



# chambermonthly

377 West Liberty Street Wooster, Ohio 44691

In this Issue: \$\$\$ saving programs & opportunities for Wooster Chamber members! Pages 6 – 7

June 2020 woosterchamber.com

# Wooster Area Chamber selected as a national Chamber of the Year Finalist by ACCE!

The Wooster Area Chamber of Commerce has been named a finalist for the 2020 Chamber of the Year award, presented by Alexandria, Va. – based Association of Chamber of Commerce Executives.

The award, sponsored by MemberClicks, is the most prestigious and competitive recognition presented annually by the Association of Chamber of Commerce Executives (ACCE). ACCE is an association of more than 9,000 professionals from 1,500 chambers of commerce, including 93 of the top 100 U.S. metro areas.

The Chamber of the Year award recognizes the leadership role chambers have in their communities. Those honored with the Chamber of the Year designation have demonstrated organizational strength and made an impact on key community priorities, such as education, transportation, economic prosperity and quality of life.

"Congratulations to the Chamber of the Year finalists. These chambers are among the most impactful organizations within the industry," said ACCE President & CEO Sheree Anne Kelly. "These chambers are community champions, providing the catalytic leadership needed to help address their region's greatest challenges."

Chamber of the Year winners will be announced later this year.

"We don't look at this award as an organization recognition, but rather a testament to the strength, vitality and uniqueness of the Wooster Area," said Wooster Area Chamber

of Commerce President Justin Starlin. "The Wooster Chamber staff is blessed with the opportunity to work in a community with unwavering member support, a proactive citizenry, and an engaged government sector. These elements help create an environment of cooperation and progress. We are humbled by the selection as a national Chamber of the Year Finalist and thank our members and community for the continued support."







This year's competition drew numerous entries from chambers throughout the U.S. To ensure the fairest competition, applicants are grouped into four categories based on: annual revenue, membership, area population and other factors.

woosterchamber.com Wooster Area Chamber of Commerce

# **Chamber Membership**



#### ATO, LLC

ATO, LLC is a branding and advertising agency specializing in brand strategy, content, and media planning.

Started in 2017 by Wayne County natives, ATO works with national and international brands creating custom growth strategies around our partner's unique business opportunities through creativity and collaboration

We are honored and excited to be a part of the Wooster Area Chamber of Commerce and look forward to working with other member businesses

#### Members of the Wooster Chamber have the opportunity to utilize a number of benefits at little to no cost!

- The Wooster Chamber currently offers **SEVEN** money-saving programs. All available for members to receive no obligation, no hassle quotes!
- As a member of the Wooster Chamber, you have the opportunity to build your network with our 700 business members.
- Members of the Wooster Chamber have opportunities to advertise in publications such as our monthly newsletter which reaches our entire membership and 20,000+ households in Wayne County, our Friday Letter which is shared with our entire membership via email on a weekly basis, and Facebook posts to our nearly 14,000 followers!
- Finally, as a member of the Wooster Chamber, you are supporting our community through various initiatives.

For more information on membership and how to apply, contact Katie Foster at kfoster@woosterchamber.com

		Feb. 2020	March 2019	March 2020		Feb. 2020	March 2019	March 2020
Economic Indicators	Unemployment, United States	3.8%	3.9%	4.5%	Labor Force, Employed Wayne County	61,200	60,000	60,000
	Unemployment, Ohio	4.7%	4.2%	5.4%	Labor Force, Unemployed Wayne County	2,300	2,000	2,500
	Unemployment, Wayne County	3.6%	3.3%	4.1%	Wayne County Sales Tax by Month	\$901,803.36	\$841,793.71	\$812,101.88

#### **2020 Board of Directors**

James Smail

Farmer's

Schaeffler

& Johnston

ArtiFlex

Matthew Long

McClintock Electric

Jack Nebesky

**Executive Board** Kevin Day

Western Reserve Group

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Susan Marla Chair-Elect.

Meaden & Moore Dr. John Cook Treasurer

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Boreman-Norton-Cook Wealth Partne Amy Marinella

BCI Buckeye Divison Don Noble II Marinello Realty

Wayne Economi **Development Council** 

National Bank Jeff Smith **Board Members** The Apple Creek Jon Jameson

Stephen Smyth

Martha Starkey Critchfield, Critchfield Vayne Co. Convention & Visitors' Bureau

Armand Massary Manufacturina Wooster, Inc

Michael McClintock **Beth Weave** in Wavne County

Wayne Webste The College

#### **Chamber Staff**

Justin Starlin

starlin@woosterchamber.com

330-262-5735

Katie Foster

330-262-5735



Samira Zimmerly 330-262-5735



Michelle Rothgery

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Visit us online at woosterchamber.com



The Wooster Area Chamber of Commerce is on Facebook, YouTube

ations & Events Coordinator







Register online cantonsbdc.org

**Small Business** 

Counseling

Small Business

**Development Centers** 

**Small Business** 

Counseling

Wednesday, October 7

at 2:00 PM

A small materials fee applies

# **June Newsletter**

## **Chamber Health Care Savings Programs**

Despite the ongoing changes and confusion surrounding health care reform, the Wooster Chamber continues to offer employer discounted health insurance options exclusively for Chamber members!



- Choice of plans, from industry leading consumer-driven health plans to PPO plans
- Administrative convenience of working with one carrier who offers a complete menu of coverage options, including prescription drugs, dental, vision, life insurance, long-term and short-term disability and employee assistance programs
- Extensive selection of providers and lower in-network costs
- Strong local service



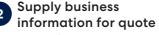
- Visibility into claims including trends and insights in our dashboard
- Expert insights and recommendations from our team of Cost Savings Investigators
- Control to optimize your plan
- Up to 20% better costs compared to other insurance providers
- Individual plan control to optimize **YOUR** program

## Easy as 1, 2, 3 - No obligation quote for your business!



Contact the Chamber

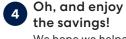
Email Katie Foster at kfoster@woosterchamber.com or 330-262-5735



Basic information is required for all free and hassle-free auotes

Review quote and decide

> No further information is required and there is no hassle



We hope we helped your business or organization with its health care needs

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## **JUNE NEWSLETTER**

**MESSAGE** 

**FROM** 

**OUR** 

LOCAL

**MEMBER BUSINESSES** 

**AND** 

**ORGANIZATIONS** 

**WOOSTER AREA CHAMBER OF COMMERCE** 

<<

Call NAMI Wayne and Holmes Counties for mental health support Monday-Friday 11 a.m. to 4 p.m. at 330-264-1590. We encourage you to protect your mental health in this time. You are not alone!

The Apple Creek Banking Co.

remains open for business with

all services available through the

drive-up and lobby by appointment.

To prepare for re-opening our

lobbies, we are installing sneeze

guards at the tellers windows

and new accounts desks and

planning how customers will enter

and exit the lobbies to ensure

optimum safety.

Friendtique hopes to be open

again by the middle of June!

We are taking donations 10 - 3

Monday thru Friday and picking up

furniture by appointment. Your

health is important to us and we

are working to make our stores are

as safe as possible.

Helping people and

businesses succeed,

*in-person or on-line!* 

Professional development,

continuing education,

workforce training - how

can we help you succeed?

OSU Wooster,

330-287-7511,

www.ati.osu.edu/btes

Wee Care will re-open on June 1. We are looking forward to seeing our current families and have room for children ages 2½ - 3rd grade.

The Pregnancy

Care Center is open

and would love to

help anyone in need

of assistance. We

have Free Baby

Bags that include

Diapers, Wipes,

Formula, Baby Food

and hygiene items.

Text "Baby Bag" to (330)-294-9649.

.....

Tianor's Hometown

Hardware and Plumbina

Services would like you to

know how PROUD we are to be

part of this great community!

You are AWESOME!! So

many of you have stopped

in to shop for your essential

items, or called to schedule

Plumbing and Handyman

Services. Thank You!!

•

Vertical Runner has felt the

tremendous support of our

community during this pandemic

and want to say THANK YOU for

supporting us with the online,

curbside and shipping of your

orders! We appreciate you!

Wayne College is here for you this fall! Whether classes are held in-person or online, we're here to help you achieve your educational goals. Learn more at wayne.uakron.edu.

Prism Wealth Management is

proud to be located in a city as

supportive as Wooster. Thank

you to all the first responders,

healthcare workers, and essential

employees for doing your part.

Now let's safely get back to

strengthening our community.

We are WOOSTER

STRONG! Main

Street Wooster is

eager to help the

downtown thrive:

we're reimagining

events to keep

everyone as safe

as possible. Find it

downtown - shop,

dine, and enjoy!

The University of Akron

Graham & Burns is proud to be your hometown kitchen store. Thank you so much for your

support over the past months, we are happy to open our doors again. We hope to be scheduling cooking classes soon.

As Ohio businesses and offices

start to open their doors, your

Wooster Westfield Bank branch

is here for all your banking

needs. We will also be open

throughout the downtown

construction. Come see us

Monday-Thursday, from

9 a.m. - 4 p.m. and Fridays

9 a.m. - 5 p.m.

Sharon Guilliams State Farm

thanks the community of

Wooster for supporting

your local businesses and

essential workers during

this crisis. We would love to

assist you, give us a call at

330-264-5149

Toyrifix cannot begin to thank you for all of your orders during this quarantine season, you are the heart of our business. We are blessed to be in Wayne County, this is a special place. Stop in to

We just wanted to take a moment to thank our loyal customers for helping us through these uncertain times. We are very grateful to be a part of such a wonderful community like Wooster. Hope to see you soon at JK Gift Shop!

**JUNE** 

**NEWSLETTER** 

**MESSAGE** 

**FROM** 

**OUR** 

**AND** 

**LOCAL** 

**MEMBER** 

**BUSINESSES** 

**ORGANIZATIONS** 

say hello, we miss seeing all of you.

The Salt & Serenity Grotto is here for you! We appreciate you Wayne County, and look forward to seeing you soon!

Ohio's Hospice LifeCare is truly grateful to be woven into the fabric of the Wooster community. Our deepest thanks to all that partner and support us daily and especially during this unprecedented time, as we support patients and families in their last season of life.

The Locksmith Shop would like to thank everyone for the support of our community pantry. As soon as the items go out, it gets refilled quickly. We will continue to keep it in place while there is a need. Everyone is welcome to drop off items.

Wooster Your Pizza Shop would like to thank our community for supporting us through these times. We are very blessed to serve the community where we both were born and raised and love so very much. J&C

......

COVID-19 has undoubtedly been felt by so many, from small to large businesses/organizations, families, and our social circles. While these times are uncertain we want to remind each of our members and the local community of just how blessed we truly are. No matter the impact of this pandemic, our staff is optimistic that the resolve and resiliency of our local community will prevail and lead to brighter days. Recently, your Chamber was named a top organization in the nation and much of this recognition is a testament to the engaged business community and citizens that stand ready to bring Wooster back to the bustling community that we have come to love and expect! Better days are just around the corner!

- Wooster Area Chamber of Commerce

Everything Engraved would like to thank you for shopping local! Contact us at 330-264-2957 or everythingengraved@gmail. com for graduation, birthday, or promotional items plus so much more! Local delivery is available.

**WOOSTER AREA CHAMBER OF COMMERCE** 



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## WAYS TO SAVE WITH THE WOOSTER CHAMBER!



Health benefits are key to the relationship you have with your employees. The ChamberSaver program, offered through a partnership between Anthem and NOACC, allows you to offer high-quality benefits that fit your budget.

What matters most to you and your employees? Savings?
Better health? A full range of benefits? You get all of these with ChamberSaver. When your employees are in their best health, they can focus better and may perform better, too. And this is good for your bottom line. That's why every plan includes 100% coverage for preventive care, including checkups and flu shots. The reward? Peace of mind and improved health

— at no extra cost!





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The Wooster Chamber in cooperation with Wooster Community Hospital and Roundstone are joining forces to provide a game-changing solution through Wayne Partners DirectCare.

With Roundstone, and WPDC you will band together with midmarket employers to collectively self-insure with the efficiency of a large organization. Additionally participants will get the best possible prices from The Wooster Community Hospital Health System while still having access to regional and national services found in traditional healthcare coverage. Under the WPDC program, an average savings of 20% on health benefits is anticipated. Roundstone customers save an average of 20% on health benefits. And with Wayne Partners DirectCare, you will get the best prices offered by Wooster Community Hospital.



The Wooster Area Safety Council provides monthly meetings to disseminate information so that employers can Recognize, Educate, Adapt, and Perfect occupational safety and health issues.

Join the Wooster Area Safety Council and qualify for these benefits: earn rebates up to 4% on your workers' compensation premiums, help your organization become a safer workplace, gain knowledge on relevant topics, and network with fellow industry professionals.

## CareWorks

a sedgwick company

The Wooster Area Chamber of Commerce partners with CareWorksComp, because our collective goal is to help members maximize their premium savings.

CareWorks analyzes each employer's unique claim and premium history to find the highest level of savings in all available workers' compensation programs. They advise employees on the best rating or discount program available, whether it's group rating, BWC deductible, 100% EM Cap or any other BWC program available to help employers lower costs.



Your Chamber has partnered with Community Energy Advisors (CEA) to offer the Chamber Energy Program. Through this program, CEA provides Chamber Members with Education. Protection, and Savings on both regulated and deregulated energy expenses. Whether you are a residential or home-based business, small business, or in the industrial/ manufacturing industry, you can receive a no obligation and hassle free analysis of your energy costs.

# Staples. Business Advantage

Harness the group buying power of Chamber members nationwide and access pricing typically available for companies with over \$1M in purchasing power. You can save across product lines, from technology to furniture, even managed print and janitorial programs. SAVE BIG today with the Wooster Chamber!

## Constant Contact //===

Growing your business does not have to be difficult. All it takes is Constant Contact email marketing. With powerful tools that are so easy to use, you will be able to create professional emails in minutes and reach more customers fast!

Contact Katie Foster at kfoster@woosterchamber.com for more information on these programs!





Relationships You Can Bank On



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## You're invited to the 2020 Chamber Golf Outing on Aug. 21

There is one spot open for you to reserve a team (first come first serve)! You can also be a part of the 2020 Chamber Golf Outing by sponsoring a hole or donating items for the goodie bags. To become a hole sponsor for \$100 contact Samira Zimmerly at szimmerly@woosterchamber.com.

	Entry Fee Includes	
Registration starts at 9am	<ul> <li>Continental</li> <li>Breakfast</li> </ul>	<ul><li>Complimentary Drinks</li></ul>
Tee Time 10am	· Hot Dog Cookout	<ul> <li>Proximity Prizes</li> </ul>
\$600 Per Team	· Plated Meal	· Treat Bags

#### Sponsorship Opportunities

Sponsor a hole or donate a prize or giveaway for this event.

The event is sponsored by

EVERYTHING SURPLUS



# Chamber to host virtual shopping series to feature small businesses

It's time to RISE UP WOOSTER and we could use your help! Your Chamber will be hosting "Rise Up Wooster", a virtual shopping series beginning next week! What is Rise Up Wooster? Good Question - it is a unique Facebook live shopping event that will feature various small businesses throughout the area. Join us on Facebook to hear from the small business owners on what they have to offer. Together, we can help Wooster Rise Up!



# Featured Small Business Date of Facebook Live tune-in time Toyrifix Thursday, June 4th 4:00 PM The Salt & Serenity Grotto Tuesday, June 9th 11:00 AM Custom Metal Creations Thursday, June 11th 2:00 PM

Thursday, June 18th

10:30 AM

RISE UP WOOSTER UPCOMING SCHEDULE

Expert T's





# MedPro Group

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Attorneys at Law

Daniel J. Hostetler Christopher N. Finney Morris Stutzman Robert A. Stutzman Ralph Lehman Cowles S. Ostrander

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# Congrats to the 2019 Wooster Area Safety Council award winners!

The Wooster Area Safety Council's (WASC) Mission is to promote health & safety at work, home, and in the community by providing education, programs, and resources to help reduce personal and economic loss associated with accidents, injuries, and health hazards. Our monthly meetings provide a forum to help us reach the goal of improving your workplace safety. Become a part of this assembly of businesses that strive to create a safe work environment for their employees and community! Join the WASC and qualify for the following benefits: earn rebates up to 4% on your workers' compensation premiums, help your organization become a safer workplace, reduce risk & save money! For more information, contact the Chamber at (330)262-5735.

#### 100% Award

- · ABC Seamless Siding
- · Albright Welding Supply
- · Baaron Inc.
- BCI Buckeye Division
- Bogner Construction Company
- Buckeye Oil Producing Company
- · Campbell Construction, Inc.
- · Central Farm and Garden
- Critchfield, Critchfield
   & Johnston
- · CRW Inc.
- CICTO IIIC.
- · E. F. Pouly Co.
- Elite Elastomers of Ohio LLC
- Freeman Building Systems
- · G and S Bar and Wire
- · Care 4 Kids
- Hyponex Corporation
- International Paper Company
- · J. R. Smail, Inc.
- · JAE Tech. Inc.
- JMT & Associates, LLC
- · Korda Manufacturing, Inc.
- · Lang Vue Farms
- Martin Interiors
- · Metals USA
- MCW Custom Industrial and Structural Fabrication
- PGF Limited
- RBB
- · Red Head Brass, LLC
- Red Rover, LLC
- Santmyer Energy

- Safety Council
  WOOSTER AREA
  CHAMBER OF COMMERCE
- · Schmid's Service Now
- · Scot Industries, Inc.
- · Snyder's Service Now
- · Unilock Ohio, Inc.
- Wayne Lawn
   and Landscape
- Weaver Commercial Contractor Inc.
- · Wooster Glass Co., Inc.
- · Wooster Hydrostatics, Inc.

#### **Achievement Award**

- Artiflex
- · City of Wooster
- · Wooster City School District

#### Multi Award

- · Cerco/Diamonite Products Group, 100%,
- and Achievement
- D & S Distribution
- 100%, Achievement
- Goodwill Industries, Inc. Group, 100%, and Achievement
- Green Local Schools
  Group, 100%
- Learn 'N Play of Wooster 100%, Achievement
- Magni Power Company Group, 100%, and Achievement

- Riverview Industrial Wood Products, Inc.
   100%. Achievement
- StoneCraft Industries Group, 100%
- United Titanium, Inc. 100%, Achievement
- Wayne County Public Library Group, 100%
- Wooster Products, Inc. 100%, Achievement

#### Special Award

- · ABC Seamless Siding
- · Akron Brass
- · BCI Buckeye Division
- · Bogner Construction Company
- · Campbell Construction, Inc.
- · Central Farm and Garden
- · Critchfield, Critchfield & Johnston
- · Frito-Lay, Inc.
- Hyponex Corporation
- International Paper Company
- · Korda Manufacturing, Inc.
- Metals USA
- PRC Saltillo
- · Rayco Manufacturing, Inc.
- Santmyer Energy
- · Scot Industries, Inc.
- StoneCraft IndustriesWayne County
- Wayne County
   Public Library

Commissioners

## Get to know the Wooster Chamber Board members



John P. Cook, Ph.D., CPA 2020 Wooster Area Chamber of Commerce Board Member

John Cook grew up in Lorain, living on the shore of Lake Erie, enjoying fishing, water skiing, sailing, and swimming. He first came to Wooster in the Fall of 1965 as an incoming freshman at the College. Graduating in 1969, with honors, he vowed never to return to Wooster.

After graduation, John attended Dartmouth's business school where he earned an MBA degree in 1971. His business career includes four years with the Chicago office of Price Waterhouse and six years with a Chicago based independent oil company. In 1981 he broke his 1969 vow

and returned to Wooster as a faculty member in the Department of Economics at the College of Wooster.

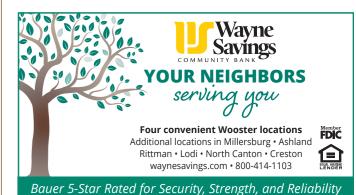
He earned his Ph.D. from Case Western Reserve and was granted tenure at the College, all in the same week. While at the College he served a term as chair of the economics department. He resigned from his position in 1992 and founded the accounting firm Cook and Samsa with his wife, Catherine, and a former student, Todd Samsa. Via a merger, that firm became Long, Cook and Samsa in 2000. At Long, Cook and Samsa, he provides audit, tax, and litigation support services.

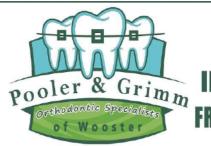
John has been active in the community, serving on the boards of St. James Episcopal Church, College Hills Retirement Community, the Counseling Center of Wayne and Holmes Counties, Goodwill Industries of Wayne and Holmes Counties, First National Bank (Orrville) for ten years, and the Wooster Area Chamber of Commerce.

"I became involved with the Wooster Chamber a few years ago when asked to be on the board. I accepted, without hesitation, and due to the rotation of the Chairmanship, I became Treasurer shortly after joining the board. Since joining the Wooster Chamber board, I have enjoyed meeting and interacting with other board members and learning a great deal about the Chamber and Wooster area businesses. I hope that I have helped the Chamber a little bit in return. As for duties of Treasurer and reporting financial results and preparing tax reports, the credit goes to the staffs of the Chamber and Long, Cook & Samsa. Without them, I have no clue!"

Despite his vow in 1969, John and Catherine have lived in Wooster thirty-nine years. They are glad they made the move. Also, on May 16, they celebrated their fortieth wedding anniversary.







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# Long, Cook & Samsa, Inc.

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