



In this Issue...

New Members First section inside this edition!

Pages 9 - 12

29th Annual Wayne County Home & Garden Show April 27th and 28th at the fairgrounds!

Spring is here! Warmer weather is just around the corner and it's time to get items on your "to do" list done. At the 2019 Wayne County Home & Garden Show, you can turn your home improvement projects into reality. With over 200 exhibitors, the show offers a myriad of services that can transform your home & lawn! The event is the longest running spring show in the area with an amazing variety of new and innovative home products and services. Admission and parking are free for the Home & Garden Show which will be held Saturday, April 27th 10 AM - 6 PM & Sunday, April 28th 10 AM - 4 PM at the Wayne County Fairgrounds. The Wayne County Home & Garden Show features something for everyone with free children's activities, new car displays, floral displays & competition, food concessions, a plant sale, workshops, music & a wine garden.

We hope you will join us for this free family fun weekend!





In partnership with







Home & Garden Show Children's Activities

Hey Kids! Come to the Home & Garden Show for crafts. a scavenger hunt and even plant your own marigold!

Home & Garden Show Concessions

Linn Enterprises, Omahoma Bob's BBQ, Schloneger's Old Fashioned Ice Cream, Walter Concessions, **Redmond Concessions** & Flamingo Jack's!

New Members



health markets







Greystone Event Center

Greystone Event Center, formerly known as Greenbriar Conference & Party Centre, is Wooster's premier event venue with 35,000 square feet for your entertainment needs. Enter the Grand Fover and encounter a 12-foot chandelier, double staircase, and mezzanine. Enjoy the 12,000 square foot Grand Ballroom, which can serve as five smaller ballrooms with a capacity of 800. A 2,500 square foot outdoor patio is also available. Greystone Event Center is the perfect place to hold memorable events right here in Wooster.

Donald Walton - HealthMarkets

Donald Walton is a licensed insurance agent with HealthMarkets. HealthMarkets Insurance Agency understands the unique insurance needs of individuals and their families as well as small business owners and their employees. They specialize in health insurance, Medicare, life insurance, small group, long-term care, and much more. With thousands of plans to choose from nationwide, and personal service at no cost to the customer, HealthMarkets is the smarter way to shop for insurance.

Pioneer 360

Pioneer 360 is a full-service IT solution provider, as well as a full service telecommunications company. Their quality, leading-edge products combined with their talented 32 person staff creates an outstanding customer experience. Pioneer 360 excels in network infrastructure design, backbone installation, network storage, security, and more. As a multi-disciplined corporation of professionals and technicians they can provide services to large corporations, schools, small businesses, and home users

Prism Wealth Management

Prism Wealth Management is a financial advising company that prides itself on providing comfort, clarity, and transparency to the retirement process. Their team will utilize their core values of service, integrity, and excellence to help find solutions for your needs. Prism Wealth Management specializes in income planning, investment planning, tax planning, health care planning, and legacy planning. They also host various educational events throughout the year.

Sunny Slope Winery

Sunny Slope has deep roots in the Holmes County community dating back to 1927. In 2017, it took on a new life as a winery, serving up good times and bright wines. Sunny Slope Winery offers live music on Friday and Saturday. Enjoy their selection of handcrafted wines, including their seasonal offerings. Sunny Slope Winery is located at 12251 OH-39 in



Undergrounds Cafe & Coffee House

Economic Indicators								
	Jan 2019	Dec 2018	Jan 2018		Jan 2019	Dec 2018	Jan 2018	
Unemployment, U.S.	4.4%	3.7%	4.5%	Labor Force, Employed Wayne County	58,100	58,300	57,900	
Unemployment, Ohio	5.4%	4.8%	5.1%	Labor Force, Employed Wayne County	2,600	2,400	2,400	
Unemployment, Wayne County	4.3%	3.0%	4.0%	Wayne County Sales Tax by Month	\$1,214,524.09	\$943,700.47	\$1,113,986.34	
Labor Force,	60,700	60,700	60,300					

Undergrounds is a cafe and coffee

shop that offers locally roasted coffees, a full espresso bar, and healthy food choices. Undergrounds focuses on clean label food items in all of their breakfast and lunch selections. They also host cooking demonstrations, art classes. and children's birthday parties. Undergrounds Cafe & Coffee House Is projected to open in May and will be located in the lower level of the Liberty Commons in Wooster.

recycle When you have finished with this newsletter please recycle it.

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Chamber Staff



The Wooster Area Chamber of Commerce is on Facebook, YouTube and @woosterchamber on Instagram

WoosterChamber.com/board-of-directors

Visit us online at WoosterChamber.com

Chamber News



Rick Pearce (left), President/CEO of The Chamber of Commerce Serving Middletown, Monroe & Trenton, and Matt Appenzeller (right), Executive Director of Southern Ohio Chamber Alliance congratulate Justin Starlin on his distinguished award.



Starlin honored with statewide CCEO award



Wooster Chamber President, Justin Starlin, recently accepted the Chamber of Commerce Executive's of Ohio's (CCEO) highest award of distinction. Starlin has been recognized as the statewide Chamber of Commerce, Professional of the Year. Though, Starlin sees the accomplishment as "a humbling recognition of the hard work that the Wooster Chamber has accomplished in recent years. It is an honor to be recognized by your peers with this distinguished award." Each year, CCEO recognizes the most professional and active peers in the Chamber of Commerce community. The recipients of this award are Chamber Chief Executives whose performance and commitment to the Chamber industry and their local communities are exceptional. It is CCEO's recognition of the "best of the best" among Ohio Chamber professionals. On behalf of your peers and community members, congratulations, Justin!

Wooster Chamber Member spotlight: Sheer Professionals

Sheer Professionals, located at 2912 Cleveland Road, is

a full-service hair



salon in Wooster. Being nationally recognized leaders in the hairdressing industry, their goal is to deliver the highest standard in hairdressing. As a past recipient of the Wooster Chamber Small Business Award in 2010, Sheer Professionals has continued to provide a positive impact and contributes to the local community while supporting the Wooster Chamber for many years.

All members of the Sheer Professionals team go through an extensive apprenticeship program, learning various techniques from staff members. The staff at Sheer Professionals believe in more than just hairdressing. They believe their vehicle is hair, but their mission is to change lives. Stop in or give them a call today!



The Sheer Professionals team proudly pose with Chamber staff for a photo in their salon on Cleveland Road.

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Chamber News

Register for the 2019 Golf Invitational at Wooster Country Club

Friday, May 17th, 2019 · Wooster Country Club · 1251 Oak Hill Road, Wooster

Four Person Scramble

Registration 9 AM Tee Off Time 10 AM \$600 Per Team

Entry Fee Includes

- · Continental Breakfast · Complimentary Drinks
- · Hot Dog Cookout
- · Buffet Dinner
- Provimity Prizes



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Sponsorship Opportunities

Sponsor a hole or donate a prize or giveaway for this event.

Hurry & Register Today! Space is limited to the first 36 teams!
Contact Samira at 330-262-5735 or by email at szimmerly@woosterchamber.com

Congressman Gonzalez visits Wooster



(L) Bill Sheron, CEO of Wooster Community Hospital and Chamber Board Chair, along with Greg Long (R), Partner at Long, Cook and Samsa and Wooster Community Hospital Board Member were in attendance for the round table with Congressman Gonzalez.

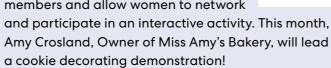
The Chamber was honored to be part of Congressman Gonzalez visit to Wooster on Wednesday, March 20, where a small round-table discussion was held on the nations health care system. Representatives from various Health Care providers and service agencies were able to share their insight and opinion with the Congressman. The Chamber will be hosting the Congressman in the near future, for a "Meet your Representative", so keep your eyes on the monthly newsletter for specific details.

WOMEN IN BUSINESS

Wooster Area Chamber of Commerce

Next Women in Business event will be June 4th!

The Wooster Chamber will hold the second Women in Business event on June 4th from 5-7:00 PM! These events are available to representatives of our members and allow women to network and participate in an interactive activity



These events sell out quick! Contact Katie Foster, Communications & Events Coordinator at kfoster@woosterchamber.com with any questions.

Chamber News

Grow with Google coming to Wooster!

National Google Digital Coach, Angelina Darrisaw wants to help Wooster small businesses thrive with Google. During this workshop, Angelina will present how to Get Found on Google Search and Maps. Be sure to check your weekly Friday E-letter blasts for more information on this workshop.

Contact Katie Foster, Communications & Events Coordinator at kfoster@woosterchamber.com

Grow with Google

Grow with Google coming soon to Wooster!

- Get Found on Google Search and Maps
- Reach Customers Online with Google
- · Use Data to Drive Growth

















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For more information contact Sharod Wright, Territory Account Manager, Staples Business Advantage at Sharod.Wright@staples.com

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Home & Garden Show

Wayne County Home&GardenSh*w

FREE ADMISSION









Miniature Garden Workshop

Learn the basics to creating a miniature garden and make your own to take with you! Cost is \$10 and includes a pot, plants, soil,



stones and decorations. Sessions available on a first come, first served basis and will be held on Saturday 11am - 1pm and Sunday 1pm-3pm starting each half hour. All ages welcome. Presented by Buchwalter Greenhouse.

Visit the Wine Garden

Come to the vintage camper and enjoy a local assortment of Wayne County wines & musical entertainment.

Enjoy the 2019 Plant Sale

Stop by the 2019 Home & Garden Show Plant Sale which offers a variety of succulents, vegetable plants, perennials, trees, bushes and flowers.

Children's Garden

Hey Kids! Come to the Home & Garden Show for crafts, a scavenger hunt and even plant your own marigold!

Come to the Wayne County Fairgrounds for over 200 exhibitors, food vendors, floral displays & competitions







The Daily Record

Connect with Chamber Membership



April Business After Hours at Westfield Bank

Westfield Bank invites you to join us for the Wooster Chamber of Commerce Business After Hours on Thursday April 18th from 4:30-6:30 PM to view our newly renovated branch in the heart of downtown Wooster! Come meet with



our Bank team and the Wooster business community for an evening of networking and camaraderie. Enjoy appetizers, refreshments, and cocktails as you tour the branch and see our historic vault. We look forward to having you!

Register for this upcoming BAH event online at goo.gl/XJruvo

Business After Hours at RES Auction Services

RES invites you to join us for the Wooster Chamber of Commerce Business After Hours on Thursday, June 13th, 2019 4:30-6:30 PM.



Register for this BAH event online at goo.gl/wuutGD

Educational Series recap: ERP & CRM technology

The Chamber held its most recent Educational Series on Thursday, March 14th in the Schaeffler conference room at the



MEADEN & MOORE

Chamber. Scott Holter, Director of Business Solutions at Meaden & Moore emphasized the importance of maximizing the value of your business' Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) systems. According to Scott, if your ERP system is not in sync with your strategic business plan, you may be wasting valuable time and money. However, an efficient ERP application can propel your business to the next level. When it comes to ERP and CRM technology, there are four common gaps you may discover which can hinder the efficiency of your system. By performing a gap analysis, you are able to determine the areas where you could better utilize your ERP or CRM systems, in turn, creating a more effective business. The Chamber would like to thank Meaden & Moore for their continued support of the Wooster Chamber and Scott for taking the time to speak to our members.



Representatives of Wooster Chamber members gather for the first Educational Series of the 2019 year.

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Young Professionals



Over 30 Wooster Young Professionals gathered for a pre-St. Patrick's Day celebration at Spoon Market!

YP's celebrate St. Patrick's ***Day at Spoon Market ***

The Wooster Young Professionals celebrated St. Patrick's Day on Thursday, March 14th at Spoon Market. The group enjoyed the generous spread of festive appetizers & themed beverages prepared for



the event! It was a great opportunity for many to network with new people and reconnect with old friends. We want to express our gratitude and appreciation to Spoon Market for hosting these festivities.

JOIN US! YP events are open to those between the ages of 21-40 and who live or work in Wayne County!



April professional development luncheon: **Becoming resilient!**



Executive Director of th Career Services Center

Wooster YP's will aather for the first Professional Development Luncheon of



2019 on April 19 from 11:30 AM - 1:00 PM. Lenroy Jones, Career Coach and Executive Director of the Career Services Center at Ashland University will share his expertise on how to become resilient in the workplace! Pre-registration is required. Lunch will be provided. We hope to see you all there!

Lunch will be catered by

Register online at goo.gl/BFqCZG

The birds & the bees

Yes, you read that right! This short TROUTMAN 1 program is a light-hearted look at the romantic lives of animals (did you know that city birds sing

you all will join us!



Started in 2001 by Andy and Deanna Troutman, Troutman Vineyards was Wayne County's first winery. Home of the popular Farmers Red, Troutman Vineyards continues to expand on its wine varieties, including fruit and ice wines. Originally a chicken coop, Troutman Vineyards is a popular tourist attraction, weekend gathering place and is host to many showers and parties. Troutman Vineyards will provide one glass of wine, beer, or a nonalcoholic beverage per person as well as a gourmet cheese and cracker station. We hope

Register online at goo.gl/h5WiUE

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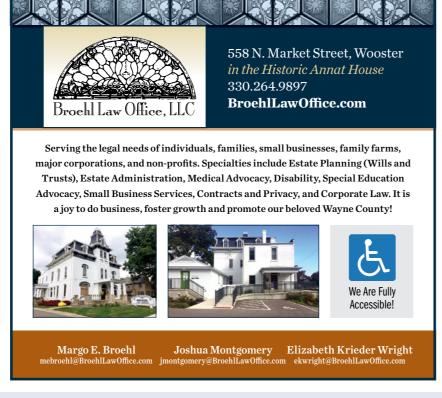
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Health Care Day

Health Care Day 2019 welcomed more than 250 local students!

2019 Wayne County Health Care Day was held on Friday, March 22 and welcomed more than 250 local students from 10 school districts that visited seven participating Health Care providers. With a goal of connecting youth with local industry, Health Care Day provided an individualized and personalized career exploration day for the students, while connecting industry providers with educators and students. Participating students were able to select the industry providers that they wanted to visit, based on the level and area of interest that they have in the Health Care field. From Assisted Living Facilities to Specialized Care practices, the day featured various services and professions throughout Wayne County.



Now in its 4th year, Health Care Day has garnered positive results that have led local students with career opportunities here in Wayne County, With a growing local Health Care industry and extremely low unemployment rate in Wayne County, these positive connections are vital in not only retaining youth, but promoting local career opportunities and Industries.

Participating Businesses

HEALTH SYSTEM

HealthPoint

WoosterChamber.com



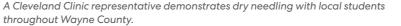














Wayne County Students receive a behind the scenes tour, showing the various services and offerings at HealthPoint in Wooster.

Event Sponsors

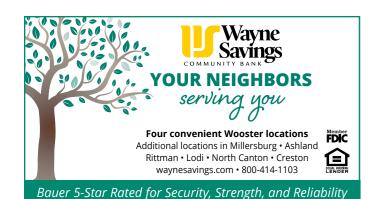








Wooster Area Chamber of Commerce





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Leadership students explore small enterprises in Wooster

The Leadership Wooster class met on Wednesday, March 6th to focus on Small Enterprise in Wooster. Class members experienced a very busy and educational day when visiting/hearing from 11 local



businesses. Students visited Expert T's, Minglewood Distillery, Broken Rocks, JK Gift Shop, Vertical Runner, Muddy's, and Unlocked Escape Room. Throughout the day, students heard from a business panel and representatives from the following businesses: Woosh Delivery, Wooster Glass, McClintock Electric, and Cleveland Road Animal Hospital. Rodd Welker from Eagle Advisor Group concluded the day with a leadership connection activity.



Leadership Wooster students use their leadership and communications skills, attempting to escape the Unlocked Escape Rooms here in Wooster.



Class members gather at the new Vertical Runner space located on West Liberty Street

Apply for the 2019 – 2020 Leadership Wooster class!



Leadership Wooster graduation class of 2018

Leadership Wooster is the Chamber's premier leadership program designed to identify leaders and motivate them to take a leadership role in the community. Now in its 23rd year, and with an alumni network totaling over 600, the program has become a network of business leaders who contribute to the area through a variety of ways including volunteering and serving on boards of local agencies.

Leadership Wooster is a series of 10 day-long sessions each devoted to a community topic. Students learn about the local economy, government, education, health care, community organizations, volunteerism, arts & religion, and small & large enterprise. Participation is open to anyone in the area who aspires to or is currently in a leadership position. Tuition is \$1,200 for Chamber members and \$1,500 for non-members and covers all costs associated with the program. To apply, visit woosterchamber. com/programs/leadership-wooster for an application.











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Upcoming meeting: Annual Safety Council awards luncheon



Dawn Gates Loss Prevention Supervisor, BWC



The Wooster Area Safety Council will meet on Wednesday, April 24th for the annual awards luncheon. BWC Loss Prevention Supervisor, Dawn Gates, will give attendees an update on what the BWC is working on in 2019, as well as help present the awards.

Dawn graduated from Kent State University in 1993 with a Bachelor of Business Administration degree. She began her career with the BWC in 1994 in the Injury Management Department. In 1996, she moved to the Employer Management Department as an Employer Services Specialist. Dawn has worked directly with Ohio employers in developing proper risk management and risk control strategies including premium reduction programs, proper claims handling strategies, and preliminary onsite risk assessments. Currently, Dawn and her safety staff provide safety consultations and hazard assessments for 18 separate Safety Council groups in 19 counties.

Lunch will be catered by:



Lunch will be served at 11:30 AM with a short presentation beginning at noon. Following the short presentation will be the 2019 Safety Council awards ceremony. Please contact Grant Delaney at gdelaney@woosterchamber.com with any questions. We look forward to seeing you on the 24th!





Register for the April safety council event online at goo.gl/bNtAjY

HealthMarkets celebrates with an official ribbon cutting



On Saturday, March 15th, Donald Walton, Independent HealthMarkets Agent, celebrated his grand opening with an official



Chamber ribbon cutting. Located 127 East Liberty Street, Don specializes in meeting the life, health, Medicare, long-term care and retirement insurance needs of small business and middle-income individuals and families through a portfolio of products from more than 200 recognized and trusted insurance companies. The Chamber would like to congratulate Don on his grand opening!

Don Walton, along with his family and Chamber staff celebrate HealthMarkets grand opening.

Get to know the Wooster Chamber Board members!



Amy Marinello Owner/Broker, Marinello Realty 2019 Wooster Chamber **Board Member**

Amy is the Owner/Broker of Marinello Realty, an independent real estate brokerage located in downtown Wooster. She has been a licensed real estate agent since 1995 and has worked the Wooster/ Wayne and surrounding markets her whole real estate career. In 2009, she opened her own brokerage and today has 25 agents that she has the pleasure of teaching the ins and outs of the real estate industry on a day to day basis while still making time for personal clients and family.

Amy resides in Wooster with her rockstar/auctioneer husband, Vic and their two amazing children Zachary and Madison. Zachary is a senior at Wooster and will be graduating this year and furthering his education at Baldwin Wallace University in Sports Management and will also be a member of their Lacrosse Team. Madison is a

sophomore at Wooster and plays high school volleyball.



Amy is often seen volunteering in her community at various high school

sporting events, Meals on Wheels, Wayne County Commissioners Planning Commission, Chamber Board and many others.

When asked about being a Chamber Board Member, Amy stated "Whether relocating to this community or being a longtime resident, the Wooster Chamber of Commerce provides a wealth of knowledge and should be considered the 1st source for information. They have so much involvement and they are great at collaborating with all other entities that make the Wooster Community successful and a great place to live. The staff is friendly and always available. Also, the Board of Directors is very hands on and always excited to help anyone in the community that has an idea or a concern."



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2019 Main Street Wooster Events

MAY

· Friday, May 10th Sounds of Downtown (street Musicians), 6 – 8PM. Additional Dates include: 5/10, 5/24, 6/7, 7/12, 7/26, 8/9, 8/23, 9/13, 10/11, 10/25

 Saturday, May 18th Farmers' Market, 8AM to Noon (Every Saturday through Oct. 12th)

- · Saturday, June 1st Kids' Day, 1 – 4PM
- · Thursday June 6th Ladies Night Out, 4 – 8 PM
- · Friday, June 21st Concert & Cruise - In. 6:30 - 9PM
- · Thursday, June 27th 122nd Army Band Concert and The Band of The Ohio National Guard, 7 - 8:30PM

JULY

- · Thursday, July 4th **OLO Community Pops Concert** 7 – 8PM
- · Thursday, July 18th WC Historical Soc. Summer Community Band Concert, 7 - 8:30PM
- · Thursday, July 25th Taste of Downtown, 6 - 9PM

AUGUST

· Friday, August 16th Concert & Cruise-In, 6:30 - 9PM

SEPTEMBER

- · Thursday, September 5th College of Wooster Pipe Band,
- · Saturday, September 14th 16th Annual Wooster Arts/Music Fest, 1 - 8PM

OCTOBER

· Thursday, October 10th MSW Beer & Wine Tasting. 5:30 - 8:30 PM

NOVEMBER

- · Friday, November 22nd Window Wonderland, 7 - 9:30PM
- · Saturday, November 30th **Shop Small Business Saturday**

DECEMBER

· Friday, December 6th **Downtown Churches** Walking Tour, 5 – 8PM



MAIN STREET WOOSTER INC.



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What's happening April 2019

April 8 Breakthrough Wind Generation Technology Demonstration OARDC FABE 200 building 7 PM 330-705-3600 – americanwindinc.com	April 20 Wilderness Run & Earth Day Celebration The Wilderness Center 9 AM – 4 PM 330-359-5235 · www.wildernesscenter.org
April 7 Wooster Chamber Music Series – Arod Quartet Gault Recital Hall, College of Wooster 3 PM 330-263-2115 • www.woosterchambermusic.com	April 24 Guided Spring Walk Seaman Orientation Plaza-Secrest Arboretum 2 PM 330-263-3761 · secrest.osu.edu
April 10 Guided Tree Walk Secrest Arboretum, OARDC 1 PM 330-263-3761 • secrest.osu.edu	April 24 – May 5 Wayne County Senior High School Art Show Wayne Center for the Arts Daily, 330-264-2787 www.wayneartscenter.org
April 12 Hoppers & The Guardians Concert Fisher Auditorium, OARDC 7 PM 330-893-2523	April 26 Arbor Day and Tree Planting Secrest Arboretum, OARDC 2 PM 330-263-3761 secrest.osu.edu
April 12 – 13 Functional Ceramics Workshop Wayne Center for the Arts 330-264-2787 www.wayneartscenter.org	April 26 – 27 Opera Workshop Performance Gault Recital Hall, College of Wooster 7:30 PM 330-263-2419 • www.wooster.edu
April 13 Guided Bird Walk Secrest Arboretum, OARDC 9 – 11 AM secrest.osu.edu	April 27 Healthy Kids Day Race starts at 9:30 AM, Event starts at 10 AM YMCA of Wooster 10 AM 330-264-3131 • www.woosterymca.org
April 13 Wayne County Speedway Season Opener Wayne County Speedway 7 PM 330-465-2365 www.waynecountyspeedway.com	April 27 Smithville Village Yard Sales Smithville 9 AM-4 PM 330-669-2781
April 13 Boys & Girls Club of Wooster Dinner & Auction Shisler Conference Center 5:30 PM 330-988-1616 · www.bgcwooster.org	April 27 Native Plant Sale & Gardening Seminars – Gardening seminars are \$5 each. The Wilderness Center 9 AM – 4 PM 330-359-5235 www.wildernesscenter.org
April 13 – 14 Mid-Ohio Mopars Annual Swap Meet Wayne County Fairgrounds 8 AM – 3 PM 330-464-6613 · www.midohiomopars.us	April 27 Marshallville Antique Tractor Pull Marshallville Park Noon 330-855-2212 www.marshallvillepullers.com
April 14 Historic Church of God Hymn Sing Smithville Community Historical Society 3 PM 330-669-9308 · sohchs.org	April 27 – 28 Wayne County Home & Garden Show Wayne County Fairgrounds Sat 10 AM-6 PM, Sun 10 AM – 4 PM 330-262-5735 · www.woosterchamber.com
April 20 Easter Hop – Easteractivities at two stores. The J.M. Smucker Company Store and Cafe & Lehman's 10 AM – 3 PM 800-438-5346 www.woosterchambermusic.com	April 28 Scot Symphonic Band Concert McGaw Chapel, College of Wooster 2:30 PM 330-263-2419 • www.wooster.edu
April 20 Jazz Ensemble Concert Freedlander Theatre, College of Wooster 7:30 PM • 330-263-2419 • www.wooster.edu	April 28 Voices from the Past: "L'Esprit Creole" Wayne County Historical Society 2 PM 330-264-8856 www.waynehistoricalohio.org
April 20 Earth Day Celebration & Season Opening Blue Barn Winery 330-575-1028 www.bluebarnwinery.com	April 28 Wayne County Coin Club Show Wooster High School 9 AM-3:30 PM 330-264-9976
April 20 Speaker Margo Stafford "Cleaning, Storage and Caring for Historical Artifacts" Ken Miller Gas and Oil Museum 1 PM 330-464-4382 · www.shreveohio.com	April 30 Antiques Rogues Show Silver Run Vineyard & Winery 6:30 PM 330-289-7252 www.chippewarogueshollow.org



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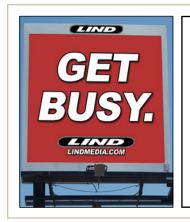
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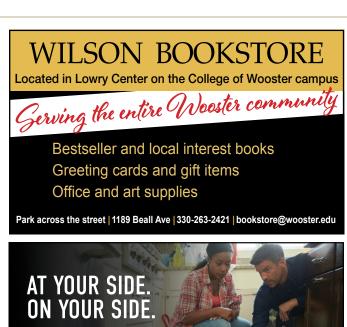
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