



Chamber Newsletter

January 2022



In this Issue: Congratulations to all 2022 Award Recipients being recognized at our 122nd Annual Dinner on January 27! Page 6 – 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com   

Welcome our new incoming Board of Directors members



Rich Fishburn
VP of Operations,
E&H Hardware



Greg Logsdon
General Manager,
BCI Wooster Division



John Stika
President,
Certified Angus Beef



The Chamber is excited to announce the addition of Rich Fishburn, vice president of operations at E&H Hardware; Greg Logsdon, general manager of BCI Wooster Division; and John Stika, president of Certified Angus Beef to the Chamber's Board of Directors.

Rich joined the Buehler's team in 2006, transitioned to Director of Operations of E&H Hardware Group in 2011, and became Vice President of Operations in 2018.

Greg is the General Manager of the BCI - Wooster OH Division where he is responsible for all sales, operations, safety, inventory, and efficiency

improvements. He is a 30 year veteran of the corrugated packaging industry and joined BCI in 2014 as a Regional Sales Manager.

John guides grassroots programs to deliver premium beef from family farmers and ranchers to consumers' dinner tables. John grew up on a small, family farm in central Kansas. He came to the brand in 1999 as director of feeder-packer relations and became president in 2006.

These individuals bring unique perspectives to the Board of Directors and the Chamber is looking forward to their involvement in the coming years.

Board of Directors welcomes Chad Boreman as 2022 Chair



Chad Boreman
Partner, Wealth Advisor,
Boreman-Norton-Cook
Wealth Partners
2022 Chair

Chad Boreman, Partner, Wealth Advisor at Boreman Norton Cook Wealth Partners, has been named the 2022 Wooster Chamber Board of Directors Chair.



Chad has over 20 years of experience in the financial services industry. He received a Bachelor's Degree in Finance from the University of Toledo and shortly after graduation purchased an insurance office from Richard Yoder, in Wooster, Ohio. Then Chad made the decision to partner with Roger Cook and acquire Boreman-Cook Financial Services. Simultaneously, with business colleagues Nick Swigart and Eric Braunscheidel, he purchased the "Buckeye Oil" historic building on North Market Street in downtown Wooster, which is where the company currently resides. In January 2017, Chad formed in partnership with Mark Norton, Boreman Norton Cook Wealth Partners.

He is active in the community through his participation as a member of the Republican Central & Executive Committee and has served on boards for the Rotary Club of Wooster, Red Cross, The Apple Creek Bank, Northwestern Local School District, Main Street Wooster, Wayne County Community Improvement Corp. and Wayne County Crippled Children. Chad is married with two children and lives in the Wooster area.

From the Chamber board and staff, we welcome Chad in his new role and look forward to his guidance in 2022.

❖ New Members



Daivim, LLC. Massage and Wellness

Daivim is a small business, owned and operated by just Steven. Located right in downtown Wooster at 148 E. Liberty St. Suite 223, this is a single room Massage Therapy office designed to focus on each individual client and their needs. Steven has worked as a Licensed Massage Therapist since 2012 and has been teaching yoga for over five years. Popular treatments include Deep Tissue Massage, Thai Massage, Stretch Therapy and One on One Yoga Instruction. Being trained in a variety of techniques and modalities, Steven will help customize the right treatment for you.

Visit daivim.net. To schedule an appointment call or text 216-269-8751.



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Outreach Community Living Services

OUTREACH Community Living Services, Inc., is a local non-profit 501 (c)(3) direct support provider for adults with Intellectual Developmental Disabilities. The primary mission of OUTREACH is to provide supportive services in partnership with the Individual and the community to enhance the quality of life for persons with IDD.

Since being established in July 1977, OUTREACH has built upon its mission to provide the various means by which services are rendered by offering: Opportunities, Understanding, Training, Resources, Education, Advocacy, Caregiving, and Housing. Contact the agency at 330-263-0862 with any questions you may have about services provided.

ECONOMIC INDICATORS

	September 2021	October 2020	October 2021		September 2021	October 2020	October 2021
Unemployment, United States	4.6%	6.6%	4.3%	Labor Force, Employed Wayne County	58,100	58,400	57,800
Unemployment, Ohio	4.3%	4.9%	3.8%	Labor Force, Unemployed Wayne County	1,900	1,900	1,800
Unemployment, Wayne County	5.0%	3.2%	3.0%	Wayne County Sales Tax by Month	\$1,250,726.81	\$1,108,616.93	\$1,197,034.15

2022 Board of Directors

- Executive Board**
- Chad Boreman, Chair, Boreman-Norton-Cook Wealth Partners
 - Susan Marlar, Past Chair, Meaden & Moore
 - Michael McClintock, Chair-Elect, McClintock Electric
 - Dr. John Cook, Treasurer, Meaden & Moore
 - Amy Marinello, Marinello Realty
 - Dr. Sharon Marcanthony, Bloomington Women's Care
- Board Members**
- Jeff Smith, The Apple Creek Banking Co.
 - Armand Massary, ArtiFlex Manufacturing
 - Don Noble II, United Titanium, Inc.
 - Stephen Smyth, GOJO Industries
 - Martha Starkey, Wayne County Convention & Visitors' Bureau
 - John Stika, Certified Angus Beef
 - Shannon Waller, Main Street Wooster, Inc.
 - Beth Weaver, Habitat for Humanity in Wayne County
 - Wayne Webster, The College of Wooster
 - Maribeth Burns, Wayne Economic Development Council
 - Jason Carrick, Xcess Limited
 - Rich Fishburn, E&H Hardware
 - Jon Jameson, Schaeffler
 - Greg Logsdon, BCI Wooster Division
 - Matthew Long, Critchfield, Critchfield & Johnston

Chamber Staff

When finished with this newsletter, please recycle it. ♻️

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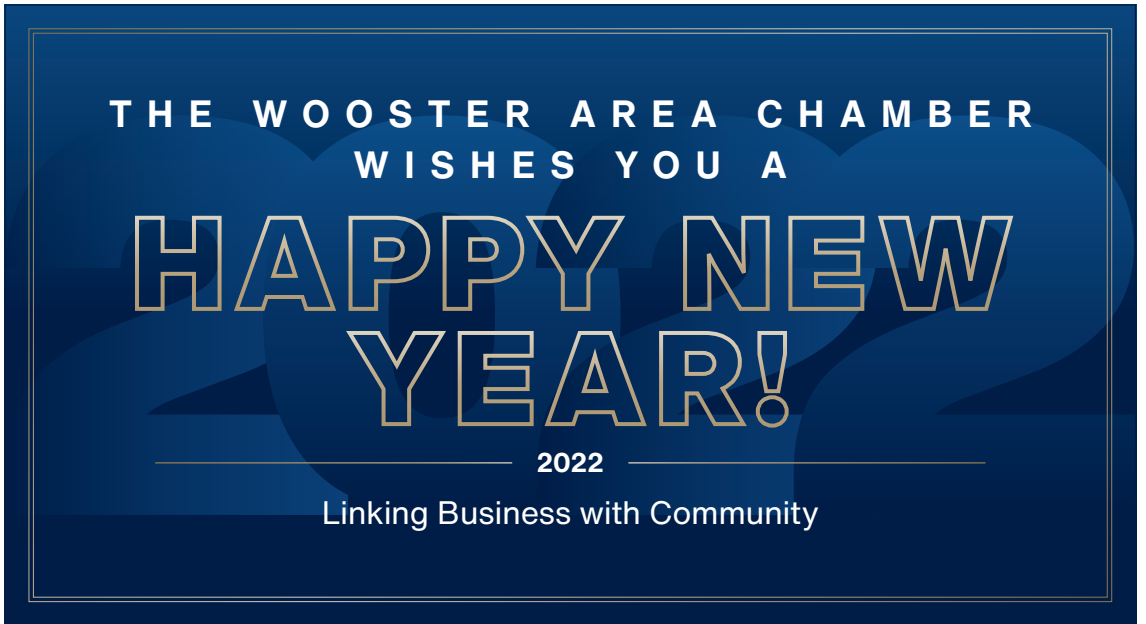
Small Business Orientation Webinars and Workshops



UPCOMING DATES
January 11, 2022
February 9, 2022

A small materials fee applies.
Register online at sbdcksut.org

❖ January Newsletter



Apply to be a Member today!

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

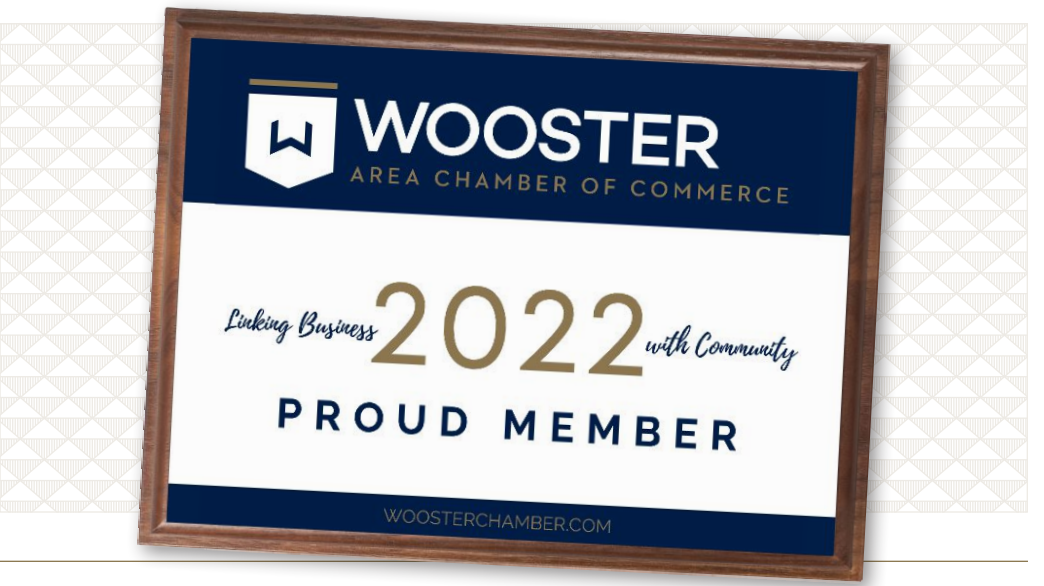
Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

Shiny and new for 2022 – New Chamber membership plaque inserts and window clings

We appreciate your continued support and hope that you will proudly display the latest membership plaque inserts and window clings at your place of business.

Our success as a community organization would not be possible without the support from our membership and we want to recognize this support each year through the presentation of an updated membership insert.

We are always excited to see our members proudly displaying them throughout the area.



Not a member? Learn more about becoming a Wooster Chamber member at woosterchamber.com.

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❖ Young Professionals



YP's meet up for night of local gifts with a White Elephant Gift exchange

On December 8, the Young Professionals met for a Local White Elephant Gift exchange at the Wooster Area Chamber of Commerce! It was a very fun and festive evening supporting local businesses!

Gifts were exchanged from:

- JK Gift Shop
- Bullseye's Axe Throwing
- Local Roots Market & Café
- Graham & Burns
- Coblantz Chocolate Company
- Grigio Wine & Cocktail Bar
- Tignor's Hometown Hardware
- Muddy's
- Omaha Bob's Barbeque
- Minglewood Distilling Co.
- Blue Spruce Boutique
- Mission: Thrift Wooster



Join us for our January social at Grigio Wine & Cocktail Bar!



The Wooster Young Professionals will meet at Grigio Wine & Cocktail Bar on Wednesday, January 12 from 5 -7 p.m. Grigio offers craft cocktails, top-shelf whiskey flights, boutique wines and more. We hope all our Young Professionals can join us for a night of networking and mingling! Register at woosterchamber.com/young-professionals

Wooster Young Professionals is sponsored by:



❖ January Newsletter

Rea & Associates hosts Business After Hours in new Downtown Wooster facility

On December 15, Rea & Associates hosted Business After Hours at their new Downtown Wooster facility. It was a great evening with tours, refreshments, giveaways and networking!



make this building possible and we are excited about this new addition downtown!

The new facility recently opened at 230 N Market St and is a two-story, 16,000 square-foot, state-of-the-art building. It includes three conference rooms, two board rooms, two kitchenettes, and a mix of offices and open cube-style seating. It also includes a training room that seats 80, which will be used for internal firm trainings and community meetings. Many local contractors worked together to

Rea & Associates, Inc. is an Ohio-based 'Top 100' CPA and consulting firm with more than 350 professionals. They provide expertise in accounting and related advisory services, audit, benefit plan design and administration, valuation and transaction advisory services, cybersecurity & data protection services, HR consulting services, and tax services.



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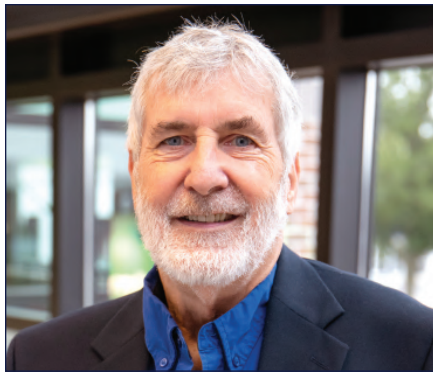
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CONGRATULATIONS TO ALL 2022 AWARD RECIPIENTS



Barry Romich

Wall of Fame Recipient



Matthew Long

Jack O'Donnell Award Recipient for Community Service



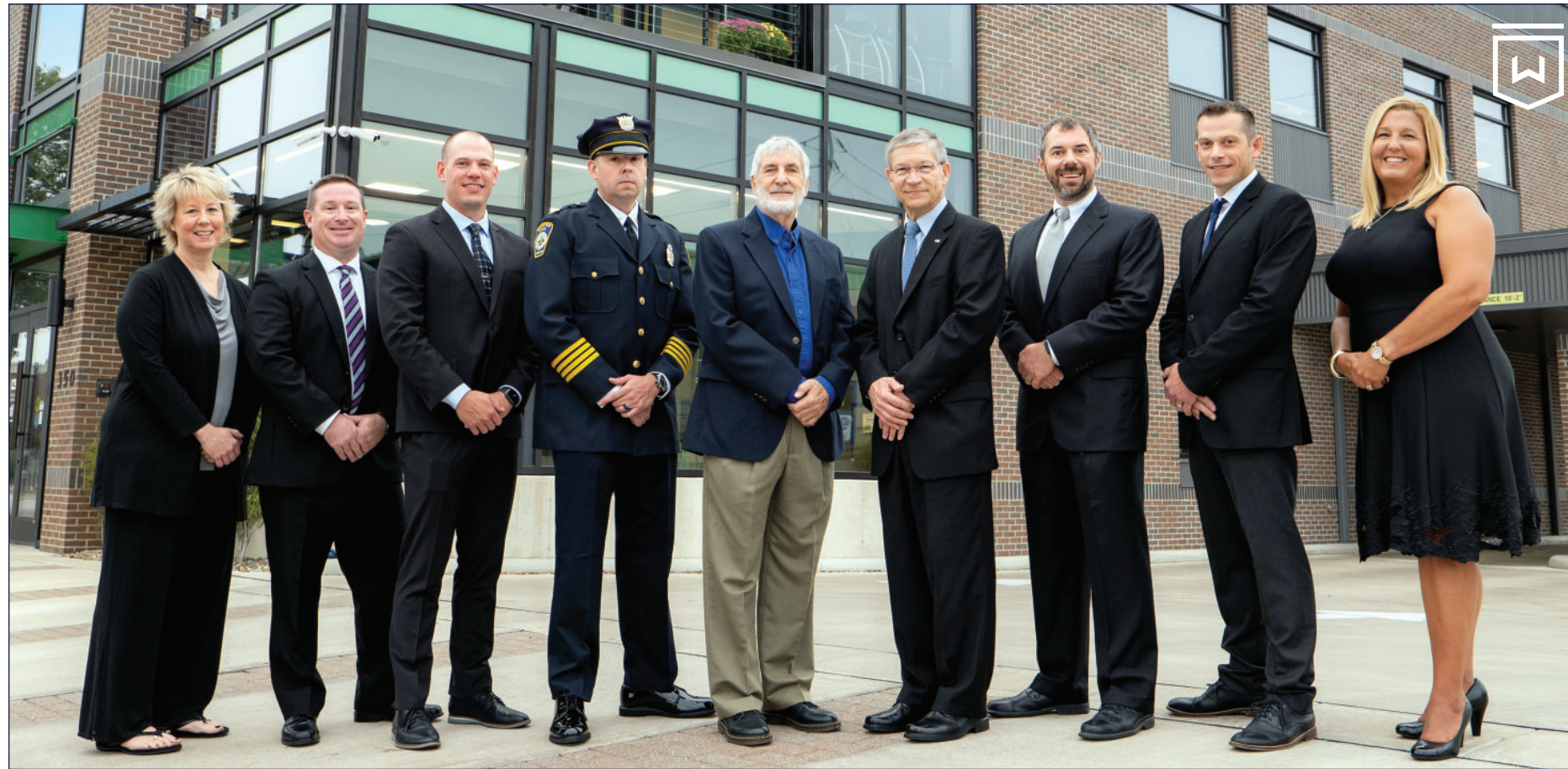
Dave Dietrich

Mike Lezak Award Recipient for Volunteer Service



Chief Matt Fisher

Leadership Wooster Distinguished Alumni Award Recipient



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Business of the Year
CSB The Commercial & Savings Bank

Accepted by: Eddie Steiner, President & CEO



Board of Directors Award

STIFEL | Adams Reichert Wealth Management Group

Accepted by: Kyle Adams, CRPC, Managing Director/Investments



Small Business of the Year Award
More than 15 Employees



Accepted by: Michael Mariola, Owner



Small Business of the Year Award
Fewer than 15 Employees



Accepted by: Loren Fedorowicz, Owner



WorthyWorks Award



Accepted by: Sara Ringle, Founder/President

In partnership with Wayne County Community Foundation



Leadership Wooster class explores health and wellness options in the area



When the Leadership Wooster class met in December, their day was filled with information from a variety of health and wellness providers in Wooster.

Bonnie Burnside of LifeCare Hospice shared about the unique services they provide and the importance of teamwork. The LifeCare team gave the class a tour of the inpatient facility, as well as a sneak peek, at the work being done on the Center for Supportive Care.

Dr. Anthony Tizzano with the Cleveland Clinic Wooster discussed what healthcare looks like in the 21st century and what is to be expected in the future.

Denny Davis, MD and Brenda Welch, Ph.D., RN both with the Cleveland Clinic Wooster gave an overview of the services offered in Wooster.

Helen Walkerly, Executive Director of NAMI of Wayne and Holmes Counties discussed mental illness and the services that NAMI provides.

The class traveled to HealthPoint where they heard from Brian Coote, Director of Rehabilitation and Health & Wellness, about the fitness and physical therapy offered at the facility. Dr. Sharon Marcanthony OB/GYN of Bloomington Women's

Care shared her perspective on leadership. Local dance instructor Susan English joined the class for a dance lesson.

The class traveled to the Chalet at Freedlander Park to hear from Scott Boyes, CFO/COO of Wooster Community Hospital about the services the hospital provides as well as its impact on the community. Dr. Cyril Ofori, Cardiologist with Wooster Heart Group talked about the history of cardiology at the hospital. Dr. Bruce Arthur, of Wooster Community Hospital, detailed his experience in the ICU throughout the COVID-19 pandemic.

Recreation Manager for the City of Wooster, Ashley Hershberger discussed the recreation opportunities available throughout the city. From the many parks to the variety of gyms and fitness facilities, Wooster has many options to choose from to stay fit and active.

The day wrapped up with a Yoga meditation session led by Dee Black of Flex Yoga Studio.

Leadership Wooster is sponsored by:



Brian Coote, Director of Rehabilitation and Health & Wellness at HealthPoint gives an overview of the fitness and physical therapy opportunities available at the facility.



Dr. Sharon Marcanthony, OB/GYN, Bloomington Women's Care shares about the defining leadership moments in her life.



Dr. Cyril Ofori, Cardiologist, Wooster Heart Group details the process of growing the Cardiovascular Department of Wooster Community Hospital.



Katherine Ritchie, Development Director at Ohio's Hospice LifeCare gives the class a tour of the progress being made on the rooftop garden of the new Center for Supportive Care.

LET IT *Glow* LIGHTS UP 44691

The second annual Let it Glow contest proved to be a hit with the area residents this year. With 39 decked-out homes and a festive musical display at the Chamber building, the contest had 40 stops again this year.

Families from all around drove the route to see the houses adorned in holiday lights, wreaths, lawn ornaments, and more! Votes were collected through January 2 and the winners will be announced on the Chamber's social media and included in the February edition of the newsletter. Stay tuned!



Thank you to everyone who participated and spread holiday cheer!

A special thank you to our contest sponsors:



THIS YEAR'S PRIZE CATEGORIES:

- **Best in Show:** \$100 prize Chosen by: MCTV
- **Clark Griswold (most lights):** \$100 prize Chosen by: HER Realtors - Jen Wiles Realtor
- **People's Choice:** \$100 prize Chosen by: Community Vote

Holiday Shoppers stay Loyal to Local this season



This year, over 75 businesses participated in the holiday passport program. Passports were collected through January 5 and winners will be announced on the Chamber's social media and in the February edition of the newsletter.



By shopping locally, you are making an investment in your community and helping to shape its unique character and personality while also supporting your friends and neighbors.

Shoppers took their passport to a participating business and had it stamped according to the value of products/services they purchased. The passports had spaces to stamp in various dollar amounts from \$2 - \$25 to total \$250 when completed. They could complete multiple passports to increase their chances of winning!

Generously sponsored by:



PRISM WEALTH MANAGEMENT

For more information contact the Wooster Area Chamber of Commerce at (330) 262-5735.

❖ Safety Council

Learn how to be prepared for a medical emergency when Safety Council meets in January

Erica Springer, Executive Director of the Wayne County Regional Training Facility, will present Preparing for a Medical Emergency when Safety Council meets on January 26, 2022.

She will present information and special considerations involving first aid and ways to protect employees in emergency medical situations. As well as ways to help improve outcomes and assist first responders with vital information.

Springer is also a certified emergency nurse with additional certifications in trauma care, pediatric care, advanced cardiac life support, pediatric advanced

life support, stroke care, and emergency medical services.

She is a graduate of Northwestern High School and has a Master of Science in Nursing Leadership and Management.

She oversees 56 staff members and instructors who provide training to members of public safety organizations from nearly 50 different counties in the state of Ohio, in addition to 20 different states. The instructors have a combined 1,357 years of firefighting experience and 1,343 years of EMS experience.



Register online at bit.ly/woochambersafetyjan2022



How to enroll in the Wooster Area Safety Council Program

Enroll in the Wooster Area Safety Council program - it's FREE! Just complete the New Enrollment Form at www.woosterchamber.com/wooster-area-safety-council and return it to Michelle at mrothgery@woosterchamber.com.

This form does not need to be completed if you have enrolled in the past.

February's meeting will focus on The Case for Coverage: National Diabetes Prevention Program

For the February 23 Safety Council meeting, Nicole Smith, Diabetes Program Consultant at the Ohio Department of Health, will discuss the impact of prediabetes on your workforce. She will share information about the benefits of the National Diabetes Prevention Program and provide tools, resources, and employer opportunities to determine if this program is right for you and your organization. Given the rising cost of diabetes and the increased risk for COVID-19 complications for people with chronic

conditions, this is a presentation you won't want to miss!

Nicole Smith provides technical assistance to the CDC-recognized National Diabetes Prevention Programs in Ohio. She also works with employers and health plans (both commercial and Medicaid) to expand coverage for the National DPP as a medical or wellness benefit. She holds a Bachelor's in Health and Sports Studies from Miami University, and a

Master of Public Health in Physical Activity and Public Health from the University of South Carolina. She is also a Certified Health Education Specialist and has served in several board member roles, including her current role as Professional Development Chair, for the Ohio Society for Public Health Education.



❖ January Newsletter

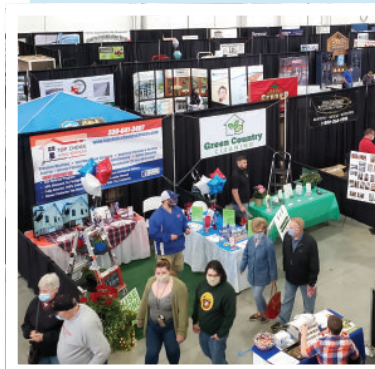


Save the date! The 31st Annual Wayne County Home & Garden Show on April 23 and 24!

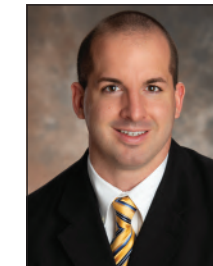
The 31st Annual Wayne County Home & Garden Show is back taking place on Saturday, April 23 and Sunday, April 24 at the Wayne County Fairgrounds!



At the 2022 Wayne County Home & Garden Show, you can turn your home improvement projects into reality. With over 200 exhibitors, the show offers a myriad of services that will transform your home and lawn. The event is the longest-running spring show in the area with an amazing variety of innovative home products and services.



Register to be a vendor at woosterchamber.com/wayne-county-home-garden-show.



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