

Chamber Newsletter

WOOSTER OOSTER

Linking Business with Community

February 2023

In this Issue:

The Chamber is thrilled to recognize these individuals and organizations at the 123rd Annual Dinner Meeting in 2023! Page 6 - 7

377 West Liberty Street • Wooster, Ohio 44691

You are invited to the 32nd Annual Wayne County Home and Garden Show!

Join us for Wayne County's premier Home & Garden Show on April 29 & 30, 2023 at the Wayne County Fairgrounds. This family-friendly event is well-known in the area and has featured over 200 exhibitors in the past. Participants have found it the perfect place to feature their products and services to the public and we are confident you will experience the same satisfaction by participating this year.

With children's activities, a plant sale and traditional fair food concessions in addition to exhibits, the event offers something for everyone. We anticipate an attendance of approximately 20,000 visitors to the show throughout the weekend, which ensures ultimate exposure for businesses.

The 2023 Show will again feature an updated layout with the Wayne County Event Center facility. Register as soon as possible to reserve your space. This facility includes amenities such as:

- 1. Heating and Air Conditioning
- 2. New Restroom Facilities
- 3. Brightly lit LED vendor area

Participation in the show includes exhibit space, backdrops and side curtains (where applicable), electric and water, plus advertising to over 60,000 households. The show will also be promoted to surrounding counties through radio, billboards, flyers, posters and newspaper advertisements.

The show offers a myriad of services that will transform homes and lawns, and it is free and open to the public. It is the perfect venue to help turn home improvement projects into reality.

If you're interested in participating, please visit our website www. woosterchamber.com/wayne-county-home-garden-show. Applications received by Friday, February 17 can receive an early bird discount. We look forward to having you join us for this fun-filled weekend!



Saturday, April 29, 10 a.m. – 5 p.m. Sunday, April 30, 10 a.m. – 4 p.m. at the Wayne County Fairgrounds



Sponsored by

The Apple Creek, BANKING CO.

To learn more visit woosterchamber.com/wayne-county-home-garden-show.

Wooster Area Chamber of Commerce woosterchamber.com | 1

* New Members



Blue Ribbon Commercial Cleaning

At Blue Ribbon Commercial Cleaning they desire to provide your company with a safe, clean, and attractive work environment that promotes a professional atmosphere for your staff, clients, customers, and any other visitor. Having a dependable cleaning service will reduce your stress and anxiety so that you can focus on your business

The cleanliness of your facility is a high priority, and that is why they offer a wide array of services so that they can fit your needs. They desire to provide your organization with exceptional service and exceed your expectations.



Bosco's Pizza Kitchen

Bosco's Pizza Kitchen located at 2778 Cleveland Rd. in Wooster is a local family owned fast casual concept specializing in pizza and Italian cuisine, featuring take-out and delivery. They pride themselves on fresh ingredients, house made sauces and meatballs. Bosco's also offers a full line of catering options and a box lunch option for busy offices.

Quality is a core value at Bosco's from our food to our customer service Why not give us a try today? Call 330-345-4400 or order online at boscospizzakitchen.com



Lowe & Young

Established in 1949, Lowe & Young continues to grow and expand within the Wooster community. Lowe & amp; Young is a farm equipment dealership with 35 employees and a fleet of 22 trucks, supporting farmers and rural lifestyle customers throughout Northeast Ohio. They offer new equipment, used equipment, parts and service repairs. Their major brands include Massey Ferguson, Fendt, New Holland, Krone and more.

Visit their website www.loweandyoung.com for more information.



Rocky Ridge Construction

Rocky Ridge Construction was founded in 2019 by brothers Derek and Brandon Locklear. They are the third generation of Locklears to be members of the Carpenters Local 285 Union, RRC is a bonded and insured union signatory subcontractor. They specialize in commercial construction including, exterior framing, metal studs, drywall, acoustical ceilings, doors and hardware, and much more.

Currently, they are working on Medina Country Club's new golf academy

Learn more at www.Rocky-ridgeco.com.

* New Members

Ryan

Ryan Homes

Ryan Homes has been building new homes in Northeast Ohio since the 1960s. They are part of a home-building conglomerate with NVR, Inc., a publicly traded company based in Reston, Virginia

Ryan Homes is very excited to come to the Wooster area! There is a new community coming soon called Spring Run. This community will offer the lowest-priced new homes in Wooster and is conveniently located near North end shopping and dining, starting from the low \$300s price range. Join the VIP list today to receive exclusive updates and pricing!



Wooster Power Equipment

Wooster Power Equipment, Inc. is an outdoor power equipment store that has served Wayne and surrounding counties for over 25 years. They sell, service, and offer parts for anything and everything outdoor power equipment. From chainsaws, mowers blowers, trimmers and much more, they cover the landscaping needs of homeowners and commercial landscapers. They pride themselves on quality equipment and friendly service. Stop in and let them help you take your landscaping equipment to the next level. Or visit our website at woosterpower.com and like us on social media!



Recognizing your support with a new membership insert for 2023

We appreciate your continued support and hope that you will proudly display the latest membership plaque inserts and window clings at your place of business.

Our success as an organization would not be possible without the support from our membership and we want to recognize your support with a new membership insert.

ECONOMIC INDICATORS October 2022 November 2021 November 2022 October 2022 November 2021 November 2022 Labor Force, Employed Unemployment, 58.600 58.400 59.800 **United States** Wayne County Unemployment, Labor Force, Unemployed 4.1% 3.3% 1,900 1,600 1.400 Wayne County **Wayne County Sales** Unemployment 3.1% 2.7% 2.3% \$1.338.012.19 \$1.109.425.22 Wayne County Tax by Month

2023 Board of Directors

Executive **Board**

Michael McClintock McClintock Electric

Chad Boreman Past Chair Boreman Norton Cook Wealth

Partners Amy Marinello Berkshire Hathaway HomeServices

Professional Realty Susan Marlar Meaden & Moore

Marcanthony Bloomingtor Women's Care

Stephen Smyth GOJO Industries John Stika

Certified Angus Bee **Board Members** Maribeth Burns

Wavne Economic Development Council Jason Carrick

Xcess Limited E&H Hardware Kimberly Hall

Critchfield

Critchfield

Jon Jameson Schaeffler

Kitty Poo Club

Armand Massarv ArtiFlex Manufacturing

Don Noble II

Main Street Wooster, Inc.

Wavne Webste The College

Rodd Welker Eagle Advisor Group

Chamber Staff

When finished with this newsletter, please recycle it.



Samira Zimmerly 330-262-5735



330-262-5735



Trey Pinkstock 330-262-5735

rothgery@woosterchamber.com

Michelle Rothgery

330-262-5735

Located near downtown at 377 West Liberty Street · Wooster, Ohio 44691

OUR PARTNERS













Visit us online at woosterchamber.com









Small Business Orientation Webinars and Workshops



UPCOMING DATES

Tuesday, February 7 Wednesday, March 1

A small materials fee applies. gister online at sbdcksut.org

Trey Pinkstock Membership Development Coordinator at the Wooster Area Chamber of Commerce

After spending the past two and a half years in Michigan, Trey has returned to his hometown of Wooster, Ohio to join our team! While in Michigan, Trey worked at his local Chamber of Commerce as their Marketing & Communications Manager. It is here that he started to develop his passion for working with his community. Now that he is in the community he grew up in, he is eager to start creating relationships as our Membership Development Coordinator. This position will allow him to connect with our current and future members, while also highlighting the many additional programs our chamber offers.

as Membership Development Coordinator

Wooster Chamber team welcomes Trey Pinkstock

Trey graduated from The Ohio State University with a BA in Strategic Communications and in his free time he enjoys being with his family and dogs, golfing, and volunteering.



Apply to be a Member today!

- 1. Apply online at woosterchamber.com
- 2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates
- 3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

Wooster Area Chamber of Commerce 2 | woosterchamber.com Wooster Area Chamber of Commerce woosterchamber.com | 3

* February Newsletter

Join us for a special Business After Hours celebrating the 50th Anniversary of RBB!

Join us for a special Business After Hours celebrating the 50th anniversary of RBB Systems! On Thursday, February 9 from 4:30 p.m. to 6:30 p.m., Chamber members are invited to mingle and celebrate at RBB, located at 1909 Old Mansfield Rd. in Wooster. The evening will include drinks, appetizers, and door prizes, alongside

manufacturing tours.







We are excited to celebrate with this longstanding community business! Register at woosterchamber.com/business-after-hours





The Wooster YPs are going axe-throwing!

Join us for an axe-citing evening at Bullseys' Axe Throwing on February 15 from 5-7 p.m.! There will be snacks to enjoy while we practice our throws. Bullseye's, located at 4146 Burbank Rd. in Wooster, is Wayne County's Home for



Axe Throwing. They offer fun and exciting experiences for families, couples, friends, and companies.

Admission is \$5 per person at the door! Please register to reserve your spot at www.woosterchamber.com/young-professionals.

Wooster Young Professionals is sponsored by:





Upcoming Chamber Educational Series: Reducing Your Energy Costs Seminar featuring new incentives for energy investments



With electric and natural gas rates skyrocketing, many businesses are turning to energy efficiency measures to reduce their energy costs. In this seminar, we will discuss what options are available from solar to LED lighting and why now is a great time to take advantage of all of the new rebates, incentives, and grants available.

You will learn about:

- Efficiency measures that can help to drive down your monthly energy bill.
- Maximizing your project ROI with funding available through a combination of federal, state, and local programs (with a focus on the new Inflation Reduction Act).
- Financing options to fit your budget and objectives (including on-bill financing).
- Electric and natural gas supply procurement strategies to lower your remaining utility costs.

EDUCATIONAL SERIES MEETING DETAILS

Topic: Reducing Your Energy Costs

Date: Wednesday, February 8

Time: 12 p.m.

Location: Wooster Chamber of Commerce

377 W Liberty St., Wooster, OH 44691

PRESENTED BY:

WOOSTER

Register online at woosterchamber.com/educationalseries

* February Newsletter

Support the next generation of business leaders through a Lemonade Day sponsorship



The Wooster Chamber is proud to. once again, bring Lemonade Day to Wayne County and to be among the nearly 100 communities hosting the day locally in 2023! Save the date for Saturday, June 10, when kids will set up their lemonade stands across Wayne County. Due to the support of our generous sponsors in 2022. we were able to engage over 21 vouth and we are looking to help an even greater number of youth realize their potential in 2023! We invite you to share in this opportunity to plant the seed of entrepreneurship within the next generation and create the business leaders, social advocates. community volunteers, and forward thinking citizens of tomorrow

An investment in Lemonade Day will ensure the materials, curriculum,



and all events are free to every kid who participates in Wayne County. As a supporter, you will foster a one-of-a-kind experiential learning opportunity which impacts character, teaches financial literacy and business acumen, engages mentors, and provides hands-on experiences for kids to make a profit, save some for a rainy day, and give some to a charity of their choice - all while squeezing as much

fun out of the experience as possible!

Lemonade

WAYNE COUNTY

SATURDAY - JUNE 10, 2023

For more information visit www.woosterchamber.com/lemonade-day or email Michelle Rothgery at mrothgery@woosterchamber.com.

For more information about Wayne County Lemonade Day! Visit woosterchamber.com/lemonade-day.

The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits.

Become a Chamber Member!

Community Banking for Over 100 Years!



Community Banking Done Right!

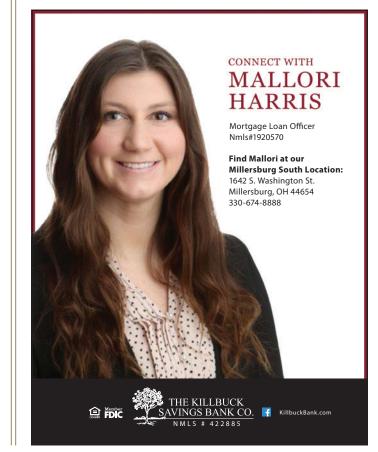
applecreekbank.com

CRITCHFIELD

www.ccj.com

Serving as trusted legal advisors to businesses and individuals for over 150 years.

225 N. MARKET STREET. WOOSTER P: 330.264.4444 F: 330.263.9278



4 | woosterchamber.com Wooster Area Chamber of Commerce Wooster Area Chamber of Commerce woosterchamber.com | 5

* CONGRATULATIONS TO ALL 2023 AWARD RECIPIENTS *



Bill Sheron Wall of Fame Recipient







Travis Mills Mike Lezak Award Recipient for Volunteer Service





The 123rd Wooster Chamber Annual Dinner will be held on March 23, 2023. We are excited to gather with our members for an evening of comraderie and celebration. To learn more about this event, please visit https://www.woosterchamber.com/annual-dinner-meeting



















SILVER SPONSORS



UNITEDTITANIUM

THE KILLBUCK



MEADEN & MOORE



Pallotta

WWOOSTER











BRONZE SPONSORS













Accepted by: Sara Reith





Small Business of the Year Award Greater than 15 Employees

EVERYTHING SURPLUS

Accepted by: Jason Carrick

Business of the Year

Accepted by: Stephen Smyth

Board of Directors Award

CRITCHFIELD Accepted by: Amy Demlow









Accepted by: Natasha Wood



6 | woosterchamber.com woosterchamber.com | 7

*Leadership Wooster

Leadership Wooster meets to learn about community service and volunteerism opportunities within Wayne County

The Leadership Wooster Class met for the first month of 2023 to explore the community service and volunteerism opportunities, as well as the human services available in Wooster. The day started with a presentation from Samira Zimmerly, President, Wooster Area Chamber of Commerce on Effective Board Membership. It was a great chance for the class to learn about potential board

United Way, Rotary, Lions Club, Kiwanis, and Quota Club also presented about their unique outreach capabilities. The class then boarded a bus to tour the new Treatment Center for One Eighty and Habitat for Humanity.

For lunch, the Salvation Army provided a delicious meal and a great overview of their services. From there, they traveled to Goodwill for another overview and tour of their organization.

The afternoon provided the opportunity for roundtable discussions with 10 different non-profit organizations, as well as a tour of People to People.

The overall consensus was that Wooster is lucky to have so many great organizations available to meet the many needs of our community! The class was encouraged to think about their passions and how they can use that to help the many non-profits in the area. It was a fulfilling and eye-opening day!















Leadership Wooster is sponsored by:

* Ribbon Cuttings

Congratulations to Beef 'O' Brady's on holding their official ribbon cutting!



Beef 'O' Brady's, located at 244 S. Market St. in downtown Wooster, is a neighborhood pub where people can gather to enjoy good food and sports. With a menu full of great food and a fun, comfortable atmosphere, Beef 'O' Brady's has something for everyone. Owners Jason and Michelle Holcomb wanted to add to the downtown area by providing a restaurant where everyone in the family can come enjoy a meal together.

Beef 'O' Brady's offers daily food and drink specials throughout the week. Their dining area features a variety of flat-screen TVs and comfortable seating, alongside a beautiful patio area that will be perfect in the warmer months. Dine in or place a To-Go order and see what they have to offer!

Learn more at www.beefobradys.com/wooster.











2022 YEAR IN REVIEW

















754 Members





WITH TOP TIER

OPEN RATES

Become a Wooster Chamber member today! To learn more visit woosterchamber.com.

8 | woosterchamber.com Wooster Area Chamber of Commerce Wooster Area Chamber of Commerce woosterchamber.com | 9

Become a Chamber Member!

The Chamber offers many valuable and exclusive benefits to its members. To learn more visit woosterchamber.com/benefits



CONSUMERS

Commercial Lending Richard Hoy

VP, Business Banking Officer richard.hoy@consumers.bank

4026 Dressler Road NW Canton, Ohio 44718 www.Consumers.Bank

330 268-7478 Cell 330 661-4741 Office 330 661-4742 eFax



Providing **LOCAL** Security and Fire Services *Since* 1976

330-263-4747

www.schmidtsecuritv.com



Safety Council

Is your Culture Safe for Work?



Sherry Leggett, SHRM-CP Director of People and Culture at Certified

Angus Beef

Learn how workplace culture can improve one of your greatest daily stressors: employee safety. A positive, safe culture can advance your prevention efforts and help you evaluate if your culture is safe for work. When Wooster Area Safety Council meets on Wednesday, February 22, Sherry Leggett, SHRM-CP,

Director of People and Culture at Certified Angus Beef will share actionable insights based on psychological safety data from Great Place to Work® to enhance a culture of trust and caring while maintaining productivity.

Whether she's scheduling interviews for potential employees or helping create a new human resources initiative, Sherry Leggett is nurturing the heart of the Certified Angus Beef's



business: its people. As the director of people and culture at Certified Angus Beef, Sherry puts her more than 150 coworkers first, ensuring they're ready to tackle whatever work and life throws at them. She sets the direction of recruitment, plans leadership and growth development sessions, oversees the wellness and safety program and supports staff. The goal: to sustain a healthy, happy and productive workplace.

Helping people achieve a well-balanced life wasn't new to Sherry when she joined the brand in 2013 as the wellness and medical benefits manager. She first obtained bachelor's degrees in sports medicine and management from Mount Vernon Nazarene University, and spent the years following obtaining multiple certifications, such as a SHRM Certified Professions (SHRM-CP) and ACE personal trainer, American Red Cross instructor just to name a couple. In her roles with Certified Angus Beef, she's helped the company earn numerous awards, from

Safety Council CHAMBER OF COMMERCE

MEETING DETAILS

Topic: Is your Culture Safe for Work?

Date: Wednesday, Feb. 22 Time: 11:30 a.m. - 1 p.m.

Location:

First Presbyterian Church 621 College Avenue, Wooster, Ohio 44691



placing platinum in the 2021 Ohio Department of Health "Healthy Workplace" to the 2022-23 Great Place to Work® certification.

Sherry enjoys helping people no matter where she goes. She speaks at a variety of conferences near and far while still making time to volunteer at her church and children's schools. She may be busy, but that doesn't stop her from spending time with family and hitting her wellness goals. Her hometown of Orrville, Ohio, named her the 2018 Healthy Habits Champion.

Favorite beef cut: at the Leggett household, it's a salt and peppered tri-tip served with a side of roasted Brussels sprouts.

Registration is available at bit.ly/woochambersafetyfeb2023

* February Newsletter

Congratulations to our 2022 Let It Glow award winners

The three winning displays were selected in January for the 2022 Let It Glow holiday light competition. With 31 stops along the route, Let It Glow took participants on a tour through the city and out to the countryside.

Thank you to everyone who participated in this year's contest by entering your home or by voting for your favorite display. We hope you all enjoyed this holiday competition and look forward to next year!





A special thank you to our contest sponsors:





LOYAL

L CAL

Sponsored by:

PRISM

And the winners are...

We are excited to announce the winners of the 2022 Loyal to Local Holiday Passport Program! Congratulations to Mary Opliger and Darby Buehler! Over 90 local businesses were recognized as participating locations on this year's passport. Thank you to everyone who supported local this holiday season!

We would like to thank Bullseye's Axe Throwing, Embellish Tattoo Company, Boots, Shoes and More, Sure House Coffee Roasting Co., Friendtique/Nest, Daivim Massage and Wellness, Flex Yoga Wooster, Lincoln Way Vineyards, Ray Crow Cleaners, and TJ's Trio of Restaurants for providing this year's grand prizes!

the Loyal to Local passport again in November!



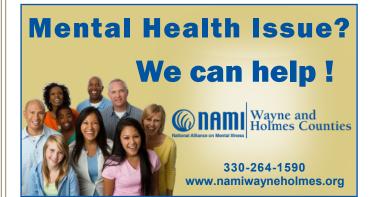




MedPro GROUP

Keeping Your Workplace Healthy, Safe & Productive!

www.theMedProGroup.com 330-263-7270



Logee, Hostetler, Stutzman & Lehman, LLC

Attorneys at Law

Daniel J. Hostetler Christopher N. Finney Morris Stutzman Robert A. Stutzman Ralph Lehman Cowles S. Ostrander

2171 Eagle Pass, Wooster, OH 44691 Ph: 330-264-6115 • Fax: 330-262-5729 www.lhslaw.com

* Serving the community since 1925 *



We encourage you to shop local throughout the year, and watch for





Wooster Area Chamber of Commerce Wooster Area Chamber of Commerce

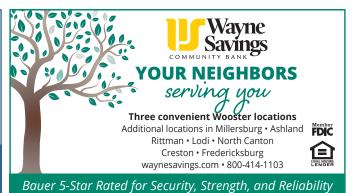


377 West Liberty Street • Wooster, Ohio 44691 330-262-5735 · woosterchamber.com Ģ□™⊚











All Events Rental

Your Style. Your Vision. Your Day.®

694 Winkler Drive Wooster, OH 44691

Office: 330.345.2001 www.all-events-rental.com



132 N Walnut Street-Wooster-44691 (330)262-2012

Supporting Ohio's Hospice LifeCare Wed-Fri 10am-5pm | Sat 10am-4pm





ASHLAND 419-281-8299

Design-Build construction services for ALL your Commercial, Industrial and Excavation needs.

WWW,SIMONSONCONSTRUCTION,COM



Serving high school students, adults, and businesses in and around Wayne County



Anxiety

DENTISTRY FOR THE FAMILY

- Preventative Care
- **Restorative Care**
- Same Day Crowns
- Fillings
- Extractions
- Dentures
- Dermal Fillers

2300 Gateway **Drive, Wooster,** OH 44691