



chambermonthly

377 West Liberty Street Wooster, Ohio 44691

In this Issue: Chamber announces award recipients for the 121st Annual Dinner! Page 6 – 7

December 2020 woosterchamber.com

LET IT Glow

Chamber Holiday Light Competition

There's nothing better than seeing thousands of twinkling lights on a cold, frosty night. Join us this holiday season by beautifying your home in our Let it Glow Competition!

The Wooster Area Chamber of Commerce encourages you to deck your homes with lights, lawn ornaments, wreaths, and more to help bring holiday cheer to families in Wooster. You even have a chance of winning one of the three cash prizes!



REGISTRATION INFO:

- Deadline to register: Wednesday, December 9th. It's FREE to register!
- Homes MUST be decorated by: Sunday, December 13th
- Contact the Chamber to register: Email Michelle at mrothgery@ woosterchamber.com
- To learn more visit: woosterchamber.com/let-it-glow

VOTING INFO:

- A map will be available marking the location of each participating house.
- Each house entry will have a number displayed on a yard sign.
- Text the house entry number to (507) 873-5203 to vote
- Vote anytime from December 14
- December 29
- Winners will be contacted as well as posted on social media.

PRIZE CATEGORIES:

- Best in Show: \$100 prize Chosen by: MCTV
- · Clark Griswold (most lights): \$100 prize Chosen by: HER Realtors
- People's Choice: \$100 prize Chosen by: Community Vote

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Register Today! Contact the Chamber by emailing Michelle at mrothgery@woosterchamber.com.

woosterchamber.com Wooster Area Chamber of Commerce

New Members



Bloomington Medical Services, LLC

Bloomington Medical Services, LLC is a multispecialty physician practice that is part of the Wooster Community Hospital Health System. Bloomington Medical Services provides a variety of healthcare services to Wooster and surrounding communities, such as NowClinic (walk-in care), Bloomington Internal Medicine, hospitalists care, Wooster Surgical Associates, Bloomington and OSU Orthopedics, Wooster Heart Group, Home Helpers, Bloomington Endocrinology, Wooster Plastic & Reconstructive Surgery, Bloomington Neurology, Wooster Cancer Care, Pulmonary Medicine of Wooster and Bloomington Women's Care specialties.

For more information contact Bloomington Medical Services at (330) 263-8428



Starlin Commodity Services LTD

Starlin Commodity Services is owned and operated by Brad Starlin. Brad offers 37 years of Grain Marketing expertise. Starlin Commodity Services offers Grain Marketing knowledge to Farmers along with connections to Processors. Crop Insurance is also offered as part of the Total Commodity Marketing Package. For more information please call Brad Starlin with Starlin Commodity Services at (330)465-8126.

> THANK YOU to all of the businesses/organizations who joined as new members in 2020!



		Aug. 2020	Sept. 2019	Sept. 2020		Aug. 2020	Sept. 2019	Sept. 2020
Economic Indicators	Unemployment, United States	8.5%	3.3%	7.7%	Labor Force, Employed Wayne County	58,200	59,600	58,600
	Unemployment, Ohio	8.8%	3.9%	8.0%	Labor Force, Unemployed Wayne County	3,800	1,900	3,300
	Unemployment, Wayne County	6.1%	3.2%	5.4%	Wayne County Sales Tax by Month	\$1,071,059.73	\$1,008,074.94	\$1,095,556.34

2020 Board of Directors

Tom Pukvs

Jeff Smith

Wayne Economic

The Apple Creek

Stephen Smyth

Wayne Webste

The College

Development Council

Kevin Day Western Reserve Group

Executive Board

Bill Sheron Past Chair. Wooster Community Hospita

Susan Marla Chair-Elect Meaden & Moore

Dr. John Cook Treasurer Long, Cook, & Samsa, LLC

Chad Boreman Boreman-Norton Cook Wealth Partn Amy Marinella Marinello Realty

James Smai Farmer's National Bank

Board Members Jon Jamesor Schaeffler

Matthew Lona Critchfield, Critchfield & Johnston

Martha Starkey Wayne Co. Convent & Visitors' Bureau **Armand Massary**

ArtiFlex Main Street Manufacturina Wooster, Inc Beth Weaver

Michael McClintock McClintock Electric in Wavne County Jack Nebesky

BCI Buckeye Divison Don Noble II

Chamber Staff

When finished with this newsletter, please recycle it. Precycle



330-262-5735



Samira Zimmerly



Katie Foster 330-262-5735



Michelle Rothgery





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The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram

Visit us online at woosterchamber.com

Small Business Orientation **Remote Sessions**



Development Centers

Wednesday, December 2 5 PM - 7 PM

A small materials fee applies.

Register online cantonsbdc.org

December Newsletter

Join us in being #loyaltolocal this holiday season!

This year, the Wooster Chamber plans to rally around small businesses the ENTIRE holiday season through the Loyal to Local Holiday Passport Program. This program will be held Thursday, November 26-Monday. January 4. Passports are available to print on the Chamber's website, or can be picked up at the Chamber or at participating businesses.



BROKEN

ROCKS

One night stay at the St. Paul Hotel in downtown Wooste

Brunch at The Leaf

Dinner at The City Square Steakhouse Drinks at Broken Rocks Café

JK Gift Shop \$25 Gift Card & Nora Fleming Cutie Container



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· Auntie Anne's Basil Asian Bistro

· Bay Lobsters II Café & Fish Market

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& Bakery/Rox Gastropub

Buchwalter Greenhouse

· C R Blooms Floral

· Clothing Warehouse

- Coccia House Ristorante - Pizzeria
- Dollarl
- Everything Engraved

Clow9 Hair Studio

- Everything Rubbermaid
- **Everything Surplus**
- Expert T's
- Flamingo Jack's Market Grill
- Flex Yoga Studios · Friendtique/Nest
- Goodwill Industries
- Graham & Burns Green Thumb Flora
- H&R Fotostudio

- · Hartzler's Ice Cream Shop
- · House of Silva
- JAFB Wooster
- Jerry's Home
- Furnishings
- JK Gift Shop Joyful Café
- Jump N SHOUT!
- · Larry's Music Center
- · Leroy's Place
- · Liberty Studios Lincoln Way
- Vineyards Local Roots Market and Café

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Muddy's

Pine Tree Barn

& Smoothie Bar

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Pulp Juice

- Olde Jaol Restaurant & Tavern
- · The City Square Omahoma Bob's Steakhouse
 - The Leaf
 - The Salt & Serenity Grotto

ReStore - Habitat for

Sam's Pizza & Heroes

· Sheer Professionals

· Spoon Market & Deli

Humanity

and Spa

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Rhimix Salon

Roomscapes

St. Paul Hotel

Wooster Natural Foods Tignor's Hometown Hardware

· "Your" Pizza Shop

· TJ"s Restaurant/

Toyrifix

Emporium

of Wooster

Company

Gallery

C.W. Burgerstein's

Troutman Vineyards

Uptown/Downtowr

Vertical Runner

Village Catering

Walnut Street

White Jewelers

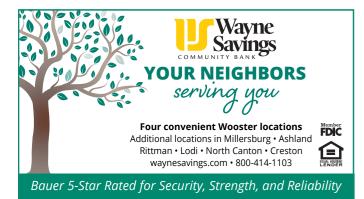
Wooster Gift Corner



For more information, please visit woosterchamber.com/loyaltolocal.

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RETURN TO YOUR ACTIVE LIFESTYLE!

West View Healthy Living is the ideal setting for patients who need short-term, high-quality rehabilitation services following an illness or surgery.



Wayne Amateur Radio Club flips the switch!



Russ McQuate flips the switch on the Wooster square to light the Community Christmas Tree as Tom Zilko, left, Duane Hart, Mary Hart and Gary Foster watch. Photo courtesy of The Daily Record.

To honor the 13 years spent behind the scenes caring for the Community Christmas Tree, the Wayne Amateur Radio Club has flipped the switch for 2020.

Each year, these dedicated volunteers inspect the 1,300 LED bulbs before putting them in place to be lit for the holiday season.

"(WARC) put in a lot of time and energy into making sure we're able to keep this holiday tradition alive in Wooster," said Chamber President Samira Zimmerly. "Over the years we wouldn't have been able to do it without them. We're very thankful for the time they've dedicated."

The WARC has announced that 2020 will be the final year they help coordinate the lighting.

Because it was not possible to hold the traditional ceremony this year, a private tree lighting was held and recorded. In an effort to continue sharing the annual tree lighting with the community, the Chamber composed a video, which can be viewed on the Chamber's Facebook and YouTube pages, featuring the WARC and the history of the tree.

The Chamber would like to thank the Wayne Amateur Radio Club for their commitment and dedication to the Community Christmas Tree over the years.

Upcoming Webinars



COVID-19 update for employers and businesses

Join us in conversation to discuss COVID-19 updates for employers and businesses. Kim Hall, Member of Critchfield, Critchfield



& Johnston Attorneys will be sharing updates pertaining to your business and employees. Kim will answer questions regarding closures if an employee tests positive for the virus, employee compensation if time must be taken off due to contracting COVID-19 and much more. Submit your questions to Katie Foster at kfoster@woosterchamber.com!

WHEN: December 9, 2020 at 10:00 AM

Register online at: woosterchamber.com/educationalseries

Tackling Essential Hiring Issues for Small Businesses

Even before COVID-19 wreaked havoc on the hiring process in 2020, many businesses faced their own internal challenges in knowing the most effective steps to take to compete for and hire the best talent. This educational webinar will cover four essential



practices to improving the hiring process for businesses including: development and use of job descriptions and essential function statements, meaningful job advertising, do's and don'ts of navigating an effective interviewing and hiring process, and key elements of a solid onboarding program. These practices can be implemented in businesses of any size, with or without an HRIS in place.

WHEN: January 12, 2021 at 10:00 AM

Register online at: woosterchamber.com/educationalseries

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* THE WOOSTER AREA CHAMBER 2021 AWARD RECIPIENTS *



MARY ALICE STREETER Wall of Fame Recipient



Greg Tieche Jack O'Donnell Award Recipient for Community Service



BEN MAIBACH

Leadership Wooster

Distinguished Alumni

Award Recipient

VICKY PUSTER for Volunteer Service



Mike Lezak Award Recipient



The Wooster Area Chamber of Commerce is pleased to announce the 2021 Award Recipients.



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Business of the Year

Wooster Community Hospital

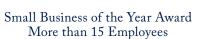
Accepted by: Bill Sheron







Accepted by: Kevin Helmick





Accepted by: Glen Grumbling





Small Business of the Year Award Fewer than 15 Employees

> **RAY CROW CLEANERS**

> > Accepted by: Cyd Pleska





Accepted by: Helen Walkerly

Presented by Wayne County Community Foundation



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December Newsletter

Zimmerly selected for ACCE's Forty Under 40 program which recognizes top leaders in chamber industry



Samira Zimmerly President, Wooster Area Chamber of Commerce

ACCE's Forty Under 40 program recognizes the top emerging leaders in the chamber of commerce industry nationally who have demonstrated success in their careers and made significant contributions in the communities they represent.

Samira Zimmerly has been selected as one of 2020's Forty Under 40 for her dedication to the Wooster Area Chamber of Commerce. Over the past 10 years with the organization

she has been the driving force in developing the strong community presence and positive reputation of the Chamber. As of September, she has assumed the role as the first female President in the Wooster Chamber's 118-year history. Even as 2020 has presented unique challenges, Samira has led the Chamber in adapting to the needs of the community and has ensured the organization remains a resource for local businesses.



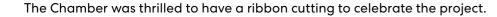
Samira is a passionate leader, who believes in the Chamber industry as a whole and the value that it brings to members and the community. This passion has made her the most visible supporter of our nearly 700 members, when it comes to stopping in to say hello, being present at a member milestone or just answering the phone with a welcoming voice that is willing to help no matter what inquiry.

Congratulations to Samira for receiving this recognition.

The Wayne County Airport celebrates new taxiway project with Chamber ribbon cutting event!

The Wayne County Airport, located at 6020 Honeytown Rd., Smithville, is currently putting the finishing touches on their \$5.2 million project to improve the taxiway. According to Amanda McGee, the airport manager, the project will allow more traffic in and out of the airport. The taxiway runs parallel to the runway and incorporates LED lighting and new signage.

"As far as county airports go, we are leading the way in pavement," McGee said, following a recent awards ceremony where the facility was named 2020 Airport of the Year by the Ohio Aviation Association. "Our runway is newer, it's wider, it's longer, and it's also grooved. It is a lot more favorable to pilots than other county airports. We have more runway than most airports our size."





The Chamber staff thank Kevin Day for his leadership in 2020

Kevin Day, President/CEO of Western Reserve Group, led the Chamber, as Chair of the Board of Directors, through the many changes that occurred in 2020.

When all of the plans for the year had to be changed due to the pandemic restrictions the Chamber team had the support of the board leadership to make the necessary adjustments.

Kevin saw the organization through the leadership transition as Justin Starlin resigned and Samira Zimmerly was named President. His leadership and support helped to make the transition seamless.



Kevin Day President & CEO, Western Reserve Group Outgoing Chair-Elect

The Chamber would like to thank Kevin Day for his Board leadership in 2020.

A special thank you to our outgoing 2020 Board Members



Bill Sheron CEO, Wooster Community Hospital Board Term: 2014-2020

The Chamber is consistently led by strong leaders that volunteer their time and expertise to the organizations Board of Directors. This year, the Board announced two members who have fulfilled their term, which will conclude at the end of 2020.



James Smail Farmer's National Bank Board Term: 2015–2020







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Get to know the Wooster Chamber Board members!



Global Key Account Management, Schaeffler

Jon Jameson is the Senior Vice President

SCHAEFFLER

of General Motors Global Key Account Management for Schaeffler and is located in the Wooster, Ohio office.

Schaeffler is Wayne County's largest employer. GM makes up about 25 percent of Schaeffler's business in Wooster, where the company produces a variety of components for GM

vehicles, mostly torque converters.

Jon grew up in Tallmadge and holds a Bachelor of Science degree in Mechanical Engineering from Kettering University in Flint, Michigan. Since graduating from Kettering University in 2004, Jon has worked for Schaeffler starting in Product Development where he's obtained over 15 U.S. and global patents. After product development, he transitioned into Program Management and finally ended up working on the commercial side of Schaeffler.

Starting in 2019, Jon has been on the Board of Directors for the Wooster Area Chamber of Commerce. He has actively volunteered for many of the events held by the WACC. Jon has also volunteered his time to the Lake Harmony Board of Directors since 2016 and is currently the Vice President.

Jon, his wife; Connie and their two sons Gino (15) and Gavin (5) reside in Dalton, Ohio. The children attend Dalton Local Schools and his wife is a stylist for Stitch Fix. Jon enjoys spending time with his family while traveling, boating and camping.

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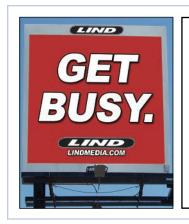


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