



Chamber Newsletter

April 2023



In this Issue: Hey Kids! Join us for an entrepreneurship Lemonade Day session at the Chamber on May 8 and May 23. To learn more go to page 6

377 West Liberty Street • Wooster, Ohio 44691

Visit us online at woosterchamber.com

Come to the Wayne County Home & Garden Show on April 29 & 30 at the fairgrounds!



Spring is officially here and you don't want to miss the 32nd Annual Wayne County Home & Garden Show! The products and services featured at the Wayne County Fairgrounds on April 29 and 30 will make your home improvement project feel like a breeze. And with exhibitors who can help you protect the exterior of your house, re-design the interior of your home, and transform your lawn and garden, this show is your one stop shop to create the home of your dreams.

FREE admission and FREE parking to the show! There will be a wide variety of exhibits, children's activities, fair food concessions, tractors, cars, a plant sale, and more!

We hope you will join us for this family fun weekend!



Saturday, April 29, 10 a.m. – 5 p.m.
& Sunday, April 30, 10 a.m. – 4 p.m.
 at the Wayne County Fairgrounds

**FREE ADMISSION
AND FREE PARKING!**



Plant Sale Participants



Thank you to our 2023 event sponsor:



Home & Garden Show Concessions

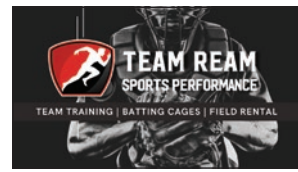


To learn more visit woosterchamber.com/wayne-county-home-garden-show.

❖ New Members



Alpine Heating & Cooling
For over 30 years, the experts at Alpine Heating & Cooling have been fitting homes and businesses with some of the best HVAC & Refrigeration products in the industry. What started out as a one-man operation, has grown over the years into a full-service heating and cooling company with over 30 employees. Their fleet is fully equipped to serve Wayne, Holmes, Ashland, Stark and Tuscarawas counties. Visit their website for more information www.alpinehcservices.com/



Team Ream Sports Performance
At Team Ream Sports Performance, they help athletes unlock their fullest potential and dominate their sport while developing character on and off the field. Their core services include Private & Semi-Private Athlete Training, Sport-Specific Athlete Training, Team Pre-Season Readiness Training, and Batting Cage/Field Rentals.
To book a session or find more information, visit their website teamreamsports.com



Throttle Mob Powersports
Throttle Mob Powersports is a family-owned and operated powersports repair and retail shop. Newly relocated to 4030 Back Orrville Road in Wooster, Throttle Mob has provided quality service to Wayne County and the surrounding areas since 2016. Contact them today for your service and parts needs or schedule the mobile operations bay to visit you!
Reach them at 330-749-8436 and check out their website at throttlemobpowersports.com



U.S. Army Wooster
As the largest United States military branch, the Army defends our nation's freedom and safety as well as provides stability during challenging times. This has been a focus since 1775 when the Army's fight for independence began. Today, they honor a legacy rooted in freedom and lead by example with core values that every soldier lives by.
To learn more, visit their Wooster recruiting office at 3995 Burbank Rd. or check out their website www.goarmy.com/

Apply to be a Member today!

1. Apply online at woosterchamber.com
 2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
 3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.
- Contact the Wooster Area Chamber of Commerce team at (330) 262-5735.

ECONOMIC INDICATORS

	December 2022	January 2022	January 2023		December 2022	January 2022	January 2023
Unemployment, United States	3.3%	4.4%	3.9%	Labor Force, Employed Wayne County	58,000	56,900	57,000
Unemployment, Ohio	3.5%	4.8%	4.1%	Labor Force, Unemployed Wayne County	1,700	2,200	2,000
Unemployment, Wayne County	2.9%	3.7%	3.4%	Wayne County Sales Tax by Month	\$1,280,188.76	\$1,346,219.68	N/A

2023 Board of Directors

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Eagle Advisor Group

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When finished with this newsletter, please recycle. ♻️



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Located near downtown at 377 West Liberty Street • Wooster, Ohio 44691

OUR PARTNERS



Visit us online at woosterchamber.com

Small Business Orientation Webinars and Workshops



UPCOMING DATES

Tuesday, April 4
Thursday, May 4

A small materials fee applies.

Register online at sbdcksut.org

❖ April Newsletter



Hear from the individuals vying for local offices during Candidates Night



In a collaborative effort to provide voters with more information, the Wooster Area Chamber of Commerce and the Wayne Economic Development Council will be hosting a Candidates Night on Wednesday, April 12 starting at 6:30 p.m. at the First Presbyterian Church in Wooster.

Candidates slated for the May 2, 2023 primary election will discuss a variety of topics relevant to local voters. Hear their thoughts on the issues that matter the most to our community.



Includes local Mayor and City Council candidates.



Bob Reynolds
2023 City of Wooster Mayor candidate



Mike Buytendyk
2023 City of Wooster Mayor candidate

EVENT DETAILS

Date: Wednesday, April 12
Start Time: 6:30 p.m.

Location: First Presbyterian Church
621 College Avenue, Wooster, Ohio 44691



GIANT TOOLKIT SESSIONS

\$25

LEADERSHIP Toolkit Series

Learn the tools that will help you understand how those you work & live with experience you on a regular basis.

★ Register by April 26th

Location:

LincWay Conference Room
258 Kurzen Rd N. Dalton, OH 44618
or
Virtual (Zoom)

Hosted by:

Amy Mast
Director of Corporate Growth, GIANT
Jesse Walker
GIANT Leadership Coach & Consultant

Register at:

<https://www.eventbrite.com/e/577750305717>

giantworldwide.com

1

MARCH 31
Support Challenge Matrix
+ 5 Circles of Influence

2

APRIL 28TH
Know Yourself to Lead Yourself
+ Leader Mirror

3

MAY 26TH
The Influence Model

4

JUNE 30TH
Self-Preservation
+ The Responsive Leader

5

JULY 28TH
Provisional Plan Promise
+ Discretion & Discipline

6

AUGUST 25TH
70:30 Principle + Peace Index
+ Tempo Balance Focus

7

SEPTEMBER 29TH
Go to the Source
+ Power of the Medium

8

OCTOBER 27TH
Developing Others + Pit of Despair
+ Effective Learning

GIANT

Recognizing our 110% Membership supporters helping our business community through 2023

We recognize how challenging the past few years have been for our members and that is why we are so grateful for our 110% membership supporters. Your generosity is greatly appreciated and will help the chamber continue to assist our business community as we move through 2023. The chamber team would like to thank our 110% members and acknowledge your dedication to the community and our organization.



Upcoming Chamber Educational Series Seminar: Driving Traffic To Your Business With Email Marketing



Email marketing performs better than social media, but so many businesses need to learn how to use it effectively. Email marketing has a massive ROI of \$36 for every \$1 spent, which means it has a huge potential to drive traffic to your business. Melissa Seideman, Not Another Virtual Assistant will be at the Wooster Chamber on Wednesday, April 19 from 12:00 - 1 p.m. for this free one-hour workshop so we can navigate the challenges of email marketing together!

You will learn the following:

- 1 Why email marketing works.
- 2 How to email market effectively.
- 3 Real-life examples of how it's working for businesses like yours.
- 4 Tips and tricks to save time and money with email marketing.
- 5 How to drive traffic to your business and stores without much effort.



Register at www.woosterchamber.com/educationalseries

Join the Wooster Young Professionals at Troutman Vineyards on April 20!

Come enjoy springtime with a glass of locally produced wine while meeting other young professionals in the area. YP events are open to anyone ages 21 - 40 who live or work in Wayne County.

The winery at Troutman Vineyards was opened in 2001 after the building was renovated from one of the property's original chicken coops. Come explore the beautiful space and enjoy the delectable wines from 5 - 7 p.m. on April 20!



Register at www.woosterchamber.com/young-professionals.

Wooster Young Professionals is sponsored by:



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❖ Lemonade Day

Kids can find their zest for entrepreneurship during our **Lemonade Day** session

How we view ourselves and the world around us impacts our ability to dream and achieve. In today's innovation economy, where needs and opportunities are evolving faster and more fluidly than ever before, our youth need a mindset that equips them to recognize opportunity, take initiative, and innovate in the face of challenges.

Join us on Monday, May 8 or on Tuesday, May 23 for an educational Lemonade Day session presented by Chad Kauffman, Co-Founder, Kitty Poo Club and Rodd Welker, President, Eagle Advisor Group. They will offer some insight into what it means to be an entrepreneur and what it takes to operate

a successful business. During this hour-long class, kids will hear stories and advice from Chad and Rodd as it relates to the lessons in the My Lemonade Day app. Both sessions will be hosted at the Wooster Area Chamber of Commerce located at 377 W. Liberty St., Wooster, OH 44691 from 6 p.m. - 7 p.m.

Kids have the ability to develop attributes of an entrepreneurial mindset through the Lemonade Day experience of learning and acting as an entrepreneur.

More information and registration are available at www.woosterchamber.com/lemonade-day.



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For more information and registration, please visit woosterchamber.com/lemonade-day.

❖ Leadership Wooster



Submit your applications for Leadership Wooster by the end of the month!

Leadership Wooster runs from August through May and is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, medical field, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to or has a talent for leadership positions. Tuition is \$1,500 for Chamber members and \$1,750 for non-members and covers all costs associated with the program. Submit your application by April 30, 2023 to be considered for the upcoming class,

To apply, visit www.woosterchamber.com/leadership-wooster.

Leadership Wooster offers a unique opportunity to develop high-quality volunteer leadership in the community. It presents participants with a program with three principal aspects:

- 1 Provide information on community institutions, processes, needs, issues and opportunities
- 2 Introduction of leadership styles and skills needed in community organizations
- 3 Stimulate a higher level of involvement in community affairs

To apply today, visit www.woosterchamber.com/leadership-wooster.

Leadership Wooster experienced Small Enterprise in March!

On a sunny day in early March, the current Leadership Wooster class learned from and toured a variety of Wooster's small businesses. The day started with a panel of locally owned food and drink service companies. Brian Sayre of Sayre Hospitality Group, Dan Ottinger of Ott's Coffee, and Sam Stine of The Leaf Restaurant all shared their expertise and experiences as small business owners. The class then boarded the bus to travel to Broken Rocks to see and hear from owner Glen Grumbling.

The class took a walking tour of Arukah Functional Wellness,

Embellish Tattoo Company and Ivory Room. It was a great overview of a few businesses downtown! Back on the bus, the class traveled to Kitty Poo Club to hear from owner Chad Kauffman, and PrintSwift to learn about the startup company from founders Joe Knutson and Scott Nussbaum.

Over lunch from Village Catering Company, the class had fun and practiced axe throwing at Bullseye's. They then toured Cleveland Road Animal Hospital and learned all about the services offered for furry friends in the area.

To end the day, there was another panel of small business owners including Mike McClintock, owner of McClintock Electric, Chris Robinson, MW Robinson Company, Natasha Wood, owner of Acres of Fun & Jump N Shout, and Julie McNabb, owner of JK Gift Shop. They spoke on their leadership qualities and what it takes to run a business. Rodd Welker then led the class through a Leadership Connection interactive activity to put to test all of the leadership skills that the class has been developing throughout the course of the program. It was another full and impactful day in the Wooster community!



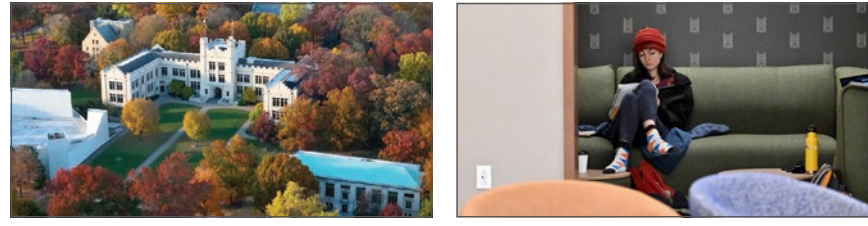
Leadership Wooster is sponsored by:



❖ April Newsletter

Tour the newly renovated Lowry Student Center at the next Business After Hours

Join us for a Business After Hours at The College of Wooster! On May 18 from 4:30 p.m. to 6:30 p.m., Chamber members are invited to mingle and tour the newly renovated Lowry Student Center at 1189 Beall Ave. in Wooster. The evening will include drinks and appetizers.



The College of Wooster completed the renovation and transformation of the Lowry Center in an effort to create spaces that support student connection, engagement, and thriving. The renovation creates a welcoming and inspiring space that surrounds the students all the time with a sense of Wooster's inclusive values, with a particular highlight on the international and diverse nature of our community. It is a vibrant and bright center that draws students in and draws them together, with a variety of formal and informal spaces for club and organization meetings, group work and relaxation, an updated dining hall and convenience store, and centralized resources to support student thriving and well-being.



We are excited to celebrate this recent renovation and investment in the campus!

To register for this upcoming Business After Hours event, visit bit.ly/woochamberbahmay2023.

❖ Ribbon Cuttings

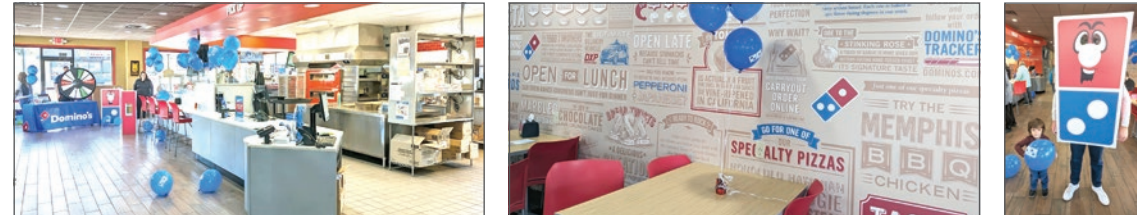
Congratulations to Domino's Wooster on their Grand Re-Opening!



Domino's is under new ownership! They are dedicated to the Wooster area and are focused on the highest standards of quality products, service, and cleanliness.

Domino's Wooster is located at 306 Beall Avenue, stop in or order online!

www.dominos.com



Congratulations to Freedom Caregivers on the Grand Opening of their new Wooster branch!

At Freedom Caregivers, they believe home health care is the best choice for many older adults who wish to remain in their homes with freedom, dignity, and independence. Freedom will always seek to offer a wide range of customizable services aimed at helping their esteemed elders remain safe in their homes and active in the lives they worked so hard to build.

Their Wooster branch is located at 3477 Commerce Parkway, Suite B. To learn more, give them a call at 330-641-0587 or visit their website www.freedom-caregivers.com

Welcome to Hal Franks Plaza

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❖ Safety Council

Wooster Area Safety Council will address Drugs in the Workplace: What Employers Should Know

Annually, the estimated cost is \$10 billion in terms of lost work productivity, injuries on the job, hospitalization, primary health care, and cash assistance to adults too impaired to work or hold a job. On Wednesday, April 19, Stacey Beun, MSN, RN, ONC, NE-BC Director of Med/surg, Peds, Joint Center, RAMP at Wooster Community Hospital Health System and Rhiannon Whalen- Harris, Community, Prevention, & Victim Services Director of OneEighty will provide employers with some tools and resources to address drugs in the workplace.

Stacey will share about the resources that are available through Wooster Community Hospital's rehab program. The program is a 3-5 day stay to help those addicted to opiates, benzodiazepines, or alcohol, through physical withdrawal. The hospital has an addiction therapist who works with the patient to arrange for discharge planning, including residential or outpatient programs.

OneEighty offers a variety of resources to educate employers on how to deal with drugs in the workplace. Rhiannon will discuss the drug free workplace training programs offered by OneEighty as well as signs to watch for and treatment options that are available. Rhiannon supervises a department with 11 individuals who work to provide community outreach and prevention education in the areas of substance use disorder, violence, and other behavioral health issues.



MEETING DETAILS

Topic:
Drugs in the Workplace: What Employers Should Know

Date: Wednesday, April 19
Time: 11:30 a.m. – 1:00 p.m.

Location:
First Presbyterian Church
621 College Avenue,
Wooster, Ohio 44691



Register at: bit.ly/woochambersafetyapril2023

❖ April Newsletter

Anthem  SMALL BUSINESS



SAVE MORE WITH A SOCA BENEFIT PLAN

The Southern Ohio Chamber Alliance (SOCA) has teamed up with Anthem to offer a self-funded solution for small employers and sole proprietors.¹ The SOCA Benefit Plan is a multiple employer welfare arrangement (MEWA) that lets small employers and sole proprietors join together to share in the overall claims risk. By being part of a large, self-funded pool, they receive financial protection backed by Anthem's stop loss coverage.

In addition to financial protection, employers receive:

- Competitive rates.
- Fixed, predictable monthly payments.
- A variety of plan designs.
- Anthem's broad Blue Access PPO provider network and Essential Rx drug list.
- Coverage for claims run-out/terminal liability coverage.
- Expanded wellness offerings.
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To learn more about the SOCA Benefit Plan's many advantages, call 1-844-MED-OHIO or visit 844MedOhio.com, or ask your chamber of commerce for a referral to a participating broker.

Be sure to ask about adding products including vision, life, disability and more available through the SOCA Benefit Plan.



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