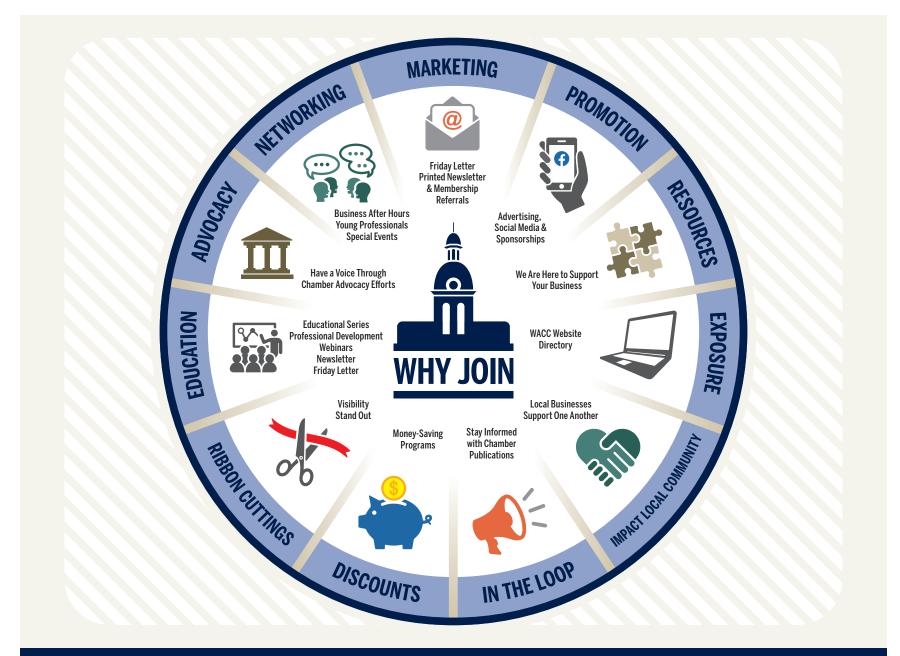




# chambermonthly

377 West Liberty Street Wooster, Ohio 44691 In this Issue: Congratulations Leadership Wooster Class of 2020 Graduates Pages 6 & 7

August 2020 woosterchamber.com



For more information on membership, with the Wooster Chamber please call (330) 262-5735.

woosterchamber.com Wooster Area Chamber of Commerce

## **New Members**



#### **Done Right Lawncare**

Done Right Lawncare Landscaping and Snow Removal is a small business that has built its reputation by doing things right, the first time, every time Services offered include lawn mowing, lawn treatments and fertilizing, landscaping maintenance and installation and snow plowing. Veterans can also receive a 10% discount on services. For more information, please call (330) 234-7823.



#### Martin Kerr - Stark & Knoll

Martin (Marty) Kerr is a part of Stark & Knoll's corporate practices group. He holds degrees in accounting and international finance. Prior to legal practice, Marty spent over 15 years working in the corporate world as an accountant and contract negotiator. Marty has counseled a wide variety of clients ranging from agile, entrepreneurial companies to more well known, multi-billion dollar corporations. Utilizing his business acumen, Marty advises clients on a diverse and often complex range of business transactions (i.e. purchasing/sales agreements, regulatory compliance matters, and licensing agreements). Marty also has significant experience in negotiating long term supply and sales agreements. This work has allowed him to develop a holistic approach to a transaction which takes into account both legal and business concerns



#### **True North Wealth Partners**

True North Wealth Partners is a full-service fiduciary financial planning firm. Supported by their powerful research partners, True North develops client specific, customized financial plans to help clients to properly plan and save for their retirement, grow their investment portfolios, reduce their tax burdens and create a legacy plan. Once your goals have been established, True North advisors will customize appropriate strategies to suit your vision and objectives. They would love say, "Welcome Home" to you at True North Wealth Partners.

**Small Business** 

Counseling

Small Business

**Development Centers** 

**Small Business** 

Counseling

Wednesday, October 7

at 2:00 PM

A small materials fee applies

Register online

cantonsbdc.org

Economic Indicators		April 2020	May 2019	May 2020		April 2020	May 2019	May 2020
	Unemployment, United States	14.4%	3.4%	13%	Labor Force, Employed Wayne County	54,500	60,400	56,400
	Unemployment, Ohio	17.4%	3.7%	13.4%	Labor Force, Unemployed Wayne County	7,300	1,700	5,700
	Unemployment, Wayne County	11.8%	2.8%	9.2%	Wayne County Sales Tax by Month	\$926,574.06	\$994,155.72	\$958,753.55

### **2020 Board of Directors**

**Executive Board** Kevin Day Western Reserve Group

Bill Sheron Past Chair.

Wooster Community Hospital Susan Marla

Chair-Elect, Meaden & Moore Dr. John Cook

Long, Cook, & Samsa, LLC

Chad Boreman Boreman-Norton-Cook Wealth Partne

Don Noble II Amy Marinella Marinello Realty

James Smail National Bank

**Board Members** 

Farmer's

Jon Jameson Schaeffler Matthew Long

Martha Starkey Critchfield, Critchfield Vayne Co. Conventi & Visitors' Bureau

Armand Massary ArtiFlex Manufacturina

Jack Nebesky

Wooster, Inc Beth Weaver Michael McClintock McClintock Electric in Wavne County

Wayne Economic

The Apple Creek

Stephen Smyth

Jeff Smith

**Development Council** 

Wayne Webster BCI Buckeve Divison The College

### **Chamber Staff**



Justin Starlin 330-262-5735 starlin@woosterchamber.com



Samira Zimmerly 330-262-5735 immerly@woosterchamber.com



Katie Foster ations & Events Coordinator 330-262-5735



Michelle Rothgery 330-262-5735

### 377 West Liberty Street · Wooster, Ohio 44691



The Wooster Area Chamber of Commerce is on Facebook, YouTube







Visit us online at woosterchamber.com

**New Members** 



#### The Wayne County Dog Shelter

The Wayne County Dog Shelter is a county operated facility with three main objectives. First, they work very hard to reunite lost dogs with their owners. Secondly, for those dogs who are not claimed, they offer adoption services. Finally, The Wayne County Dog Shelter promotes humane values and responsible pet ownership in our community.

Please use the resources listed in the tabs on their website to learn more about the shelter, and be sure to check their adoptable dogs! www.waynedogshelter.org



#### **The Wooster Oilers**

The Wooster Oilers are a junior hockey organization playing in the USPHL Premier League and based in Wooster, Ohio. The players, age 16 - 20, play in this organization as a stepping stone to ACHA (College Club) or NCAA hockey. The focus of the team is athletic and selfdevelopment while taking an active role in the community and being stewards for hockey. The team plays home games out of Alice Noble Ice Arena on Oldman Road. For group rates or sponsorship opportunities please contact Marty Kerr at mkerr@woosteroilers.com.



Together, let us continue to support our local businesses, which are the foundation of our community.

Wayne County's

**Local Shops** 

& Restaurants



Interested in becoming a member? Visit us online at woosterchamber.com.

## Interested in becoming a member of the Wooster Chamber?

### Joining is as easy as 1, 2, 3!

- Apply online at www.woosterchamber.com
- Chamber staff will contact you with more information regarding the approval process, share benefits, opportunities, and rates
- Once approved, begin utilizing the many valuable resources available to you through Chamber membership

The Wooster Area Chamber of Commerce is comprised of 700 local businesses and organizations that find everyday value in their membership. Whether you are looking for promotional opportunities, education, discounts, or community resources, we welcome you to join our growing network!







Contact Katie Foster at kfoster@woosterchamber.com or call (330) 262-5735 with questions.

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## **August Newsletter**

### **Wooster Chamber Ribbon Cuttings**

The Wooster Area Chamber of Commerce offers Ribbon Cuttings welcoming new members into the area or the opening of a new facility to existing members! Ribbon Cuttings offer a great way to advertise to the local community and businesses through the Chamber's social media platforms and printed monthly newsletter. If you are interested in scheduling a Ribbon Cutting, please contact Katie Foster at kfoster@woosterchamber.com.



# Feature your business on the Chamber Facebook page!

As a member of the Wooster Chamber you have the opportunity to participate in a Facebook Giveaway!
The Wooster Chamber Facebook page has roughly 14,000 followers and Facebook giveaways have received upwards of 75,000 engagements. There is no cost to members other than what you plan to give away. If you are interested in scheduling a Facebook giveaway, please contact Katie Foster at kfoster@woosterchamber.com.

# Wooster Chamber interviews for National Chamber of the Year Award

The Wooster Area Chamber of Commerce was named a finalist for the 2020 National Chamber of the Year, presented by Alexandria, VA. based Association of Chamber of Commerce Executives. The award is ACCE's most prestigious and competitive recognition, which takes into consideration finalists overall strength and impact on key priorities such as community development, economic prosperity and quality of life.







As a finalist, the Wooster Chamber was tasked with presenting ACCE with a co

presenting ACCE with a comprehensive analysis of internal and external operations, along with participating in a peer interview that focused on strategic planning efforts of the organization. On Monday, July 13, the Wooster Chamber completed a virtual interview, made up of a panelist of four Chamber executives throughout the United States. Based on information submitted in the analysis and interview responses, the top performer will be named the 2020 National Chamber of the year! "Regardless of the results, we are blessed to just be recognized as a top performing Chamber and credit our unwavering supporters and members for positioning us for such a recognition" said President, Justin Starlin. "There are no losers in this competition to be named best of the best, but we have our fingers crossed on the upcoming announcement". ACCE will name the ultimate Chamber of the Year announcement at the annual meeting this fall.



## MedPro Group

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# Congratulations Class of 2020 Leadership Wooster Graduates



Aaron Bauman Certified Angus Beef LLC



Robert Dodaro Prism Wealth Management



Joshua Montgomery Broehl Law Office LLC



Sarah Scherdt Christian Children's Home of Ohio



Matthew Benko-Scruggs Shisler Conference Center



Heidi Elser Seaman Corporation



Lisa Nyhart United Way of Wayne & Holmes Counties



Dan Stavnezer Dan Stavnezer Therapy LLC Inc.



Mick Bolon D+S Distribution



Rachelle Godek



Matthew Ogden First Knox National Bank



Jessica Taylor Community Action of Wayne & Medina



**Zachary Burkey** 



Vanessa Halacsy Wooster Motor Ways



Efewongbe Oleghe



Ben Valentine The College of Wooster



Kim Cardace ArtiFlex Manufacturing



**Brett Hammersmith** McClintock Electric



Michael Ollier Certified Angus Beef LLC



Jimmy Williams Western Reserve Group



Cheryl Coblentz Rea & Associates Inc.



Michelle Kendle HER Realtors



**Angi Phillips** Starcher Family Home



**Zachary Wilson** Wooster Motor Ways



Natalie Culler Wayne Insurance Group



**Steph Martinez** The Wooster Brush Company



Jen Reeder Pallotta Ford Lincoln



Nate Yoder Westfield Bank



Katherine Czartoszewski The Village Network



Julie McNabb JK Gift Shop



Dallas Robinson Farmers National Bank



Sponsored by



Not Pictured: Tanya Silcox, Fatima Suela

# Upcoming Young Professionals Webinar featuring Rodd Welker from Eagle Advisor Group



Rodd Welker Eagle Advisor Group

team-building.

Rodd, a human relations expert, has vast experience in leading and empowering others, maximizing their potential and performance.

Traveling across the country, he facilitates leadership development for companies and organizations, provides

and non-profit organizations. In addition, he has taught collegiate classes in business, leadership, and adult development.

higher education



**Professionals** 

Join us for this virtual professional development session on August 25 from 11:30 AM - 12:15 PM.

Register here: www.woosterchamber.com/youngprofessionals

Contact Katie Foster at kfoster@woosterchamber. com with any questions.

## Thriving Through Change

- Learn to go beyond just dealing with change to thriving
- Examine how we typically see change
- Identify the skills necessary to overcome resistance
- Learn to embrace change with confidence
- Embody the attributes of a change agent

Register online today!
Go to www.woosterchamber.com.

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Rodd has more than 30 years of managerial

and executive leadership experience in business,

emerging leaders, and conducts adventure-based





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at Colleen.Warholic@staples.com.



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To sign up visit ConstantContact.com/chambermember

### \$500K in Grant Money now available to local Small Businesses

The Wayne County Commissioners announced the dedication of \$500,000 from the CARES Act for the support of small businesses in the form of grants. "We are pleased to be able to make these funds available to small businesses who have been negatively impacted by the COVID-19 pandemic" Wayne County Commissioners Becky Foster, Sue Smail and Ron Amstutz said in a joint statement. "The commissioners should be commended for making these funds available to our business community. Every little bit helps in this unique time of need and the streamlined process for securing funds will respond to those that need timely support" said Chamber President, Justin Starlin.

The application and funding details can be found on the Wayne Economic Development Council website (the grant administrator) or by visiting the Chamber website at www.woosterchamber.com/covid19resources

What you need to know about

### **SMALL BUSINESS GRANTS**

Business owners may apply for a maximum of \$5,000

Must have a physical Wayne County address, and funds must be used for that location

Have 25 or fewer employees

Must be a for-profit entity

Must have a federal Taxpayer Identification Number

Must have experienced a decrease in gross revenue/ receipts of 35% or more due to COVID-19 when comparing March 1 – May 31, 2020 to March 1 – May 31, 2019 Must not have received or been approved for other federal assistance for lost revenue or expenses arising from the pandemic, including Paycheck Protection Program, Emergency Disaster Loan

> Must have less than \$1 million in gross revenue/receipts on an annual basis

Must be able to attest that it complies with federal, state, or county and local regulations and not delinquent in any taxes

Must be able to attest that it is not currently in bankruptcy

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Attorneys at Law

Daniel J. Hostetler Christopher N. Finney
Morris Stutzman Robert A. Stutzman
Ralph Lehman Cowles S. Ostrander

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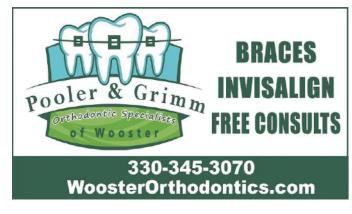
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www.wvhl.healthcare

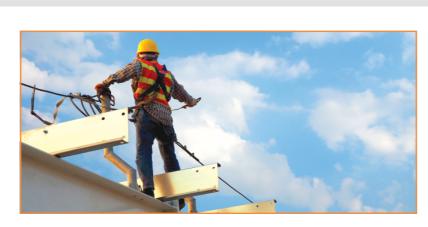
## **Safety Council**

## Wooster Area Safety Council is going virtual



The Wooster Area Safety Council will be sharing virtual safety webinars for the time being. You can stay up to date on the monthly topics by visiting: www.woosterchamber.com/wooster-area-safety-council

We look forward to returning to in-person meetings in July of 2021.



# Join the Wooster Area Chamber of Commerce Workers' Comp Savings Program!

We personally invite you to evaluate our workers' comp program to see how much we can help you save. Our program with CareWorks

Comp administers group rating



savings programs to help reduce member's Ohio workers' comp premiums. In addition to savings, CareWorks Comp's services include; claims management, unemployment, safety, hearing representation at the Bureau of Workers' Compensation's industrial commission, and other services.

More than ever, looking for ways to reduce operating costs is important. You can complete our online evaluation at www.careworks.com/groupratingapplication/wooster.

## Chamber Energy Program - Save **BIG** today!

Small business communities across our nation have been hit hard by mandatory closures and safety measures required to slow the spread of the coronavirus (COVID-19). Many business owners are looking at ways to cut costs.

Along with over 200 Chambers of Commerce in the State of Ohio, the Wooster Chamber offers the Chamber Energy Program to our members to help reduce their utility costs. On average, members are saving 15-20%. Learn how to reduce your costs so you can immediately put money back into your business.

#### **DATE AND TIME**

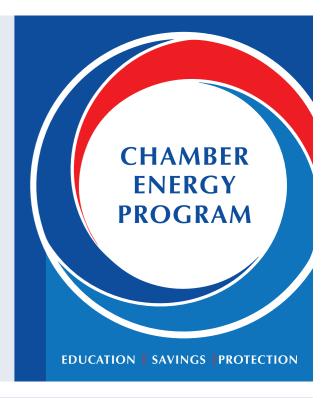
**Tuesday, August 25, 2020** 9:00 AM – 10:00 AM



#### **REGISTER ONLINE**

By visiting: woosterchamber.com/chamberenergyprogram





## Wooster Chamber Wants to Help You Cut Costs

Imagine an employee health insurance plan that is flexible, transparent, and allows you to retain 100% of unused claim dollars. As a valued Wooster Chamber member, you can be a part of this type of program, in the newly formed Wayne Partners DirectCare program.

We've partnered with certified local brokers, Wooster Community Hospital Wayne Partners
DirectCare

Wooster Community Hospital



and Roundstone to give your business the opportunity to finally address the rising cost of healthcare and take control of your health insurance spend. Wayne Partners DirectCare can help our members save on their employee benefits through an innovative funding arrangement that focuses on cost control and cultivating a healthy work environment. You will enjoy transparency to see what drives benefit spend, with the flexibility you need to adjust accordingly.

Plus, you will band together with other small to mid-size

employers to gain pricing leverage to operate like a Fortune 500 company. You will also have the opportunity to share in the distribution of any unused premiums.

Program Partners







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# Long, Cook & Samsa, Inc.

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