



Wooster Area Chamber of Commerce building located near Downtown Wooster at 377 West Liberty Street.

### Our Mission

*The mission of the Wooster Area Chamber of Commerce is to foster economic prosperity in the Wooster area by advancing community leadership and supporting the interests of our members and the business community.*



# Membership Brochure

## Linking Business with Community

## Testimonials



**Gina Morbitzer**  
Hummingbird Hill  
Flower Farm

The Wooster Area Chamber of Commerce is value added for any business. The nationally recognized team not only cares about the community but is genuinely engaged in doing all they can to promote our area businesses. From ribbon cuttings to major gatherings, the team at the Chamber craftily executes each event with attention to detail and follow through for business promotion.

We've had the pleasure of working with the Chamber at the Wayne County Home & Garden Show and can't say enough

good things about how the event was conducted. Great organization, a nice mix of vendors, and amazing volunteers who helped make the event go off without a hitch.

If you're a small business with limited marketing dollars, do yourself a favor and invest in the Chamber. You'll be glad you did!



**Ben Gregg**  
Gregg  
Orthodontics

The Wooster Area Chamber of Commerce has been extremely valuable in helping us join the Wooster Community. As a business that is still new to Wooster, the Chamber and its members have been supportive and accommodating as we integrate with the community. Samira and her team promptly set up a Ribbon-Cutting Ceremony as well as an After-Hours Meet and Greet where we were able to celebrate, meet other business owners, and make new connections. The Chamber has also provided essential marketing opportunities for Gregg Orthodontics through community event sponsorships and digital advertising. They have also shared new employment opportunities on their Facebook page to help us search for new team members as we grow! We are excited to continue working with the Chamber and encourage other businesses (new or mature) to join so they can experience the awesome opportunities available.



**Forrest Lang**  
Bullseye's  
Axe Throwing





The Wooster Area Chamber of Commerce has played a crucial part in the success of my business. I find great value in knowing that there are great marketing and networking resources available to me and my business at all times through the Chamber. I am consistently able to network with other businesses through events such as ribbon cuttings and Business After Hours. I also greatly enjoy the opportunities to network with others from the area around my age at the Young Professionals events. I look forward to growing my business and my involvement in the community through the Chamber!



**Amy Baker**  
The Salt &  
Serenity Grotto

The Wooster Chamber of Commerce has been a vital part of my connection and growth within the Wooster business community! The support and time in which the Chamber staff dedicate and serve to their members is beyond measure. When I joined the chamber 3 years ago, it was the beginning of not only new friendships and introductions of people in the community via the Chamber, but also with the chamber members themselves. The resources and opportunities the chamber provides for its members is remarkable! I have personally benefited from many of the events that the Chamber has hosted as a way to network with other business owners and grow my relationships within the community. This Chamber makes a very personal one-on-one investment with its members to support, guide and uplift each member.



377 West Liberty Street  
Wooster, Ohio 44691  
330-262-5735      
woosterchamber.com

Support your local businesses.  
Invest in your local chamber.  
Grow in your local community.



## MONEY SAVINGS PROGRAMS

Members of the Wooster Area Chamber of Commerce have saved substantially through our health insurance, workers' comp, and energy savings programs.

### - Anthem Bluecross/Blueshield

Members with up to 50 employees are eligible for a discount on SOCA/MEWA and ChamberSaver programs administered by Anthem® healthcare including HSAs, HRAs, and HIAs.

### - Chamber Energy Program

This program creates "market power" by shopping members together, driving suppliers to compete for their business and ultimately reducing energy prices. Ensure you are paying the most competitive market rates by enrolling in the Chamber Energy Program through Community Energy Advisors.

### - Workers' Compensation Program

Save on your workers' compensation premiums through Sedgewick® by enrolling in our group-rating plan with other companies in your related industry.

### - Staples Business Advantage

Gain exclusive access to national contract pricing, thanks to your Chamber membership. One stop shopping, free next-day delivery (orders over \$50), free returns, and discounts on products you use daily!

### - Constant Contact

Give your email marketing a boost! Create professional emails fast with templates, automation, contact management, surveys and polls, real time reports, event marketing and so much more! Chamber members can receive exclusive savings on Constant Contact plans.

## MEMBER SERVICES

These services are included at no additional cost exclusively with membership with the Wooster Chamber.

### - Conference Room Access

The Chamber complex has a 30-person meeting room available for members to utilize.

### - Import/Export Certification

Certificates of origin are provided as needed for members exporting merchandise.

### - Legislative Meetings

Meet local, county, and state officials by attending our Legislative meetings. Keep informed of issues that may affect your business.

### - Notary Public

The Chamber provides notary services to members during regular business hours.

## PROMOTIONAL OPPORTUNITIES

Promote your business through Chamber Social Media channels and member correspondence publications.

### - Friday Letter

Our weekly email correspondence highlights relevant and timely information about news and events happening at the Chamber as well as updates from our members. Members may advertise in the Friday letter for free.

### - Monthly Newsletter

Members receive a copy of our monthly newsletter, which features community news, upcoming events, and featured member services. Members may advertise in our monthly newsletter for a small fee.

### - High Visibility Internet Listing

Members are featured on the Chamber's high performing website, which includes a complete directory of our partner businesses. Members are able to update their listing to include photographs and any details they'd like to feature.

### - Facebook Page

Our Facebook page has peak reach and engagement with its 15,900 followers. Once a year, members can share a post on our Facebook page for free.

### - Business Referrals

The Chamber refers community members to member businesses when we receive requests for recommendations for local goods and services.

### - Posting to our Community Job Board

Posting to our community job board, Wooster Area Job Postings, is exclusively reserved for Chamber members.

### - Ribbon Cuttings & Groundbreakings

These events are great ways to promote your new business, location change, or recent renovation. The Chamber promotes these events in our newsletter, Friday letter, and on social media to increase community awareness about the exciting growth happening in our community.



New businesses are celebrated with ribbon cutting ceremonies.



Wooster Young Professionals meet up at the square in Downtown Wooster for networking and drinks.

## NETWORKING OPPORTUNITIES

The Chamber routinely hosts events where members can gather and create connections with other business professionals in and around our community.

### - Business After Hours

Free networking events hosted by member businesses where members have the opportunity to meet and interact with one another in a casual, relaxed atmosphere.

### - Women in Business

Women in Business events are held quarterly and provide female representatives of our Chamber members the opportunity to meet new contacts, build relationships and participate in a fun interactive activity.

### - Young Professionals

The premier organization in Wooster/Wayne County for community-minded individuals ages 21 - 40 to network and engage in professional development while socializing with others who are developing their careers.

### - Chamber Travel

When you travel abroad with the Chamber, you will receive a first-class experience that starts with our local travel agents. The Chamber handles the arrangements, hosts an informational meeting, and provides travelers with ample insight into the destination. Each trip is designed to offer education, tourism and cultural experience for novice and experienced travelers and for those looking to explore business opportunities for those just looking to get away.

Women In Business attendees enjoy a Plant and Pour event at Buchwalters Greenhouse.



## PROGRAMS & PROFESSIONAL DEVELOPMENT

The Chamber offers a variety of professional development opportunities to help members grow as business professionals and create connections within the community.

### - Leadership Wooster

Since 1996, the Leadership Wooster program has made an effort to train leaders who would go on to build a stronger community. By providing educational and networking opportunities, Leadership Wooster brings the "best and brightest" together to address local issues and needs.

### - Educational Series

Hosted by business members, these seminars focus on issues, special interests, and education related to successfully operating and growing a business. Refreshments are typically provided.

### - Safety Council

The Chamber and Bureau of Workers' Compensation Division of Safety & Hygiene co-sponsor this monthly program to provide information on health and safety in the workplace. Eligible participants may earn up to 3% off of their premiums.

### - Wayne Economic Forum

Founded in 2013 by a group of Chamber leaders, the Economic Forum brings top-notch, internationally-known speakers in the business community to Wooster to present business philosophies, experiences and leadership styles.

### - Health Care Day

Wayne County Health Care Day opens the doors of seven health care providers throughout Wayne County to local students that have a general interest in the health care field. On average, 300 students from 11 school districts participate in this career awareness program.

### - Manufacturing Day

Wayne County Manufacturing Day is the largest event of its kind in the state of Ohio. Connecting over 600 high school students from 11 school districts and 18 local manufacturers to inspire the next generation of workers.

### - Wayne County Lemonade Day

The Lemonade Day, Wayne County program offers children the opportunity to set, develop, and implement achievable business practices to execute their dream of running a successful business - a lemonade stand. The program encourages financial literacy by inviting participants to determine costs, set a budget, earn a profit, and even give back to the community by donating a portion of their proceeds to a charity of their choice.

The Chamber host its Annual Dinner Meeting.



## MEMBER EVENTS

These events offer opportunities for members to come together to build business connections and celebrate the achievements of businesses and professional leaders within our community.

### - Annual Dinner Meeting

Every year the Chamber dinner continues to be the largest of its kind across Ohio, with over 800 professionals in attendance. The dinner meeting recognizes businesses and leaders for their community service and business acumen.

### - Chamber Golf Invitational

The Chamber organizes an Annual Golf Invitational that is open to all members. Successfully selling out each year, members have an opportunity to build relationships and make connections that can lead to business opportunities all while enjoying a day of golf.



Woosterfest Wiener Dog Race in Downtown Wooster.

## COMMUNITY EVENTS

Throughout the year, the Chamber gives back to the community by hosting community-wide events designed to celebrate all that Wayne County has to offer.

### - Wayne County Home & Garden Show

Held annually at the Wayne County Fairgrounds, the Home & Garden Show is a one-stop shop for all of your home and gardening needs. Free and open to the public, this event gathers 15,000 - 20,000 community members yearly. Chamber members receive a discount on exhibit space.

### - Woosterfest

This Oktoberfest-style event is one of the community's longest-running traditions. Free and open to the public, this event gathers 15,000-20,000 community members annually. Thousands travel to historic Downtown Wooster to enjoy live music, great food, contests, children's activities and so much more!

### - Let It Glow

The Let It Glow Chamber Holiday Light Competition encourages community members every year to deck their homes with lights, lawn ornaments, wreaths, and more to help bring holiday cheer to families in Wooster.

### - #LoyaltoLocal

The Chamber participates in programming activities and encourages local spending at area small businesses during the holiday shopping season and all year round.