



CHAMBER NEWSLETTER



April 2021 – News and Updates from the Wooster Area Chamber

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Join us on Saturday, April 24 – Sunday, April 25 for the 30th Annual Wayne County Home & Garden Show! Page 6 – 7

377 West Liberty Street • Wooster, Ohio 44691

woosterchamber.com    

Chamber to host the 121st Annual Dinner on Thursday, May 20 at the Greystone Event Center

The Wooster Area Chamber of Commerce is preparing for the 121st Annual Dinner Meeting event which will be held on Thursday, May 20th at the Greystone Event Center.

The dinner is the single largest gathering of the Chamber's membership, and the largest formal Chamber event in the state of Ohio. Each year, business leaders gather to honor those who have made extraordinary accomplishments in our community through the years.

The Chamber is excited to celebrate the achievements of the award winners and the organization's long history of supporting the business community and promoting economic growth.

Due to the changing guidelines and restrictions, space is limited for the event. A waitlist has been created for members who would like to attend. To be added to the waitlist, call the Chamber office at 330-262-5735 or email President Samira Zimmerly at szimmerly@woosterchamber.com.

OUR AWARD RECIPIENTS



Mary Alice Streeter
Wall of Fame Award
Recipient



Wooster Community Hospital
Business of the Year
Award Recipient
Accepted by: Bill Sheron



Greg Tieche
Jack O' Donnell Award
Recipient



Farmers National Bank
Board of Directors
Award Recipient
Accepted by: Kevin Helmick



Vicky Puster
Mike Lezak Award
Recipient



Ben Maibach
Leadership Wooster
Distinguished Alumni
Award Recipient



NAMI of Wayne and Holmes Counties
WorthyWorks
Award Recipient
Accepted by: Helen Walkerly



Broken Rocks Café & Bakery
Small Business of the
Year Award Recipient
(>15 employees)
Accepted by: Glen Grumbling



Ray Crow Cleaners
Small Business of the
Year Award Recipient
(<15 employees)
Accepted by: Cyd Pleska

◆ This event is sponsored by ◆

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HEALTH SYSTEM

A full recording of the Annual Dinner will be posted shortly after the event at bit.ly/woochamberyoutube.

❖ New Members



Addison Scott Hair Company

Addison Scott Hair Company is a full-service hair salon specializing in the latest trends and techniques. Their team offers multiple different hair extension options with a focus on handtied hair extensions. They also specialize in smoothing treatments, multiple color techniques, and finding the right styling products for every client's needs! Their stylists are master stylists with years of training and experience in the industry! The salon is located at 133 North Buckeye Street in Wooster, OH. Visit Addison Scott Hair Company on Facebook for more information!



Ashley's Artistry

Ashley's Artistry is an Esthetician Salon owned and operated by Ashley Hershberger. Offering training in professional Makeup Artistry to receive your Boutique Licensing through the Ohio State Board of Cosmetology. Located in downtown Wooster, Ashley's Artistry specializes in Bridal Makeup, Airbrush Makeup, Eyelash extensions, Facials, Waxing, and Brow Tinting are just a few of the services offered. She has had training by some of the best in the industry including celebrity makeup artist and television personality, Tabitha Coffey. For more information, visit @AshleysArtistryMUA on Facebook!



Bo Lacey Construction

Bo Lacey is a full-service General Contracting Company with the highest standards of Excellence, Quality, and Knowledge in the Industry. Bo Lacey Construction's main office is currently based out of Mansfield, Ohio, and is one of the largest Residential Contractors in the area. In 2020 they branched out opening their first satellite office in Circleville, Ohio. They now serve all of North Central and Central Ohio as well as portions of South East and South West Ohio. Contact them today at 800-266-9916 to get your FREE estimate on your Roofing, Siding, Windows, Kitchen and bathroom projects.

❖ New Members



Boba Bowl

Downtown Wooster's newest addition! Boba Bowl is located at 127 West Liberty Street. When officially opening in April, you will find a variety of tea flavors, coffee flavors, boba pearl toppings, popping pearl toppings, jelly toppings, and fruit bowls! For more information, visit mybobabowl.com and @MyBobaBowl on Facebook!

Apply to be a member today!
Apply online at
woosterchamber.com



CHIM-Base Vent Works LLC

"With the aesthetics, it is great to be back in the saddle. The call and essential necessity as standard according to NFPA for annual chimney inspections level one and two for safety and peace of mind." Chim-Base Vent Works does it all! Inspections, sweeping, linings, repointing, custom crowns, waterproofing, flashing repair, and video scanning. For more information, contact CHIM-Base at (330) 264-9068.



Dan Pyne Music

Hailing from Boston, MA, Dan Pyne has a slew of musical influences that range from classic rock and country to local indie bands. Dan made the move to Wooster, OH in 2014, and started performing in a variety of venues. Affordable live acoustic music and full DJed sets are sure to set your wedding, backyard party, or other corporate events apart and provide guests with the experience of live music while still maintaining that party atmosphere of DJed music. For more information, contact Dan at dpyne88@gmail.com.



Gregg Orthodontics

Gregg Orthodontics is an up-to-date orthodontic practice with a family-friendly attitude, making sure your visit will be the most awesome part of your day. They assure you that you'll not only count down the days until your next visit, but you'll come to hang out with their team long after you've had treatment completed! Visit greggorthodontics.com or call (419) 289-1091 for more information.

ECONOMIC INDICATORS							
	December 2020	January 2020	January 2021		December 2020	January 2020	January 2021
Unemployment, United States	6.5%	4.4%	6.8%	Labor Force, Employed Wayne County	57,100	59,100	56,100
Unemployment, Ohio	5.2%	5.2%	6.0%	Labor Force, Unemployed Wayne County	2,200	2,600	2,500
Unemployment, Wayne County	3.8%	4.1%	4.3%	Wayne County Sales Tax by Month	\$1,105,584.64	\$1,217,452.47	\$1,233,882.89

2021 Board of Directors

EXECUTIVE BOARD	Jeff Smith The Apple Creek Banking Co.	Don Noble II United Titanium, Inc.
Susan Marlar Chair, Meaden & Moore	BOARD MEMBERS	Tom Pukys Wayne Economic Development Council
Kevin Day Past Chair, Western Reserve Group	Jason Carrick Xcess Limited	Stephen Smyth GOJO Industries
Chad Boreman Chair-Elect, Boreman-Norton-Cook Wealth Partners	Jon Jameson Schaeffler	Martha Starkey Wayne Co. Convention & Visitors' Bureau
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Amy Marinello Marinello Realty	Armand Massary ArtiFlex Manufacturing	Beth Weaver Habitat for Humanity in Wayne County
Michael McClintock McClintock Electric	Dr. Sharon Marcanthony Bloomington Women's Care	Wayne Webster The College of Wooster
	Jack Nebesky BCI Buckeye Division	Thomas White

Chamber Staff

When finished with this newsletter, please recycle it. ♻️

Samira Zimmerly President 330-262-5735 szimmerly@woosterchamber.com	Katie Foster Membership Services Manager 330-262-5735 kfoster@woosterchamber.com
Michelle Rothgery Communications & Office Coordinator 330-262-5735 mrothgery@woosterchamber.com	The Wooster Area Chamber of Commerce is on Facebook at fb.com/woosterchamber, YouTube, LinkedIn and @woosterchamber on Instagram.

377 West Liberty Street · Wooster, Ohio 44691

OUR PARTNERS



Visit us online at woosterchamber.com

Small Business Orientation Remote Sessions



Small Business Development Centers

May 5, 2021
5:00 PM – 7:00 PM

June 1, 2021
5:00 PM – 7:00 PM

A small materials fee applies.

Register online cantonsbdc.org



Krupp Moving & Storage

Krupp Moving & Storage is a locally owned and operated business since 2005, offering timely and hassle-free moving services to the residents of Summit, Wayne, Holmes, Richland-Ashland Counties, Medina County, and surrounding areas. From your home, business, and rental moves to relocation for apartment and condo. Krupp Moving & Storage also offers portable storage containers that are delivered for you or hired professionals to load your belongings into. Call (330) 593-2735 for more information!



Maibach Tractor

Maibach Tractor, located in Creston, is a full-service farm equipment dealership carrying the industry's most durable and reliable brands such as Massey Ferguson, Hesston, AGCO, and many more. Since 1988, Maibach Tractor has specialized in those hard-to-find Oliver & White tractor parts, but also stock more than 30,000 other new, used, reconditioned, aftermarket, and OEM parts. If you're in the area, stop by, look around and their team will help you find exactly what you're looking for!



Precision Manufacturing Group, LLC

Precision Manufacturing Group, LLC (PMG) has been a contract manufacturer of custom CNC machined surgical tools, orthopedic/dental implants, and accessories since 2018. PMG partners with clients to provide extensive manufacturing expertise as well as a wide range of milling and finishing capabilities in their FDA-registered facility conveniently located in Wooster, OH. Learn about the **Made By PMG** difference at www.madebypmg.com or by calling 234-249-6812.



RE/MAX Showcase

RE/MAX Showcase offers residential and commercial sales and property management. They also provide auction services. Focused on providing you with the best results and service. They listen carefully to understand your real estate goals and work hard to create solutions that make sense for you. Whether you are new to the market or an experienced investor, RE/MAX has the expertise, proven track record, and resources to help you achieve your real estate goals. Contact their team today at (330) 264-2644!

❖ New Members

SON APOTHECARY

Herbery Soapery Makery

Son Apothecary

Son Apothecary is a retail store focused on eco-friendly and nontoxic items for home and personal wellness. They have an herb room with teas, spices, and botanicals to blend your own loose tea and a mini refillery with bulk household cleaning items that are safe for the whole family and the planet. In the future, they will be offering demonstrations, speakers and makery classes all focused on living a greener lifestyle. Located conveniently in Downtown Wooster (236 South Market Street)! Visit @sonapothecary on Facebook for more information!



Tulipán Hungarian Pastry and Coffee Shop

Tulipán Pastry and Coffee Shop is located at 122 S. Market Street in Historic Downtown Wooster. They offer amazing blends of fresh coffee, espresso drinks, pastries, and some hot breakfast and lunch items. Their Hungarian flavors and background allow them to provide unique desserts, such as tortes, strudels, and baklava, just to name a few, as well as offer more modern options like cupcakes, cake pops, and more!

Visit their Instagram page for weekly updates and specials @tulipan_wooster

Feel free to call ahead for pick-up orders (330) 264-8092; dine-in and carryout available.

❖ April Newsletter



The Wooster Area Chamber of Commerce is dedicated to assisting its members with their workforce needs. Whether you have summer job openings, part-time or full-time openings, we want to help get the word out.

That is why we are creating our "Wooster is Hiring" booklet. This publication will be shared both digitally and in hard copy form for local high school and college students. Additionally, the booklet will be hosted on our website, shared on social media channels and available in our office as well as other community organizations. This publication will be shared beginning the month of May.

We understand the challenges related to the local workforce market and want to help you get the word out about the job opportunities you have available. If you are interested in advertising, ½ and ¼ page ads are available to help share the details and benefits of your company to prospective employees.

WHAT DO WE NEED?

- 1 Complete the questionnaire at: www.woosterchamber.com/local-job-opportunities
- 2 Send a **high-resolution version of your logo** to mrothgery@woosterchamber.com.

If you have any questions please call the Chamber office at 330-262-5735. **Deadline: April 16 or until space is full**

¼ page – \$250 and ½ page – \$450. Send us your print-ready ad or request the Chamber to design an ad for you.

Apply to be a Member

1. Apply online at woosterchamber.com
2. Chamber staff will contact you with more information regarding the approval process, member benefits, opportunities, and rates.
3. Once approved, begin utilizing the many valuable resources available to you through Chamber membership.

Contact Katie Foster at kfoster@woosterchamber.com with questions.



Welcome Home Simms Realty

Located in Downtown Wooster (133 West Liberty Street), Welcome Home Simms Realty offers real estate brokerage for all of your real estate needs. Locally owned and operated, with a long history of success in Wayne and surrounding counties, Welcome Home Simms Realty looks forward to assisting you in navigating today's real estate market. For more information, call (330) 264-7711.

THANK YOU to all of the businesses/organizations who joined as new members in April!

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WOOSTER AREA CHAMBER OF COMMERCE PRESENTS

THE 30TH ANNUAL

Wayne County Home & Garden Show

Saturday, April 24 from 10am - 6pm
& Sunday, April 25 from 10am - 4pm

Spring is here and the Wayne County Home & Garden Show is back! Warmer weather is just around the corner and it's time to get items on your "to do" list done. Admission and parking are free for the Home & Garden show which will be held Saturday, April 24, 10am - 6pm and Sunday, April 25, 10am - 4pm at the Wayne County Fairgrounds.

At the 2021 Wayne County Home & Garden Show, you can turn your home improvement projects into reality. With over 100 exhibitors, the show offers a myriad of services that will transform your home and lawn. The event is the longest-running spring show in the area with an amazing variety of innovative home products and services.

Plant Sale Participants



Food Vendors



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❖ Ribbon Cuttings

RE/MAX Showcase celebrates new Downtown Wooster office location with Chamber ribbon cutting

Congratulations to RE/MAX Showcase on the official opening of their office in Downtown Wooster at 213 W. Liberty Street!



RE/MAX Showcase offers residential and commercial sales and property management. They also provide auction services.

RE/MAX is focused on providing you with the best results and service. They listen carefully to understand your real estate goals and work hard to create solutions that make sense for you. Whether you are new to the market or an experienced investor, RE/MAX has the expertise, proven track record, and resources to help you achieve your real estate goals.



The Connection holds official ribbon cutting event

Congratulations to The Connection Conference and Event Center on holding their official Ribbon Cutting!



“The Connection Conference and Event Center will soon become Wooster’s premier destination for events. When you work with our team, you are ensuring that every detail will be personally handled by a professional who is willing to meet all your needs and ensure that your event is perfect!”

Each room has state of the art Audio Visual Equipment, Wireless Connection and Zoom Meeting

technology in our Executive Board Room.

The Connection Conference and Event Center offers a full catering menu featuring selections for every occasion. Their professional team will work closely with you to develop the perfect menu for your event. Call today for more information – 330-264-9044.

West View Healthy Living opens new Wellness Center

Congratulations to West View Healthy Living on officially opening their new Wellness Center!



“West View Healthy Living is proud to announce that we have just opened the new West View Wellness Center. This facility was designed for individuals who are over the age of 55 (yes, can you believe this is the new age for senior citizen?). This will be the perfect place for you to exercise, socialize and just have fun while visiting with others. We are partnering with another strong non-profit in the community, The YMCA, to provide all the programming and services. We will be offering, training, exercise and stretching classes. In addition, we will also be offering classes in the new pool. All fitness levels welcome. We accept Silver Sneakers, Silver and Fit and Renew Active.”

Call 330-264-7673 today for more information.



❖ April Newsletter

EDUCATIONAL SERIES RECAP:

March Educational Series help members on using time to their advantage and improve their websites for visitors

In March, Enlighten Business Coach, Chuck Visocky, used his combined years of experience when speaking to Wooster Chamber members on using time to their advantage! Visit woosterchamber.com/educationalseries to view the recorded presentation, PowerPoint presentation, time study, and daily diary to use time to your advantage!



Jen Kline, Owner of Line of Hope Creative Solutions spoke to the Wooster Chamber membership on how their website treats visitors. Visit woosterchamber.com/educationalseries to view the recorded session for practical tips on creating a website that attracts visitors rather than repelling!

Thank you to both Chuck and Jen for taking the time to speak to our members!

UPCOMING EDUCATIONAL SERIES:

Learn about saving money on your business’s natural gas and electricity costs with The Chamber Energy Program

Learn how easy it can be to save on your business’s natural gas and electricity costs! Now more than ever, we all recognize the importance of saving where we can. The Chamber Energy Program can do just that! Rick Davidson with Community Energy Advisors will share in-depth how the program works and how simple it is for businesses to receive a no-obligation quote.



WHEN: Wednesday, April 14 at 10:00am

Visit woosterchamber.com/educationalseries to register!

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April Newsletter

Chamber partners with Certified Angus Beef's #RestaurantChallenge to feature local restaurants

The Chamber is proud to have partnered with Certified Angus Beef as part of the #RestaurantChallenge. Each week the Chamber has featured a different local restaurant as part of the campaign. By commenting on social media each week, participants are entered to win one of FIVE gift cards to participating restaurants.



The chance to win one of the weekly \$100 gift cards from Certified Angus Beef continues through April 11. To participate, support a local restaurant by ordering carryout, dining in or purchasing gift cards. Post a photo on Facebook or Instagram using #RestaurantChallenge, tag the restaurant and Certified Angus Beef for a chance to win. Help to show your support by spreading some good by leaving a big tip, posting a nice five-star review or writing a kind note to your server.



City Square Steakhouse awarded \$2,500 tip

City Square Steakhouse was selected to receive a \$2,500 tip as part of the Certified Angus Beef #RestaurantChallenge. The Steakhouse was one of two restaurants from across the nation chosen each week through April 11 to receive the special tip for their staff. Patrons can nominate their favorite restaurant by sharing a memory on social media and using #RestaurantChallenge.



Young Professionals

Network and socialize with other area professionals by joining the Wooster YP's!



Wooster Young Professionals gather at JAFB for beers and appetizers in November 2019.

The Wooster Young Professionals is a program organized by the Wooster Area Chamber of Commerce. The program provides opportunities for young professionals to network, socialize and expand their professional horizons. The group also creates events and activities to attract and retain the area's diverse young talent.



Comprised of 21-40-year-olds living or working in Wayne County, you are sure to meet new faces through the various activities and sessions offered. The Wooster Young Professionals participate in networking and social activities, professional development sessions, and community outreach and service projects! This group is perfect for those who want to meet new people, progress in their careers, and learn a few things along the way!

Contact Katie Foster at kfoster@woosterchamber.com for more information!

The Wooster Young Professionals is proudly sponsored by:



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