



# ❖ New Members



## Buckeye Family Healthcare

Buckeye Family Healthcare is a primary care office at the North end of Wooster. The practice opened in 2016 and has 4 physicians, Dr. Mark Stutzman, Dr. Scott Hannan, Dr. Lisa Malys, and Dr. Hannah Miedel. They provide medical care for the entire family. Each physician has over 10 years of medical experience. Buckeye Family Healthcare takes pride in providing excellent and personalized care for their patients.

### Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit [woosterchamber.com/benefits](http://woosterchamber.com/benefits).



## Centerra Co-Op

Centerra Co-Op does a lot of different things for the agricultural and rural communities they serve. At their core, they are an agricultural cooperative that provides retail and wholesale: farm products, agronomy services to growers; feed for dairy and beef producers; delivery of energy products to residential, farm and commercial customers; and pet, livestock feed sold through their stores.

They are headquartered in Ashland with more than 30 locations throughout Eastern Ohio and Western Pennsylvania. The drive-through at the Wooster Country Store's new location (1009 West Old Lincoln Way, across from the fairgrounds) opened in January and the indoor retail store will open this spring!



## Meraki Artistry Permanent Cosmetics

Meraki Artistry is an elite studio specializing in luxury permanent cosmetics. They are passionate and dedicated to providing their guests with an incredible experience while enhancing their natural beauty. Services include microblading, powder brows, permanent eyeliner, lip blushing and eyelash extensions.

To learn more, contact Meraki Artistry at 330.807.5761.

Meraki Artistry Permanent Cosmetics is located at 230 S Market St. Wooster, Ohio 44691



## Wayne County Veterans Service Commission

The Veterans Service Commission is a county agency funded entirely by Wayne County real estate taxes dedicated to assisting the veterans of Wayne County and their dependents in time of need. The County Veterans Service Commissioners are a group of five veterans whose members are composed of one representative from each of the following organizations: The American Legion, American Veterans, Disable American Veterans, Veterans of Foreign Wars, and the Vietnam Veterans of America.

# ❖ February Newsletter

## 2021 OUTCOMES

*Chamber Year Recap*

736 MEMBERS

95%

RETENTION

Events



### Website & Social Media

15,189 Facebook followers & 14,327 likes  
1,559 Instagram followers  
519 followers on LinkedIn  
41,785 Website visits



### Programs

Wooster is Hiring Leadership Wooster Young Professionals Loyal to Local

Home & Garden Show  
Annual Dinner Meeting  
Golf Outing  
Woosterfest  
Membership Appreciation  
Wayne Economic Forum  
Let it Glow

### Networking & Learning

3 Business After Hours  
1 Women in Business  
5 Educational Series  
4 Safety Council Meetings



### Chamber Awards

ACCE Chamber of the Year  
CCEO Outstanding Chamber of the Year



### 27 Ribbon Cuttings

### 2 Groundbreakings

### 3 Anniversary Celebrations



83 NEW MEMBERS

180,000+ newsletters distributed  
52 Friday letters with top-tier open rates



## Our Mission

The mission of the Wooster Area Chamber of Commerce is to foster economic prosperity in the Wooster area by advancing community leadership & supporting the interests of our members and the business community.

## ECONOMIC INDICATORS

	October 2021	November 2020	November 2021		October 2021	November 2020	November 2021
Unemployment, United States	4.3%	6.4%	3.9%	Labor Force, Employed Wayne County	57,800	57,800	58,100
Unemployment, Ohio	3.8%	4.9%	3.5%	Labor Force, Unemployed Wayne County	1,800	1,900	1,500
Unemployment, Wayne County	3.0%	3.1%	2.6%	Wayne County Sales Tax by Month	\$1,197,034.15	\$1,116,445.85	\$1,109,425.22

## 2022 Board of Directors

**Executive Board**

**Chad Boreman**  
Chair,  
Boreman-Norton-Cook Wealth Partners

**Susan Marlar**  
Past Chair,  
Meaden & Moore

**Michael McClintock**  
Chair-Elect,  
McClintock Electric

**Dr. John Cook**  
Treasurer,  
Meaden & Moore

**Amy Marinello**  
Marinello Realty

**Dr. Sharon Marcanthony**  
Bloomington Women's Care

**Jeff Smith**  
The Apple Creek Banking Co.

**Stephen Smyth**  
GOJO Industries

**Board Members**

**Jason Carrick**  
Xcess Limited

**Rich Fishburn**  
E&H Hardware

**Jon Jameson**  
Schaeffler

**Greg Logsdon**  
BCI Wooster Division

**Matthew Long**  
Critchfield, Critchfield & Johnston

**Armand Massary**  
ArtiFlex Manufacturing

**Don Noble II**  
United Titanium, Inc.

**Martha Starkey**  
Wayne County Convention & Visitors' Bureau

**John Stika**  
Certified Angus Beef

**Shannon Waller**  
Main Street Wooster, Inc.

**Beth Weaver**  
Habitat for Humanity in Wayne County

**Wayne Webster**  
The College of Wooster

## Chamber Staff

When finished with this newsletter, please recycle it. ♻️



**Samira Zimmerly**  
President  
330-262-5735  
szimmerly@woosterchamber.com



**Michelle Rothgery**  
Communications & Office Coordinator  
330-262-5735  
mrothgery@woosterchamber.com



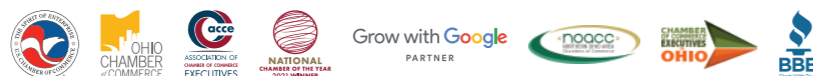
**Grace Howell**  
Events & Marketing Coordinator  
330-262-5735  
ghowell@woosterchamber.com



The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://www.facebook.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691

### OUR PARTNERS



Visit us online at [woosterchamber.com](http://woosterchamber.com)

## Small Business Orientation Webinars and Workshops



at Kent State University at Tuscarawas

### UPCOMING DATES

Wednesday, Feb. 9

Monday, March 7

Wednesday, April 6

A small materials fee applies.

Register online at [sbdcksut.org](http://sbdcksut.org)

## Connect with Us on Social Media



The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://www.facebook.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

## Apply to be a Member today!

1. Apply online at [woosterchamber.com](http://woosterchamber.com)
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

## LET IT *Glow*

### Congratulations to our three winning houses for Let It Glow 2021!

In its second year, the Chamber's Let it Glow contest had 40 holiday light displays participate across the 44691 area!

Families from all around drove the route to see the houses decked out in lights, wreaths, lawn ornaments, and more. From drive-through displays to elegant adornments and lights, each location provided a unique experience. Between December 17 and January 2, nearly 750

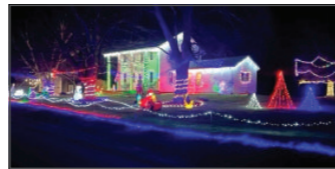
votes were cast for the People's Choice award!

The Chamber staff is thrilled with the response to the Let it Glow competition again this year. The Chamber team would like to thank all of our participants for helping to spread some holiday cheer throughout the community this season.

Thank you to our sponsors:



CLARK GRISWOLD - MOST LIGHTS: House #16  
3248 Dover Road



PEOPLE'S CHOICE: House #35  
3174 E. Hutton Road



BEST IN SHOW: House #8  
1862 Autumn Run

## Thank you for shopping and supporting local this holiday season!

We are excited to announce the winners of the 2021 Loyal to Local Holiday Passport Program! Congratulations to Jerrie McClain, Nicole Smith, and Terrie Koch!

Through the Loyal to Local Holiday Passport program, we were able to track that \$150,000 was spent locally during the season at the 75 participating businesses.

We would also like to thank Prism Wealth Management for

sponsoring this program and Sport Clips Haircuts, A Cut Above Hair Design, The Salt & Serenity Grotto, Vertical Runner - Wooster, White Jewelers, Local Roots Market & Café, JK Gift Shop, Walnut Street Gallery and Embellish Tattoo Company for donating some of the prizes!

Please remember to shop local all throughout the year, and keep an eye out for the passport program to begin again in November!



Thank you to our sponsor:



## Leadership students learn about ways to give back to the community



The Leadership Wooster class recently explored the diverse selection of Service Organizations and non-profits in the Wooster area.

Representatives from United Way of Wayne and Holmes Counties, Rotary Club of Wooster, Wooster Noon Lions Club, Kiwanis, and Quota Club of Wayne County kicked off the day by sharing their missions and ways to get involved with their organizations.

The class toured the OneEighty facility and learned how their services are helping people through crisis and trauma, addiction and substance abuse, domestic violence and abuse, and mental health counseling among other services.

The Habitat for Humanity ReStore gave the class a tour and explained how the donations they receive help to fund the construction of new homes in the county for people in need of affordable housing.

Goodwill opened the doors of their industrial facility to the class to see how they are providing jobs for people and also partnering with local companies by taking the labor of routine tasks and helping them reach their production goals.

The class toured the Salvation Army and learned about the Living

Room Project designed to assist the area's homeless population as well as the current need for the warming shelter.

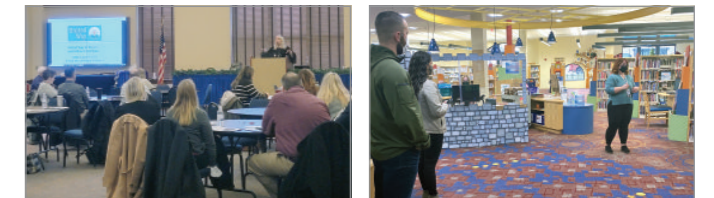
The Wayne County Public Library shared with the class about their current programs and the variety of services and materials they can provide beyond books.

The class participated in round table discussions with representatives from Pregnancy Care Center, Wayne County Children's Advocacy Center, Wooster Boys & Girls Club, Wayne County Humane Society, and Adaptive Sports Ohio.

People to People gave the class a full tour of their facility and explained how they are using the donations they receive to provide people with food, shelter, clothing, and basic health care items.

The class was able to participate in the second session of round table discussions with representatives from Forget-Me-Not Baskets, Christian Children's Home of Ohio, Whit's End, and O'Huddle.

Justin Starlin wrapped up the day with a presentation on effective board membership and how to decide where to dedicate your time and efforts to volunteer service.

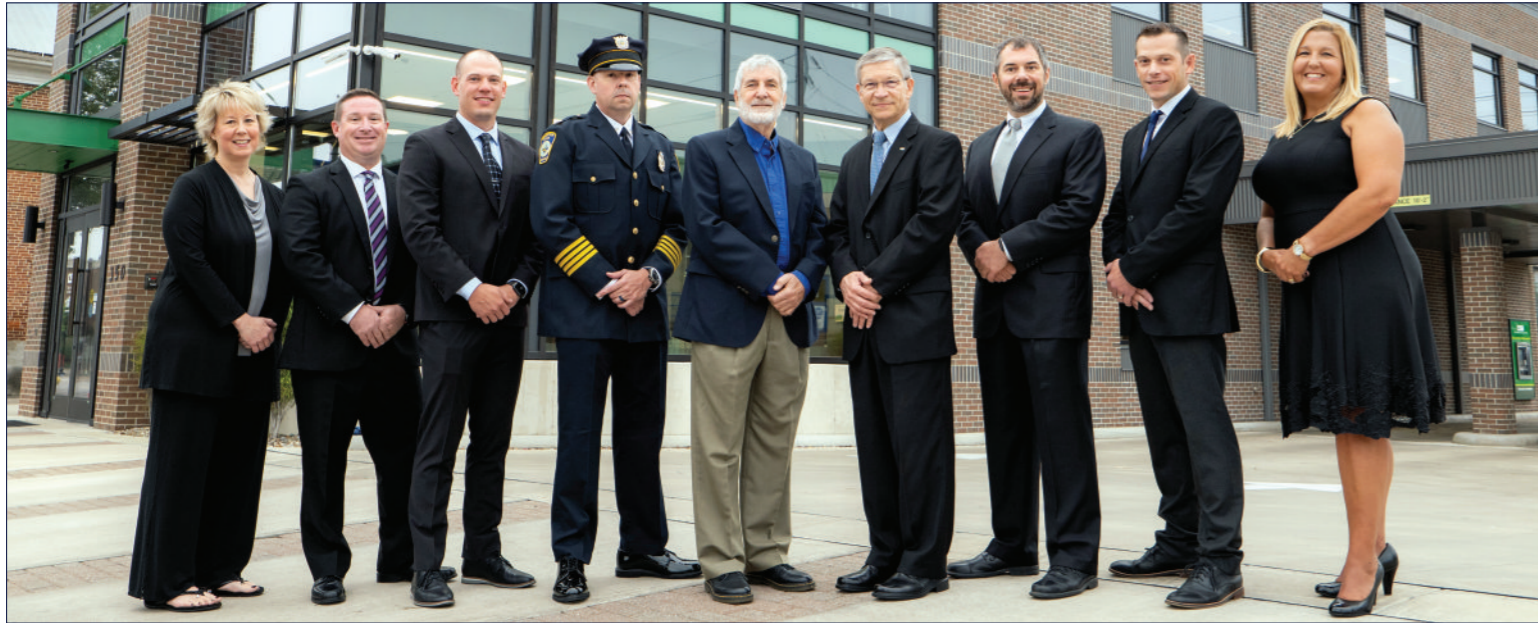


Leadership Wooster is sponsored by:



# ❖ Annual Dinner

## The 122nd Annual Dinner will be held on March 31



The 122nd Annual Dinner Meeting of the Wooster Area Chamber of Commerce has been rescheduled for March 31st. Social Hour will begin at 5 p.m., followed by dinner at 6 p.m. and awards at 7 p.m. If you would like to be added to the waitlist to attend, please email Grace Howell, Events & Marketing Coordinator, at ghowell@woosterchamber.com.

*Thank you to our 122nd Annual Dinner Sponsors:*

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# ❖ February Newsletter

The Wooster Area Chamber of Commerce Presents

## Discover Switzerland, Austria & Bavaria

### You're invited to a special travel presentation on Tuesday, March 8th at 6 pm!

Join us at the Wooster Area Chamber of Commerce to learn more about this opportunity to travel to Switzerland this fall!


**Trip Details**

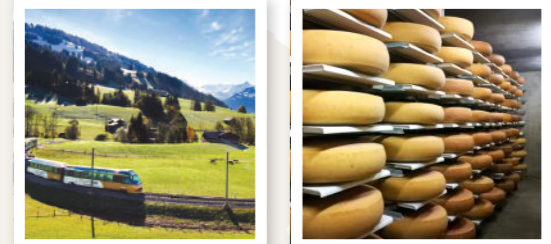
• **Travel Dates:**  
October 13-22, 2022

• **Trip Highlights:**  
Bern, Cheese Making Demonstration, Montreux, GoldenPass Panoramic Train, Gstaad, Lucerne, Austrian Alps, Choice on Tour, Innsbruck, Salzburg, Mirabell Gardens, St. Peter's Restaurant, Bavaria, Linderhof Palace, Tyrolean Folklore Show

• **10 Days with 12 Meals Included:**  
8 breakfasts, 4 dinners with optional upgrade to Elite Airfare, and 4 Days 3-Night Vienna Post Tour Extension

• **Airfaire Included:**  
Roundtrip airfare from Cleveland Hopkins International Airport, Air Taxes and Fees/ Surcharges, Hotel Transfers

 **See the sights of Switzerland, Austria & Bavaria in 2022!**



▶ **BOOK NOW & SAVE \$200 per person!** ◀



Sponsored by:



Register for presentation at [woosterchamber.com/chamber-travel](http://woosterchamber.com/chamber-travel) or by emailing [szimmerly@woosterchamber.com](mailto:szimmerly@woosterchamber.com)

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## ❖ Young Professionals



### Young Professionals sip and enjoy Grigio Wine & Cocktail Bar

In January, the Wooster Young Professionals met at Grigio Wine & Cocktail Bar for a night of networking and mingling! The YP's enjoyed charcuterie and tasting a variety of cocktails, wines and beers. Grigio offers seasonal craft cocktails made with local ingredients as well as an expansive whiskey and wine collection.



Thank you to Natalie and the Grigio team for hosting!

## ❖ Join the YP's on February 23 for a bowling social at Wayne Lanes!

Join the Wooster Young Professionals group on Wednesday, February 23 from 5-7 p.m. for our next social at Wayne Lanes! Wayne Lanes will be offering a special to Wooster Young Professionals, \$2 games with shoe rental included. Light refreshments will be provided and a cash bar will be available. We hope to see you there!



Wooster Young Professionals is sponsored by:

**CRITCHFIELD** **CSB** The Commercial & Savings Bank

## ❖ February Newsletter

### The Chamber welcomes PrintSwift to Wooster with an official ribbon cutting ceremony

Congratulations to PrintSwift on holding their official ribbon cutting at their 1909 Old Mansfield Road, Wooster location!

PrintSwift is an On Demand e-commerce solution for rendering product mock-ups to scale, listing across multiple channels, and fulfilling direct to consumer needs.

PrintSwift renders designs into products (complete with mockup photography and listing content), lists these products for sale across the major marketplaces, and fulfills orders direct to the customer. Their platform allows brands and artists alike to get their work out to the world

without complication, excessive labor, or even carrying inventory.

These brands have partnered with PrintSwift to build their businesses. SoulTiles takes the photos from your devices and prints them on high-quality glass which can be hung on the walls of your home or office. SoulFine partners with artists and photographers to help facilitate exposure and sales for artists locally and internationally. JoyRide Home Decor carries wood blocks and plaques, glass tiles, ornaments, and more to showcase a little whimsy in your life.

Visit [www.printswift.com](http://www.printswift.com) to learn more!



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"You really set yourself apart in the manner in which you facilitated the strategic planning focus group that I attended. Your ability to keep the group on-topic while still allowing open opportunity for constructive, relevant comments was wonderful!"



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## ❖ Safety Council

### Learn about The Case for Coverage: National Diabetes Prevention Program during the February meeting

For the February 23 Safety Council meeting, Nicole Smith, Diabetes Program Consultant at the Ohio Department of Health, will discuss the impact of prediabetes on your workforce. She will share information about the benefits of the National Diabetes Prevention Program and provide tools, resources, and employer opportunities to determine if this program is right for you and your organization. Given the rising cost of diabetes and the increased risk for COVID-19 complications for people with chronic conditions, this is a presentation you won't want to miss!



#### After the presentation, attendees will be able to:

- 1 Describe the burden of diabetes and pre-diabetes in Ohio and on your workforce.
- 2 Describe the National Diabetes Prevention Program, including participant eligibility, program goals, and program delivery modes.
- 3 Identify next steps to determine if the National Diabetes Prevention Program is a good fit for their organization.

Nicole Smith provides technical assistance to the CDC-recognized National Diabetes Prevention Programs in Ohio. She also works with employers and health plans (both commercial and Medicaid) to expand coverage for the National DPP as a medical or wellness benefit. She holds a Bachelor's in Health and Sports Studies from Miami University, and a Master of Public Health in Physical Activity and Public Health from the University of South Carolina. She is also a Certified Health Education Specialist and has served in several board member roles, including her current role as Professional Development Chair, for the Ohio Society for Public Health Education.


Register online at [bit.ly/woochambersafetyfeb2022](http://bit.ly/woochambersafetyfeb2022)

#### How to enroll in the Safety Council Program

Enroll in the Wooster Area Safety Council program - it's FREE! Just complete the New Enrollment Form at [www.woosterchamber.com/wooster-area-safety-council](http://www.woosterchamber.com/wooster-area-safety-council) and return it to Michelle at [mrothgery@woosterchamber.com](mailto:mrothgery@woosterchamber.com). This form does not need to be completed if you have enrolled in the past.



## ❖ February Newsletter



The Chamber team is growing! We are looking for individuals who enjoy interacting with people, are passionate about the community, and who want to be a part of a high-performing team! We are hiring for Marketing & Member Relations and for an Administrative Assistant!

**Administrative Assistant**  
We are looking to hire an Administrative Assistant! The Administrative Assistant is an important position that supports the Chamber's team. The AA is responsible for assisting in the day-to-day operations as well as creation of marketing content for the organization.

**Marketing & Member Relations**  
We are looking to hire for Marketing & Member Relations! This is a critical position on the Chamber's team. The MMR is responsible for management and administration of the Chamber's recruitment of new members, retention of existing members and management/marketing of member benefit programs.

The Wooster Area Chamber of Commerce (WACC) is a highly recognized community organization that aims to address its members' needs while enhancing the local community. With more than 700 members, the Chamber proudly serves the greater Wayne County area.

Visit the link below to learn more about these positions!

▶ [woosterchamber.com/chamber-team](http://woosterchamber.com/chamber-team) ◀

Apply by sending your resume and cover letter to [szimmerly@woosterchamber.com](mailto:szimmerly@woosterchamber.com)




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