spot now.



Cutco / Edge Branding Solutions

Since 1949 Cutco has provided high-quality, American made products for the kitchen. Cutco can also help you build stronger relationships with your clients and employees. Helping you turn a gift into a long-term branding tool for your business. It has never been more important than it is right now to be strengthening the bond in our valued relationships! A high-quality gift sparks conversation about you and your business among family and friends; the best referrals. The Forever Guarantee ensures your gift will be used and appreciated for generations. Contact Terrie Kimball at 330-309-7135 for sales, service or more info on Cutco gifting solutions.



Embellish Tattoo Company

Embellish Tattoo Company is a custom design tattoo shop that prides itself on catering to a wide range of clientele and their experience of getting one of a kind artwork that will last a lifetime. The artist has over 15 years of experience with a variety of styles, specializing in black and grey realism and lettering.

Embellish Tattoo Company is located in downtown Wooster at 156 East Liberty Street. For more information call (330) 804-0232, email embellishtattoocompany@gmail.com or visit facebook.com/embellishtattoo.



Quota of Wayne County

Quota of Wayne County is a 501(c)(3) non-profit service organization whose mission is to provide services to the deaf and hard-of-hearing, to assist those with speech problems, and to aid disadvantaged women and children. Quota's service projects include providing amplification systems to K-12 schools, providing hearing aids to those in need, sponsor a summer speech camp, provide scholarships to college level students, provide bicycle helmets to 2nd grade students within the county and run a Community Closet in West Salem. They are always looking for new members who have a passion for service. Contact Erin Foster with any questions – 330-465-8454.



Spray Foam Solutions Inc.

Spray Foam Solutions Inc. is a professional insulation contracting company with over 10 years of experience in the spray foam insulation industry. Serving clients with commercial, residential, and agricultural spray foam needs. Contact their team today at (330) 828-1977!

sprayfoamsolutionsohio.com/
facebook.com/TheSprayFoamSolutions

Apply to be a Member

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact Katie Foster at kfoster@woosterchamber.com with questions.

| ECONOMIC INDICATORS | | | | | | | |
|-----------------------------|---------------|------------|------------|--------------------------------------|---------------|--------------|----------------|
| | February 2021 | March 2020 | March 2021 | | February 2021 | March 2020 | March 2021 |
| Unemployment, United States | 6.6% | 4.5% | 6.2% | Labor Force, Employed Wayne County | 56,900 | 62,200 | 59,200 |
| Unemployment, Ohio | 5.6% | 5.8% | 4.9% | Labor Force, Unemployed Wayne County | 2,500 | 2,700 | 2,000 |
| Unemployment, Wayne County | 4.1% | 4.4% | 3.4% | Wayne County Sales Tax by Month | \$950,850.72 | \$812,101.88 | \$1,006,959.91 |

2021 Board of Directors

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Chamber Staff

When finished with this newsletter, please recycle it. ♻️

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Visit us online at woosterchamber.com

Connect with Us!



The Wooster Area Chamber of Commerce is on Facebook at facebook.com/woosterchamber, YouTube, LinkedIn and @woosterchamber on Instagram.

❖ June Newsletter

woosterchamber.com

330.262.5735

Paying too much for employee health benefits?

The Wooster Area Chamber of Commerce has cost-savings options for you.

Contact the chamber today for a list of brokers



❖ 110% Membership

Recognizing our 110% Membership supporters helping our business community through 2021

We recognize how challenging the past year has been for our members and that's why we are so grateful for our 110% Membership supporters. Your generosity is greatly appreciated and will help the Chamber continue to assist our business community as we move through 2021. The Chamber team would like to thank our 110% members and acknowledge your dedication to the community and our organization.



❖ June Newsletter

Wooster Chamber welcomes Wayne County native, Grace Howell as new Events and Marketing Coordinator



A born and raised Wayne County girl, Grace has worked in Canton for the past two years. She is very excited to return to the Wooster community as the Events and Marketing Coordinator with the Wooster Area Chamber of Commerce. Since starting in May, Grace has enjoyed meeting many new members of the community and is looking forward to helping plan the Golf Outing and Woosterfest in the fall. She graduated from Malone University with a BA in communication and public relations. Grace's hobbies and interests include spending time with her husband and family, kayaking, and reading.



Chamber President, Samira Zimmerly, one of 10 nationwide selected for the ACCE Leadership Diversity Program

Samira Zimmerly has been selected by the Association of Chamber of Commerce Executives (ACCE) to participate in a unique leadership development opportunity with nine other chamber of commerce professionals from communities throughout the United States.

The Chamber Leadership Diversity Program is an immersive executive development program that provides chamber of commerce professionals with education and networks to advance their careers, contribute to the future of the industry and create meaningful change in their communities.

Over the course of the three-year program, participants will engage in a range of professional development opportunities designed to equip them with knowledge of best practices in chamber leadership, a strong peer network and national connections to advance their work.

“Increasing diversity and inclusion throughout the chamber industry remains a top priority for ACCE,” said Sheree Anne Kelly, ACCE’s President and CEO. “We are excited to bring together this impressive group of chamber leaders who bring a variety of skills and depth of knowledge to the program. In addition to providing robust professional development and a strong peer cohort experience, we will leverage their participation as a sounding board on issues critical to the future of the chamber industry.”

Leaders selected to participate in the Chamber Leadership Diversity Program represent a variety of chamber roles and communities across the country.



❖ June Newsletter

Congratulations Wooster Community Hospital on the 7th recognition of 100 Top Hospitals list!

Wooster Community Hospital Named to the Fortune/IBM Watson Health™ 100 Top Hospitals List. A annual list recognizes excellence in clinical outcomes, operational efficiency, patient experience and financial health.

Wooster Community Hospital (WCH) has been named to the Fortune/IBM Watson Health 100 Top Hospitals list. This is the SEVENTH TIME Wooster Community Hospital has been recognized with this honor as one of the top-performing Hospitals in the U.S. the annual list was unveiled in Fortune magazine and on Fortune.com. It is also the fourth year in a row WCH has been selected.



Ashley's Artistry located in downtown Wooster celebrates opening with official Chamber ribbon cutting

Ashley's Artistry is an Esthetician Salon owned and operated by Ashley Hershberger. Located in downtown Wooster (127 East Liberty Street, Suite 275), Ashley's Artistry specializes in Bridal Makeup, Airbrush Makeup, Eyelash extensions, Facials, Waxing, Brow Tinting, and now Dermaplaning! Book a facial during the month of June to receive a special rate of \$50!



Want us to host a chamber ribbon cutting event for your business or organization? Contact Us!

Ribbon Cuttings events are a great way to promote your new business, location change, or recent renovation. The Chamber promotes these events to increase community awareness.

❖ Safety Council

Wooster Area Safety Council will be returning in August

The Wooster Chamber is excited to announce that the Wooster Area Safety Council will be returning for FY22.



All meetings will be held virtually for the upcoming program year, but the Chamber is looking forward to providing safety resources for its members again.

The first meeting is scheduled for Wednesday, August 25.

The rebate remains suspended for FY22 and there will not be a collection of semi-annual reports again this year. The BWC will host two statewide safety meetings planned for October 2021 and April 2022.

More information and registration can be found at www.woosterchamber.com/wooster-area-safety-council.



Email Michelle Rothgery at mrothgery@woosterchamber.com with any Safety Council questions.

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❖ CONGRATULATIONS TO ALL 2021 AWARD RECIPIENTS ❖



MARY ALICE STREETER
Community Wall of Fame Award Recipient



GREG TIECHE
Jack O'Donnell Award Recipient for Community Service
Accepted by: Becca Steiner



VICKY PUSTER
Mike Lezak Award Recipient for Volunteer Service



BEN MAIBACH
Leadership Wooster Distinguished Alumni
Award Recipient



NAMI
WorthyWorks Award Recipient, Accepted by: Helen Walkerly
Presented in partnership with Wayne County Community Foundation



FARMERS NATIONAL BANK
Board of Directors Award Recipient
Accepted by: Jim Smail



WOOSTER COMMUNITY HOSPITAL
Business of the Year
Accepted by: Bill Sheron



BROKEN ROCKS CAFÉ & BAKERY
Small Business of the Year – More than 15 Employees
Accepted by: Glen and Lisa Grumbling



RAY CROW CLEANERS
Small Business of the Year – 15 Employees or Fewer
Accepted by: Cyd Pleska, Owner

❖ 121st Annual Wooster Chamber Dinner

❖ A Special Thank You to our 2021 Event Sponsors ❖

| | |
|---|--|
| <p>Platinum Sponsor</p>  | <p>Gold Sponsors</p>       |
| <p>Silver Sponsors</p>          | |
| <p>Bronze Sponsors</p>                | |
| <p>Event Partners</p>         | |

Thank you for your sponsorship and patronage for the 121st Annual Wooster Chamber Dinner!

❖ 121st Annual Wooster Chamber Dinner



Thank you to everyone who joined us and celebrated our award recipients!

FREE ADMISSION

FUN FOR THE WHOLE FAMILY

1983 **Woosterfest** 2021

2021 SPONSORSHIP LEVELS

Friday, October 1 & Saturday, October 2

CHOOSE A SPONSORSHIP LEVEL

PLATINUM – \$1,000 & ABOVE
Total estimated impressions 168,000

- Logo displayed in Chamber newsletter – 88,000 impressions
- Logo displayed on event flyers – 30,000 impressions
- Company listed on Woosterfest website – 10,000 impressions
- Company highlighted on Facebook – 30,000 impressions
- Banner displayed at event – 10,000 impressions
- 40 Complimentary Beverage Tickets
- Additional benefits for specific event sponsors (Cornhole, Beer Stein Race, etc.) Please call for details

SILVER – \$250
Total estimated impressions 54,000

- Company name displayed in Chamber newsletter – 44,000 impressions
- Company name on Woosterfest website – 10,000 impressions
- 10 Complimentary Beverage Tickets

GOLD – \$500
Total estimated impressions 89,000

- Company name displayed in Chamber newsletter – 44,000 impressions
- Company name on Woosterfest website – 10,000 impressions
- Company highlighted on Facebook – 30,000 impressions
- Company name on Woosterfest banner – 5,000 impressions
- 20 Complimentary Beverage Tickets

BRONZE – \$100
Total estimated impressions 32,000

- Company name displayed in Chamber newsletter – 22,000 impressions
- Company name on Woosterfest website – 10,000 impressions

For more information, call the Wooster Area Chamber of Commerce at 330-262-5735.

TO LEARN MORE ABOUT THIS EVENT, VISIT WOOSTERFEST.COM

❖ Young Professionals

Join the Wooster YP's in downtown on June 16!

The Wooster Young Professionals will be holding a June Social in Downtown Wooster on the Southeast Quadrant. Grab a DORA drink from a participating restaurant and come socialize with like-minded young professionals!



The Wooster Young Professionals is a group comprised of 21-40-year-olds living or working in Wayne County. If you would like to join the group and be included on future correspondence, please email Katie at kfoster@woosterchamber.com.

WHEN:
June 16, 5 – 7 PM

WHERE:
Downtown Wooster
Southeast Quadrant

REGISTER HERE:
woosterchamber.com/young-professionals



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❖ Young Professionals

YP's volunteer at Ohio's Hospice LifeCare with Mulch & Mingle event!



The Wooster Young Professionals met recently for a Mulch & Mingle at Ohio's Hospice LifeCare! The group volunteered their time to help with the springtime task of spreading mulch throughout the grounds. We hope to continue these outdoor service projects as warmer weather approaches!



Ohio's Hospice LifeCare is a not-for-profit, community-based hospice capable of providing care in the patient's home, an assisted living setting, a hospital or a nursing home. When appropriate, patients may be admitted to their inpatient unit located at 1900 Akron Road, Wooster.

The Wooster Young Professionals are comprised of energetic, motivated people who are ages 21-40, living or working in Wayne County.

If you would like to be added to the Wooster Young Professionals database, please email Katie Foster at kfoster@woosterchamber.com.

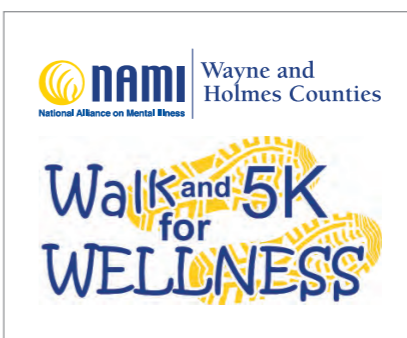
Thank you to our 2021 program sponsors, Critchfield, Critchfield & Johnston, Ltd. and The Commercial & Savings Bank!



❖ June Newsletter

Chamber participated in NAMI's walk around Wooster to help local people affected by mental health conditions

The Chamber team took a walk around Wooster in support of NAMI of Wayne & Holmes Counties. The 14th annual Walk and 5K for Wellness benefits the free local mental health support services that NAMI offers.



NAMI of Wayne & Holmes Counties is dedicated to helping all persons affected by mental health concerns. They provide services for people in crisis, family members, veterans, people in recovery and law enforcement training.



A special thank you to Western Reserve Group for supporting the Chamber's Community Outreach.

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