



# Chamber Newsletter

## August 2023



**In this Issue:** 2023 Woosterfest schedule including live music and community events. Register today to participate in an event. Pages 6 – 8

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at [woosterchamber.com](http://woosterchamber.com)    

## WHAT IS A CHAMBER OF COMMERCE?

Beyond ribbon cuttings and groundbreakings, do you know what your local chamber of commerce is or has to offer? Read on to discover not only what a chamber is but also what we consider to be the top benefits of investing in your local chamber of commerce.

As an organization of businesses within a community, a chamber of commerce operates as a 501(c)6, which means they do not operate for profit and none of the net earnings benefit any private shareholder or individual. All of the money a chamber of commerce

raises is funneled back into the community it serves. The first chamber of commerce, the *Chambre de Commerce* founded in Marseille, France in 1599, was a collection of local businesses coming together to address the issues and challenges they were facing.

While chambers of commerce work to promote the business community as a whole, there are significant benefits to being a member of your local chamber of commerce. Here are some of the top benefits of investing in your local chamber of commerce!



### Networking Opportunities

One of the most often-cited reasons for joining chambers of commerce is the networking opportunities they are known for providing. In fact, when the first chamber of commerce formed, it was a collection of business members getting together to address their collective issues and concerns. Chambers today exist for largely the same reason. Like many local chambers, the Wooster Area Chamber of Commerce offers members a variety of opportunities to network. Between Business After Hours, Young Professionals, and Chamber Travel opportunities, there is no shortage of ways for business and community members to regularly network with other professionals. The Annual Dinner Meeting is the largest gathering of the membership each year, seeing more than 800 people in attendance.

### Targeted Marketing Opportunities

As an organization formed for the purpose of promoting the interests of its business members, your local chamber of commerce provides several outlets for targeted marketing opportunities. The Wooster Chamber offers its members many promotional opportunities. The monthly printed

newsletter provides updates on what's happening around the Chamber and with the businesses within our community and is distributed to 24,000 homes within Wayne County. Members are not only regularly featured in our printed newsletter, but they also have the opportunity to place ads that will connect them with the community at large. The Chamber also sends a weekly email blast to members, featuring updates on upcoming events within the Chamber, and members are welcome to share updates happening within their businesses.

### Community Involvement

As a community organization, a chamber of commerce will provide its members with many opportunities to get involved with the community. In fact, this is often a reason businesses decide to join their local chamber – they see this as the most direct way of giving back to and supporting the community that supports their businesses. By hosting several community-wide events each year, including Woosterfest, the Wayne County Home & Garden Show, and Lemonade Day, the Wooster Chamber draws tens of thousands of visitors to the local area each year, promoting local businesses and encouraging entrepreneurial endeavors.

### Professional Development

As an organization dedicated to business growth, a chamber of commerce is keenly focused on helping businesses – and business professionals – thrive. To support this effort, the Wooster Chamber offers the Leadership Wooster program each year to train leaders who will build a stronger community. The Wooster Chamber also offers Educational Series touching on a variety of topics related to business development and operation.

### Money-Saving Programs

Chambers of commerce originally organized – and continue to operate – under the notion that a group is stronger than the individual. By pooling their buying power, members of the Wooster Chamber are able to take advantage of money-saving programs for things like health insurance, energy rates, and workers' compensation programs. In some cases, these money-savings programs can save individual members tens of thousands of dollars each year.

### Gaining a Voice in Public Advocacy

In their earliest form, chambers of commerce were a coalition of traders who joined together to

protect themselves from common threats, including robbery and abuse from governing bodies. In a similar fashion, today's local chamber of commerce uses its collective voice to enact change at the government level, advocating for businesses and the surrounding community. Such advocacy may include things like lobbying for zoning changes to allow more residential property to be built, and allowing space for a community (and its businesses) to grow.

### Promoting the Community in which You Live, Work, and Play

By investing in your local chamber of commerce, you gain access to a great number of services that directly and significantly benefit your business. But you also support an organization that is working tirelessly to promote and grow the surrounding community. Without the support of its members, your local chamber of commerce – and all of the benefits, services, and advocacy it provides – would struggle to survive. Chambers of commerce strengthen their surrounding communities, creating a space that fosters unity, growth, and progress.

For more information about the Wooster Area Chamber of Commerce, visit [woosterchamber.com](http://woosterchamber.com).

# ❖ New Members



## Fleet Feet

Fleet Feet is excited to carry on the tradition of the well-known local running store, Vertical Runner located on W. Liberty St. With 3 established stores in Columbus, Fleet Feet is eager to expand its services to the Wooster running community. Fleet Feet is here to equip you with the tools needed to finish your first race or get you through your day pain-free. Their 3D foot scanning technology, FitID, measures the unique shape of your foot making sure you're outfitted in the right gear, and carry shoes from all the brands. They're looking forward to being a part of the community and seeing you all out on the roads and trails!



## Flourish Beauty Bar

Flourish Beauty Bar is a full service salon with a passion for the industry and a desire to deliver consistent and modernized trends in the beauty industry. They offer an array of exclusive services, including custom color and cuts for men and women, texturizing services, skincare (including custom facials and chemical peels), hair removal, nail services, and pedicures. They also offer lash lifts, tints, extensions and spray tanning! They are committed to providing an elite environment for clients and peers alike, cultivating a sense of community presence, and flourishing every year.



## JDM Structures

JDM Outdoors of Wooster is a part of JDM Structures, a local family-owned and operated company in business since 1992. JDM provides storage sheds, outdoor furniture, homes, garages, pavilions and pergolas. The JDM team works hard to provide a 5 star experience at every part of the journey starting with JDM Shedbuilder, a robust yet user-friendly 3D configuration tool that empowers you to bring your vision to life. With the expertise of their seasoned staff, you'll receive invaluable guidance throughout the entire process. You can learn more at [jdmstructures.com](http://jdmstructures.com) or visit their newly renovated sales center across from the new Meijer on Burbank Road, Wooster.



## Meijer

Born and raised in the Midwest and family-owned since 1934, the newly opened Meijer is ready to serve the Wooster community. Meijer is now offering low prices and rewards on fresh food and great brands across more than a dozen departments. The Wooster store features pickup and delivery options, a pharmacy with drive-thru service, a deli, a bakery, and a gas station. Stop in to see all that they have to offer and download the Meijer app to receive exclusive savings, weekly deals, and to start accruing mPerks with every purchase to claim personalized rewards. Meijer is located at 4845 Burbank Rd.

# ❖ August Newsletter

## Join us at the Wayne County Fairgrounds for our upcoming August Business After Hours event for members

Join us for a Business After Hours at the Wayne County Fairgrounds on Wednesday, August 9 from 4:30 – 6:30 p.m. Attendees will get an exciting preview of the Wayne County Fair Junior Livestock and Dairy Products Auction. There will be animals on display and 4-H and FFA young leaders will be showcasing the hard work they have invested in projects this summer.

Enjoy the famous dairy barn milk shakes and appetizers. Raffle drawings for Wayne County Fair Event Tickets and more!

See you at the Wayne County Fair Event Center! Register to attend at [www.woosterchamber.com/business-after-hours](http://www.woosterchamber.com/business-after-hours).



### What is the Wooster Chamber Business After Hours program?

The Wooster Area Chamber of Commerce's Business After Hours are premier networking events designed to connect local professionals and foster business relationships in a relaxed and engaging environment. This program offers an excellent opportunity for new and current chamber members to expand their professional networks, showcase their businesses, and stay updated on the latest developments in the local business community.

To register for this upcoming Business After Hours event, visit [woosterchamber.com/business-after-hours](http://woosterchamber.com/business-after-hours).

## ECONOMIC INDICATORS

	April 2022	May 2022	May 2023		April 2022	May 2022	May 2023
Unemployment, United States	3.3%	3.4%	3.4%	Labor Force, Employed Wayne County	58,400	58,900	59,800
Unemployment, Ohio	3.7%	3.7%	3.4%	Labor Force, Unemployed Wayne County	1,700	1,700	1,600
Unemployment, Wayne County	2.8%	2.8%	2.6%	Wayne County Sales Tax by Month	\$1,321,525.59	\$1,200,791.97	N/A

## 2023 Board of Directors

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  - Shannon Waller  
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## Chamber Staff

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The Wooster Area Chamber of Commerce is on Facebook at [facebook.com/woosterchamber](https://www.facebook.com/woosterchamber), YouTube, LinkedIn and @woosterchamber on Instagram.

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## Small Business Orientation Webinars and Workshops



UPCOMING DATES  
Monday, August 28  
Tuesday, Sept. 26

A small materials fee applies.  
Register online at [sbdcksut.org](http://sbdcksut.org)

## WEST VIEW Healthy Living

# Annual GOLF Outing

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# ❖ Wayne Economic Forum

## Register now for the 2023 Wayne Economic Forum taking place on Thursday, October 26!



The tenth annual Wayne Economic Forum will be held on Thursday, October 26, at Greystone Event Center! This annual forum event features top executives from the regional business community who will share a variety of perspectives and ideas ranging from business growth, human behavior, and economic development. Attendees will learn about recent economic trends and developments throughout the global market.

We are excited to feature five extraordinary speakers at this year's event. With registration, you will be able to listen to all of these talks and gain new insights over lunch and drinks. Don't miss out on this great networking and learning opportunity! To register and learn more, please visit [www.woosterchamber.com/wayne-economic-forum](http://www.woosterchamber.com/wayne-economic-forum).

### 2023 Wayne Economic Forum Speakers

Four topics and presentations with five different speakers!

				
<b>Jack Stack</b> President & CEO, SRC Holdings	<b>Scott Dalenberg</b> EVP, SRC Holdings	<b>Amy Brady</b> CIO, KeyBank	<b>Jodi Berg</b> Retd. President & CEO, Vitamix	<b>VIP, Name to be soon disclosed</b>








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To register for the Wayne Economic Forum, please visit [woosterchamber.com/wayne-economic-forum](http://woosterchamber.com/wayne-economic-forum).

# ❖ Safety Council

## Ptl. Hall to present on Civilian Response to Active Shooter Events



**Ptl. Hall**  
Community Resource Officer, Wooster Police Department

Every year, thousands of workers report having been victims of workplace violence. No matter who initiates the confrontation, the deadliest situations involve an active shooter. Whether you are a patron or an employee, it's important to be alert and prepared to respond to an active shooter event.

Wooster Area Safety Council will meet on Wednesday, August 23 to hear from Ptl. Donald Hall about C.R.A.S.E. Civilian Response to Active Shooter Events.

Ptl. Hall currently serves as the Community Resource Officer for the Wooster Police Department. Prior to his career in law enforcement, Ptl. Hall served active duty in the United States Marine Corps with the 2nd Battalion 8th Marines, Camp Lejeune, North Carolina, and active reserves with the 3rd Battalion 25th Marines. Ptl. Hall attained the rank of Sergeant and was awarded the Navy Achievement Medal.

Ptl. Hall began his 26-year career in law enforcement with the Wayne County



### MEETING DETAILS

**Topic:** C.R.A.S.E. Civilian Response to Active Shooter Events

**Speaker:** Ptl. Donald Hall, Wooster Police Department

**Date:** Wednesday, August 23  
**Time:** 11:30 a.m. – 1:00 p.m.

**Location:**  
First Presbyterian Church  
621 College Avenue, Wooster, Ohio

**Cost:** \$20 for Chamber members  
\$25 for non-members Lunch will be provided.

Sheriff's Office in December 1995. Ptl Hall was hired by the Wooster Police Department and served 9.5 years as a Patrolman and Task Force Officer (MEDWAY DEA) with a focus on drug trafficking investigations. Ptl. Hall was twice named Wooster P.D. Officer of the Year, Wayne County Children Services Officer of the year, and has received numerous other awards and commendations.

Ptl. Hall volunteers at the Wayne County Humane Society and is a member of the 555th Honors Detachment, which performs military burial services at the Western Reserve National Cemetery.



To register, visit [woosterchamber.com/wooster-area-safety-council](http://woosterchamber.com/wooster-area-safety-council).



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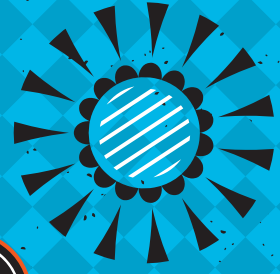
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FRIDAY, SEPT. 29TH SCHEDULE

CEREMONIAL KEG TAP 12 P.M.  
TIM CRANK 3 - 5 P.M.  
THOMAS NEPTUNE BAND 5-6 & 8-9 P.M.

CORNHOLE  
TOURNAMENT 6 P.M.

TYLER REID 6 - 8 P.M.

PIG MAC EATING  
COMPETITION 8 P.M.

STEIN HOLDING  
COMPETITION 8:30 P.M.

WET BANDITS 9 - 11 P.M.

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SEPT. 29TH & 30TH

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SATURDAY, SEPT. 30TH SCHEDULE

FREE THROW SHOOTOUT  
11 A.M. - 3 P.M.  
KINDERPLATZ 11 A.M. - 4 P.M.  
CRUISE-IN 11 A.M. - 7 P.M.

WIENER DOG  
RACE 12 P.M.

DAN PYNE 2 - 4 P.M.  
SAUSAGE TOSS 4 P.M.  
BRONX COUNTRY 5-6 & 8-9 P.M.

BEER STEIN  
RACE 6 P.M.

KEROSENE 6 - 8 P.M.  
RED BALL JETS 9 - 11 P.M.

REGISTER FOR CONTESTS AT WOOSTERFEST.COM

## Register today for these Woosterfest contests to take part in the fun!

**Cornhole Tournament**  
Friday, Sept. 29 @ 6 p.m.

Grab a partner and see if you can out-toss the other teams to win 1st prize!

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**Pig Mac Eating Competition**  
Friday, Sept. 29 @ 8 p.m.

If you love mac and cheese, pulled pork, and BBQ sauce, this competition is for you! Whoever eats the most pig mac in a set amount of time will be crowned the champion!

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**Stein Holding Contest**  
Friday, Sept. 29 @ 8:30 p.m.

Sign up for the Woosterfest Steinholding Competition! Participants will compete to see who can hold a full beer stein with a straight arm, parallel to the ground the longest.

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**Wiener Dog Race**  
Saturday, Sept. 30 at 12 p.m.

Join us for the Woosterfest Wiener Dog Race & Costume Contest! All wiener dogs are eligible to participate, regardless of age or size. Enter to see which wiener will be the winner!

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**Sausage Toss**  
Saturday, Sept. 30 @ 4 p.m.

Think you can outdo sausage tossers from throughout the Wooster area? Teams of two compete to see who can toss the Sausage back and forth the farthest while keeping it intact.

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**Beer Stein Race**  
Saturday, Sept. 30 @ 6 p.m.

Register for this friendly, fast-paced competition! Two team members carry six beer steins down a race lane covered in obstacles to fill the barrel faster than their opponents.

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ALL CONTEST REGISTRATIONS AND MORE CAN BE FOUND ON WOOSTERFEST.COM

## Order your anniversary Woosterfest t-shirt today!



**NEW!** To celebrate 40 years of Woosterfest, there will be special anniversary T-shirts for purchase this year! Order your T-shirt now and sport the iconic Woosterfest logo throughout the event. Order online at woosterfest.com and pick up your shirt at the Wooster Area Chamber of Commerce once you are contacted.



ORDER YOUR SPECIAL 40TH ANNIVERSARY WOOSTERFEST T-SHIRT ONLINE AT WOOSTERFEST.COM

## Congratulations to this year's Wayne County Lemonade Day winners!



**2023 Wayne County Youth Entrepreneur of the Year**  
**Matilynn - Mattie's Country Lemonade**

Selected By: Kitty Poo Club

Matilynn enjoyed a successful Lemonade Day with her stand set up at E&H Ace Hardware in Orrville. Matilynn donated a portion of her proceeds to Patios for Patriots because it is a local organization that helps veterans relax at home. She

also received a matching donation to increase her contribution to the organization. Matilynn decided to save a portion of her earnings. Her candy straws sold really well and if she could change something she would get more of her friends to help with the stand.

To be considered for Youth Entrepreneur of the Year, Lemonade Day kids had to submit their business results, describe their goals and how

they will spend, save and share their profits, and share the story of their business including why they did Lemonade Day, what they learned and their plans for the future.

As the Wayne County Youth Entrepreneur of the Year, Matilynn's results will be reviewed by Lemonade Day for a chance to win the National Youth Entrepreneur of the Year contest!



**Best Lemonade Stand**  
**Ben, Finn, Marcos, and Arianne - Super-Lemonade**

Selected By: MCTV

The young entrepreneurial team of Super-Lemonade had a fun day selling lemonade and treats. The team split their earnings to purchase art supplies and save some for the

future. They used a portion of their profits to make a donation to the Wayne County Dog Shelter. Ben and Finn used 2/3 of their money to buy cat food to donate to the Wayne County Humane Society. They served many customers throughout the day in downtown Wooster in front of The Leaf Restaurant.



**Best Marketing**  
**Rylie - Rylie's Taste of Summer**

Rylie was dedicated to her Lemonade Day stand and exceeded her goals. She created letters and videos explaining the goals for her lemonade stand and enlisted the help of her friends to create a commercial. With her earnings,

she donated some to Awareness 22 (A Veteran's Suicide Prevention Program), created a savings account, and purchased a "big" LEGO set. She paid back her investors and friends, and was able to reinvest some for next year's stand. Rylie's stand was located at the Orrville American Legion.



**Best Sales Team**  
**Lydia - Sweet and Sassy**

This was Lydia's second Lemonade Day and she assembled a team of friends to help with her lemonade stand this year. Each team member was responsible for a different part of the stand. The team coordinated cheers and dances to encourage

potential customers to stop and had a raffle for a basket of summer-themed items. Her Sweet and Sassy lemonade stand was set up in Shreve.



THANK YOU TO ALL OF OUR YOUNG ENTREPRENEURS FOR PARTICIPATING!



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## ❖ Ribbon Cuttings

### JDM Structures celebrates with an official ribbon cutting and grand opening



Congratulations to JDM Outdoors of Wooster on their official ribbon cutting and grand opening! JDM Structures is a builder of premier barns, sheds, custom homes, pool houses, and animal shelters.



A company dedicated to engineering quality products that are built to last, they have a unique JDM Virtual Shed Builder where customers can customize their building to be exactly what they want. Stop into the store to go through the process with their team, or begin building it online at <https://jdmoutdoors.com/>.

They are located at 4964 Burbank Rd. in Wooster. Call (330) 600-8710 or visit <https://jdmstructures.com> to learn more.

### Congratulations to Scott Dental Group on their new Wooster office



Located at 178 E. Milltown Road, Dr. Tyler Scott and his team are committed to advanced dental care delivered with passion, integrity, and respect in a positive friendly atmosphere. They are a highly trained, energetic team that enjoys working together to accomplish their goal of touching lives by creating smiles.

They deliver comprehensive dentistry that provides excellent results in both health and function. They perform a wide variety of services to help you get the smile you deserve.

Learn more about their services at [www.scottdentalgroup.com](http://www.scottdentalgroup.com) or call 330-879-8960.



## ❖ August Newsletter



### Minglewood Distilling Company celebrates the official opening of Ice Plant

Congratulations to Minglewood Distilling Co. on their newly renovated event space, Ice Plant at Minglewood Distilling Co.! This space can accommodate up to 140 guests and includes a spacious patio.

Minglewood Distilling Company is a small batch, micro distillery located in Wooster at 437 E South St.

For more information or to make an inquiry, please contact Event Manager - Jess Bush - [jess@minglewooddistilling.com](mailto:jess@minglewooddistilling.com).



### Join the YPs for an evening of networking and golf at Junipers

Join the Wooster Young Professionals on August 23 from 5 – 7 p.m. at Junipers and The Pines for an evening of camaraderie and golf! Register to attend at [www.woosterchamber.com/young-professionals](http://www.woosterchamber.com/young-professionals).

The Pines Golf Club and Junipers are located at 1319 N. Millborne Road in Orrville.

We hope you can join us! Young Professionals events are open to anyone who lives or works in Wayne



Wooster Young Professionals is sponsored by:

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To learn more, visit [woosterchamber.com/young-professionals](http://woosterchamber.com/young-professionals).

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