



Chamber Newsletter

July 2023



In this Issue: Congratulations to all Leadership Wooster Class of 2023 graduates! Graduation was held at the Wooster Country Club. Page 6 & 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com    

Make Safety a Priority. Enroll in Wooster Area Safety Council and qualify for a 3% rebate on BWC premiums

Wooster Area Safety Council is ready to start a new program year! The goal of the safety council program is to provide a forum for increasing occupational safety, health, and wellness in local communities. Members learn from different subject matter experts at monthly meetings and connect with a BWC safety consultant who works directly with their safety council.

To start FY24, Dr. Perry S. Williams, MD, MRO, with Medpro Group will present on Heat Stress at the Wednesday, July 26 meeting. Attendees of the meeting will learn:

- 1 The differences between Heat Stroke, Heat Exhaustion & Heat Syncope.
- 2 First Aid treatments & treatment recommendations.
- 3 Steps Employers and employees can take for prevention.



BWC Safety Councils Can Help You:

- Learn techniques for increasing safety, health, and wellness in your workplace.
- Network and share best practices with other employers in your community.
- Identify resources to assist you in your accident prevention efforts.
- Access risk management information and strategies to reduce your workers' compensation costs.

To earn a 3% safety council rebate on your workers' compensation premium, meet rebate eligibility requirements in one of Ohio's more than 80 BWC-sponsored safety councils.

MEETING DETAILS

Date: Wednesday, July 26
Time: 11:30 a.m. - 1 p.m.

Location: Bruch Hall,
First Presbyterian Church,
621 College Ave., Wooster

Speaker:
Dr. Perry S. Williams, MD,
MRO, MedPro Group

Topic: Heat Stress

Cost: \$20 for Chamber members \$25 for non-members Lunch will be provided.

Participation is simpler and easier than ever before

Enroll today to be eligible for a 3% rebate on your workers' compensation premiums!

- Join or confirm your existing, active membership in a local safety council by July 31, 2023.
- Attend a minimum of 10 safety council meetings between July 1, 2023 – June 30, 2024: At least eight, or all 10, through in-person attendance at local safety council-sponsored monthly meetings, seminars, or special events. You can earn external training credit for up to two meetings through attendance at BWC-sponsored in-person or virtual training courses or in-person safety training from other external sources

** The rebate offer excludes self-insuring employers and state agencies. Limitations apply to a professional employer organization and its clients.*

For more information about Safety Council, visit woosterchamber.com/wooster-area-safety-council.

❖ New Members



Austin Wealth Solutions

Austin Wealth Solutions is an independent financial planning firm founded by Cody Austin in 2018. Services include both individual and business retirement plans, financial coaching and fractional CFO services. They strive every day to provide the most cutting-edge theories and high-quality products available on the market, delivered to their community members through locations in Shreve, Berlin and now downtown Wooster. To learn more please visit www.austinwealthsolutions.com. They're local too.



Big Red Barn Apparel & More

Big Red Barn is a female owned custom apparel shop in Dalton Ohio. Started buy a mother and daughter duo, their shop combines their love of livestock, craftsmanship and personalization. They specialize in embroidery, screen printing, fundraising and laser engraving services to help you create personalized clothing, gifts and accessories for any occasion. Whether you need custom T-shirts for your next family reunion or embroidered hats for your business, they've got you covered. You can find us at local sporting events, online at www.bigredbardalton.com or at their retail shop located at 41 W. Main street in Dalton.



Dream Face + Skin Bar

Being confident in your own skin and embracing your own natural beauty is something that can be accomplished together at Dream Face + Skin Bar. They offer a variety of services that will meet all of your skin's needs. Their mission at Dream Face + Skin Bar is to be a catalyst for you to feel comfortable and confident in your own skin, so let's be confident together! When you have good skin, you have a good day! They cannot wait to see your beautiful face at Dream Face + Skin Bar located at 146 E. Liberty St. Suite 180 in downtown Wooster.



Lavu

Ken Picking is a native Buckeye from Ashland who moved his business to Wooster after years in journalism and sales in Florida, Georgia, Washington, D.C., and New York City. As a Certified Partner for Lavu Restaurant Management Systems, Ken partners with restaurant owners to scale and streamline operations and reduce expenses. Providing personal Local Service is Ken's passion. For more information about Ken and Lavu, visit go.lavu.com/partner/ken-picking

❖ July Newsletter



Swoop Transportation

Swoop Transportation LLC is a premier local taxi company that offers reliable and efficient transportation services to the community. With a fleet of modern vehicles and a team of professional drivers, Swoop Transportation LLC ensures safe and comfortable rides. Whether you need a trip to the airport, a ride to an important meeting, or a night out on the town, Swoop Transportation LLC is the choice. Their commitment to punctuality, friendly customer service, and competitive rates sets them apart from other taxi companies. Experience hassle-free service with Swoop Transportation LLC and enjoy a smooth and convenient journey every time.



Wayne Garage Door Sales & Service

Wayne Door has been a trusted provider of reliable residential, commercial, and industrial services for over five decades. Since 1973, the company has continuously adapted and grown to effectively serve customers. With three branches in Ohio, their experienced team is easily accessible throughout the state. They offer expert service and a wide range of high-quality products from leading brands. Wayne Door's strong reputation is built on trust, reliability, and exceptional customer service, driven by our commitment to meeting customer needs. Call 330-343-6679 or visit WayneDoor.com to speak with an expert!

The Chamber team is growing!

With more than 730 member businesses, we are looking for a teammate who will be a superstar wing-person to support all aspects of our work. We need someone who aligns with our core values, anticipates needs, and gets things done. Someone who is proactive, totally comfortable managing multiple priorities with attention to detail, and is super positive!



ambitious about all that can be done to make our members SHINE!

If you are a resilient problem-solver with an infectious enthusiasm for the Wooster area check out woosterchamber.com/chamber-team for more details and how to apply.



Our perfect candidate wants to change the world, truly enjoys supporting others, and is

If you are interested in joining the Chamber team, visit woosterchamber.com/chamber-team for how to apply.

ECONOMIC INDICATORS							
	March 2022	April 2022	April 2023		March 2022	April 2022	April 2023
Unemployment, United States	3.8%	3.3%	3.1%	Labor Force, Employed Wayne County	57,900	58,400	58,900
Unemployment, Ohio	4.3%	3.7%	3.2%	Labor Force, Unemployed Wayne County	2,000	1,700	1,400
Unemployment, Wayne County	3.3%	2.8%	2.4%	Wayne County Sales Tax by Month	\$1,075,580.41	\$1,321,525.59	N/A

2023 Board of Directors

- Executive Board**
- Michael McClintock**
Chair, McClintock Electric
 - Chad Boreman**
Past Chair, Boreman Norton Cook Wealth Partners
 - Amy Marinello**
Chair-Elect, Berkshire Hathaway HomeServices Professional Realty
 - Susan Marlar**
Treasurer, Meaden & Moore
- Board Members**
- Dr. Sharon Marcanthony**
Bloomington Women's Care
 - Stephen Smyth**
GOJO Industries
 - John Stika**
Certified Angus Beef
 - Maribeth Burns**
Wayne Economic Development Council
 - Jason Carrick**
Xcess Limited
 - Rich Fishburn**
E&H Hardware
- Kimberly Hall**
Critchfield, Critchfield & Johnston
 - Chad Kauffman**
Kitty Poo Club
 - Armand Massary**
ArtiFlex Manufacturing
 - Don Noble II**
United Titanium, Inc.
 - Chris Shamie**
Schaeffler
 - Shannon Waller**
Main Street Wooster, Inc.
 - Rodd Welker**
Eagle Advisor Group

Chamber Staff

- When finished with this newsletter, please recycle it.*
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Samira Zimmerly graduates from Institute for Organization Management



Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce, is pleased to announce that Samira Zimmerly, IOM, President, of the Wooster Area Chamber of Commerce, has graduated from the program and has received the recognition of IOM. Awarded to all graduates of the Institute program, the IOM Graduate Recognition signifies the individual's completion of 96 credit hours of course instruction in non-profit management.

Since its commencement in 1921, the Institute program has been educating association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates.

"Institute for Organization Management has allowed me to learn alongside the best and brightest in the industry. The program has provided the tools for me to become a more focused, knowledgeable, and intentional leader for our organization and community," Zimmerly said.



new fuel to their organizations, making them run more efficiently and effectively.

"Institute graduates are recognized across the country as leaders in their industries and organizations," said Raymond P. Towle, IOM, CAE, the U.S. Chamber's vice president of Institute for Organization Management. "These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries."

Institute's curriculum consists of four weeklong sessions at four different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

Seeking Nominations for 2024 Chamber Community Awards

Submit your nominations for the 2024 Annual Dinner awards program. There are two awards categories, one to highlight successful area businesses and the other to recognize individuals who are making a difference in the Wooster community.



Business Category

- Business of the Year
- Small Business of the Year
 - 15 employees and under
 - More than 15 employees
- Board of Directors Award
- WorthyWorks Award

Individual Awards

- Wall of Fame Award
- Jack O'Donnell Award
- Mike Lezak Award
- Leadership Wooster Distinguished Alumni Award



2023 Annual Dinner program Award Recipients

Submit a Nomination Today!

Do you know a business or individual that you feel should be recognized for their contributions to making our community so unique? If so, nominations can be made by visiting the Wooster Chamber website at: woosterchamber.com/chamber-awards. All nominations will be collected and the slate of candidates will be reviewed.

The deadline for submissions is Monday, July 31.

Nominate an area business or community individual at woosterchamber.com/chamber-awards

Business of the Year Past Recipients

The Gerstenslager Company	1982
The Financial Community	1983
H. Freedlander Company	1984
Rubbermaid Incorporated	1985
The Wooster Brush Company	1986
The College of Wooster	1987
The Daily Record	1988
William Annat Company	1989
Wooster Area Chamber of Commerce	1990
Wayne County National Bank	1991
OARDC	1992
Wayne Steel	1993
LuK USA	1994
Buehler's Food Market	1995
Wooster Office Plus	1996
The Gerstenslager Company	1997
Signal Bank	1998
Buckeye Container	1999
Bogner Construction Company	2000
Seaman Corporation	2001
Wooster Glass Company	2002
Akron Brass Company	2003
Magni-Power Company	2004
Critchfield, Critchfield & Johnston	2005
United Titanium	2006
Western Reserve Group	2007
Wayne Savings Community Bank	2008
D+S Distribution	2009
Campbell Construction	2010
Wooster Community Hospital	2011
Sprenger Health Care Systems	2012
Wayne Insurance Group	2013
Frito Lay	2014
Certified Angus Beef	2015
Pallotta Ford Lincoln	2016
Tekfor USA	2017
Schaeffler	2018
RBB	2019
PRC-Salttillo	2020
Wooster Community Hospital	2021
The Commercial & Savings Bank	2022
GOJO Industries	2023

❖ Lemonade Day



Mini Entrepreneurs Squeeze the Day!

Wayne County Lemonade Day Kids were empowered with sugar, water, and lemons to be their own boss for the day and operate their very first business - a lemonade stand. Young Entrepreneurs were set up across Wayne County in Apple Creek, Creston, Fredericksburg, Orrville, Shreve, and Wooster.

Through the program, each kid is encouraged to Save Some, Spend Some, and Share Some of their profits. Kids set goals to buy Lego sets, open bank accounts,

buy books, enjoy summer activities, purchase video games, support their 4-H projects, and so much more! Some are donating a portion of their proceeds to organizations that they are passionate about such as O'Huddle, Wayne County Humane Society, Wayne County Dog Shelter, their schools, Veterans causes, and more.

We look forward to seeing what these creative future leaders come up with next year!



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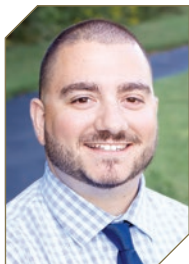
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Congratulations Leadership Wooster Class of 2022 – 2023



Corey Anderson
Blue City Studios



Ryan Beaulieu
Park National Bank



Kelvin Bond
Friends of Hospice
(Friendtique)



Stacy Bucklew
The Commercial
& Savings Bank



Jennifer Eichel
Certified Angus Beef



John Fishburn
OneEighty, Inc.



Rick Fox
Farmers National
Investments



Trevor Gant
Donald K. Gant Realty



Juana Gonzalez
ArtiFlex Manufacturing



Andrew Guidetti



Joe Hartman
PRC-Salttillo



Joshua Hinkel
Community Legal Aid
Services



Grace Howell
Wooster Area Chamber
of Commerce



Shawna Juhasz
Western Reserve Group



Andy Lorson
Simonson Construction
Services



Adam McClintock
McClintock Electric Inc.



Casey McGrady
Goodwill Industries
of Wayne and Holmes
Counties, Inc.



Garrett McMahill
Frito-Lay



Ron Messner
Bogner Construction



Jennifer Myers
Meaden & Moore



Tina Myers
Wooster Community
Hospital



Rachel Norwich
Ohio's Hospice LifeCare



Tiffany Reiker
Cleveland Clinic



Rachel Relle
Wooster Dental



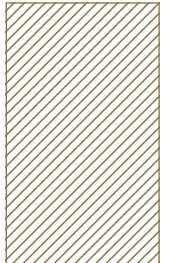
Jeff Rowekamp
The Wooster Brush
Company



Jay Sabine
West View Healthy Living



Jeff Schartiger
RBB Systems, Inc.



Chris Shamie
Schaeffler



Cassie Shaum
Community Action
Wayne/Medina



Michael Shonk
Wooster Police
Department



Christian Silva
House of Silva



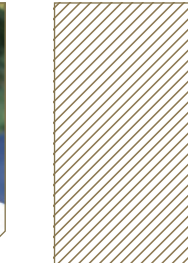
Courtney Tschantz
Seaman Corporation



David Walker
Christian Children's Home
of Ohio



Markus Warren
Pallotta Ford Lincoln



Leadership Wooster is sponsored by: **FARMERS NATIONAL BANK**

Join us at the Wayne County Fairgrounds for our upcoming August Business After Hours event for members

Join us for a Business After Hours at the Wayne County Fairgrounds on Wednesday, August 9 from 4:30 – 6:30 p.m. Attendees will get an exciting preview of the Wayne County Fair Junior Livestock and Dairy Products Auction. There will be animals on display and 4-H and FFA young leaders will be showcasing the hard work they have invested in projects this summer.

Enjoy the famous dairy barn milk shakes and appetizers. Raffle drawings for Wayne Country Fair Event Tickets and more!

See you at the Wayne County Fair Event Center! Register to attend at www.woosterchamber.com/business-after-hours.

What is the Wooster Chamber Business After Hours program?

The Wooster Area Chamber of Commerce's Business After Hours program is a premier networking events designed to connect local professionals and foster business relationships in a relaxed and engaging environment. This program offers an excellent opportunity for new and current chamber members to expand their professional networks, showcase their businesses, and stay updated on the latest developments in the local business community.



To register for this upcoming Business After Hours event, visit woosterchamber.com/business-after-hours.

Congratulations to Mariola Italian on their grand opening and ribbon cutting!

The latest addition to Mike Mariola Restaurants is officially open in downtown Wooster and ready to serve guests their favorite American-Italian dishes.

Each dish is inspired by recipes passed down through generations of the Mariola family. The menu includes Spaghetti and Meatballs, Housemade Lasagna, Pizza Pie, various delectable desserts, and so much more. The pasta sauces and dough are scratchmade in-house daily.

The newly constructed restaurant is located in historic downtown Wooster at 365 East Liberty Street. They are open Monday-Thursday from 11 a.m. – 10 p.m., Friday - Saturday 11 a.m. – 11 p.m. and Sunday from 11 a.m. – 9 p.m. Lunch is served daily until 3 p.m.

To learn more, visit www.mariolaitalian.com



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Stop in to meet Dylan at our Wooster branch or reach out directly at 330.345.4882 or DylanKaufman@westfield-bank.com



Wooster Milltown Free Community Shred Day

Saturday, August 12, 2023
9AM - NOON

All residential and businesses welcome!
Behind the Wooster Buehler's Milltown store
3540 Burbank Rd.



Questions? Concerns? Call us.
Geri Shie 330-345-5908 x2907
or Nita Murray 330-345-5908 x2908

Shredding Guidelines

- ALL PAPER, to include:**
(small paper clips and staples do not have to be removed)
- Accounting Ledger paper
 - Adding machine tape
 - Advertisements
 - Booklets, Brochures
 - Copy machine paper
 - Colored paper – 20 lb.
 - Computer paper
 - Envelopes
 - Faxes
 - Manila File folders – bleachable
 - Greeting cards
 - Laser printer paper
 - Legal pad paper
 - Post-it Notes
 - NCR paper
 - Receipts
 - All types of white paper

- NO, these products can't be shredded . . .**
- Newspapers, Phone Books
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 - Food & candy wrappers
 - Waxed paper
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 - Styrofoam containers



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❖ Economic Forum

Save the Date for the 2023 Wayne Economic Forum taking place on Thursday, October 26!

We are excited to celebrate the 10th annual Wayne Economic Forum with presentations from these impressive speakers! The forum will return for the afternoon on October 26 at Greystone Event Center. Don't miss out on this opportunity to learn from a variety of perspectives and gain ideas about business opportunities, challenges, and economic trends.



2023 Wayne Economic Forum Speakers

Four topics and presentations with five different speakers!



Jack Stack
President & CEO,
SRC Holdings



Scott Dalenberg
EVP,
SRC Holdings



Amy Brady
CIO,
KeyBank



Jodi Berg
Retd. President
& CEO, Vitamix



VIP, Name to be soon disclosed



To learn more, please visit
woosterchamber.com/wayne-economic-forum.

❖ Woosterfest

FREE ADMISSION **FUN FOR THE WHOLE FAMILY**



Celebrate the 40th anniversary of Woosterfest in downtown Wooster on September 29 & 30!

We are celebrating 40 years of Woosterfest with an event that is bigger and better than ever! There is plenty to look forward to on September 29 & 30 in downtown Wooster!

- Contests including the Wiener Dog Race, Cornhole Tournament, Beer Stein Race, Sausage Toss, and MORE!
- Kids activities, a cruise-in, and art & craft vendors.
- Wide variety of food vendors: with traditional German-style food, BBQ, desserts and fair food concessions.
- Biergarten and weingarten.
- Live entertainment with hits from all decades!

There is still time to sponsor this fun, community event! Learn more about the available levels and opportunities at woosterfest.com/sponsors and confirm by July 14 to receive all sponsorship benefits. Email ghowell@woosterchamber.com or call 330-262-5735 for more information.

Stay up-to-date on upcoming Woosterfest news at woosterfest.com and on our Facebook page at facebook.com/woosterwoosterfest.

TO LEARN MORE, VISIT WOOSTERFEST.COM

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