A business leadership organization that represents the interests of various sectors of the Wooster community.



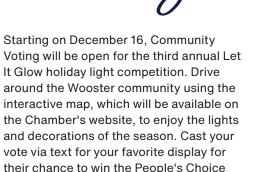




In this Issue: The Chamber is thrilled to recognize these individuals and organizations at the 123rd Annual Dinner Meeting in 2023! Page 7

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com O 🗖 🖬 🞯



Get in the holiday spirit with the 3rd annual Let It Glow competition

their chance to win the People's Choice Award and a cash prize.



VOTING INFORMATION:

- Each participating house will be marked on an interactive map, which will be available at woosterchamber.com/let-it-glow
- Look for the entry number displayed on the Let It Glow yard sign
- Cast your vote by texting the house number (1 - 40) to (503) 505-7585. Vote anytime between December 16 - January 1
- Winners will be contacted and posted on social media

PRIZE CATEGORIES:

- Best in Show: \$100 prize Chosen by: MCTV
- Clark Griswold (most lights): \$100 prize Chosen by: McClintock Electric
- People's Choice: \$100 prize Chosen by: Community Vote

2021 PEOPLE'S CHOICE: 3174 East Hutton Road

Thank you to our 2022 Let It Glow Chamber Holiday Light Competition sponsors:



To learn more about the third annual Let It Glow light competition, visit woosterchamber.com/let-it-glow ullet %

*New Members

Plain and simple, better than good, more than just

coffee. Located inside of Local Roots, the shop offers

optimal ingredients and a strong sense of community.

Wonderland and parking at Flex Yoga. The menu was

limited then, only serving hot cocoa and fresh pour-

over coffee. Today, the shop offers a large menu,

utilizing eco-friendly options to better serve the

environment and using organic, vegan, and gluten-

free options to better serve customers. Boo Bears

Visit them at 140 South Walnut Street, Wooster,

the College of Wooster in Kauke Hall.

Brew has also had the opportunity to further connect

with the community by opening a second location at

Boo Bears Brew began as a mobile pop-up in 2018,

booking local downtown events such as Window

Boo Bears Brew

Ohio 44691.



Caribou Coffee

At the Cleveland Road Caribou Coffee Cabin, guests can delight in handcrafted drinks using only real ingredients, like real chocolate, vanilla, and caramel. They will taste the difference in the signature Mochas, crafted with real chocolate chips melted into espresso; or in the whipped cream that tops the brand's signature Caribou Cooler[®]. Caribou also offers alternatives for non-coffee drinkers, including teas and Caribou BOUsted[™] beverages made with caffeine from coffee plus guarana and ginseng. Additionally, guests can find delicious offerings from Caribou's food menu, including a variety of high-quality breakfast sandwiches, baked goods and snacks.

Check them out at 1840 Cleveland Road, Wooster, Ohio 44691.

Cherry Top Cookie Shop

Cherry Top Cookie Shop, LLC started over 30 years ago as a dream of a little girl with her Easy Bake Oven that blossomed into a Custom Artisan Bakery specializing in Buttercream Cut Out Cookies, Gourmet & Specialty Cookies, and Cookie Cakes for any occasion.

Their Signature Vanilla Bean Cut Out Cookies with Buttercream Frosting recipe can be tailored to your event with specialty color matching and by using some of their 2,000+ cookie cutters or they can even create a custom shaped cookie for you!

You found the perfect venue and have amazing decorations, by having delicious cookies that are customized to your event, you'll be able to put that "Cherry Top" on your day and know that will be extra special!

*New Members



The Karcher Group

The Karcher Group is a full-service marketing agency with a digital-first mentality. They have in-house dedicated teams for Web Development, Brand Development, Online Marketing, Platform Solutions, Video and Photo Production, Print and Traditional Marketing, PR and Graphic Design, and Managed IT Services. Put simply, they have over 25 years of experience and a genuine passion for all things marketing. For them, it's not just about nice words or pretty visuals. They're committed to supporting their partners with real, measurable results that lead to sales. While they are located in North Canton, Ohio, they have clients throughout the US.

Visit www.tkg.com to learn more about how we can help grow your digital presence.



Mattress by Appointment Wayne County

Mattress by Appointment Wayne County is a locally owned and operated appointment-based model retail location.

They sell mattresses and accessories at 50-80% off retail!

Financing options are available with no credit needed.

To set up an appointment to see what inventory is available call 330-439-0060.

All inventory is first come first serve!

Apply to be a **Member today!**

ECONOMIC INDICATORS									
	August 2022	September 2021	September 2022		August 2022	September 2021	September 2022		
Unemployment, United States	3.8%	4.6%	3.3%	Labor Force, Employed Wayne County	58,000	58,400	58,500		
Unemployment, Ohio	4.3%	4.3%	3.8%	Labor Force, Unemployed Wayne County	2,000	1,800	1,700		
Unemployment, Wayne County	3.4%	3.0%	2.9%	Wayne County Sales Tax by Month	\$1,259,660.76	\$1,250,726.81	\$1,406,827.90		

2022 Board	of Directors	Chamber Staff			
Executive Board	Jeff Smith	Armand Massary ArtiFlex	Comiro 7im		
Chad Boreman Chair,	The Apple Creek Banking Co.	ArtiFlex Manufacturing	Samira Zim President		
Boreman-Norton- Cook Wealth Partners	Stephen Smyth GOJO Industries	Don Noble II United Titanium, Inc.	330-262-5735 szimmerly@wo		
Susan Marlar	Board Members	Martha Starkey	Grace How		
Past Chair, Meaden & Moore	Maribeth Burns	Wayne County Convention	Events & Progr		
Michael McClintock Chair-Elect.	Wayne Economic Development Council	& Visitors' Bureau	330-262-573 ghowell@wo		
McClintock Electric	Jason Carrick	John Stika Certified Angus Beef			
Dr. John Cook Treasurer.	Xcess Limited	Shannon Waller	Located near dowr		
Meaden & Moore	Rich Fishburn E&H Hardware	Main Street			
Amy Marinello Berkshire Hathaway		Wooster, Inc.			
HomeServices Professional Realty	Jon Jameson Schaeffler	Beth Weaver Habitat for Humanity			
Dr. Sharon	Matthew Long	in Wayne County	CHAMBER ASSOCIATION		
Marcanthony Bloomington	Critchfield, Critchfield	Wayne Webster The College			

of Wooste



isit us online at woosterchamber.com

Small Business Orientation Webinars and

)hio Small Business Development Centers

UPCOMING DATES

Wednesday. December 7

Tuesday, December 13 A small materials fee applies

ister online at sbdcksut.org

& Johnston

Women's Care

Workshops





Killbuck Watershed Land Trust

Since its founding in 2000, trusted Land Trust volunteers have worked closely with landowners in Wayne, Holmes, Ashland, Richland, Coshocton and Tuscarawas Counties to preserve and protect farmland, native prairies, wetlands and other natural areas in perpetuity.

In total, they have helped more than 50 local farmers protect over 10,000 acres of land through conservation easements, preserving not only the integrity of the landscape surrounding us but also the viability of family farming for generations to come. Additionally, they have purchased large tracts of wetlands around Killbuck, rare prairie ground near Brinkhaven and collaborated with the Friends of Wooster Memorial Park to add acreage and expand the park's boundaries.



Make The Impact

Impacting the world one swipe at a time, that's the Make the Impact commitment!

Make the Impact is a payment processing company committed to giving a portion of the proceeds of each transaction to causes around the world. The best part is ... each customer gets to choose the cause that their merchant account can impact. With a variety of areas to impact, customers can see their business help with things like; women and children be rescued from human trafficking, feeding starving children, completing local and global humanitarian projects, and more. And with some of the most competitive pricing in the industry, they can usually do all this at no additional cost to your current processing solution, many times with savings.



THUNDERHEAD PINES

Thunderhead Pines

Originally built in 1903, Thunderhead Pines is situated on a 10-acre homestead. This quaint event venue is nestled in a quiet country setting. Located in Smithville, it provides an elegant and private venue for your celebration or corporate needs. The stunning landscaping and the beautiful pond will make for the perfect backdrop on any day. The staff strive to provide you with the best customer service and are available during the whole process to make sure they are meeting your needs. Visit their website at www. thunderheadpines.com



- 1. Apply online at woosterchamber.com
- 2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
- 3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

*Loyal to Local

Invest in your community and think local first this holiday season!

While you are out shopping locally this holiday season be sure to pick up a Loyal to Local holiday shopping passport. Take it with you while

you shop around the area to receive a stamp for every purchase you make at a participating business. Collect enough stamps to fill the passport and submit it to the Wooster Area Chamber of Commerce for a chance to win a grand prize package of local items!

LOYA

LOCAL

This program will be held between November 21, 2022 and January 5, 2023. Pick up a passport from the Wooster Chamber or at any of the participating businesses.

By shopping locally you are making an investment in your community and helping to shape its unique character and personality while also supporting your friends and neighbors.

For additional details, visit woosterchamber.com/loyaltolocal.



Buffalo Wild Wings Bullseve's Axe Throwing Cherry Top Cookie Shop C R Blooms Floral Canaan Meats Centerra Country Store City Square Steakhouse, The Clothing Warehouse, The Coccia House Ristorante - Pizzeria Cookie Snob Daivim Massage and Wellness Dollar 1 E&H Ace Hardware Embellish Tattoo Company **Everything Engraved Everything Surplus**

LOYAL TO LOCAL GRAND PRIZES

'TIS THE SEASON TO SHOP LOCAL

- \$50 Gift Certificate to Bullseye's Axe Throwing \$100 Gift Certificate to
- Embellish Tattoo Company \$250 Gift Certificate to
- Boots. Shoes and More T-shirt and 12 oz. bag of
- coffee from Sure House \$25 Gift Certificate to
- Friendtique/Nest



Expert T's

Flamingo Jacks

Flex Yoga Studios

Friendtique/Nest

Graham & Burns

Hartzler Family Dairy

Instruments of Freedom

JAFB-Wooster Brewery

& Ice Cream Shop

HighPoint Furniture

House of Silva

Ivorv Room

JK Gift Shop

Joyful Cafe

Leroy's

Jump n Shout

Grigio Wine

Goodwill

& Cocktail Ba

THERE'S NO PLACE LIKE LOCAL

\$70 Gift Certificate to Daivim Massage and Wellness

- Flex Yoga Studio 1 month unlimited pass, 1 yoga mat (Lululemon), 1 Stonehouse Pottery mug
- 3 bottles of wine of the winner's choice from Lincoln Way Vineyards
- \$100 Gift Certificate to Ray Crow Cleaners
- \$50 Gift Certificate to TJ's Restaurant





SURE HOUSE

Some of This Year's Participating Businesses

Lincoln Way Vineyards Local Roots Market and Cafe MacKenzie's Silver Lining Matsos Family Restaurant Meatheads Union Meraki Artistry **Permanent Cosmetics** Miss Amy's Bakery Muddy's **Olde Jaol Restaurant** & Tavern Pro-Touch Pulp Juice & Smoothie Bar Ray Crow Cleaners Rhimix Salon and Spa Ride On Roomscapes Salsaroja Bar and Grill

Sam's Pizza & Heroes Sheer Professionals Smokin' Dave's Meats Spoon Market & Deli Sport Clips Steel x Stone Studios St. Paul Hotel Sure House Coffee Roasting Co. Sweethaven of Shreve The Cigar Vault The Leaf The Salt & Serenity Grotto The Wilderness Center Tricor Industrial TJ's Restaurant Toyrifix Troutman Vineyards

For more information contact the Wooster Area Chamber of Commerce at (330) 262-5735.





Celebrate the holidays and share local gifts with the Wooster YPs!

Join us on Wednesday. December 14 from 5-7 pm at the Wooster Area Chamber of Commerce for a local White Elephant gift exchange! Please



bring a \$10-15 gift to exchange from a local business. We will have drinks and light refreshments to enjoy throughout the evening. We hope to see you there!

Wooster Young Professionals is sponsored by:



Join us on December 8 from 4:30-6:30 p.m. for a Business After Hours at the new Certified Angus Beef warehouse, located at 147 Riffel Road!

Certified Angus Beef's new 18,000-square-foot facility houses its warehouse and print shop. The building offers on-site storage, and allows the local company to gain efficiencies in shipping and receiving marketing materials, Brand Store products and more to help partners promote the very best beef

Ptl. Don Hall will share Winter Driving Tips with Wooster Area Safety Council

Ohio roadways can guickly become treacherous during the winter months. It is important to prepare for your trip by planning your route, properly clearing your vehicle, and inspecting your car to ensure it is in optimal working condition. During the December 14 meeting of the Wooster Area Safety Council Patrolman Don Hall, Wooster Police Department Community Resource Officer will discuss ways to stay safe while driving during the winter.

Ptl. Hall currently serves as the Community Resource Officer for the Wooster Police Department. Prior to his career in law enforcement, Ptl. Hall served active duty in the United States Marine Corps with the 2nd Battalion 8th Marines, Camp Lejeune, North Carolina, and active reserves with the 3rd Battalion 25th Marines. Ptl. Hall attained the rank of Sergeant and was awarded the Navy Achievement Medal.

Register for this Safety Council event at bit.ly/woochambersafetydec2022

Uptown/Downtown Emporium Vertical Runner of Wooster Village Catering Company Walnut Street Gallery Wayne Holmes Health Wooster Gift Corner Wooster Natural Foods Yellow Door Bird Store







The Commercial & Savings Bank



Join us at Certified Angus Beef's new warehouse and print shop on Dec. 8



Register for these events at woosterchamber.chambermaster.com/events



Become a Chamber Member!

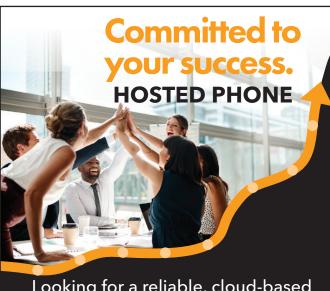
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December Newsletter

*Annual Dinner

Thank you to our Outgoing Board Members!

The Chamber is consistently led by strong leaders who volunteer their time and expertise to the organization's Board of Directors. This year, the Board announced five members who have fulfilled their terms, which conclude at the end of 2022. Thank you for your time and dedication to the organization!



Jeff Smith. **Executive Vice** President & Chief Lending Officer,

The Apple Creek Banking Company



John Cook. Meaden & Moore



Matthew Long, Member, Critchfield, Critchfield & Johnston



Beth Weaver. Executive Director, Habitat for Humanity in Wayne County



Martha Starkey, Wayne County **Convention & Visitors** Bureau



Chamber thanks Chad Boreman for his Leadership in 2022



Chad Boreman, Partner. Boreman Norton Cook Wealth Partners

2022 Chair

Chad Boreman, Partner, Boreman Norton Cook Wealth Partners, led the Chamber throughout 2022 and left the organization in a strong position at the end of the year.

Chad combined his passion for development with the Chamber and led the organization in efforts to grow and

strengthen the Wooster area. With his support, the Chamber team was able to reintroduce a focus on legislative advocacy and workforce initiatives this year.

Throughout 2022, Chad and his investment partner, Matt Long, saw some exciting projects in downtown Wooster come to life. As owners of the Quinby building at 115 S. Market St, they were an integral part of E&H ACE Hardware's renovation and opening of their new store, which has been a huge enhancement to downtown. Additionally, the partners have developed a twostory mixed-use building on East Liberty Street, adding loft apartments and the Mariola Italian restaurant, set to open soon.

Thank you, Chad, for your leadership and community investment!







• • •

The Chamber looks forward to celebrating these award winners who have made extraordinary accomplishments in our community through the years. Stay tuned for more information to come.



* December Newsletter

2022 Wayne Economic Forum features five speakers and hosts 300 guests for networking and learning!

On Thursday, November 3, the ninth annual Wayne Economic Forum was held at Greystone Event Center, with 300 guests in attendance.

This year, the Wooster Area Chamber of Commerce, with help from Dee Vaidya, CEO of RDM Equipment Company and founder of the Forum, was excited to welcome five speakers to the event.

Marcie Merriman is the Managing Director for Cultural Insights and Consumer Strategy Leader at EY. She was the first presenter and her topic covered Reworking Work Through the Lens of Gen Z. She shared valuable insights on how to engage the newest generation of workers from the ages of 15 - 25. The second speaker was J.P. Nauseef, President & CEO of JobsOhio, who presented on the Generational Opportunity for Ohio. He shared encouraging notes about how Intel was brought into the state and Ohio's economic future.

Tom Hassfurther, Executive Vice President of Packaging Corporation of America, shared his knowledge on High Growth in Sustainable Packaging. He not only shared about PCA, but also about the value of customers to any organization. Pat Finley is the Founder and Chairman of Vitalia Active Living, The V Living Experience, and Omni Smart Living, all senior agetargeted active living communities. He shared his personal experiences and taught attendees techniques on how they should respond in crisis. Carey Jaros, the President

& CEO of GOJO Industries rounded out the day and shared about How GOJO Lives its Purpose. She spoke on the importance of their mission during the pandemic and beyond.

All five speakers left attendees with techniques and knowledge that can benefit their leadership and organizations. The goal of the Wayne Economic Forum is to begin conversations that help local leaders and businesses to connect, grow, and thrive. Attendees had the opportunity to network in between presentations and also received lunch with their registration. The event is held each fall and is open to the public. It is an encouragement to the Wooster area's business community and a continued opportunity for business growth and development.

Thank you to our 2022 Wayne Economic Forum event sponsors:



Leadership Wooster class focuses on education in Wayne County

The 2022-2023 Leadership Wooster class learned about education in Wayne County in November.

The day kicked off with a panel of 4 superintendents across the county: Dean Franks from Smithville, Nate Schindewolf from Triway, Gabe Tudor from Wooster, and Jon Ritchie from the Orrville, Rittman and Southeast districts. They offered valuable insights on leadership and the state of the local schools.



The class then toured Ida Sue School and traveled to the Wayne County Schools Career Center to engage with students and learn about the programs and opportunities available at the school. At the newly renovated Lowry Center at the College of Wooster, Wayne Webster, Interim President, spoke on Shared Governance within Higher Education. The class was able to learn about how education and systems differ at the college level.

To end the day, the class reviewed their results from the DISC Assessment, They learned how different personalities each provide value and how to better work with each other as leaders. It was another great day full of learning and growth opportunities!



Leadership Wooster is sponsored by:

FARMERS NATIONAL BANK

Ribbon Cuttings

Welcome to Wooster Berkshire Hathaway HomeServices

Congratulations to Berkshire Hathaway HomeServices Professional Realty on their recent ribbon cutting and open house! It was great to see so many people supporting the real estate office in downtown Wooster, which features a stunning layout and beautiful pieces of art all throughout the space.

Berkshire Hathaway HomeServices is a real estate brokerage franchise network designed for today's real estate market. From firsttime homebuyers to high-end residential markets to middle-market communities to commercial real estate, the local team of members and agents are experts in their field. Learn more at www.bhhs.com



Arukah celebrates grand opening with ribbon cutting

Congratulations to Arukah Functional Wellness on their grand opening and ribbon cutting! Located at 313 E. Liberty St in downtown Wooster, Arukah takes a holistic approach to health through nutrition and lifestyle changes that focus on function rather than symptoms. The team consists of owner Tanya Franks, a Nutritionist, Tammy Pratt, Head RN, and Medical Director Dr. Lisa Malys, DO.

They offer IV hydration therapy, red light therapy, massage therapy, thermography, functional nutrition, and sell vitamins in the shop. Stop by the shop on Mondays, Wednesdays + Fridays from 9AM – 5PM, on Thursdays from 9AM – 6PM, or on Saturdays from 9AM – 1PM. Learn more by visiting their website at www.arukah44691.com or call 330-464-3078.





Chamber celebrates Boys & Girls Club of Wooster's new downtown office space

Congratulations to the Boys & Girls Club of Wooster on the opening of their new offices in downtown Wooster at 124 N Walnut Street!

Boys & Girls Club of Wooster is a youth development organization that serves kids in grades K-12 with before and after school programming and summer camps. They provide a fun, safe environment where kids can engage in positive activities. The new office space allows their administrative staff to gather in one place and lead the programming that is available throughout the Wooster School District.

Friendly Wholesale celebrates new ownership

The Chamber celebrated Friendly Wholesale's new ownership with a ribbon cutting! New owners Matthew Plocki and Austin Miller took over the company at the start of May. In the company's 70+ year history, they are only the second owners!

Staying true to their family feel, the team at Friendly Wholesale has stayed the same, they have only expanded their offerings! They now offer supplies for coffee shops in addition to bulk snacks and janitorial and food service products. Stop by 655 Cushman St. in Wooster to see all that they have in stock!





Become a Chamber Member! The Chamber offers many valuable and exclusive benefits to its members. To learn more, visit woosterchamber.com/benefits



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**



Corporate and Business Events Annual meetings Conferences/seminars Weddings/Receptions Social Events Special Social or Family Event

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Ribbon Cuttings

Chamber celebrates new ownership of HighPoint Furniture with ribbon cutting



We were excited to celebrate the new ownership at HighPoint Furniture with a ribbon cutting! Lisa and Adam Likowski bought the business in August and have continued to maintain competitive deals and a stunning floor space. Stop by HighPoint Furniture located at 2995 Cleveland Rd to see their selection of sofas, bedroom sets, chairs, and more! Visit www.highpointfurniturewooster.com.



Caribou Coffee celebrates opening with new location in Wooster

We were excited to celebrate the opening of Wooster's own Caribou Coffee with a ribbon cutting! The new location is owned and operated by Mike Mariola Restaurants and features convenient drive-thru and walk-up windows as well as an outdoor patio. The Wooster Caribou Cabin location is open from 5 a.m. to 10 p.m. and is located at 1840 Cleveland Rd.



Congrats to Mattress By Appointment – Wayne County on their ribbon cutting

Congratulations to Mattress By Appointment - Wayne County on their official ribbon cutting! Stop by 630 Palmer St in Wooster for mattresses 50-80% off retail, with a variety of brands and styles to choose from. Financing options are available with no credit needed! To set up an appointment or to see what inventory is available, call or text 330-439-0060. Learn more by visiting www.mattressbyappointment.com.



December Newsletter



Samira Zimmerly with 2022 ATHENA Award Recipient Sara Pattor

Chamber President, Samira Zimmerly awarded 2022 Young Professional Athena Award

On November 14, our own Samira Zimmerly, President of the Wooster Area Chamber of Commerce, accepted the Young Professional ATHENA Award from the Wayne County Women's Network. This prestigious award recognizes emerging female leaders who demonstrate excellence, creativity, and initiative in their business or profession and serve as a role model for young women both personally and professionally. On behalf of the Chamber's Board of Directors we would like to congratulate Samira on this recognition and thank her



Samira Zimmerly with a portion of the women who nominated her for the award

for being a dedicated leader to the organization and within the Wooster community.

Samira accepted the award in front of her sons, close family, friends and fellow women leaders.

The Wooster Chamber would also like to congratulate Sara Patton on being named the 2022 ATHENA award recipient. Sara is deeply committed to community service and continues to be a sought-after mentor for women working in the non-profit and development sectors.

Samira Zimmerly with sons Trey and Jaxton



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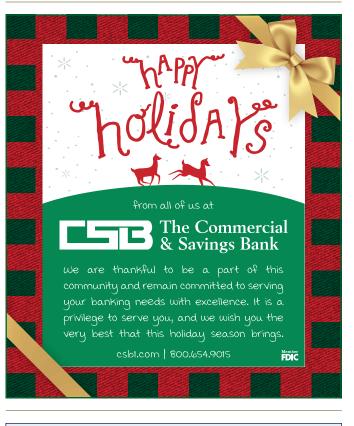
*

Logee, Hostetler, Stutzman & Lehman, LLC

Attorneys at Law

Daniel J. Hostetler Christopher N. Finney Morris Stutzman Robert A. Stutzman Ralph Lehman Cowles S. Ostrander

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